

Well - Located Thermostats Add to Comfort

Convenient location of the thermostat will contribute no little to winter living comfort of home owners whose dwellings are equipped with automatic heating systems.

A generally satisfactory height for the location of thermostats has been found to be five feet above the floor in a spot where it is protected from drafts and where it will be in contact with a large volume of air. Usually this means that the regulator is placed on the wall of one of the first-floor rooms.

Recent developments in the designs of thermostats have largely eliminated the grim, mechanical appearance, and their location on the walls of living rooms, dining rooms,

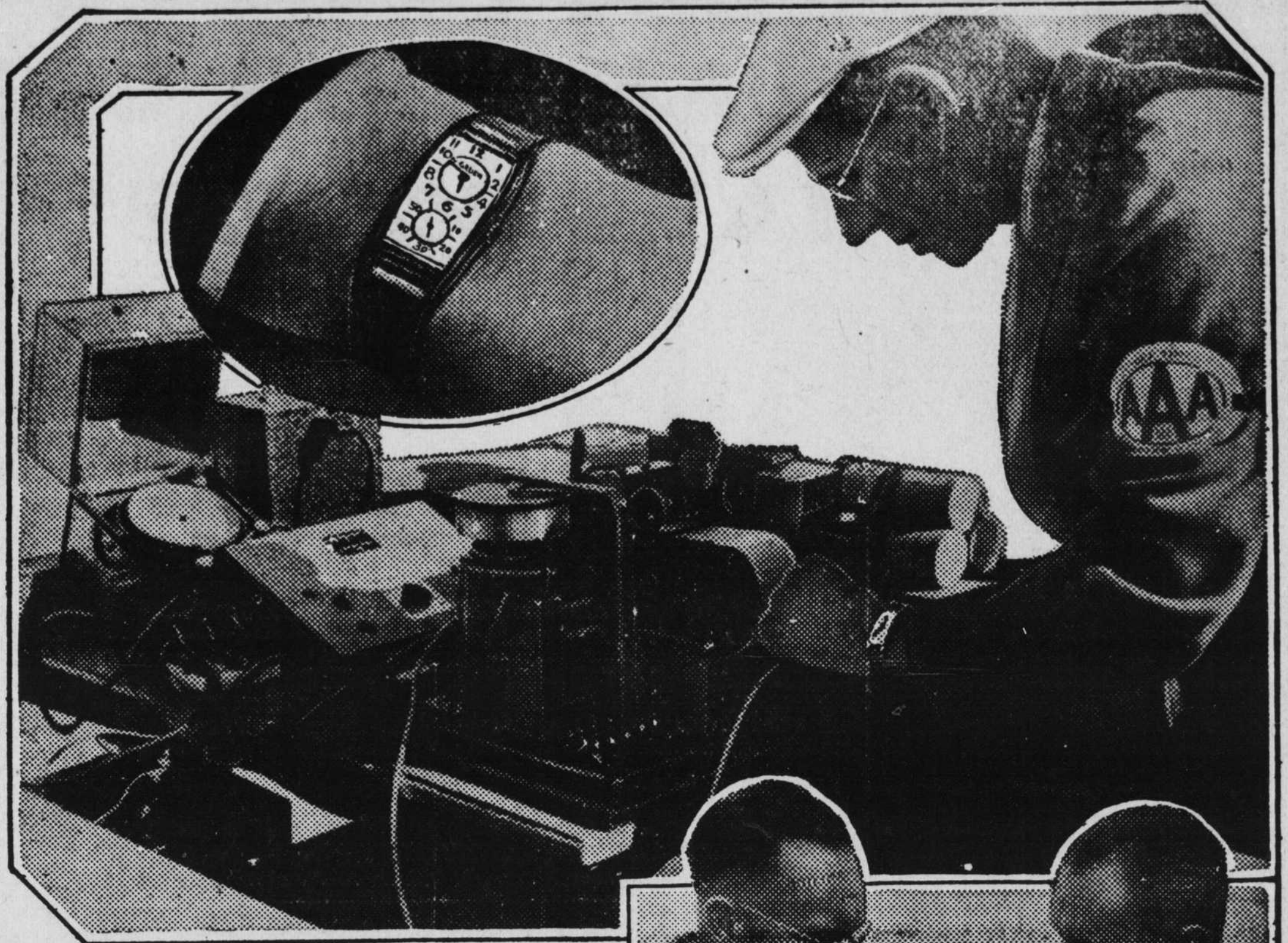
or libraries no longer need mar the scheme of decoration.

Under the Property Improvement Credit plan, home owners may obtain funds to finance automatic

heating systems thermostatically controlled. The money is advanced by lending institutions qualified by the Federal Housing administration.

Our state department insists on the enforcement of the Nine Power treaty to protect China. Shucks. This Nine Power treaty was written back in the horse and buggy days.

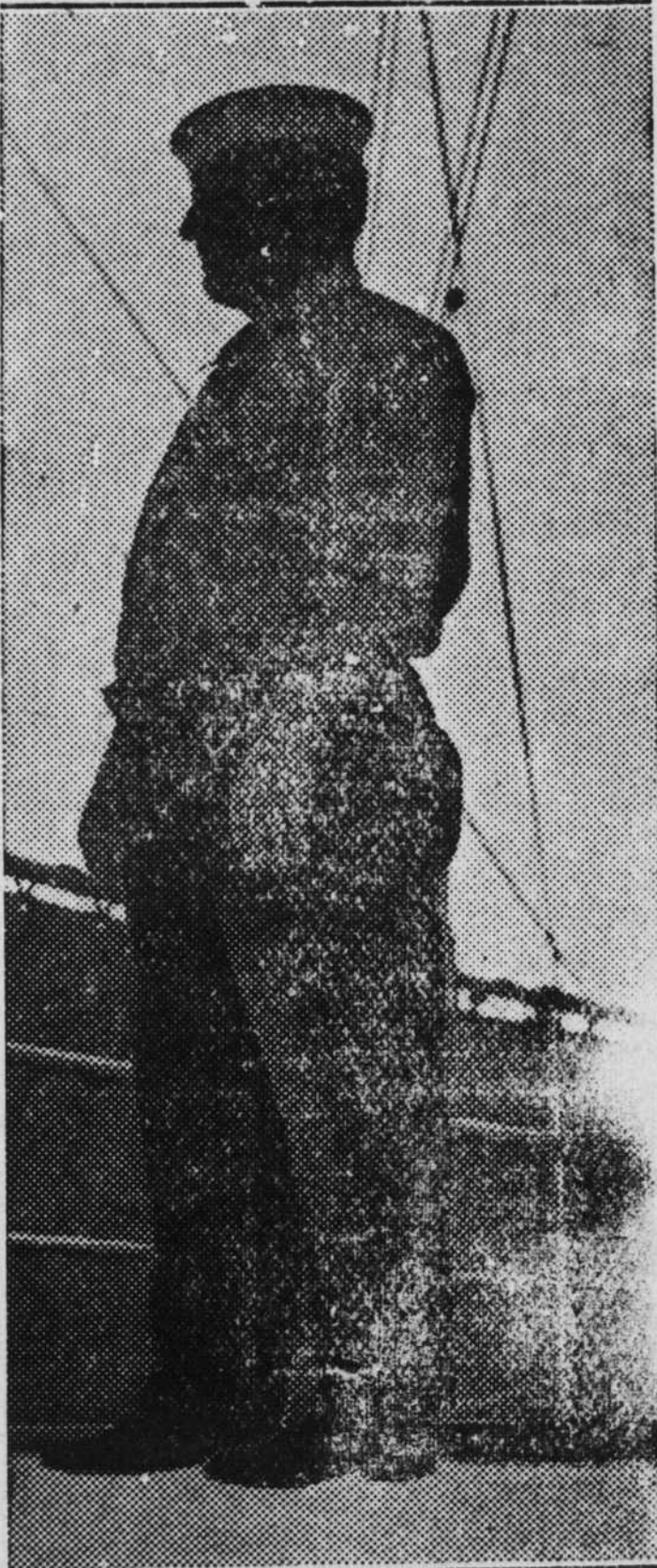
Science Triumphs Timing Heroes of the Speed World With Watch and Chronometer



John Cobb, London sportsman, who was clocked by Ford at 350.20 miles per hour, a world's record until it was broken by Captain George E. T. Eyston. With Cobb is Gus P. Backman, secretary of the Salt Lake City Chamber of Commerce.

"Snappy" Ford and his intricate machinery shown in the timing stand at Bonneville Salt Flats, Utah. In the insert is his trusty Gruen watch with a sweep second hand for split second accuracy.

ON WATCH



Silhouetted against the late afternoon sun, this seaman, aboard the Grace Line's "Santa Clara," stands his watch as the ship cuts through the waters of the Caribbean home ward bound from Chile.

COUNTING time where time counts is "Snappy" Ford's business. He's always on hand where speed records are shattered and new kings of the roaring motors are crowned.

For many years Ford has been an official timer of the Annual Decoration Day racing classic at the Indianapolis Motor Speedway, and this year he moved his intricate machinery out to Bonneville Salt Flats in Utah to time the spectacular English drivers, Captain George E. T. Eyston and John Cobb, London sportsman.

With him to Utah went the electric timing machine that prints the times of the racers in one-hundredths of seconds; the trusty chronometer he uses in Indianapolis. This delicate timing machine is operated from photo electric cell relays along the course. These cells are located to time both the straightaway mile and the straightaway kilometer.

The eyes of the world were on the powerful streamlined cars of the English racers when they streaked across the Salt Flats to break one record after another in

quick succession, reaching fabulous speeds of more than 350 miles per hour. Meanwhile Snappy Ford and his accurate machines were quietly recording racing history in the timing stand eleven hundred feet from the straightaway course.

As soon as a car is ready to set out for a record run Ford makes an impression on the timing machine tape to indicate a known time of day. This time is established by his special Gruen technician's watch with a second dial to give split second accuracy. The impression enables him to tell later just what time the cars entered the measured mile, finished the kilo and finished the mile. It also enables the Steward to know exactly how much time has elapsed since the start of the first mile.

The sturdy Gruen that was used to set off this complicated system of catching and recording the speeds of flying wheels was checked each morning prior to an official trial by time signals from Station KSL in Salt Lake City, and in spite of extreme variations in temperature remained a reliable helper. Temperatures on the Salt Flats during August and September run as low as 65 degrees after sundown and as high as 105 in the heat of the day.

Next year, when champions-to-be begin warming up for the 500-mile dash to fame in Indianapolis, "Snappy" Ford will be on hand again clocking the new heroes of the speed world with the same unflinching accuracy that has made him America's number one timekeeper.

STOP Scratching

RELIEVE ITCHING SKIN Quickly Even the most stubborn itching of eczema, blotches, pimples, athlete's foot, rashes and other externally caused skin eruptions, quickly yields to pure, cooling, antiseptic, liquid D.D.D. PRESCRIPTION. Clear, greaseless and stainless—dries fast. Its gentle oils soothe the irritation. Stops the most intense itching in a hurry. A 35c trial bottle, at all drug stores, proves it—or your money back. Ask for D.D.D. PRESCRIPTION.