

LAS VEGAS AGE

SOUTHERN NEVADA'S LEADING NEWSPAPER

The Age Building, 411 Fremont Street, Las Vegas, Nevada

PUBLISHED EVERY FRIDAY

Entered in the Postoffice at Las Vegas as Second Class Matter
Subscription Rates — \$2.50 Per Year

CHARLES P. SQUIRES, Editor and Publisher

JAMES W. SQUIRES, Managing Editor

EASTERN REPRESENTATIVES

William H. Stockwell, People's Gas Building, Chicago, Ill.
Thos. F. Clark Co., Inc., 205 East 42nd Street, New York City

PACIFIC COAST REPRESENTATIVE

Williams & Co., 220 Montgomery St., San Francisco, Calif.

BANKING STRENGTH

Las Vegas, starting with the few dollars which those who came to locate here more than 30 years ago had in their pockets, has enjoyed through the First State Bank a financial strength such as few small cities can boast.

By the gradual accretion of capital through the daily process of local business, the resources of the bank increased each year until they reached in excess of \$3,300,000—a very respectable wealth for a small city.

When the certainty that Las Vegas is destined to become one of the important cities of the inter-mountain region became apparent, the necessity for large capital to meet the needs of future growth was recognized, and First State Bank was made a branch of the strong First National of Nevada.

Under the new setup more than thirty million dollars of resources stand behind the Las Vegas branch, and ample capital for the larger developments of the future becomes available.

It is no mere chance which brings the First National to us. It is the natural desire on the part of capital to share in the activities of the next few years in Las Vegas. Moreover it is proof that those of us in Las Vegas who see pay-rolls, business and the development of large enterprises, are not alone in that belief.

The Age congratulates the First National Bank of Nevada upon its enterprise and foresight in entering the Las Vegas field.

ANOTHER STRAW

Another indication that outside interests share our faith in the future of Las Vegas, is the opening here of a branch of Sears, Roebuck & Co., one of the great mail-order houses of the country.

It is a well known fact that this company makes the most careful study of present business and future prospects of any place into which it contemplates entering.

The fact that Sears, Roebuck & Co., is establishing one of its stores in Las Vegas is most reassuring to the people of this city, because we are well aware that they would not come unless they are certain that Las Vegas is approaching an era of expansion in business and growth in population.

Las Vegas and Sears, Roebuck & Co. are both to be congratulated.

NEW BUILDING FOR INDUSTRIAL SCHOOL

The Nevada School of Industry at Elko is to have a new educational building. A bid of \$9,251.30 for its construction will be formally accepted when the contracting firm of White and Alter of Elko posts an acceptable bond.

Mr. and Mrs. Floyd Knickerbocker spent the week-end with relatives in Los Angeles.

The home of Mr. and Mrs. Louis Woitishak was the scene of a jolly gathering Christmas morning when a group of friends dropped in for breakfast.

Vegas Rotary Club Meeting

President Frank Gussewelle announced two impending Rotary events at the meeting of Las Vegas Rotary club Thursday noon.

The first was an invitation from the Ely Rotary club to be present when the charter will be presented to the newly organized Callente Rotary Club by Allison Ware, president of that Rotary district. The Ely and Las Vegas Clubs were both active in encouraging the formation of a club in Callente and a considerable number from both clubs will attend the Charter meeting.

The second coming event was announced in a letter from W. R. (Bill) Carty, president of the Needles Rotary Club, who invited Las Vegas Rotarians and their ladies to the inter-state meeting to be held at Needles Saturday evening, January 29. Delegations from the clubs at Kingman, Arizona, San Bernardino, California, and Las Vegas and Boulder City are expected to be present.

Joe Ronow, Jim Cashman and O. J. Smith comprise the committee to perfect the arrangements for the two events.

Judge Orr read an interesting and more or less true history of the life of Cy Wengert on the occasion of his December birthday, and O. W. Yates performed the same service for Jim Cashman, both of whom were required to pay the customary five cents per year into the charity fund of the club.

Rotarian Cecil Creel spoke in an interesting manner of his work in Washington and of the policies which the government hopes to put into effect. Mr. Reddick, also a guest, spoke briefly, expressing his pleasure at visiting Las Vegas.

Clark Anderson, program chairman for the day, reported that the scheduled speaker, Mr. Rutledge, of Ogden, was unable to arrive on ac-

Creel Speaks To Clark Co. Group

Cecil W. Creel, director of the Nevada Extension Service and chairman of the Agricultural Board by appointment of Secretary Wallace, in cooperation with other members of the board, including Harry Reddick, conservator of the soil conservation service, of Santa Paula, Cal; R. H. Rutledge, regional forester, of Ogden, Utah; and Harry F. Blaney, representing W. W. McLaughlin of the bureau of agricultural engineering, Berkeley, California, conducted a hearing with farmers and ranchers of Clark and Lincoln counties yesterday.

The subjects of the conferences were flood control and soil conservation problems of the Meadow Valley Wash and Virgin River water sheds.

The hearings showed that soil conservation districts in each of the Moapa and Virgin valleys are being perfected.

Mr. Creel urged very strongly the organization of similar districts in the Paranaghat Valley and in the vicinities of Panaca, Ursine and Pioche.

Other visitors present at the hearing were George Hardman, state conservator of the soil conservation service; Otto Schultz, conservationist Nevada extension service, both of Reno; Senator Jas. Wadsworth and W. H. Edwards of Panaca; Harvey Frehner, Carl Stewart and Commissioner Stewart, of Paranaghat Valley, and Louie A. Gardella of Pioche.

count of the delayed train.

Among the other visitors were Sims Ely and Chief Ranger Trimble of Boulder City; Jockey Hall and Mr. Veater, his partner in the cattle business, both of St. George.

Presto! Change!

RIGHT BEFORE YOUR EYES I WILL CHANGE THE FIGURES FROM RED TO BLACK!

