

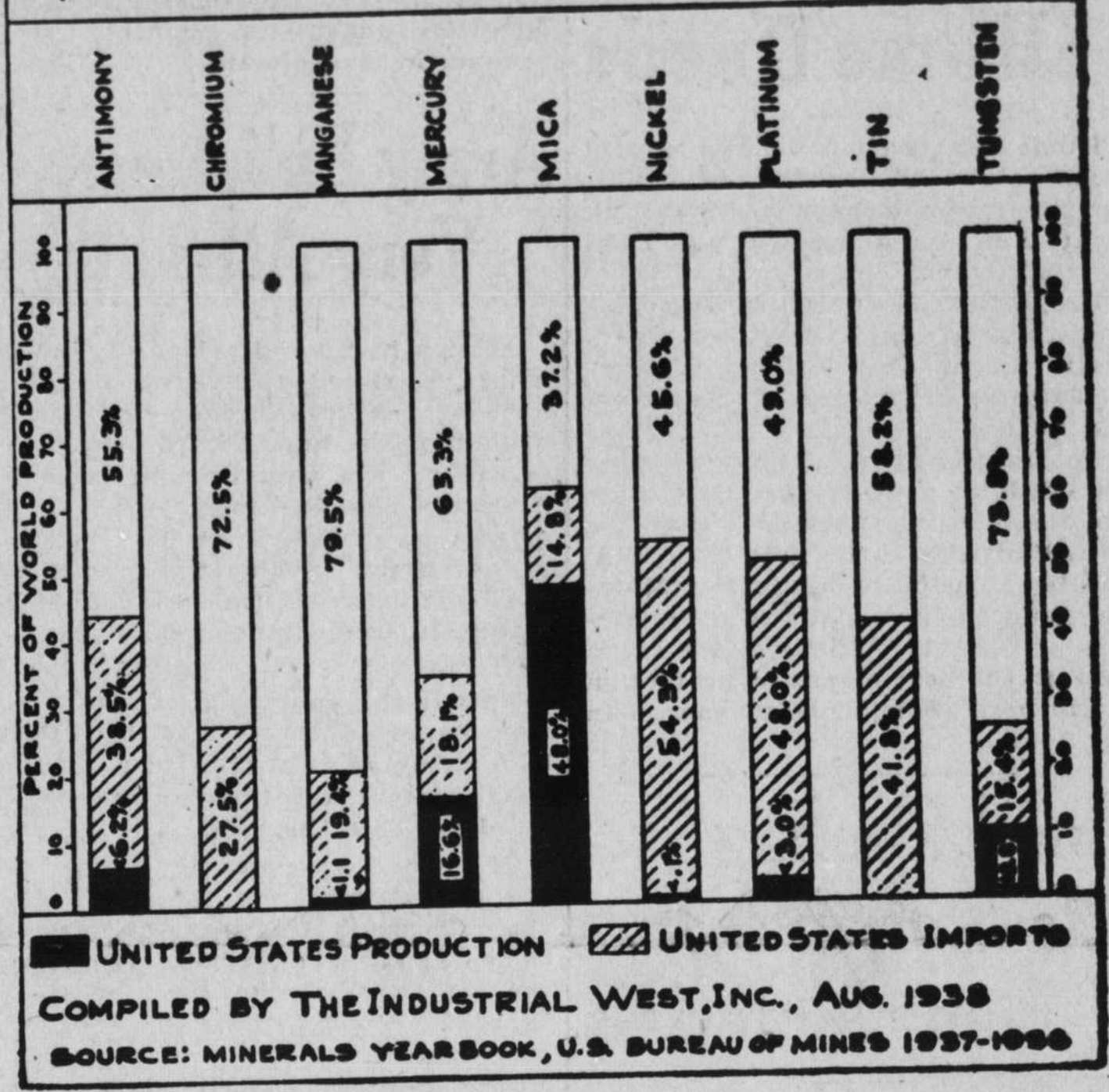
IF WAR SHOULD COME

The accompanying graph, based on authentic government reports, shows just how deficient this country is in the production of what are classified by military authorities as "the strategic mineral supplies," required to carry on modern warfare. Without sufficient quantities of them obtained either through domestic production or importation, the United States would be seriously handicapped. If not actually endangered, so essential are they. Importation from other nations in time of war is always an uncertainty and frequently an impossibility. These minerals or metals are absolutely necessary in the manufacture of all sizes and types of guns, ammunition, armor plate, rails, automobiles, machinery of all kinds, practically all electrical equipment, cutlery, structural steel, tools and implements, hardware, tinware and building material. Manganese, chromium, nickel and tungsten are indispensable alloys used in hardening iron and steel. At present we import them from all over the world. Mex-

ico, China, and South America furnish our antimony, British India and Madagascar our sheet mica, while tin must come from the East Indies. Britain not only controls nickel and tin, but also the major output of platinum and chromium. China, major producer of tungsten, and Spain, source of most mercury, are both embroiled in wars.

Deposits of all these vital minerals, with the possible exception of tin, exist in varying quantities in the western part of the United States. They will be reported and discussed in a thorough technical industrial survey of the eleven western states now being made by The Industrial West, Inc., a non-profit organization with headquarters in San Francisco. Cooperating in the work are state administrative officials, federal departments dealing with the raw materials of the region, business men, industrialists, and the privately- and publicly-owned utilities, seeking to thus stimulate western development and expansion. So, if war should come, our nation may find in this survey a guide to quick production of these urgent strategic mineral supplies. This industrial report will be issued early next year and will be available to all interested.

UNITED STATES PRODUCTION AND IMPORTS OF THE STRATEGIC METALS AND MINERALS (IN PERCENT OF WORLD PRODUCTION, YEAR 1936)



'Heroes of History Duplicate Today's Headliners,' Lloyd

The presentation of history on the screen is due for a revolution!

According to advance reports, the new Frank Lloyd production, "If I Were King," starring Ronald Colman and opening locally next Sunday at El Portal theatre, treats characters out of the past in such a sensationally different manner that from now on all other historical pictures will have to follow its lead in order to capture the interest of movie goers.

Credit for the innovation goes principally to Producer-Director Lloyd, although Preston Sturges, who scripted the story from Justin Huntly McCarthy's play, must not be left out. Lloyd describes his idea simply as the presentation of historical characters exactly as if they were people living and making the headlines today.

"If a producer of a historical film bears in mind the fact that his characters lived, loved, thought and battled just as the headliners do today, his picture will differ amazingly from others of its type. My 'If I Were King' is not a costume picture. The people in it would behave the same no matter when they lived. The costumes are merely incidental," says Lloyd.

"Take the character of Francois Villon, as played by Ronald Colman," Lloyd continues. "He's as modern as tomorrow's newspaper. He's a man of the people, suddenly elevated to the highest office in his country. Far from forgetting the people among whom he once lived, he uses his office to fight for their rights and happiness. Men like that are making the headlines every day!"

"Nor is the character played by Frances Dee in the picture a figure

out of an ancient ballad. There are dozens of girls just like her everywhere in the country today. Though born a princess, she does not resist when a romantic commoner sweeps her off her feet. When she realizes that she is in love with him, she gives up her title, position, wealth, everything, to follow him into exile. She does not swoon, die of melancholy or enter a cloister. She sees the only man in the world and goes out and gets him! Show me any spirited girl today who wouldn't do the same.

"I've tried to achieve the same effect with all the rest of the characters in 'If I Were King,'" Lloyd concludes. "Basil Rathbone as King Louis XI of France, Ellen Drew as a tavern wench, and C. V. France as Colman's long-suffering priest-guardian—all of them are living people. That's why I regard this as the greatest production of my career."

Farmer Provides Biggest Headache

Biggest domestic administration headache is provided by the farmer. American agriculture, by and large, has virtually revolted against last year's farm plan, whose main tool is the marketing quota device.

Out of this has come the plan, little publicized as yet, for selling farm surpluses to the nation's "underprivileged one-third" at cut rate prices. The government, of course, would subsidize the venture.

With the election coming up, this plan was allowed to remain dormant. But now that the voters have spoken their minds, it is apt to be revived and pushed.

In the meantime, the whole farm-aid program has bogged down, and is in a state of paralysis. And the average farmer, observers report, is growing increasingly dubious of the department of agriculture.

Simple and Sound

"Simple and sound." That is the best characterization that can be given to a group of maxims recently detailed by Dr. Adam S. Bennion, assistant to the president of the Utah Power and Light company.

Here they are, in brief:

1. Without profit no private enterprise can prosper.
2. Forty-eight million working people in America depend upon the maintenance of private payrolls—which can be met only by profit-making industry.
3. Industry must have the cooperation, regulation and protection of government—but the government should be an umpire, and not a competitor.
4. The government should withdraw from the field of competitive business in which it is using one taxpayer's money to destroy another taxpayer's business.
5. Government should not experiment beyond its means to pay, and pass the debt on to other generations.
6. There is no magic about taxes. Business may collect them—but the people pay them.
7. Let us be done with mutual bickering; with millennial reforms; with a financial system resting on the notion that "we can borrow ourselves out of debt." Let us set up the rules of sound business, and then let's free industry to build in the spirit of American pioneering.

You would go a long way to find a program containing more traditional common sense. We've tried

one experiment after another, and spent billions—with little or no result, except to frighten and discourage industry. After ten years of depression, confusion and a long series of political panaceas, our relief rolls are at record level. Maybe it's time for a change back to fundamentals as outlined by Dr. Bennion.

By All Means Visit Both Coasts

If the king and queen of England visit the United States, it is to be hoped that they may be induced to extend their trip to include the Pacific coast and the great International exposition to be held in San Francisco, as well as the New York World's fair.

Traveling from Atlantic to Pacific would show King George and Queen Elizabeth, as nothing else could, the tremendous sweep of the country, the resources, and the friendliness of the people of the United States.

Commenting on their proposed visit, the New York Times says editorially: "Their visit would symbolize in an unprecedented manner the friendship of the great English-speaking peoples and a century and a quarter of peace between them. To increase still further the goodwill between this nation and the British commonwealth would imply no sort of an alliance, but merely greater cooperation on the part of both countries in striving to build a world that may be dedicated to the ways of peace rather than the ways of war."

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