

4-H Clubs Will Beautify Homes

Four-H clubs of the state are going in with new enthusiasm for beauty—and more than skin deep. It is planting and landscaping their home grounds.

Many fine examples of what club members can do may be seen throughout the country. They are guided in the work by plans and outlines supplied by the State Extension Service which are designed

to give the most lasting and attractive effects. The outlines are distributed by County Agents and local leaders.

Over 150,000 boys and girls carried on such work last year, which is expected to be increased through incentives offered for the first time in the National 4-H Home Ground Beautification Contest. It provides a gold medal for the club member making the best county report, and a \$50 gold watch for the best showing in the state. The clubster rating highest in each Extension Section receives a trip to the forthcoming National club Congress, and the best of the four wins a \$300

scholarship, which is given with all other prizes by Mrs. Charles R. Walgreen, of Chicago, Nationally known garden club enthusiast.

No entry fee or other obligation is incurred by club members taking part. The contest is supervised by state and federal extension agents.

VAN EATONS HAVE GUESTS

Mr. and Mrs. Harvey Helm of Hollywood spent the weekend as guests of Mr. and Mrs. Genn Van Eaton. Mr. Helm writes the George Burns and Gracie Allen radio skits.

READ THE AGE

State Editors Meet in Reno

Warren Monroe of Elko was elected president of the Nevada State Press association at the annual convention held in Reno. He edits the Elko Independent in Elko, and had been vice-president of the association. Charles H. Sheerin, past president, was re-elected a director of the organization.

One of the most interesting discussions carried on at the meeting held in Reno was the use of pictures in the modern newspapers, particularly those pictures of a local nature. It was generally agreed that pictures are coming more and more into the news and into magazine use. However, it was also pointed out that the magazine Life has decided, after a year in the business, that more text is necessary insofar as this magazine is concerned.

Prof. A. L. Higginbotham of the University of Nevada read some interesting conclusions on surveys made of pictures in newspapers, which contradicted the popular beliefs concerning pictures, such as the society pictures are most interesting to women. The survey showed that pictures of general news subjects held more interest for women than those strictly of a society nature.

A discussion of the type of cameras to be used and the possibility of papers installing small engraving plants were among the other interesting matters up for discussion.

Sixty persons attended the banquet which was held at the Golden hotel which concluded the convention and it was presided over by Al Hopkins, past president and Goldfield publisher. Many talks were made during the course of the evening, the outstanding ones by R. C. Staiser of Winnemucca and Vall Pittman of Ely. They talked about the encroachments of the government on private business, particularly the newspapers and warned against it.

It was proposed by J. C. Jones of the Western Newspaper Union that a contest for newspaper make up be held during the coming year. Separate contests would be held for dailies and weeklies.

Some of the world's most distinguished women will be brought to the 1939 World's Fair of the West by the Exposition Women's board.

HOW OFTEN CAN YOU KISS AND MAKE UP?

Few husbands can understand why a wife should turn from a pleasant companion into a shrew for one whole week in every month.

You can say "I'm sorry" and kiss and make up easier before marriage than after. Bewise. If you want to hold your husband, you won't be a three-quarter wife.

For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

Don't be a three-quarter wife, take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and Go "Smiling Through."

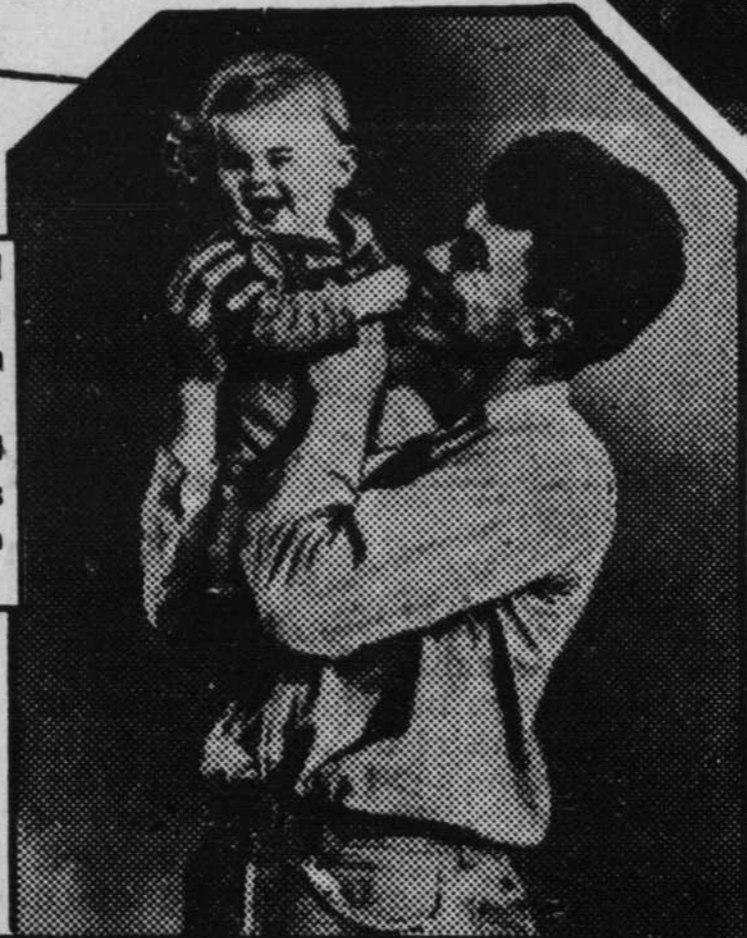
In The WEEK'S NEWS



NEW U.S. LINER—Wor-den Wood, marine painter, with his canvas of the new 34,000-ton passenger liner now under construction for the United States Lines. Planned for service in 1940, the vessel will operate in the New York-Hamburg service, as the first big passenger ship completed under the U.S. Maritime Commission's ship-building program.



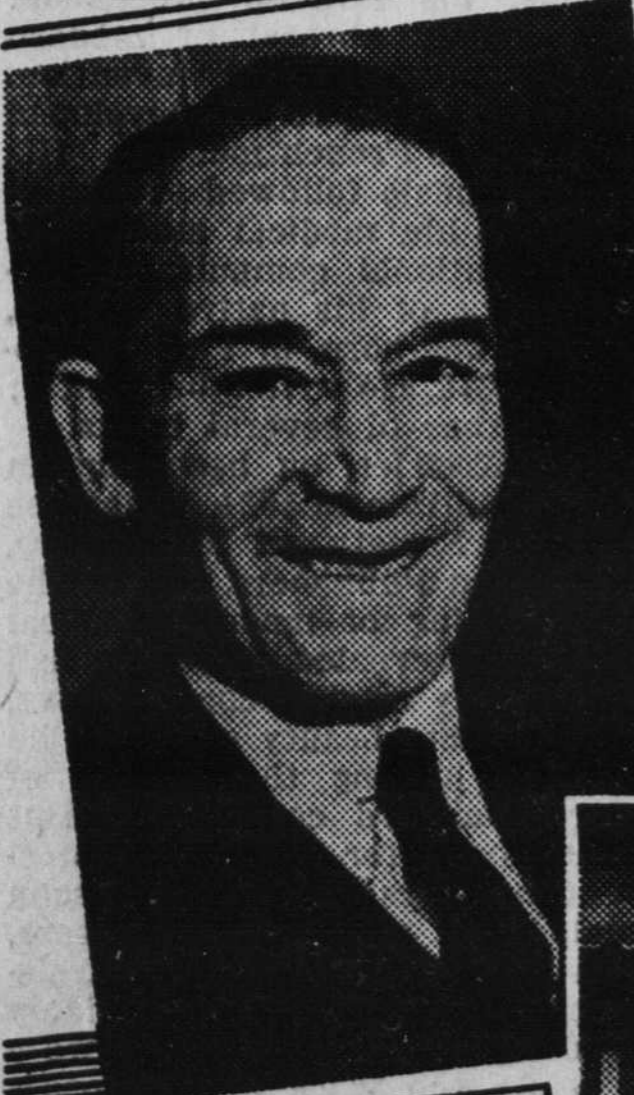
EDEN AND THE MAN who caused his resignation, Anthony Eden (right), England's young Foreign Secretary, who resigned in the British Cabinet crisis precipitated by Hitler's coup in Austria. Eden's resignation was handed in at an emergency Cabinet meeting.



BETTER BABY OF BETTER BABY—George Morton Fish, Carpinteria, Calif., rancher, 25 years ago received one of the first awards from the Woman's Home Companion in its famous Better Babies campaign. The editors, checking up a quarter century later, find that he now has a better baby of his own, Peter, who is shown with him.



DOUBLE DUTY ROBE—Just the thing for resort wear over a bathing suit or ideal as a house coat is this full-length robe of white waffle weave cotton worn by Dorothy Moore, picture star. Accents of royal blue effectively trim the neckline and sleeves. A sash of the blue is worn to complete the smart costume.



NAMED MARITIME CHIEF—President Roosevelt named Rear Admiral Emory S. Land as Chairman of the Federal Maritime Commission succeeding Jos. P. Kennedy, new ambassador to London.

REFUGEES RETURN TO POOTUNG—Chinese police, working under the watchful eyes of Japanese soldiers at Shanghai, inspect residents of Pootung as they return to the area which was the scene of fires and heavy fighting.