

Jesse Jones Is Sure of Future

Just as the United States was beginning to brag about its complete recovery from the depression a lot of business charts began to go down; and when the small investors thought the time had finally arrived for them to make their "clean up" in stocks the market started on

a new series of tall-spins. After that there was widespread worrying about securities that included railroads and ships, and many other industries. At the present time hope seems to climb because Congress had been convened in special session. The "key men" of the Senate and House are Senator Harrison, chairman of the Finance Committee and Representative Doughton, chairman of Ways and Means, and both of them have said they favor a revised tax system which will encourage industry. That undoubtedly

voices the general opinions of Congress on this important subject. Whatever the lawmakers do about taxation, housing, crop control, wages and hours, reorganization and other matters will have no immediate effect since it will take many weeks perhaps months, to develop the new national plans.

Jesse H. Jones is chairman of the Reconstruction Finance Corporation, and about the most level-headed man in Washington—at least that's what Washington thinks about him. He doesn't think the country is going to the dogs or that there is anything to worry about in the present "recession." He believes that the automotive industry will have one of the biggest and most successful years in its history in 1938, and he knows that when the statistics show that retail trade throughout the country is from 5 to 18 per cent over last year, that there is no reason to waste tears crying over the present "recession." "It will be all right in the spring," predicts Jones, confidently. And in Washington the general opinion is that he's right.

Mr. and Mrs. Harry Kirkpatrick of McGill, who spent the holiday with Mr. and Mrs. Bruce Kilpatrick left Friday morning for their home in Ely. They are on their way home from Los Angeles where they spent the past two months for the benefit of Mrs. Kilpatrick's health.

Mrs. E. F. Nance of San Francisco, who has been visiting in Ely and Miss Nelson are in Vegas for the races.

Plans are under way for the construction of a great resort at Boulder Dam, it was revealed by Congressman James G. Scrugham, Nevada, a recent visitor to Treasure Island, San Francisco Bay site of the 1939 Golden Gate International Exposition.

Mr. and Mrs. A. S. Henderson spent the Thanksgiving holiday with their daughters, Mrs. Reginald Pegram and Miss Alice Henderson, in Los Angeles.

LAS VEGAS WEATHER

Following are the maximum and minimum temperatures as registered by the thermometers of the U. S. Cooperative weather station at Las Vegas on the dates given:

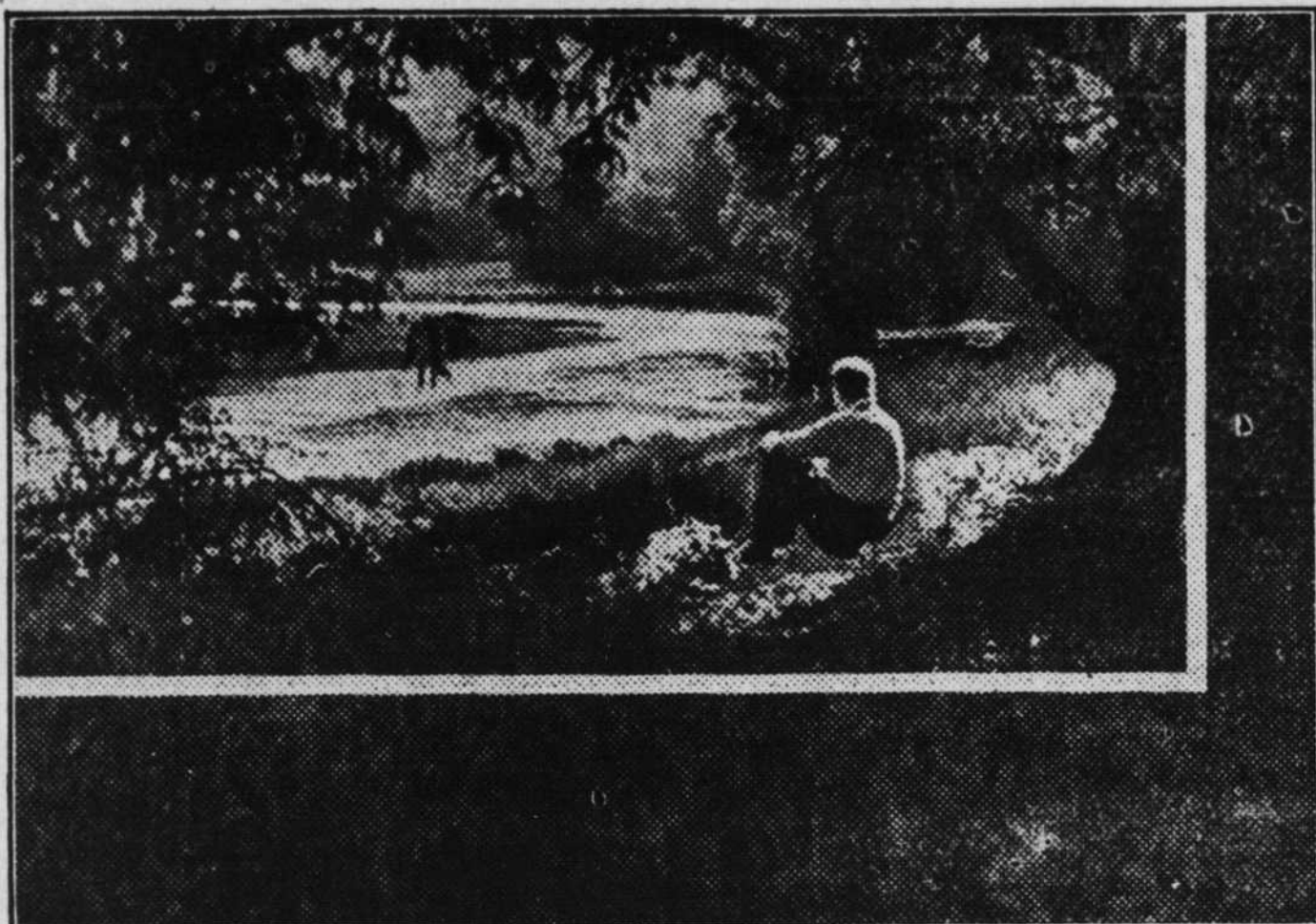
	Max.	Min.
Nov. 5.....	82	44
Nov. 6.....	81	42
Nov. 7.....	72	38
Nov. 8.....	81	38
Nov. 9.....	80	34
Nov. 10.....	72	33
Nov. 11.....	76	35
Nov. 12.....	75	36
Nov. 13.....	76	36
Nov. 14.....	76	37
Nov. 15.....	78	38
Nov. 16.....	76	36
Nov. 17.....	74	45
Nov. 18.....	72	47
Nov. 19.....	74	44
Nov. 20.....	72	39
Nov. 21.....	74	40
Nov. 22.....	70	37
Nov. 23.....	73	35
Nov. 24.....	74	47
Nov. 25.....	73	45

C. P. SQUIRES,
Cooperative observer.

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The SNAPSHOT GUILD

CHECK UP ON YOURSELF



Do your summer prints show the care this one does—the deft framing of foliage, judicious placing of figures, strong shadows against brilliant highlights and full exposure for shadow detail? Will trimming them help, as trimming on the white line helps balance this picture? When you make a mistake, do you note it down, so you can avoid it in the future? It's a helpful idea.

FALL is a season for taking stock in many businesses. It is also a good time for the amateur cameraman, after a busy summer, to take stock of himself and his work.

Are you improving? Are you taking better pictures now than you were six months or a year ago? And if not, why not?

If, perchance, you aren't improving as rapidly and steadily as you think you should, I'll venture this is the reason—you aren't studying your mistakes.

The first spare hour you have, why don't you collect all your summer prints and single out those that are bad—the portraits made in harsh sunlight with no provision for the shaded side of the face, the landscapes with dead foregrounds and no "framing" of trees or foliage, the prints that show blank white skies, without clouds or tone.

Recall the scene and then write down on the back of each print what you should have done to make the picture good.

If you have a blank sky or very thin clouds, note down that you should have used a filter.

If a portrait has no detail on the shady side, note that you should have used a reflector near the face on that side, even if it was only a

sheet of cardboard or a white picnic cloth spread in the sun.

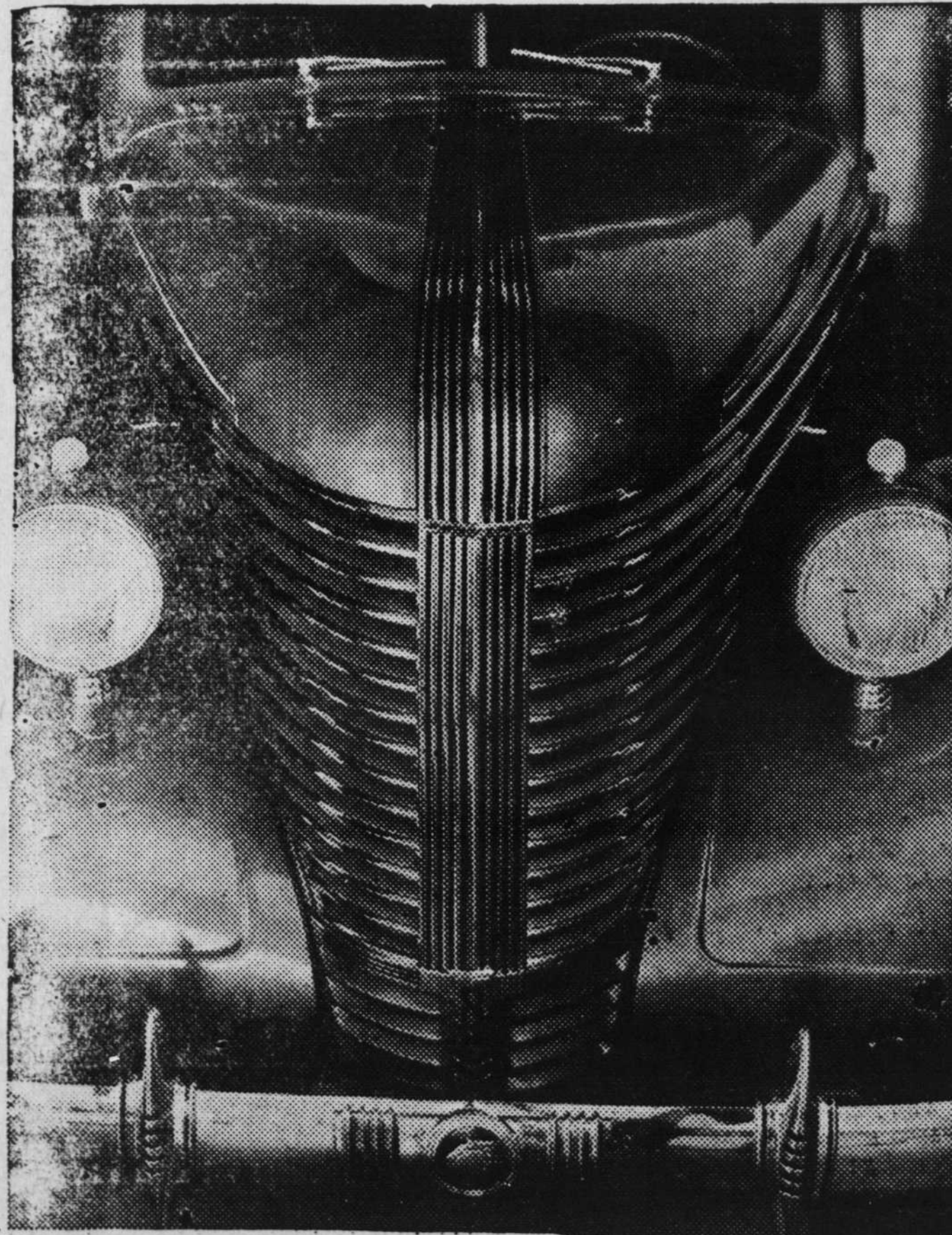
If a landscape is dead, analyze it and recall the scene. Maybe by backing up a little or moving to one side, you could have included a gracefully-curving tree branch fairly close to the camera, to give the picture depth and a natural frame. Maybe by a change of position you could have included a path or a hedge that would lead the eye gradually across and into the picture. Write on the back of the print what you should have done.

Maybe you have child pictures in which backgrounds are mottled and confused, sticking up in meaningless fashion behind the subject. Another background, a change of viewpoint, might have made each picture perfect. Write down what you should have done.

After you have noted these mistakes, don't just stick the prints away and forget them. Use them as a reference file. Take a few out on your picture-making jaunts and be mindful of them when new picture chances arise.

Learn what you do wrong—decide how to do it right—think before you shoot. Here is one of the secrets of picture-making success.

John van Guilder.



In this front end view of the new 1938 Pontiac Eight the latest and most pleasing development of the famous Silver Streak radiator and hood grille treatment is shown. No other style motif has been so characteristic of Pontiac since its introduction four years ago. Note the parking lights integral with the headlamps.