

## Millions Spent For Exposition

Having spent several millions of dollars in creating Treasure Island, backed up by an appropriation of \$1,500,000 for a federal exhibit at the Golden Gate International Exposition on San Francisco Bay, Uncle Sam now is pitching in to help bring people to the 1939 World's Fair of the West, and to encourage them to "See All the West in '39."

Through the newly organized United States Travel Bureau, operated by the National Park Service, the federal government is preparing to lend a helping hand to Americans who believe in seeing America first.

It marks the first time that our government has gone in for tourist promotion on a broad scale, although many European nations have had government travel bureaus for many years.

While the new travel bureau was not organized especially to assist the Golden Gate International Exposition, its activities in the West have been speeded up by reason of the World's Fair.

Said J. R. Anderson, supervisor of the New York office of the bureau: "We have rushed our plans for a Western office in order to assist the people of the Western states in making their Golden Gate International Exposition a success. Eastern people will want to see the scenic attractions of the West as well as the exposition and we believe that we can help in this big travel program."

That "big travel program" is the co-ordinated Western states travel promotion plan launched by the exposition more than a year ago, in which the Western states, railroads, travel agencies and others interested in tourist promotion have been brought together in a major effort to attract visitors to all the West.

It is encouraging to learn that the government is joining in this movement to make 1939 the greatest travel year in Western history.

## Employment Sets Nevada Record

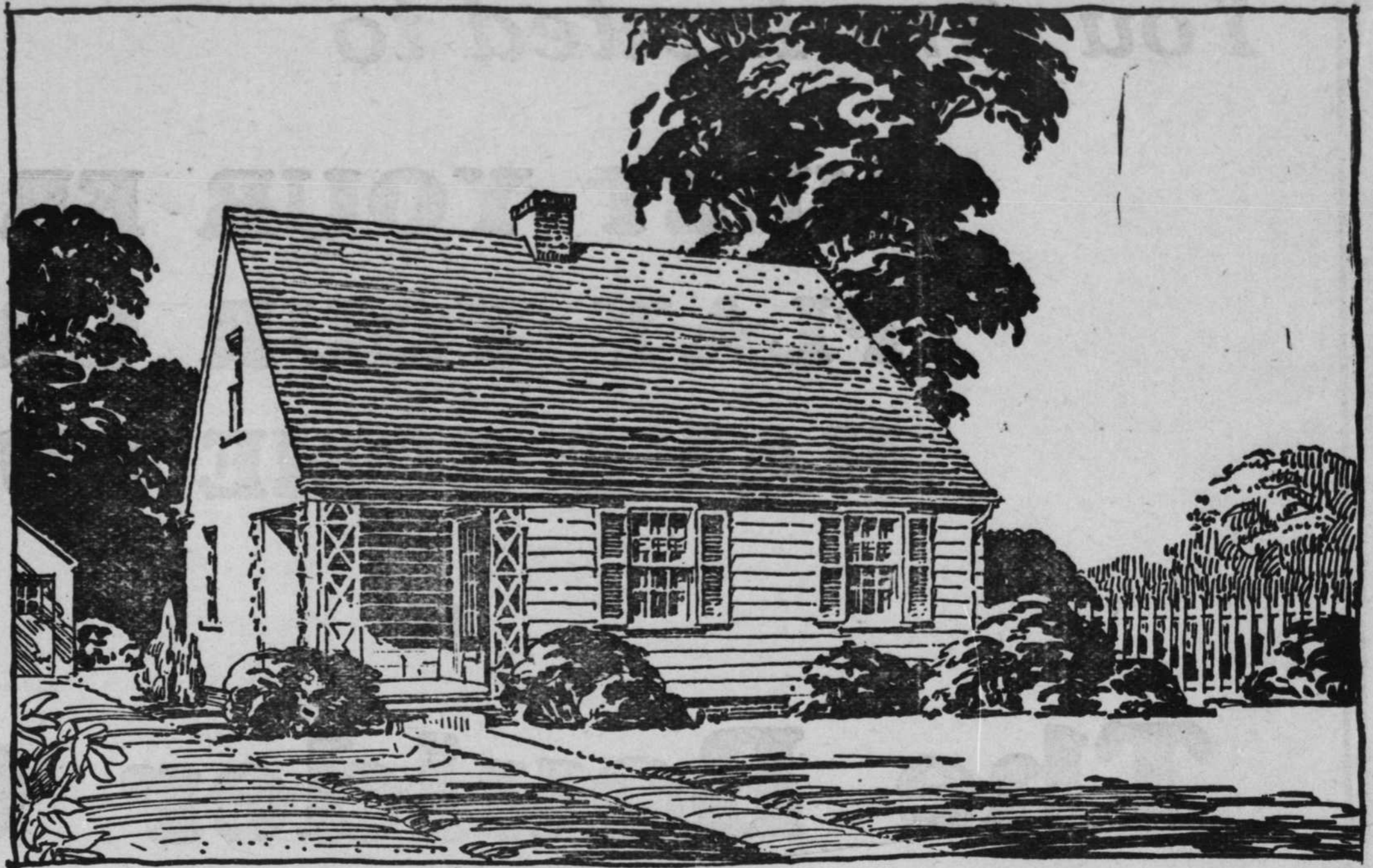
Shattering all previous records for private placements in any one month, the Nevada Employment Service during July brought the job and the worker together 695 times, agency officials announced this week. The figure, higher than any monthly total since the service was organized, bettered by 33 the former high mark of 662 private placements made in March of the present year. The Reno office led the field with 332 placements, Ely was second with 101 and Las Vegas third with 93.

Placements in other branch offices were as follows:

Fallon 49, Elko 35, Lovelock 33, Pioche 23, Winnemucca 20 and Tonopah 9.

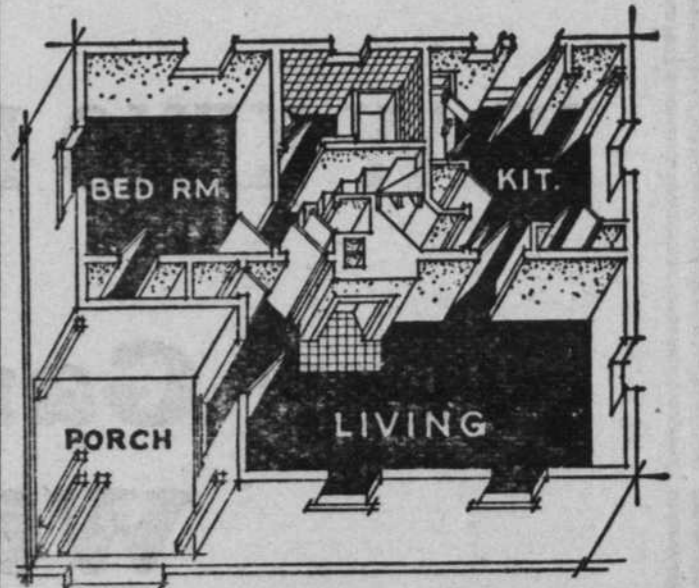
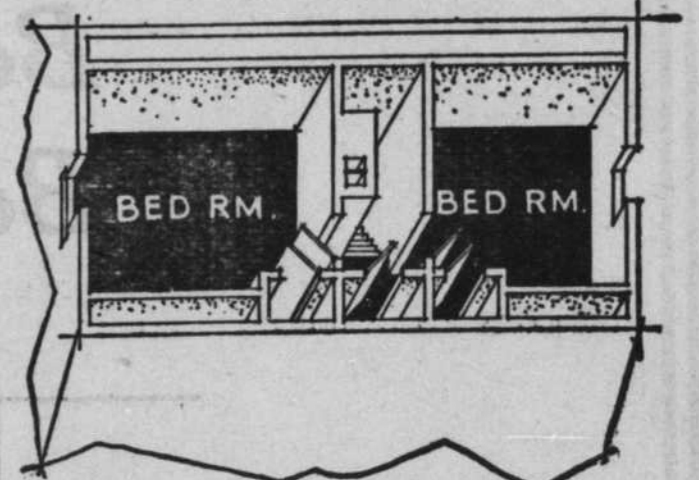
Domestic and personal service industry absorbed the highest number of workers placed, with 144 persons finding employment in this category. One hundred and forty-three workers secured employment in the agriculture, forestry and

## Two Stories—\$4,000



This compact small house is situated in East Hartford, Conn. It was valued at \$4,000 and financed by means of a \$3,200 mortgage insured by the Federal Housing Administration.

The good sized living room with an open fireplace also serves as a dining room. The upper floor has been developed for living purposes and accommodates two bedrooms. These rooms have direct and private access to the bathroom on the first floor.



### OVERLOOKED

This administration has overlooked the axiom, "live on less than you earn." If the practice was good enough for one illustrious Franklin it ought to be good enough for another.—Carrollton, Ohio, Journal.

### STRONG SUSPICION

In the extensive buying of surpluses for which the government is going in, the G. O. P. suspects there is one of votes.—Dallas News.

## Asthma Cause Fought in 3 Minutes

By dissolving and removing mucus or phlegm that causes strangling, choking, Asthma attacks, the doctor's prescription Mendooc removes the cause of your agony. No smokes, no dopes, no injections. Absolutely tasteless. Starts work in 3 minutes. Sleep soundly tonight. Soon feel well, years younger, stronger, and eat anything. Guaranteed completely satisfactory or money back. If your druggist is out ask him to order Mendooc for you. Don't suffer another day. The guarantee protects you.

### THE DOOM OF DEMOCRACY

If it is established in the Mexican instance that a Latin American government can arbitrarily confiscate the property of American companies and American investors without paying for it fully and promptly, this will give collectivists in those countries such a powerful weapon that collectivist policies, whether Fascist or Communist, will become almost general throughout Latin America. And that will mean economic retrogression of a kind and to an extent that will affect the prosperity of the entire western hemisphere and even of the Old World. Moreover, it will spell the doom of democracy in many countries.—The Texas Weekly.

### WORLD'S HIGHEST LODGE ROOM

The highest elevation of a Masonic lodge room is said to be that of Lodge No. 1094, which is obedient to the Grand Lodge of Scotland, located in the Andes Mountains at Cerro de Pasco, Peru, and known as the "Roof of the World Lodge." The room in which this lodge meets has an elevation of 14,167 feet.

There is a Masonic lodge room at an elevation of 9,500 feet in the Rockies in Kokomo County, Colorado. This lodge room, it is claimed, is the highest in elevation in the United States.

fishing industry; 120 were placed in the hotel and restaurant classification and 116 were employed in the extraction of minerals industry. Total public placements made by the service during the month was 384. Highway building and construction absorbed 189 of the placements scored.

### SOCIAL SECURITY ISN'T NEW

We hear a great deal about "social security" these days. But there's nothing new about it. For social security has been the stock-in-trade of one of the great American private industries for decades. The industry is life insurance.

Policies have various names—but all of them are designed to provide social security in one way or another. It may be security for you or your business or your wife or your children. It may be any one of many kinds of protection. In every instance, its purpose is to guard you and yours against those exigencies which are the creators of social "insecurity."

### EQUALITY

Under a dictatorship there is equality. All men become slaves, except the dictator.—Detroit Free Press.

A 25-acre "Persian rug" on the western shore of Treasure Island at the Golden Gate International Exposition will be the largest decorative flower garden ever planted.

Architects, sculptors, illumination experts, engineers and horticulturists have combined their skill and artistry to plan fountains of matchless beauty for the 1939 World's Fair of the West on Treasure Island.

Largest ocean salt plant in the world is maintained on San Francisco Bay by Leslie Salt Company, which will display a model of the plant at the World's Fair opening on Treasure Island next February 18.