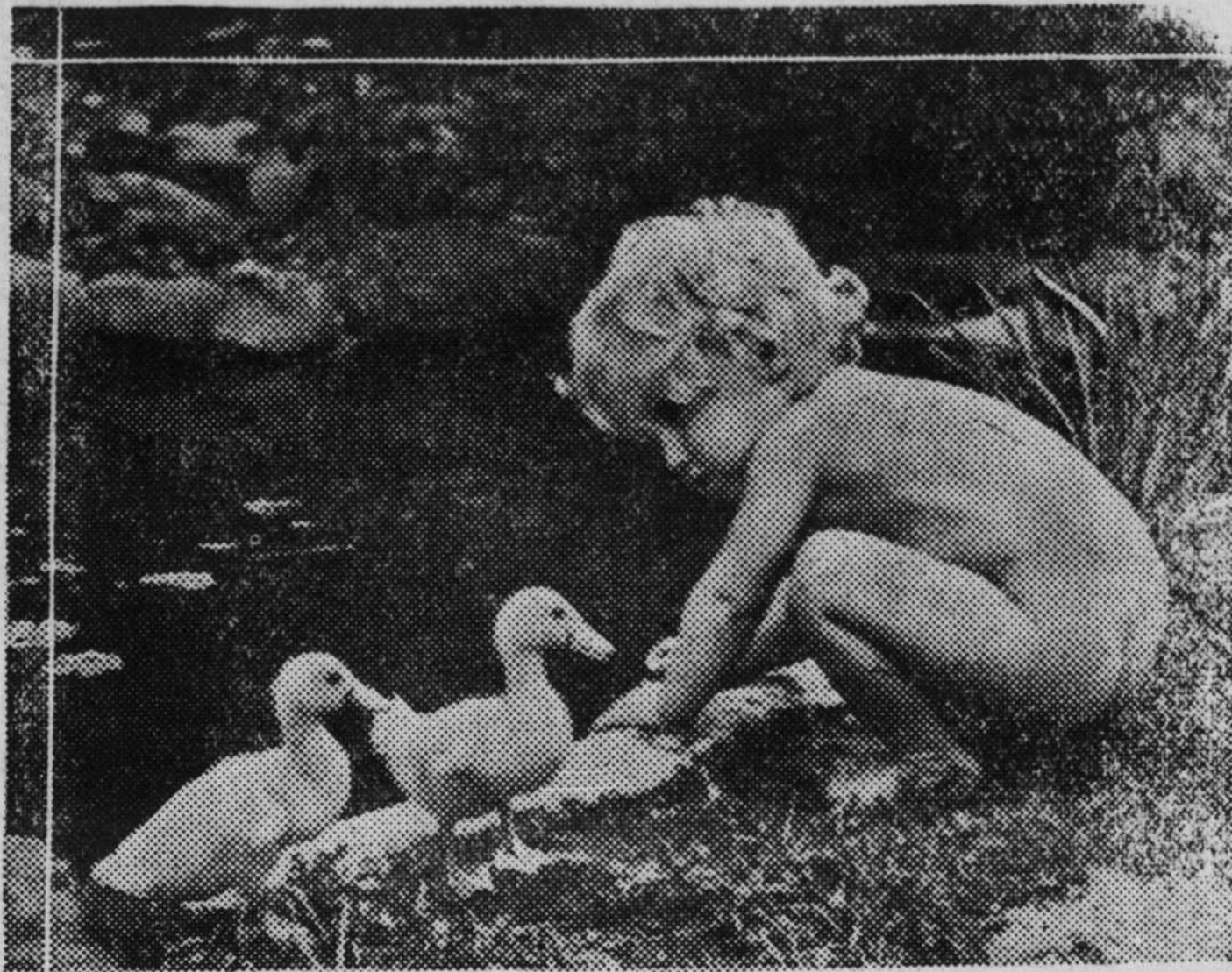


The SNAPSHOT GUILD

KNOW YOUR CAMERA



The amateur who took this prize-winning picture had mastered his camera

CAMERA manufacturers spend thousands of dollars each year in preparing and printing instruction books which are enclosed with each camera. These booklets give valuable information on the use and care of the camera but the average person looks only far enough into the instructions to find out how to insert the film and right there they stop.

From the mechanical viewpoint the box type camera gives us just about the acme of simplicity. It usually has two "stops" for snapshots and one for "time exposures." However, the manual accompanying it is worth a careful reading.

With certain types of folding cameras, you have more to consider if you are to expect good, clear, sharp pictures and the manual should be studied by all means.

You may have from three to nine apertures to choose from and shutter speeds ranging from one-half to 1/500 second, depending on the type of camera. In addition to these split second shutter speeds the camera is probably equipped for time exposures.

Before loading your camera with film consult the manual so that you will understand just what is happening when you do certain things—and why.

In a recent snapshot contest conducted by sixty-four leading newspapers scattered throughout the

United States, the picture shown above was awarded one of the major prizes in the national awards. The snapshotter who took the picture was far from being old in experience but it is quite evident that he had made a study of his hobby and knew what he was doing and what could be expected of his camera.

Study the composition of your pictures, that is, "compose" your picture in your viewfinder before clicking the shutter. Perhaps by stepping forward a few feet you can eliminate some incongruous object—something that may really detract from the point of interest in the picture. Try viewing a scene or subject from different angles, then choose the one you think the most attractive.

Too many snapshotters, when taking pictures of their friends, have them stand as straight as a ramrod and look directly at the camera. That may be all right for a record picture but the snap would be much more interesting if people in it were doing something.

If you will give just a little serious thought to your snapshotting and thoroughly know the limitations or versatility of your camera you will be well rewarded with interesting, artistic or story-telling pictures which you will be proud to show your friends and which will win their admiration.

JOHN VAN GUILDER

Chamber To Aid Westways Route

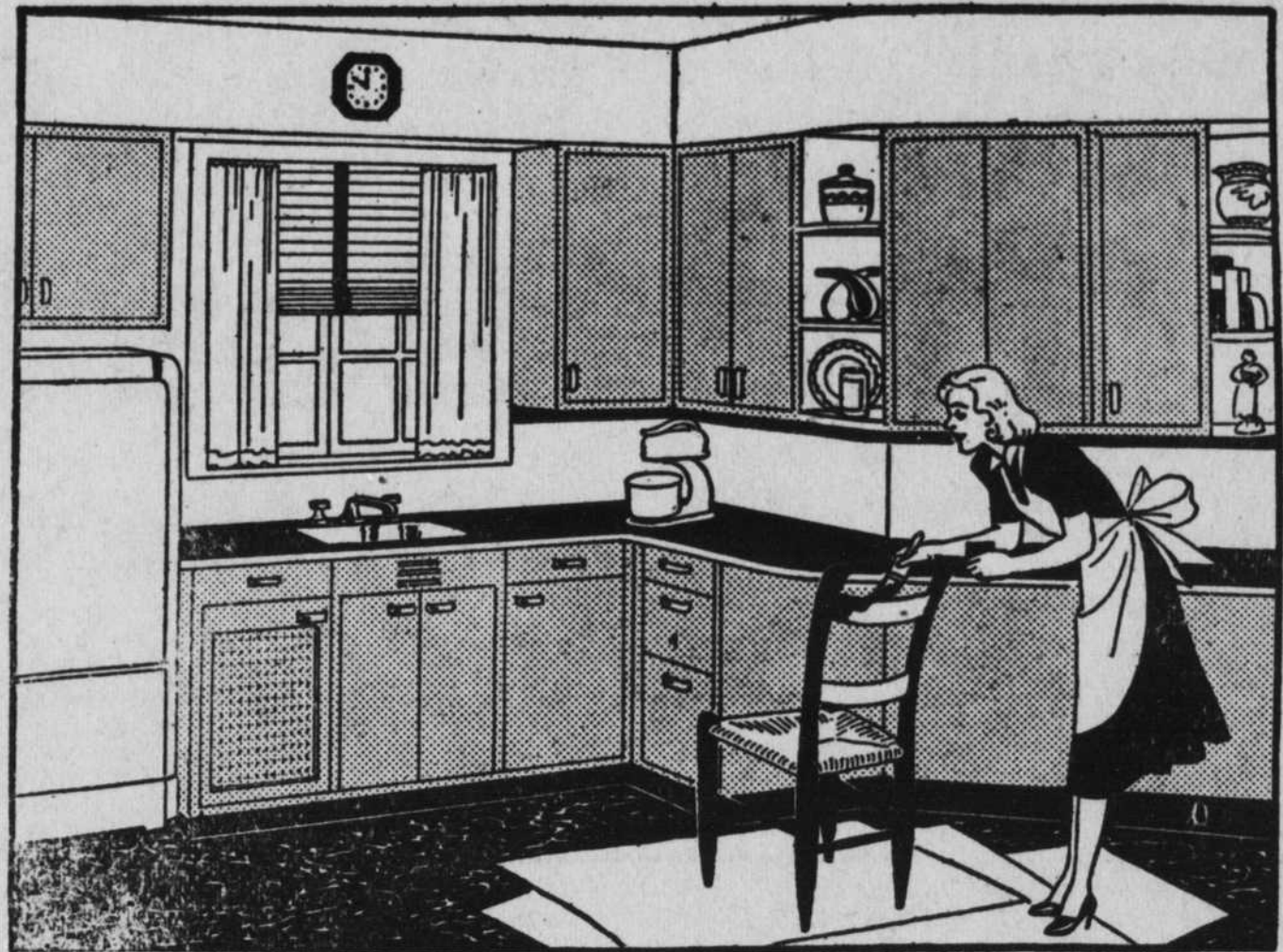
A delegation of members of Las Vegas Chamber of Commerce will meet this (Friday) evening at Beacon Tavern, Barstow, with a delegation from the Kern County, Cal., chamber, to discuss plans for promoting the Westways Highway.

The desire of the Bakersfield people is to secure a highway as nearly direct as may be to connect with the Las Vegas-Boulder Dam area the route of the highway is still a matter of consideration, but it will probably cross near the southern tip of Death Valley near Trona, Cal., and make a junction with Highway 91 by way of Goodsprings and Jean. It has long been the desire of

the people of the Southern portion of San Joaquin Valley to secure a more direct highway connection with the Boulder Dam area. At present a traveler from Bakersfield desiring to come to Las Vegas over an improved highway must go south over Tehachapi Pass to Mojave; thence to Barstow for connection with the Las Vegas to Los Angeles highway, a long, round-about route.

The proposed Westways Highway will prove of great benefit not only to the San Joaquin Valley people, but to Las Vegas as well since it will provide a direct outlet to the Boulder Dam area for the great population of central California.

Those who are planning to represent Las Vegas Chamber of Commerce include Bob Kaltenborn, Bob Russell, Jas. H. Down, Sr., Rev. C. H. Sloan and Secretary Oliver Goerman.



Streamline Your Kitchen With Color

By PHYRNE SQUIER

TODAY'S housewife finds it easy to follow the admonition of Snow White and the Seven Dwarfs to "Whistle while you work," if her kitchen is streamlined with color. In the modern kitchen, crisp, smart colors bedeck wall and ceiling and find blithe repetition in the furnishings and accessories that snatch the room far above the drudgery level.

A modern sink, cupboard-surrounded, may well join hands with your color scheme. In fact, the color harmony for the entire kitchen may be built around that prosaic but indispensable piece of equipment—now obtainable in cheery colors. A soft delphinium is particularly attractive and paint mixed to an exact match may continue at sink height to form a dado about the room. The same color should be repeated in the cabinets and cupboards that line the upper wall which, incidentally, is painted a paler tint of the dado color.

Deep canary yellow paint, used for the ceiling and brought down the walls to form a border several inches deep, is an effective complement to soft blue woodwork, with canary yellow linings for the open shelves and the Venetian blinds. The

addition of orange oiled silk window curtains and chromium stools, topped with orange, sustains the effect of hovering sunlight and colorful, decorative articles on the open shelves lend added interest.

Another kitchen, gay as a fandango, suggests the charm of old Mexico in its color scheme. From the brilliant, yet harmonious, horizontally striped curtains at the windows, the color plan of the room is derived. The vermilion, deep green, light and dark blue and rust tones of the curtains are all artfully introduced as accent colors against the white gloss-painted walls with a gray dado. The floor is black with narrow stripes of red, white, yellow, green and blue outlining it. Cabinets and furniture are enameled white and ornamented with red and green striping. Green ivy, yellow and vermilion pottery and dishes echo the curtain colors, while a radio and an extension telephone supply the last word in convenience.

In kitchens bright and livable as these, there'll even be rainbows playing hop-scotch in the dishpan suds—just as there will be in any kitchen that leavens commonplace tasks with gayness and beauty achieved through streamlining with paint color.

AMERICA'S LEADER AT 4 for 10¢

PROBAK BLADES

We don't know what the New Deal campaign sign will be this fall but we are willing to bet ten to one that it won't be, "I can't give you anything but love, baby."

Some people seem to think that because the New Deal went over big in 1936 it will continue to do so. But you can't ever tell. Take Dizzy Dean, for instance.