

# Planning Rural Arts Exhibits

Rural arts and crafts developed in Nevada will be shown along with those of other states in the exhibit to be held in Washington in connection with the celebration of the seventy-fifth anniversary of the founding of the nation's land grant colleges, of which the University of Nevada is one

A collection of handicraft articles which have sprung from the rural life of the state, together with photographs of those which cannot be moved, is now being made by Mrs. Mary Stillman Buol of the University of Nevada agricultural extension service.

Indigenous handicraft articles from Nevada are particularly being sought by Mrs. Buol, who has been asked to tell of the rural life of the state largely in terms of its livestock industry, its mining, and the national groups from which its people have come.

Lariats and hand-tooled saddles, home-made devices used in mining, paintings of rural life by rural people, old world practices transplanted, needlework, and, in general, anything made by rural people at home as the "best way of doing something that needs to be done" is the sort of thing which is being sought to represent the state.

"The exhibition will be confined to rural work," Mrs. Buol says, "to things which have their roots in the soil."

"Therefore, the farmer who builds a woodpile, a haystack or a fence better than it need be for utilization purposes is an artist in the sense of this exhibition. We wish to learn of every unusual example we can of fine country work in Nevada, from the laying out of a beautiful field or garden to the smallest piece of handwork done by

rural people for their own use or for sale."

The display will be set up in the patio of the administration building of the department of agriculture in the nation's capitol and will be insured while in transit.

Mrs. Buol is urging Nevadans who have possible exhibits to get in touch with her in order that the state may be well represented.

# Stewardesses For New Challenger

Stewardesses will now be part of the regular crew of every transcontinental Union Pacific train, according to word received by A. A. Murphy, assistant to the president, from president-to-be W. M. Jeffers.

Stewardess service, which was inaugurated two years ago on the "Challenger," will be expanded September 15 under the new plan to include the "Los Angeles Limited" and the "San Francisco Overland Limited," coincident with a new "Challenger" train which goes into service between Los Angeles and Chicago on the same date.

With the additions, nurses will be in service on eleven crack Union Pacific trains. These include the two "City of Denver," the streamliners "City of Los Angeles," "City of San Francisco" and "The Forty Niner," the "Pony Express" between Salt Lake City and Denver, and the original Los Angeles "Challenger."

The original staff of seven nurses has grown to more than 60, according to Jeffers. The very first one to be engaged, Miss Florette Welp, now is chief stewardess.

Only registered nurses are accepted into service. They are chosen with particular respect to training in the care of children so they may be an aid to mothers as well as to any others on the train who might need attention.

# "Happy Birthday"



Carrie Jacobs Bond (left) celebrating her seventy-fifth birthday with Mme. Galli-Curci and Mrs. Russell Avery.

**HONORED** at a tea and musicale tendered by Mrs. Russell Avery, a leading Los Angeles socialite, the beloved American composer, Carrie Jacobs Bond, recently celebrated her seventy-fifth birthday.

Best known as the composer and author of "A Perfect Day," "I Love You Truly," "Just a Wearyin' For You," the "grand dame" of song received the congratulations of the hundreds of her fellow-members in the American Society of Composers, Authors and Publishers (ASCAP), which protects the rights of America's creators of music.

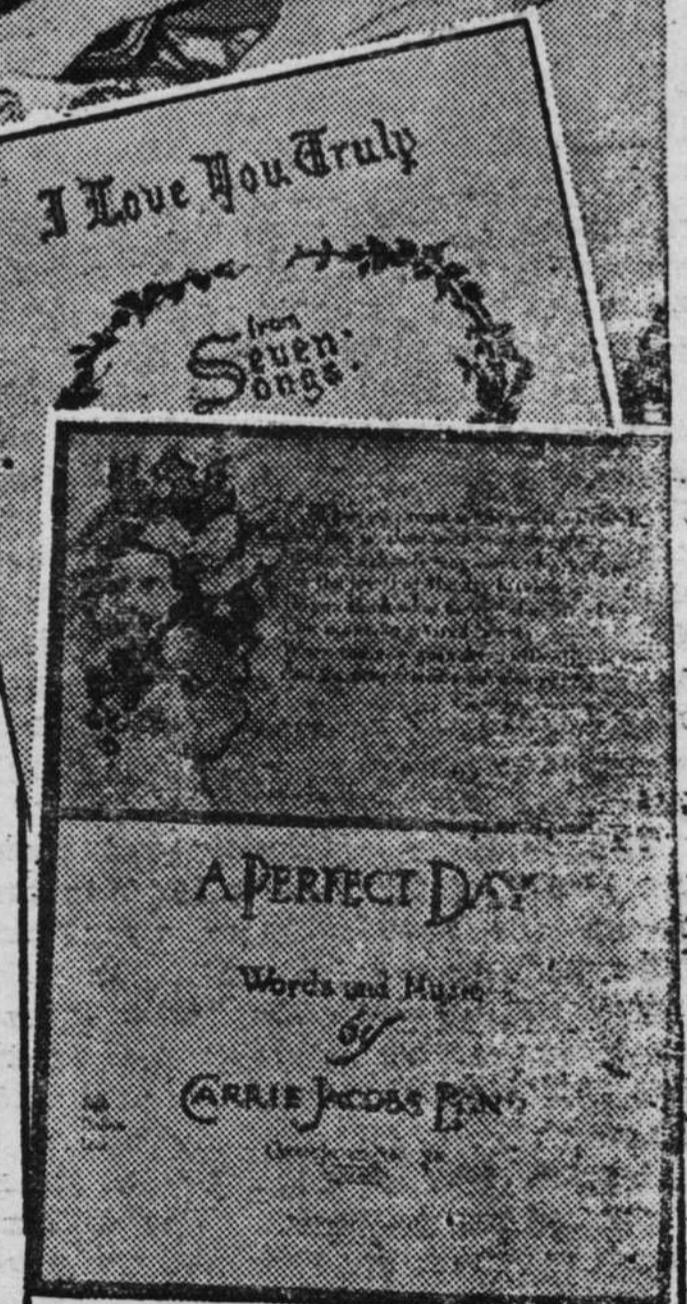
Born in Janesville, Wis., in 1862, of a musical family, which included a cousin, John Howard Payne, who wrote "Home, Sweet Home," Mrs. Bond turned early in life to a career of music and the arts.

She was married first at 18 to E. J. Smith from whom she was separated, and at 25 married Dr. Frank L. Bond. His death followed an emergency call to a patient in a small mining town in northern Michigan. Alone with a son she had born to E. J. Smith, Mrs. Bond began to write songs to earn a living. She went to Chicago, and after

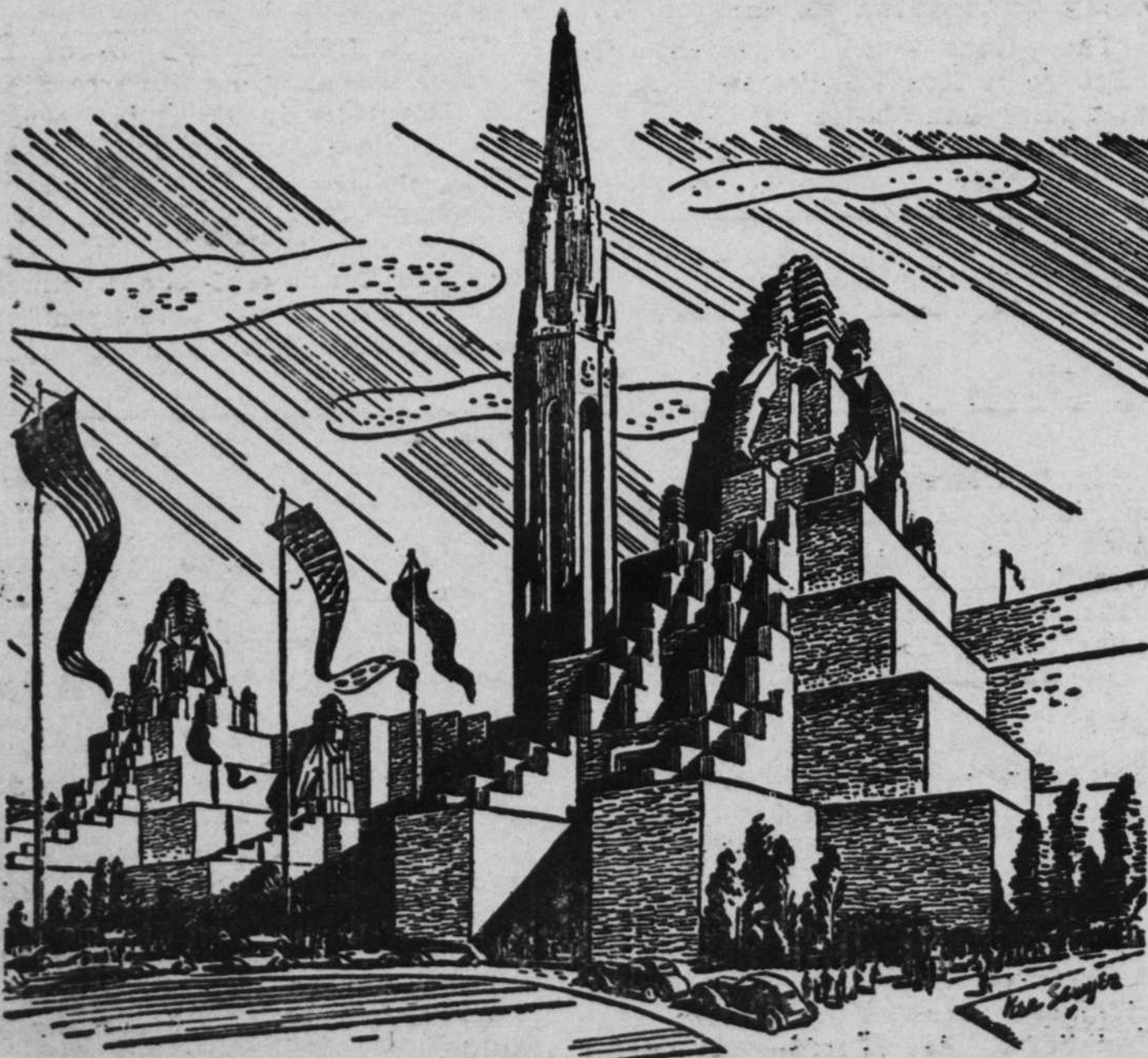
many trials and difficulties during which she was helped by friends, she organized her own publishing company with funds advanced by an old family friend, Walter Gale.

With money earned by her company, she purchased a home in Hollywood when it was still a small village. A few years ago she purchased a cottage on Grossmont Mountain near San Diego, where she now resides.

Her courage and good-humor in the face of a long life of struggle, prompted one of her fellow-members in ASCAP to say "Valiant is the word for Carrie Jacobs Bond."



# STORIED RAMPARTS OF WORLD'S FAIR



First view of the entrance to the magic city being erected for the 1939 Golden Gate International Exposition on Treasure Island in San Francisco Bay. More than 20,000,000 persons are expected to attend the World's Fair.

# Mexico Starts Highway Work

Eleven sections of the Nogales-Mazatlan-Guadalajara highway will be started October 1, according to word received by the Automobile Club of Southern California from Mexican officials.

Forming an important link in the International Pacific highway eventually to extend from Alaska to South America, the project will cost approximately \$5,600,000 and is expected to be completed in December, 1938. It will extend 1,193 miles

through the western states of Sonora, Sinaloa, Nayarit and Jalisco.

Early this year the Automobile Club of Southern California participated in an international conference at Mazatlan out of which came definite plans for the modernization of the existing road from Nogales, Arizona, through scenic western Mexico to Guadalajara. A new highway already extends from Guadalajara to Mexico City.

# UNSAVORY

A Kentuckian at 90 attributes his perfect health to an occasional meal of sand. It's an idea, but don't let them adulterate it with spinach. Atlanta Constitution.