

Business Good Say Businessmen

Recession, depression, slump or seasonal dullness appear not to have interfered with the forward march of Las Vegas during the year 1937.

Inquiry among businessmen as to how the holiday business of this year compared with that of a year ago brought forth the following answers:

C. S. WENGERT, Cashier Las Vegas Branch of First National Bank of Nevada—Business for the holiday season was good as reflected by the records of this bank, which show that Las Vegas has made a constant advance each year since 1905.

his bank and the people of Las Vegas did more business during the year 1937 than in 1936 notwithstanding the recession which affected business in many parts of the United States during the latter part of the year. It is worth noting that the assets of this branch at the close of 1937 are approximately \$3,300,000.

It is also worthy of mention that the First National Bank of Nevada, of which this branch is an important unit, has resources as shown by its statement of condition December 31, 1937, of \$29,306,612.80.

TOM PICKETT, El Portal Theatre—Business for 1937 was excellent and showed an advance over 1936. Our holiday business was especially good and we are anticipating a boom year for 1938.

FRANK BEAM, Manager of Frank Beam Lumber Company—"Business has been good through the past year and we are not suffering from any business recession." The year 1937 was the best year for our business since 1931."

HOTEL SAL SAGEV—"Our business has been better in 1937 than the year before. Every room in our hotel was filled during the holiday season.

GOL GILMER, Manager Las Vegas office of Western Union Telegraph Company—"Business was good over the holiday season. The year 1937 brought us more business than did 1936."

ARTHUR BRICK, Palace Theater—Our business for 1937 exceeded that of 1936. If 1938 is as good as 1937 we will not have any cause for complaint. Our holiday business was exceptionally good.

FRANK GUSSEWELLE, local manager of the Texas Company—"Business in 1937 was the best we ever had here. The holiday season just passed was by far the best we ever enjoyed."

ED STINSON, Hardware—"Our holiday trade was better than in 1936. The year as a whole was about the same as 1936.

J. H. UмбаUGH, Jewelry—"Business generally was good through 1937, about the same as 1936 on the whole."

GEO. M. CRONE, Mgr. Read City Drug Co.—"We enjoyed the best holiday business we ever had. The year 1937 was a little better as a

whole than 1936 for our business.

M. W. DAVIS, Jewelry—"Both our holiday business for the season just closed and business for the whole of 1937 was fully up to the level of 1936, which was an excellent year for us."

JACK PRICE, Men's Store—"We had an excellent years business through 1937. Our holiday trade was the best in the history of this store."

OLVER GOERMAN, Secretary of Chamber of Commerce—"The rush of tourist travel to this area on the last week-end was the greatest since last Memorial Day. Every room we could locate was filled Saturday night, which indicates that people will flock here in spite of such counter attractions as the Tournament of Roses, the Rose Bowl game or the races at Santa Anita. Records show that approximately 750,000 tourists visited Las Vegas and the Boulder Dam area during the year just closed.

J. C. WANGSGARD, Manager Se-

COLTONS ARE HERE

Mr. and Mrs. Roderick Colton of Logandale visited with relatives in Vegas over Sunday.

well's United Stores—"We had a great holiday business. The year 1937 was a better year for this store than 1936."

BOB KALTENBORN, General Auto Parts—"The first nine months of 1937 gave us a 20 per cent increase in business over the same months of 1936. August, 1937, was the best month we ever had. Although ours is not a seasonal business, our December sales volume was slightly above that of 1936."

HARVE PERRY, manager J. C. Penney Company—Our business for the year 1937 was approximately the same as for 1936. Our holiday trade this season, was up to the high volume of 1936, in spite of the business decline over the country generally during the latter part of the year. We are well pleased with the fine patronage this store has received.

NEVADA'S FINEST THEATRE EL PORTAL FRIDAY and SATURDAY

TARZAN AT HIS MIGHTIEST!

Roaring thru his jungle realm! Fighting man and beast! Raiding enemy camps! Capturing the girl he loves! Thrilling as never before!

Edgar Rice Burroughs' **TARZAN'S REVENGE**

starring **GLENN MORRIS** Tarzan's Perfect Mate
ELEANOR HOLM America's Glamour Girl

The Perfect Tarzan **GEORGE BARBIER**
World's Greatest Athlete with **C. HENRY GORDON**
HEDDA HOPPER

Spectacular!
Thousands of Players!
A Jungle-full of Wild Animals!

The Titan of All Tarzan Thrillers

ALSO
SELECTED Short SUBJECTS

Nantz Inspects Vegas Property

Thomas A. Nantz, lawyer, of Terre Haute, Indiana, and his daughter, Mrs. Raymond Rightsell, of Stevens Point, Wisconsin, arrived in Vegas Monday last for a visit with friends and to look after the property interests of Mr. Nantz in Las Vegas.

Mr. Nantz, who is known to many of the older residents of Las Vegas, has owned valuable property on Fremont street for many years. Mrs. Rightsell is in educational work in Stevens Point, Wisconsin.

They plan while here to visit Boulder dam and other places of interest about Las Vegas.

Mr. and Mrs. O. W. Yates entertained a few friends with a game of pan New Year's eve. The guests were Mr. and Mrs. W. E. Ferron, Mr. and Mrs. C. P. Squires, Mrs. J. T. Watters, Mrs. Hazel Williams and Mrs. Woods Pierce.

EL PORTAL Wed. - Thurs.

ONE GIRL AGAINST THE UNDERWORLD!

• The world's most inhuman racket exposed in pulse-pounding action unmatched for thrills!

Adolph Zukor presents **"DAUGHTER OF SHANGHAI"**

A Paramount Picture with **ANNA MAY WONG**
Philip Ahn · Charles Bickford
Larry Crabbe · Cecil Cunningham
J. Carrol Naish · Anthony Quinn
John Patterson · Evelyn Brent
Directed by Robert Florey

ALSO
Comedy—News
Grantland Rice Sportlight