

SQUARE MILES

of Playgroun,



FROM all these United States and many a foreign land, a throng of visitors comes each year to Nevada ... to PLAY!

Here wealth of scenic splendors finds a complement in a thousand devices to make playtime pleasant and vacations healthful as well as enjoyable. Pyramid Lake and the world's largest trout, a thousand streams and snow-fed lakes well stocked with gamy native fish; mountains where bear and cougar roam, mesas where feeds one of the largest remaining bands of antelope, uncouned deer, ducks on river lowlands, and quail, pheasant and other upland game birds ... all these await the outdoorsman.

Speedboating on Tahoe, the Lake of the Skies; summer ski races on Mount Rose, dude ranches, rodeos, majestic Cathedral Gorge, historic Virginia City and the Comstock Lode, summer resorts, night clubs, smooth scenic roads, trails for hiking, a thousand things to see and do ... and Reno, "the biggest little city in the world" ... the catalog is endless.

Hospitable, generous, Nevada's people are glad to share their gracious life with visitors; sometimes are surprised to find their guests have discovered attractions unknown to local residents.



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