

How Expensive Is Electricity?

How expensive is electricity?

Facts prove that it is about the cheapest thing we use. For the price of a single cigarette—not a package—the average home owner can light a 40-watt bulb for almost four hours, or operate a radio for nearly two hours or percolate coffee for 21 minutes, or run an automatic refrigerator three and one-half hours, or run an electric clock for 3½ days, or operate an electric fan for more than two and one-half hours, or operate a washing machine for 31 minutes, or toast bread for 21 minutes, or run an electric dishwasher for 42 minutes.

For the price of an entire package of cigarettes the average home owner can pay all his electric bill for more than a day. For the price of a movie show the family can use electricity for two weeks or more. For the price of a Sunday driving trip, it can pay its household electric bill for a month or two.

Here are simple comparisons anyone can understand. They refute better than anything else the stale and fallacious political argument that the cost of electricity is one of the most burning problems of the day. To the average citizen the cost of almost anything else in his daily life is more important than the cost of power.

Here in Las Vegas where the price of electricity is cheaper than in any comparisons are even more favorable than in the United States, the able than in the general observations made above. The people of Las Vegas are fast becoming conscious of the advantages cheap power from Boulder dam is bringing to us.

Many Teachers Meeting Here

The teachers of the Fifth Educational District assembled in Las Vegas for the Institute enjoyed an "open house" ednesday when they visited the various schools where classes were being conducted.

The Institute was formally opened ednesday evening. The invocation was given by Bishop J. H. Brinley of the Vegas school. The visitors were welcomed by Lieut.-Gov. Fred S. Alward, City Commissioner H. P. Marble and W. R. Bracken, of the state board of education.

Ray Utley of the Pahrnagat schools responded for the teachers. Music was furnished by the Vegas high school orchestra under Eldon Larson.

Superintendent of Public Instruction Chauncey W. Smith made the address of the evening.

TIRES and TUBES
 New, Used, Rebuilt
 Wheels and Rims to Fit
 Most All Cars
ED. BAGGETT'S PLACE
 Three Miles Out of Las Vegas
 on Salt Lake Highway

THE FOOL AND HIS MONEY

In a talk given over a Chicago radio station, a representative of the Better Business Bureau of that city pointed out that unscrupulous salesmen of various commodities, many of them worthless, were trying to persuade their potential victims to borrow on their life insurance to "invest" in the salesmen's wares. The Better Business Bureau speaker warned vigorously against falling for this bait, and advised: "Before you invest—investigate."

The title of his talk was, "Use Your Life Insurance Cash Value? Use Your Head Instead." That is first-class advice. To reduce the value of the capital built up to provide protection for dependents and self-sustaining old age, in order to speculate in some get-rich-quick scheme, is the very height of folly. The public must consistently be on its toes to guard against the unscrupulous salesman of phoney stocks, useless property and unworkable inventions who are always trying to separate the fool and his money.

MEXICO PLANS NEW HIGHWAY

The Mexican government is planning completion of a new highway from Nogales to Mexico City via the west coast by 1939, according to Frederick B. Lyon, commissioner for the 1939 Golden Gate International Exposition who recently returned from a tour of Central America and Mexico.

NUC Fund Nears Half a Million

CARSON CITY, Nov. 2. — Nevada's unemployment compensation fund, out of which eligible unemployed workers will receive cash benefits after January 1, 1939, is steadily approaching the half-million mark it was announced this week.

As of October 20 the fund totaled \$430,326.69, of which \$370,000 has been transferred to the state's account in the United States treasury.

Out of a total of 2,223 registered employers 97 per cent have made their returns for the period January 1-June 30, 93 per cent have paid their July contributions and 85 per cent have completed payment of their August contributions. Division officials pointed out that there is a definite payment lag following the due date for returns in each monthly period but added that as employers are becoming more familiar with the law the percentage of delinquent employers is steadily decreasing. Interest charges are levied on past due accounts.

According to statistical reports, there are approximately 30,000 workers covered under the Nevada law to date and there are yet about one thousand subject employers who have not been registered by the division.

It was announced that contribution report forms for pay periods

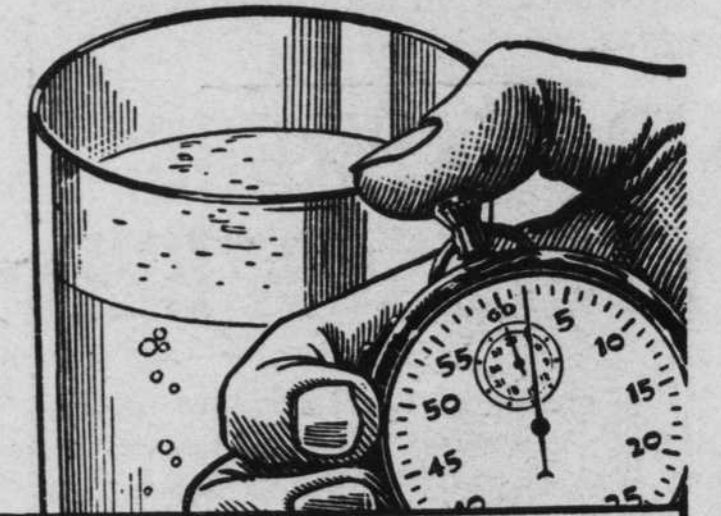
ON REDUCING CRIME

To reduce crime, to improve living conditions no agency is better fitted than the local community itself. But the cause needs leaders—men intelligently aware of the problem and militantly determined to solve it. Millions of my own countrymen . . . need only to be awakened to their individual responsibilities to give to the underprivileged child an opportunity for a decent life comparable to that they insist upon for their sons.—Lewis E. Lawes, warden of Sing Sing Prison, in the Rotarian Magazine.

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ending within the month of October will be mailed to employers on October 29. Deadline for payment of contributions has been set by the division as being "within twenty days after the end of the month covered by the report."

THE REASON HEADACHES ARE RELIEVED SO FAST



THE REASON BAYER ASPIRIN WORKS SO FAST
 Drop a Bayer Aspirin tablet into a tumbler of water.
 By the time it hits the bottom of the glass it is disintegrating.
 This speed of disintegration enables genuine BAYER Aspirin tablets to start "taking hold" of headache and similar pain a few minutes after taking.

All people who suffer occasionally from headaches ought to know this way to quick relief.

At the first sign of such pain, take two Bayer Aspirin tablets with a half glass of water. Sometimes if the pain is more severe, another dose is necessary later, according to directions.

If headaches keep coming back we advise you to see your own physician. He will look for the cause in order to correct it.

The price now is only 15¢ for twelve tablets or two full dozen for 25 cents — virtually, only a cent apiece.



15¢ FOR 12 TABLETS
 Virtually 1 cent a tablet

Say Luncheon With Soup!



IT'S open season for soup—so why not start right now to prepare some for tomorrow's luncheon? Both men and boys are converts to soups of lentils, split peas and black beans—so delicious, nourishing and agreeably inexpensive. And did you ever try any of the foreign recipes? Italian minestrone composed of dried and fresh vegetables with large macaroni needs only the addition of grated Parmesan cheese.

When the contents of the soup kettle simmer over a top burner of a modern gas range, very little heat is needed; for tiny beads of flame maintain the boiling gently while the food elements are extracted. Long slow cooking is thrifty because so little fuel is consumed. Soup may be made in the oven too; and it will continue to cook on heat retained in an insulated oven after the burner is turned off.