

LOS ANGELES...CHICAGO

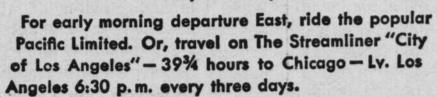


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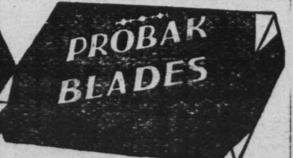
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AMERICA'S LEADER AT 4 for 104



ZOO DWELLERS HAVE HEYDEY WITH CROSBY

Every dog has his day! So does the rest of the animal kingdom in the new Bing Crosby-Beatrice Lillie musical comedy, "Doctor Rhythm."

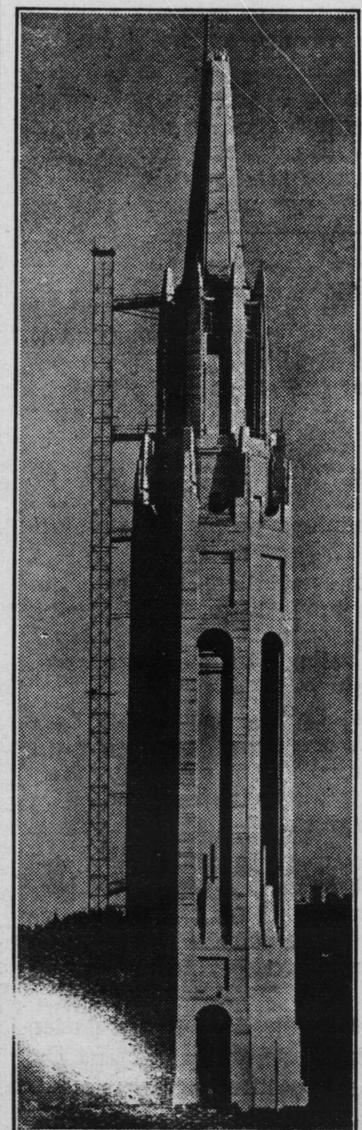
The Central Park Zoo sequence which opens the picture is one of Hollywood's most ambitious attempts to include beasts of every variety in a film. The animal actors consist of six lions (three leopards, six bears, two hyenas, one elephant, a tiger, camel, zebra, llama, chimpanzee, twenty-four monkeys, six trained seals, a twelve-foot python and an aviary of eighty birds.

All these animals actually have parts in the picture and go through their routines like seasoned troupers. Jumbo eads an orchestra as suavely as Louis Armstrong, who also appears in "Doctor Rhythm." Dora, a trained seal, bursts into applause with her clappers when Bing croons to beautiful Mary Carlisle, and the later engages in a jiujitsu match with Andy Devine, coming out the winner hy a few well-placed

Take it from Director Frank Tuttle, it was no picnic working with a hundred wild animals, in addition to a crew of madcap stars whose impulses were unpredictable. At one point a camera platform got out of control and bore down on a trapped monkey, who was saved when Beatrice Lillie risked injury to rescue him. Later all twenty monkeys escaped from their cages and fled into the Hollywood hinterlands where they bit five persons. Paramount had to offer a bounty to get them back.

The zoo scene furnishes the riotous opening sequence for the screen musical adaption of O.Henry's famous story, "The Badge of Policeman O'Roon," which under the film title, 'Doctor Rhythm,' opens at the El Portal Theatre. In the title role Bing gets a juicy assignmeent to bodyguard Miss Lillie's beautiful niece, none other than lovely Mary Carlisle. Strong, he-man methods fail to tame his winsome protege, so Bing turns on the romance for a big success.

Tower of Sun



Striking 400-foot Tower of the Sun, at the 1939 Golden Gate International Exposition on Treasure Island in San Francisco Bay. The tower, now nearing completion, will house a carillon of 44 bells on which world-famous bell ringers will play throughout the run of the Fair.

PROGRAM

SUNDAY-MONDAY-TUESDAY MAY 15-16-17

"DR. RHYTHM"

- with -

BING CROSBY MARP CARLISLF ANDY DEVINE

BEATRICE LILLIE

— also — "How to Start the Day"

-Robert Benchley "Chile the Land of Charm"

-Traveltalk

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WEDNESDAY - RETURN ONE DAY ONLY - MAY 18

"BUCCANEER"

- with -

FREDRICK MARCH FRANCISKA GAAL AKIM TAMIROFF

- also -FOX NEWS

THURSDAY - One Day Only

Never Before Shown in Las Vegas "TRADER HORN"

The Screen's Mightiest

Thrill Romance - also -Classic-"Educated Fish"-Color

FRIDAY - SATURDAY DOUBLE BILL

NEWS

MAY 20-21 GENE AUTRY

"SPRINGTIME IN THE ROCKIES"

"PRISON NURSE"

- with -

MARION MARSH HENRY WILCOXON Paramount News of the Day