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Friday, September 1, 1939



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CHARLES P. SQUIRES

#### THE AGE, IN NEW FORM

The Age, with this issue, abandons the small tabloid page size which it assumed five years ago, and adopts the Carson City, Yellowstone, Black been receiving medical treatment in regular newspaper form, made possible by the installation in its plant of a modern, efficient Miehle newspaper press.

The five years interlude since we abandoned the morning daily field has been trying to our readers as well as to us and we appreciate the support we have received from the public and the forebearance with which our shortcomings twin brother of Dr. Morse Little have been received.

#### PLANS FOR THE FUTURE

The Age, from this time forward, will be in a position to serve the public with promptness and efficiency.

We shall institute a Shopping News service in connection with the newspaper and are planning to give our advertisers the advantages of circulation delivered to every home in Las Vegas, North Las Vegas and all other suburban areas tributary to this city.

In the matter of news, we shall confine ourselves chiefly owners neglected to do so. to local matters of interest because it is impossible for any newspaper located as are we to compete with the great metropolitan dailies of Los Angeles and Salt Lake City in the matter of general world news. Moreover, modern radio efficiency is such that the salient points of the news is brought into our homes without charge many times each day.

#### FOR ADVANCEMENT OF LAS VEGAS

When, more than thirty-one years ago we bought the Las Vegas Age, we were moved solely by the hope that we might aid in the growth and development of this city. At that time Las Vegas was suffering from the after effects of the real estate boom which accompanied the sale of town lots at the opening auction, May, 1905, and the general slump of business and enterprise which accompanied the disaster- las, is visiting at the home of her ous panic of 1907-8.

Although the starting of what threatens to be a general war may have a generally adverse effect on most private business and enterprise, Las Vegas stands in a particularly advantageous position.

The Age is ambitious to continue its many long years of from a several weeks vacation trip in Utah effort to encourage the building here of a great and prosperous city. We believe that Las Vegas will ultimately taks its position in importance side by side with such cities as Phoenix, San Bernardino, Ogden and Salt Lake City, created through the vision of men out of much less in the way of natural resources and advantages than Las Vegas has.

Therefore, The Age re-dedicates its activities to the happiness and prosperity of the people of Las Vegas and to the utilization of the many advantages her commanding position offers.

EFFECT OF WAR ON LAS VEGAS

The effect of the European war on Las Vegas may be to some extent problematical. Throughout the industries and business enterprises of the entire nation changes will take place, perhaps one being affected adversely and some other one stimulated to unusual and profitable activity. Las Vegas, having no large industrial plants has nothing to lose through possible business changes but, because prices for various mining products will be largely increased with the war demand, Las Vegas and the entire state should profit.

MARBLE RETURN Dr. Morse Little of Boulder City Mrs. A. C. Grant and Mrs. H. P. who has received a fellowship from Marble, 310 South Seventh street, the federal government and state of who have been spending the sum-Nevada, will enter Yale University mer in Long Beach, California, have at New Haven, Conn., this fall and returned home. will study for several months, spec-

DR. LITTLE GOES TO YALE

ializing in child and maternal wel- FOREMASTERS LEAVE FOR RENO

MRS. GRANT AND

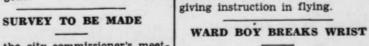
When his course is completed, Dr. Mr. and Mrs. Joe Foremaster and Little will be stationed in Las Mrs. Rogers Haygood have gone to Vegas, where it is planned the gov- Reno to attend the wedding of Miss ernment will open a new public Virginia Nichols of Reno to Harold health center R. Foremaster of Las Vegas, Satur-Dr. and Mrs. Little and son, Ray, day evening.

will leave Saturday and will take their vacation before going to New HARLEY HARMON JR. Haven. They will visit Mrs. Little's RECOVERED

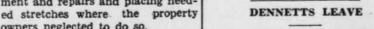
mother at Lake Arrowhead over La-Word has been received that Harbor Day and from there will go to ley Emmett Harmon, Jr. who has Hills, Nebraska, Chicago and New southern California this summer York to visit relatives. Dr. Little has completely recovered and has expects to complete his studies at enrolled at the University of Ne-Yale and resume his practice by vada to continue his studies. the first of February.

**TED HOMAN LEAVES** 

will take over the practice of Dr. Ted Homan, formerly with Western Air Express, left by plane for Morse Little in Boulder City while Glendale, California, where he is



At the city commissioner's meet-Charles Ward, son of Sheriff and ing Tuesday night it was announced Mrs. M. E. Ward, received a fracthat a survey of the damaged sidewalks in the city of Las Vegas would ture of the left wrist when he fell be made soon by the street departoff a fence. ment and repairs and placing need-



LEAVE

going to Los Angeles to resume her

**DEVINNEYS RETURN** 

accompanied by his wife and small

County Assessor Frank DeVinney

studies at U. C. L. A.

Mrs. W. E. Ferron left for Los An-

Mr. and Mrs. H. A. Dennett, 128 Under the new charter amendments the city can, if the property North Seventh street have gone to owners refused to do so, repair or Los Angeles and San Francisco for lay sidewalks and place the cost as their vacation. a lien against the property which

MRS. FERRON AND DAUGHTER may be collected as taxes. As soon as the survey is completed those property owners will be

notified and if they do not comply geles for a few days visit Monday within a reasonable time, the city and her daughter, Shirley, left for will do the work and charge the Reno to spend a few days before property owners.

Dr. Dana Little of Los Angeles

he is gone.

VISITS DAUGHTER

Mrs. Lloyd Douglas, wife of the famous author, Dr. Lloyd C. Dougson-in-law and daughter, Mr. and Mrs. J. W. Wilson, 2221/2 South Sec-

ond street.

daughter, Florence, have returned from a trip to Ripley, Tennessee where he spent an enjoyable visit Mr. and Mrs. Art Wright, 714 with his 81 year old mother. It South Fourth street have returned was DeVinney's first trip home in

eighteen years and he reports his mother in splendid health.



### You Are Invited to

# MEET YOUR FRIENDS, PLAY YOUR GAMES, HAVE SOME FUN **AT THE BOUDLER CLUB**

Any game you wish: Wheel o' Fortune, Faro Bank, Roulette, Craps, Panguingue, Twentyone, Stud Poker, and other games. Play Keno in our comfortable parlor, starting a 1:00 p.m. Cigars, Cigarettes and Tobacco; draught beer.

Open for twenty-four hours every day.

The BOULDER C

**Beautiful New Cocktail Bar and** Boulder Cafe in Connection



Go to Church on Sunday!

Las Vegas, because of her preferred status with respect to use of Boulder Dam power, will almost certainly attract some industrial plants with substantial payrolls. The war will probably create a demand for certain of our mineral products and hasten the building of treatment plants.

Our already profitable and important business of entertaining tourists will probably be vastly increased through war activities. With the addition of hundreds of thousands of workers to the nations payrolls travel to the Las Vegas-Boulder Dam area will be greatly stimulated and the flow of ready money accelerated, just as happened at the time of the World War, when everybody had jobs and money to spend.

So it is likely that, whatever happens to the business and industrial interests of the world generally, the United States and Las Vegas in particular will reap larger prosperity than ever before, at least until the period of post-war readjustments take place.

Today Las Vegas seems a favored place for making investments in many lines of enterprise and it is likely that some of the things we anticipated and which were wrecked or delayed by the ten years of depression may take form with surprising haste.

#### LAST DANCE MONDAY

HOME FROM HONEYMOON Mr. and Mrs. Albert Piretti have

According to Bernard J. Burger, recreation superintendent, the last to Los Angeles and Catilina Island. dance of the season sponsored by the Las Vegas Parent-Teachers Association will be held Monday evening at the Elks hall.

MRS. PURDY AND DAUGHTER RETURN

returned from their honeymoon trip

Children of the "teen" age and Margo, have returned from several their parents will be admitted.

Mrs. Bert Purdy and daughter, weeks vacation in Ogden, Utah.



tify your Telephone Company at once.

**Changes in telephone listings** for the New Directory close September 15th.

Southern Nevada Telephone Co.,

WATCH 🔹 for the date of first issue of the Complete Coverage Las Vegas, Westside and North Las Vegas LAS VEGAS AGE TELEPHONE SEVEN

## Las Vegas Churches Bid You Welcome

#### FOLKS ARE LIKE BRIDGES

#### Rev. FORD L. GILBERT, Minister, The First Methodist Church

On our recent trip we had occasion to see and visit many of the great bridges of the West. Our west is truly becoming a land of mighty bridges.

One of these interesting bridges is that which crosses the Royal Gorge in Colorado. This bridge over the Arkansas river has been constructed on the highest point of the gorge. As one walks or drives across this bridge one may see the river 1053 feet below. This is the highest bridge in the world. A majestic and thrilling view certainly awards the visitor as he looks into that mighty canyon.

The bridge has no definite purpose, however, other than that of offering sightseers a view of the gorge. One crosses the bridge turns around and recrosses for the road ends there.

One of our great modern tragedies is that many folk are like this bridge. That is to say, great masses of people are spanning their life periods and yet are putting forth no effort to fulfill a definite purpose. Folk who are living from day to day, challenged only by that tragic philosophy, "eat, drink and be merry for tomorrow we may

In the course of time our trip took us to the Golden Gate bridge at San Francisco. This beautiful structure provides a

main and important highway artery north and south. Certainly there is no question as to the purpose fulfilled by this magnificent bridge.

We live in one of the most important eras in the history of civilization. Folk everywhere are confused, are wondering what is the way out if there is a way out. Perhaps one of our greatest needs is for men and women everywhere to accept the challenge of a life of purpose. To fulfill in the span of life a definite purpose, God's purpose. There is no need for man anywhere to fake ignorance of God's Purpose. Regardless of our creed or denomination God's purpose for us is perfectly visible.

The responsibility in the acceptance of a definite purpose is placed upon no other shoulders than our own. We may choose to follow God's purpose and will or we may refuse to fillow it. This is positively a matter of our own choosing and nothing

Some folk are like some bridges; there is and has been no definite purpose about them and they are going "nowhere." Other folk are like other bridges; they are fulfilling a definite purpose and are provid-ing means whereby life may reach its most treasured goal.

### This Page Sponsored by the Undersigned

The Market Spot Luce & Goodfellow, Inc. Ronzones Frank Beam Lumber Co. M. W. Davis Co. J. C. Penney Co. Quality Bakery Sears-Roebuck & Co. The White Spot Cafe **Oppedyk** Dairy Northern Club

Woitishek's **First National Bank of Nev** Oasis Cafe, all women cooks Sam Stearns, Nevada Bar S. & S. Variety Store Las Vegas Gas Co. **James Cashman Rancho Grande Creamery** Ethel's Family Liquor Stores General Finance Co. Ward's Mesquite Cash Groc.

Ed. Von Tobel Lumber Co. Guy McAfee's Frontier Club Boulder Club Modern Food Shop Troy Steam Laundry and Vegas Cleaners, Inc. Connolly Electric Co. **Apache** Casino Las Vegas Sweet Shop Nevada Beverage Co. Las Vegas Baking Co.