

Nominees Must Be Qualified

Senator Key Pittman announced a new policy which he will hereafter follow in nominating candidates for admission to West Point or Annapolis academies. His statement says:

"I feel it my duty to advise my constituents in Nevada of the great difficulty of passing the severe examinations for entrance into the U. S. Naval academy and the U. S. Military academy. This is illustrated by the record of my appointees from 1926 to 1938, inclusive.

"So as to prevent the humiliation through failure of my appointees and to insure that they are better prepared for the examinations for entering such academies, I intend to adopt the following policy in the future: I will only nominate graduates of the University of Nevada and graduates of the high schools in the state of Nevada who, in addition to such high school education, have taken at least one year's course in some school that specially prepares students for entering into one or both of such academies."

Business Probe Committee Plan

WASHINGTON, D. C.—The performance record of American business finally comes under the spotlight as the Joint Congressional-Executive Monopoly committee begins its sessions. It has \$500,000 at its command for the purpose of pursuing investigations into the causes of concentration and control of business; the price system and the price levels, the levels of trade, employment, profits, consumption and effects upon taxation, patents, competition, and every feature of American business that it is possible to link with the new policies of the government.

This committee was authorized last June by congress. Since that time the committee has built up a staff of more than 100, and their preliminary investigations are serving as ammunition for government economists in presenting lengthy outlines to the monopoly committee.

The committee starts off examinations with the automobile industry, into its practices of the "use, distribution and pooling of patents."

Monopoly investigators indicated that the testimony about the automobile industry is likely to present a picture of unusual interest inasmuch as the industry is comparatively new, modern, and progressive—which is more than might be admitted concerning some nineteenth century industries.

The public will have the benefit of the sounding board furnished in the monopoly investigation that will show that there exists and is maintained highly competitive conditions, and a constant lowering of prices for a product that is always being improved. The committee appears anxious to convey the impression that it is not antagonistic to good business methods and the automobile industry has been selected to show a friendly start, and thereby break down antagonism that is being directed towards the committee.

The committee expects to make an early study of insurance companies, investment banking, trade associations, anti-trust laws, and interlocking directorates.

Exposition Plan World's Premiere

SAN FRANCISCO, December 15—"World's Fair Premiere, February 18 and 19" was selected today as the official title for the momentous opening celebration of the Golden Gate International exposition, according to Leland W. Cutler, president of the exposition company.

"'Premiere' is associated with brilliant gatherings, colorful openings and 'first-nights,'" said Mr. Cutler. "It conveys in part the spectacular and magnificent. However, a word that means a thousand premieres is needed, for that is what THE Premiere will be: the opening of a thousand shows."

World's Fair Premiere was selected from hundreds of titles offered as being appropriately descriptive of what promises to be the most spectacular event ever staged in the West.

The Premiere will climax a week of celebration throughout California. Cities throughout the state are readying plans for a tremendous coordinated festival which includes rallies, parades and beauty contests

and with everyone in western dress. "Response from officials has exceeded our expectations," said Mr. Cutler. "Evident is the feeling that if California is to be host to countless thousands of visitors to the World's Fair Premiere, and to many millions during the other 286 days of the exposition, that hospitality should be graciously extended in true western manner."

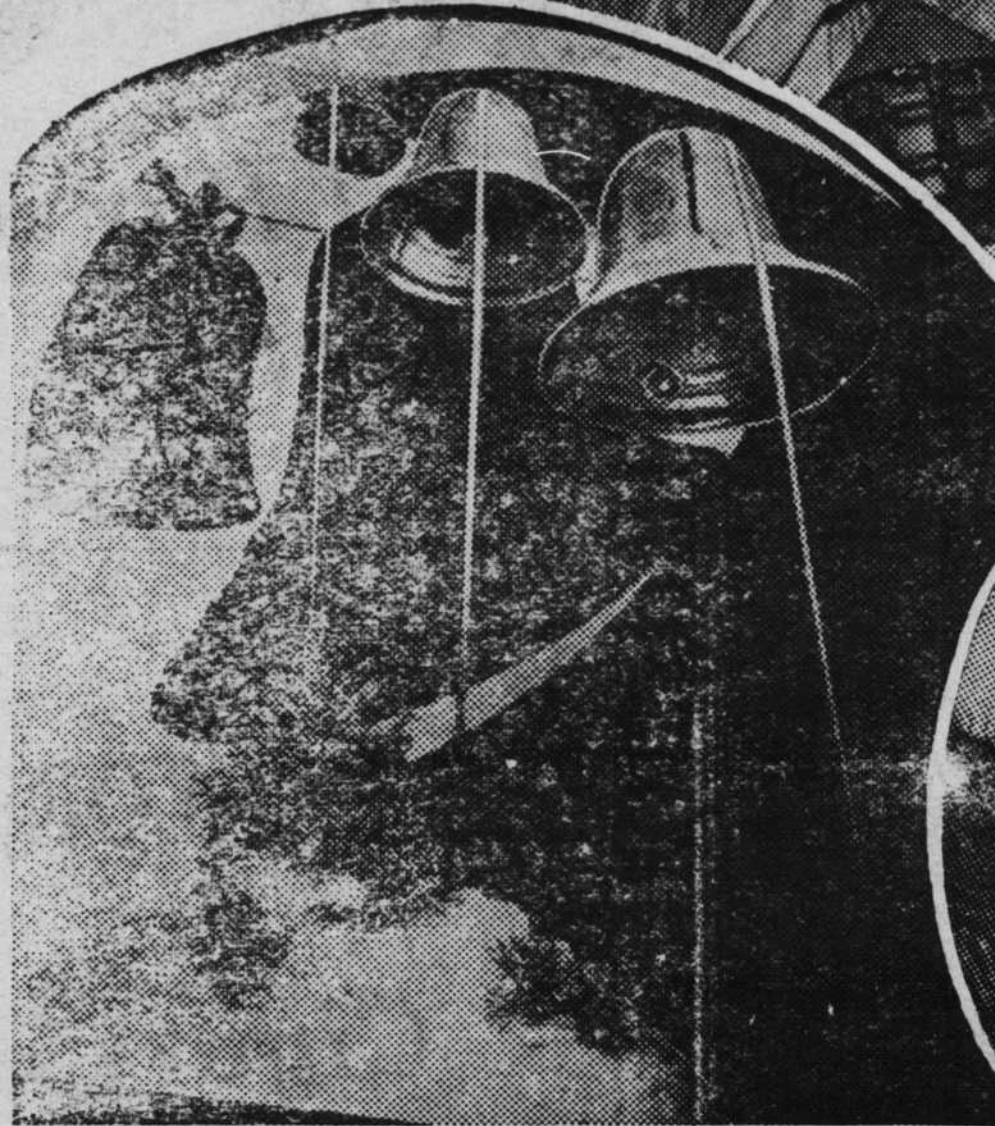
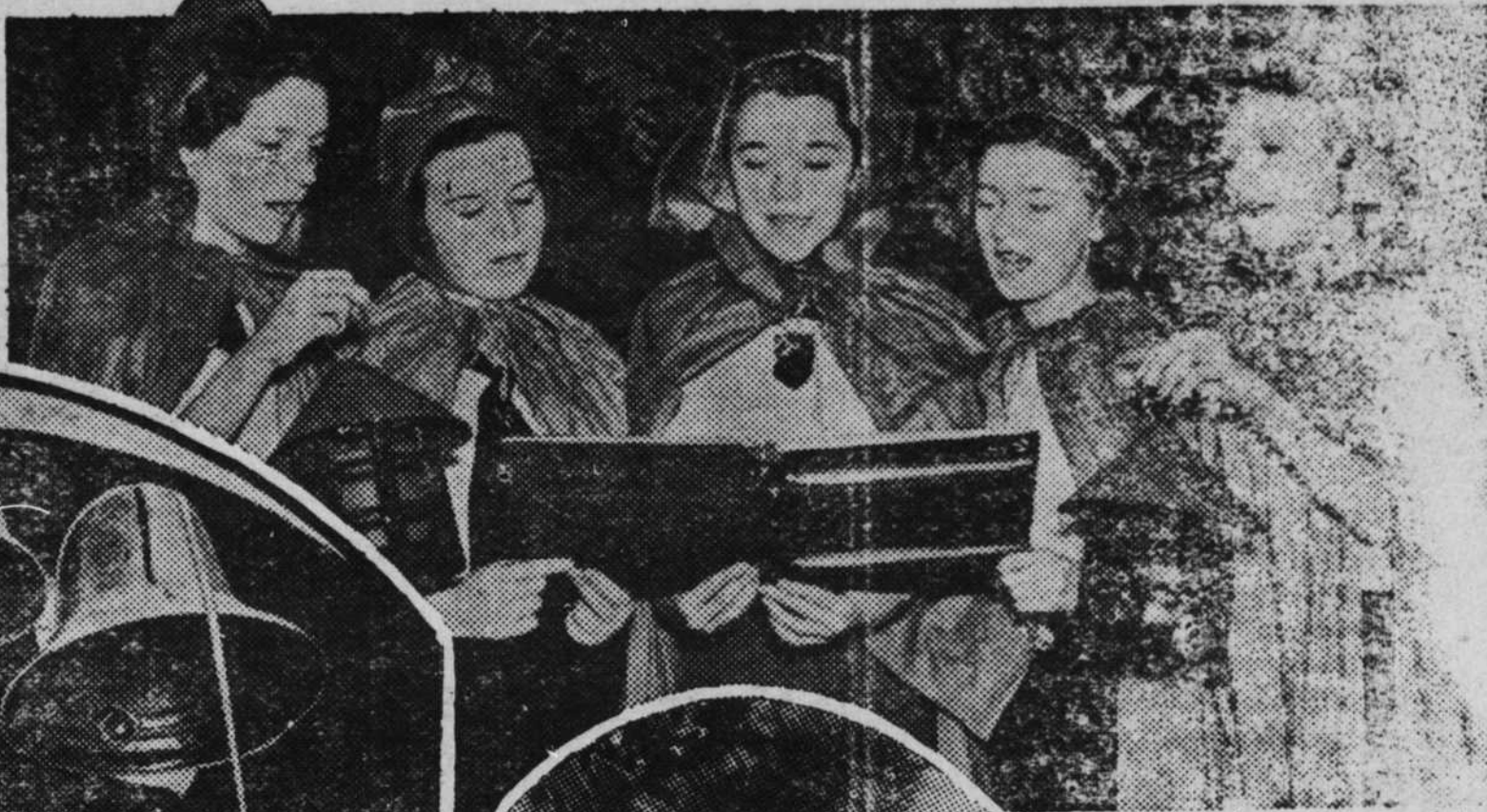
A slogan or tag-line, "Everybody's Going," was also selected as one of the phrases to be used with the World's Fair Premiere title.

TO ELY

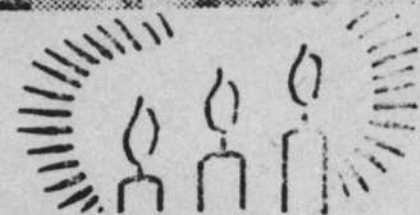
Mr. and Mrs. Charles P. Squires expect to spend the Christmas holidays in Ely with their daughter, Mrs. C. C. Boyer, and son Herbert.

CAMERAGRAPHS

Off for an evening of carols, these Camp Fire Girls will bring Yuletide cheer to shut-ins. In many cities they are busy making toys for "unseen giving." In others they repair dolls and dress them, carrying out a part of the Camp Fire Law to Give Service as well as to help others to Be Happy.



Lord and Taylor's famous Christmas Bell windows are repeated this year in response to several thousand requests. For a whole month there is no merchandise in the windows at a time when sales are at their peak—an unprecedented gesture on Fifth Avenue.



Lovely Jean Tannerson, blonde soprano of the Chicago Opera Company, calls for a glass of pineapple juice upon arriving at the concert hall for her performance. Like many other singers she finds that the juice has a soothing effect on her vocal cords and helps to keep her voice in good condition.



Black velvet and lace give Ann Miller, Hollywood beauty, an appearance of medieval elegance in this evening gown. Tiny puffed sleeves and flaring skirt further enhance its charm.



THE WORLD'S FINEST—L. R. Powell, Jr., Chief Executive of the Seaboard Railway, delivers at Washington, D. C., the keynote speech at the impressive inaugural ceremonies for the longest and most powerful diesel-electric locomotives ever built. Going into service December 15, 210 feet long with 6,000 horsepower, the giant Seaboard streamliners will be used on the New York to Florida run of the East Coast Orange Blossom Special this winter, cutting 2 hrs. and 50 mins. off past running time.