

YOUR ELECTRIC SERVICE

At this season of the year, most of us are concerned with the problem of providing comfortable heating for the home. Many of you are taking advantage of the cheap Boulder Dam power, available this season for the first time, and are equipping your homes with modern electric air heaters. Daily, more and more of our customers are turning to this safe and economical method of domestic heating.

Our big problem is to meet this ever increasing demand for electric service. Surveys and inspections are constantly being made to check up on the system and thus prevent the overloading of present facilities, which if neglected or overlooked might cause serious interruptions in the service to your home. In many cases it has been necessary to install larger equipment in order to provide adequate service to the customer. By these careful surveys we have so far been able to avoid serious failures which as you know are always an annoyance and a disappointment to all concerned.

If you contemplate, or have already purchased your electrical heating equipment regardless of size or type, won't you please let us know in order that we may check our facilities? Please call Mr. Thorburn in the Commercial office, phone 228, and he will be glad to discuss these problems with you and if necessary arrange for additional service to take care of your requirements.

CLEAN—SAFE—ECONOMICAL

Southern Nevada Power Company