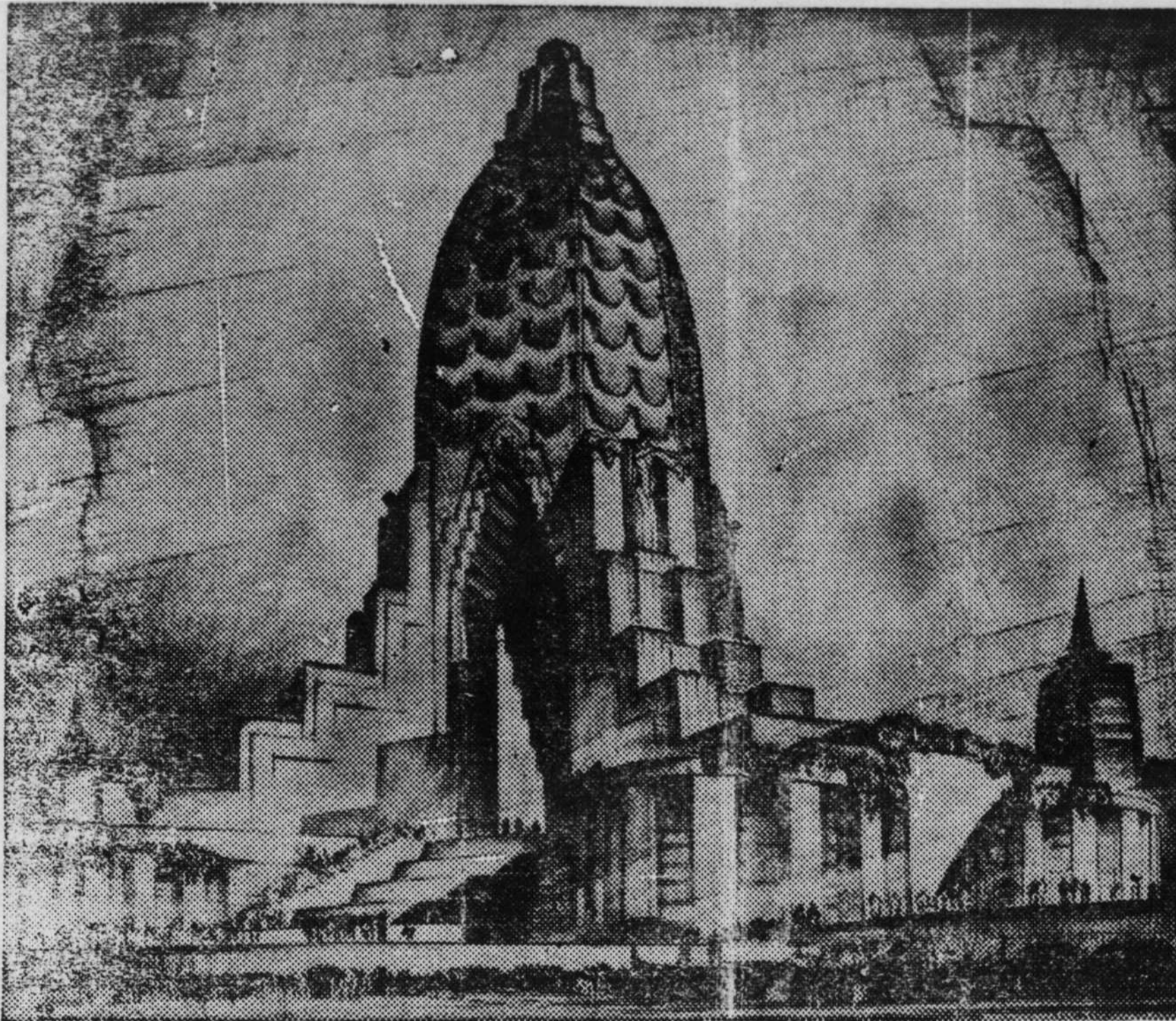


MAGIC CITY ON SAN FRANCISCO BAY FOR 1939 FAIR



Nations, States Participate In Golden Gate Exposition

Temple of Music, above. Right, Lenore Lombard shows Hawaiian Palace model.

SAN FRANCISCO.—Mammoth exhibit palaces are rising, spectacular towers are etching a new pattern on the skyline and a "magic city" is taking shape in San Francisco Bay for the \$50,000,000 World's Fair of the West, to be held on Treasure Island in 1939.

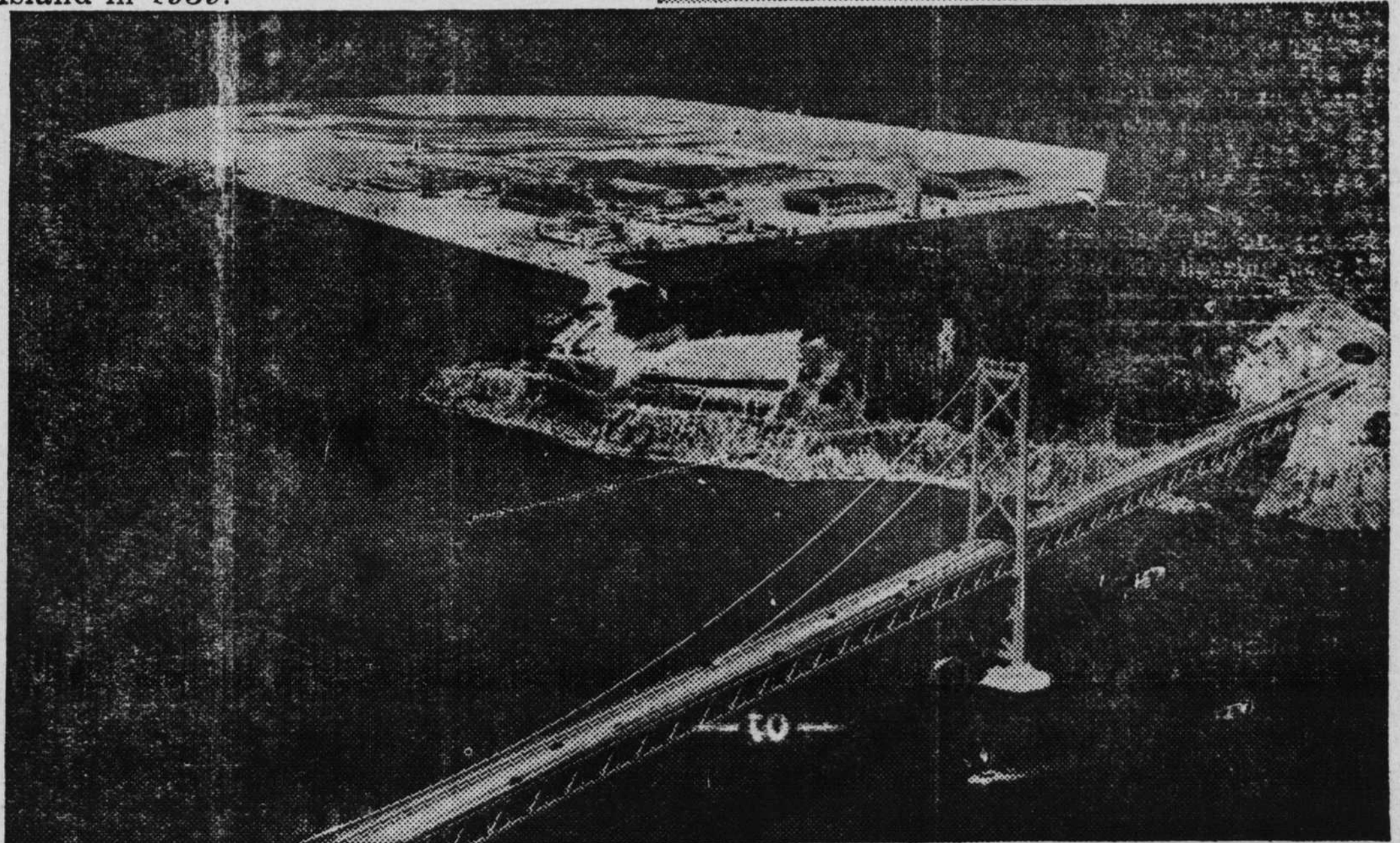
On the largest man-made island in the world, dredged up from the bottom of the sea, a \$16,000,000 building program is under way. Contracts totalling over \$10,000,000 have been let and ten buildings are practically completed.

Two million dollars budgeted for landscaping and illumination will assure "the most beautiful World's Fair in history," experts declare. One outstanding building will be the Temple of Music.

More than half the states in the Union have already asked for exhibit space in the 1939 Golden Gate International Exposition, millions already having been appropriated for state exhibits.

Japan, Mexico, the Dutch East Indies and Ecuador are the latest foreign nations to announce plans for colorful exhibits. Other countries which have announced participation are Cuba, Santo Domingo, Guatemala, Honduras, Nicaragua, Costa Rica, Panama, Peru, Venezuela and El Salvador. Thus a true "Pageant of the Pacific" is assured.

Exhibit palaces will be windowless, with spectacular illumination by day and by night. In a 40-acre Midway, San Francisco will again reign as "Queen of the Amusement World," with a galaxy of kaleidoscopic amusements for millions of visitors.



This striking aerial photograph by Clyde Sunderland shows Treasure Island, San Francisco Bay site of the 1939 World's Fair of the West, adjoining Yerba Buena Island and the San Francisco-Oakland Bay Bridge, a portion of which is seen in foreground. Note World's Fair Palaces under construction on Treasure Island.

The Japan government has announced official participation in the World's Fair of the West, to be held on Treasure Island in San Francisco Bay in 1939.

A children's restaurant at the 1939 Golden Gate International Exposition will serve specially-prepared food guaranteed to appeal to youngsters.

College students dressed in miners' garb will explain the mining industry's exhibit to millions of visitors at the Hall of the Mineral Empire in the 1939 Golden Gate International Exposition.

Burglars and pickpockets have been warned to shun the 1939 Golden Gate International Exposition for it will be the best protected World's Fair in history, according to the American District Telegraph Company.