



# LAS VEGAS AGE

SOUTHERN NEVADA'S LEADING NEWSPAPER

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## GOLD—GOLD—GOLD

It seems now that every few weeks we hear of a new strike of gold ore in one of our proven districts. These gold strikes today are not the kind that were made on paper 20 years ago. Today, the strike of gold-bearing ore is not what it was in the old days. Today a gold strike means that gold has been found that, under usual milling conditions, will be profitable to the small investor.

In the Goodsprings district we have the Chequita, which is proving to be a great mine. In the Nelson district we have the Techatticup; the famous old Wall Street property and the Eldorado Empire Mining company. These are not the only gold properties that bear mention, but they are the leading ones in the Nelson and Goodsprings district.

When gold is found today in milling quantities it is a signal for the small investor to invest a few dollars which might return to him a thousand fold in good "iron dollars."

## DISCOURAGING ACCIDENT ROCKETEERS

Just two hours after a little girl had been hit by a truck in Brooklyn, two men were arrested in a trap laid for them at her father's home, on the charge of soliciting accident cases, a misdemeanor under the New York penal code.

This is another victory for the Brooklyn Rackets Bureau's investigation of ambulance chasing, and has brought the number of arrests to 17. The Claims Bureau of the Association of Casualty and Surety Executives is cooperating with the Brooklyn authorities in the investigation.

Ambulance chasing, claim frauds and faked claims constitute a group of common crimes which affect every citizen and strike at the pocketbooks of every insurance policy holder. In the New York area, signal success has been achieved in apprehending and punishing these wolves who often prey on the poor and ignorant. Large organizations, staffed with crooked doctors and lawyers, have been uncovered and the principals sent to prison for long terms. These organizations have cheated insurance companies out of millions a year—a graft which is financially reflected in the cost of all casualty insurance, inasmuch as the amount of claims the industry must pay is what determines the annual cost of the policies it issues.

All other cities, towns and states would do well to emulate New York's example and carry on a determined war on the accident racketeers. Experienced detectives and first class prosecutors are necessary. And the cost of this work is microscopic in comparison to the savings to the public which follow—to say nothing of the public service rendered in stamping out all kinds of crime. The ambulance chaser and the claim fraud crook deserve no mercy.

## NORTHERN EDITOR VISITS

Today we have with us Mr. E. M. Steninger, editor of the Elko Free Press, accompanied by Mrs. Steninger.

Mr. Steninger would not admit that he and his wife were here to get away from the snow, sleet and ice of the north—but were certainly enjoying basking in the farm sunshine of Las Vegas.

The Free Press editor hopes that sometime in the not too far future, it will be possible to see Boulder Dam power put to use in the mining camps in the northern part of the state. "Should the Pioche power line be extended to Ely there is a possibility that the extreme northern part of the state could avail itself of the power of Boulder Dam," said Mr. Steninger.

## OUR HIGHWAYS

Clark County is fortunate in having the State Highway Department keeping tab on the needs of highway construction in this part of the state. We are now assured that the Searchlight highway will be paved before the end of 1939—with the exception of only some five miles.

Within another year after the completion of this piece of highway it will be possible to travel to Needles via an all-paved road. This will mean many thousands of dollars to Needles—as well as Las Vegas.

Now that we are getting paved highways that we have dreamed of for many years, we should not stop, nor overlook, the early completion of a paved highway from the Searchlight road to the Nelson mining district.

## DEATH IN THE DESERT

A recent issue of Life contained a pictorial review of the fight against tuberculosis. Probably the most startling revelation, to many people, is the fact that climate has little or no bearing on modern treatment of tuberculosis. Virtually every state and county in the Union are equipped to competently care for tuberculosis patients. Yet, tragically, thousands of people continue to flock to the locality which public dogma has erroneously taught them to believe is of greatest benefit.

Each year hundreds upon hundreds of people forsake home and family, or worse, bring their families with them, and spend their last cent reaching the deserts of the southwest. Upon arrival they are ineligible for local aid and can do nothing but wait in poverty—for death. At home they could in most cases have secured prompt and effective aid from the county or state, either of which is prepared for just such cases. Don't let such a horrible mistake wreck your family.

## Insurance Head To Locate Here

Mr. and Mrs. Kenneth Martin have arrived in Las Vegas to make their home. Martin has been living in Reno, where he was district manager for the Mutual Benefit Life Insurance company. He will open an office in Las Vegas to represent his company in Nye, Black and Esmeralda counties.

News reports from Canada tell of the passing of a nonagenarian in whose home were found a coffin, tombstone and several barrels of pennies. He must have been preparing for an eternity of sales taxes in another world.—Los Angeles Times.

## HOW OFTEN CAN YOU KISS AND MAKE UP?

FEW husbands can understand why a wife should turn from a pleasant companion into a shrew for one whole week in every month.

You can say "I'm sorry" and kiss and make up easier before marriage than after. Bewise. If you want to hold your husband, you won't be a three-quarter wife.

For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

Don't be a three-quarter wife, take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and Go "Smiling Through."