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PLANNING BIG EVENT

The Las Vegas Junior Chamber of Commerce, composed of 165 young men and women full of ambition and action, are planning to give Las Vegas its greatest and liveliest convention next April and they are not going around begging the money to do it either. They expect to give full value received for every dollar they collect for convention purposes.

The convention will consist of 650 delegates and accompanying them will be several hundred members of their families and others who will swell the total of visitors to at least one thousand.

Many novel and pleasing features of entertainment are being planned and the J. C. convention will be the most enthusiastic ever held here. But just as important, perhaps, as the convention itself is the wide publicity the organization is spreading over the entire west not alone in the form of personal letters and folders and newspaper matter, but by means of motion picture reels of scenes of Las Vegas and vicinity which will be taken to every Junior Chamber in the district.

Just now the J. C. is bringing a very distinguished violinist, Miss Leona Flood, to Las Vegas for a concert Friday evening, October 29. The community should show its appreciation of what the young people are doing by giving this splendid concert and other events being planned their hearty approval and patronage. It requires real initiative and a high type of enterprise to plan and carry out such ambitious programs as this and the least the community can do is to back those who are going to the front fighting for us.

THE INDIRECT COST OF FIRE

"Burned property cannot be replaced," says Paul B. Sommers, president of the National Board of Fire Underwriters. "It is gone forever, and the nation is poorer by that much in tangible wealth. Fire brings unemployment, loss of time, wages and buying power, sometimes checking the growth of communities and reaching out a detaining hand to dependent or allied industries."

It is high time we got rid of the widespread and completely erroneous idea that fire insurance gives complete protection. Fire insurance is essential to individuals and industry alike—but there are risks which no policy can cover. Cases are on record where the destruction of a factory has brought a sudden stop to a town's progress and caused it to start on the down grade. The factory in the case was undoubtedly covered by insurance, but the

ultimate loss to the community was infinitely greater than the mere building and materials destroyed. When fire closes a place of business permanently or temporarily it means the purchasing power of employees is reduced or eliminated entirely. Mortgages and rents go unpaid. Stores lose patronage. Taxes are lost. Families move away and search for employment elsewhere. Property values decline and the entire life of the community is affected.

The direct annual fire loss in this country can be tabulated—it amounts to several hundreds of millions of dollars. This is a gigantic sum but the indirect loss which cannot be put down exactly in figures is many times as great and perhaps runs into the billions. When we prevent a fire through the simple precautions that eliminate most hazards in homes and places of business we are safeguarding jobs, savings, earnings, security, thus putting dollars in our pockets.

OBSERVATIONS

By CHARLES P. SQUIRES

UNEXPECTED BENEFITS

Building Boulder dam brought benefits of many kinds to the southwest, most of which were anticipated. However, I heard the other day of an entirely unexpected feature which is saving the Santa Fe railroad many thousands of dollars a year.

The railroad at Needles uses a large amount of water in its engines and had been under heavy expense for chemical compound to soften the water and to clean the flues of the boilers.

Now, since the flow of the Colorado river below the dam is composed of clear lake water, it is claimed by the chemist in charge of water tests at Needles that only one half the former amount of water treatment chemicals is necessary and that the engines are in better shape than ever before.

Quite an unexpected blessing and one which will operate in all the communities below the dam to a greater or lesser degree.

FLAMING DEATH STILL RIDES THE HIGHWAYS

Death still rides the highways.

Alleged violation of a common traffic law caused the death of one innocent party and left another critically injured, says the Nevada State Journal.

Mrs. Frances Lombardo, young bride of less than a year, died in the flaming wreck of what was once a Model A Ford; and her husband, Pietro Lombardo, 26-year-old Hobart Mills employe, was near death at St. Mary's hospital.

Harry Edmundsen, Reno linotype operator, is being held in the Truckee jail and will probably face charges of manslaughter or negligent homicide, according to A. J. Jus., district attorney of Sierra county, California.

The tragedy occurred in a head-on collision a half mile west of the Nevada-California boundary on the Truckee highway yesterday. According to investigators Edmundsen was passing another car while driving up a hill. Unable to see the Lombardo machine approaching, his car smashed with terrific force into the Model A.

THREE ARE INJURED AS CAR OVERTURNS

Richard Carville, son of U. S. Attorney E. P. Carville, and two other youths, Lindell Holt of Silver Peak and Frank Quilici of Tonopah, were cut and bruised in an automobile accident Sunday night.

The heavy sedan in which they were riding left the highway five miles east of Tonopah and plowed into an ore dump. The machine was almost completely wrecked.

The youths were taken to the Tonopah Mines hospital, where the physician said their condition was not serious, although all were badly shaken and cut about the face.

ENCOURAGEMENT

No one seems to know why the eight Russian generals were stood against the wall, but as Voltaire once said, it may have been to encourage the others.—Stockton, Cal., Independent.

ON WATCH



"VIGILANCE" is the seaman's watchword. The ship's officer, the clock round, is alert for any one of the dangers which await his ship. The Chief Officer points out a familiar land-mark off the port bridge of the Grace Line's "Santa Lucia."

MINING AMALGAM BY SUCTION PUMP

A native amalgam of mercury and silver, associated with gold, is reported to have been found in commercial quantities in the Columbia marsh on the edge of Fish Lake Valley, about four miles from the Coaldale district in Esmerelda county.

J. D. Martin and associates have installed a plant in the marsh and are lifting the brine with a suction pump. Two other outfits were reported operating by Jack Aylward, Goldfield machinery man.—Nevada State Journal.

GOLDFIELD PROSPECTOR MUST SERVE THIRTY DAYS

William Shields, Goldfield prospector charged with driving while intoxicated after an automobile accident, was sentenced to 30 days in the Esmerelda county jail by Justice of the Peace J. P. Murphy. Murphy also suspended Shields' driving license for a year.

Shields was arrested following the accident, in which Mrs. Gibbs Burke of Goldfield received a broken collar bone and her husband minor injuries.

Treasures of ancient Pacific civilizations will be on display at the 1939 Golden Gate International Exposition.

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