

## First National To Chain Stores Open At Eureka Business \$308,000

Carl F. Wente, president of the First National bank in Reno, announced recently that the Transamerica Corporation has purchased the Farmer & Merchants National Bank of Eureka. The bank will continue to operate independently until a permit is granted to operate the Eureka bank as a branch of the First National.

No changes are planned in the personnel and C. L. Tobin and J. J. Depaoli will continue to work as cashier and assistant cashier.

According to bank officials, the Eureka bank has assets of approximately \$600,000. Its deposits amount to \$504,000. It was organized in 1920 by Jerry Sheehan of Reno who was its president. Fifteen stockholders held its 250 shares of capital stock which were purchased by Transamerica at approximately \$280 a share.

The recent purchase gives the Reno First National ten branches in Nevada, including branches in Reno, Carson City, Winnemucca, Tonopah, Fallon, Sparks, Elko, Yerington and Lake Tahoe, which operates only in the summer season.

## Nevada Steers Bring 7 Cents

Seven cents per pound on cars at Winnemucca is the price called for by the first contract received this season at the Nevada Livestock Production Credit Association office for Nevada steers for 1937 fall delivery.

This contract, according to Vernon Metcalf, secretary-treasurer of the association, covers steers from the Pine Forest section of Humboldt county and calls for October 1 delivery. The buyer was a Utah livestock commission firm.

Last year's Nevada feeder steer prices, for association records show, ranged from 5 to 6½ cents a pound at shipping points. The opening price this year is a full cent above the opening price a year ago, indicating, Metcalf said, higher prices for range cattle than have prevailed in Nevada since the big price drop of the depression year.

Contracting of lambs from central and eastern Nevada range regions for delivery the coming fall is also under way with contracts being received daily at the Nevada Livestock Credit Association office. General price range, according to Metcalf is 8 cents for wether lambs, 8½ cents for mixed ewe and wether lambs, and 9 cents for ewe lambs, all prices being on basis of on cars at shipping points.

The association's records indicate that prices last year for wether feeder lambs ranged from as low as 5 cents to about 7 cents and ewe lambs were sold for as low as 7½ cents.

While some sections report lack of rain and drying ranges, the general reports at the association's office show very good range feed conditions, and point to good weights for Nevada livestock to be shipped from central and eastern Nevada ranges this fall.

Nevada's three home-owned chain stores, operating with 13 retail units, did \$308,000 worth of business in 1935, according to latest figures of the United States bureau of census released recently.

The figures do not include chain stores with home offices located in other states and having retail units in Nevada.

California's 484 home-controlled chains with 11,037 chain units did \$600,834,000 worth of business during the year period.

## Bryce Canyon Scenic Wonder

One of the most interesting and unusual areas in America's scenic west is Bryce Canyon National Park in southern Utah, one of five scenic wonders located near enough to each other to be covered conveniently by motor tours in a few days' time. It is reached only by the Union Pacific's railroad's main line to Lund, Utah, from where large, modern buses take the traveler to Cedar City and then into the parks themselves.

Bryce Canyon National Park is 55 square miles in size and has been under jurisdiction of the federal government since it was first named a National Monument in 1923.

The "canyon," which in reality is a great horseshoe-shaped amphitheater three miles long and two miles wide, was named after Ebenezer Bryce, a Mormon pioneer who settled there in the early seventies. It is filled to the brim with a myriad of fantastic figures cut through the pink and white limy sandstone of the Paunsaugunt Plateau.

Words can never convey an adequate conception of the fantasy and beauty of Bryce Canyon. It must be seen to be completely realized. From the countless variety of forms in the canyon it would seem that the imagination of some titanic sculptor had run riot and had cut into the soft sandstone every figure and shape known to or dreamed of by man. Domes, spires and temples predominate, decorated in all the colors of the spectrum, but with reds, pinks and creams predominating. The other forms are crumbling gradually, but new ones are slowly appearing from the freshly attacked walls.

A series of fine horseback and foot trails have been built in the interesting area under the rim. No visitor should leave until he has had close-up views of the formations. Trails are traveled easily, and horseback trips can be arranged in half or full-day units to suit the individual.

The visitor to Bryce is captivated from his first view, for it burs upon him with a dramatic suddenness that is breath-taking as he steps to the rim of the canyon. After recovering from the first effects of this thrilling sight, he can settle down to gazing at the individual features. And then, of course, comes the joy of descending the trails into the canyon itself and inspecting them at close range, where a true realization of the mas-

tery of nature's gigantic sculpture can be obtained.

No two views of Bryce ever are the same. The colors change as in a kaleidoscope. Every hour of the day has new charm. It is truly a fairyland of beauty and mystery.

### ENJOY HAMILTON OUTING

Mr. and Mrs. Carl F. Muir entertained a group of friends at their home in Hamilton Sunday, the party leaving Ely in the morning and returning at night. Included in the enjoyable day was a trip over the famous old Treasure Hill, with Mr. Muir telling of the early days there.

At noon a luncheon was served, and following the trip to Treasure Hill cards were enjoyed and supper served in the evening to Mr. and Mrs. J. C. Kinnear, Mr. and Mrs. F. M. Jardine, Mr. and Mrs. Ira Pendleton, Mr. and Mrs. F. E. Huffer, Mrs. Lillian Newman, all of McGill, and Mr. and Mrs. C. C. Boyer, Dr. and Mrs. G. O. Bradley, Mr. and Mrs. John Eager, Mr. John Bragg and the host and hostess.—Ely Times.

K. B. Dawson of the California legislature was called over long distance and asked if he could send his \$1,000 contribution to the Democratic national committee. Being a Republican, Mr. Dawson couldn't.

## Buick Is To Broadcast Fight

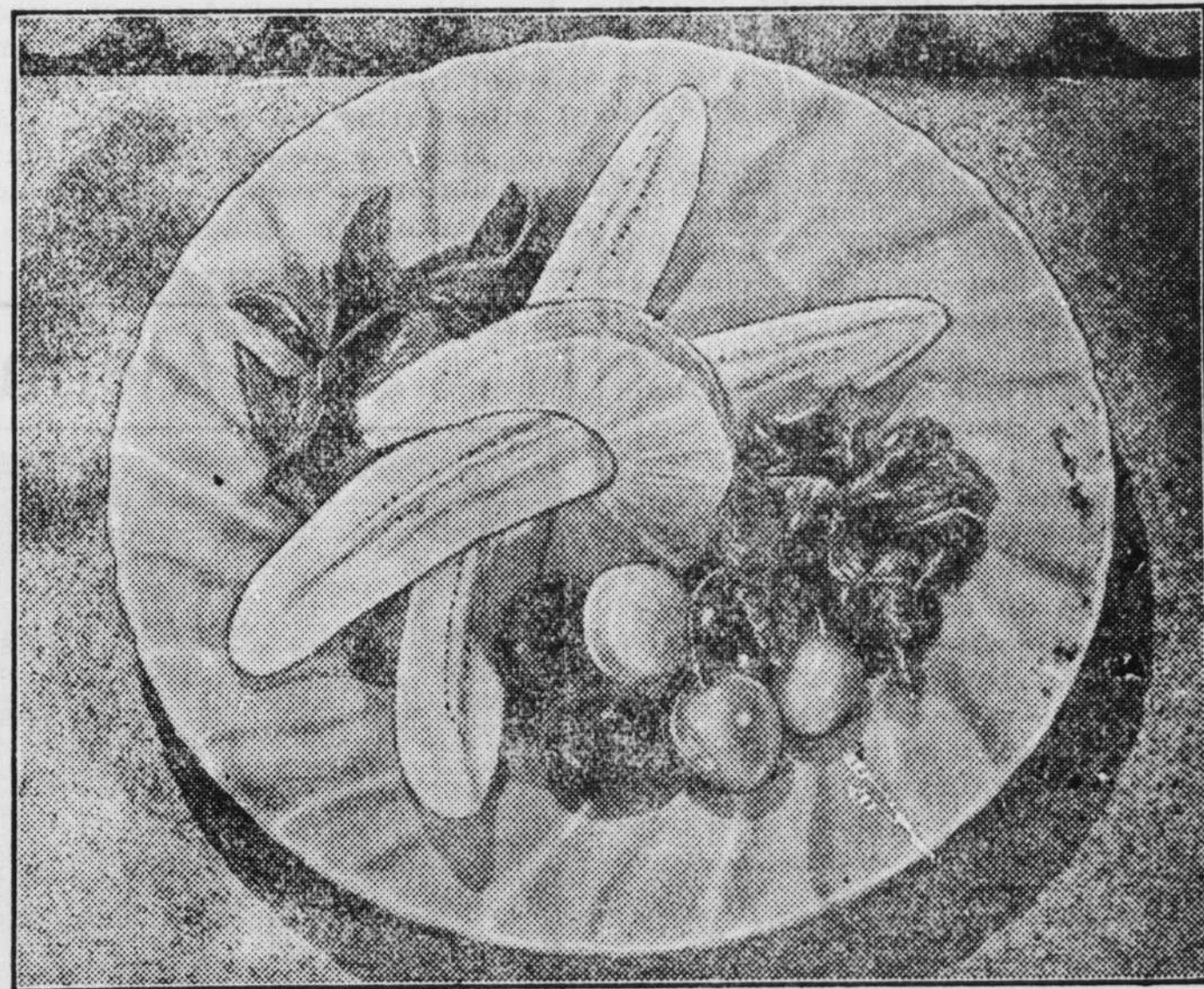
FLINT, Mich. — Buick has signed a contract with the National Broadcasting company to broadcast the next world's heavyweight championship fight between Joe Louis and Tommy Farr at the Yankee Stadium, New York, Thursday, August 26.

As was the case in the recent Louis-Braddock battle in Chicago, the Flint motor manufacturer probably will command the entire facilities of both NBC chains, the Red and Blue networks.

Both fighters are now in training, Champion Louis at Prompton Lakes, New Jersey, and the English title holder at Long Branch, New Jersey. This is the fourth broadcast of a major heavyweight ring event sponsored by Buick during the past three years. Former sponsorship included the Baer-Louis and Schmeling-Louis fights in New York, and the Louis-Braddock fight in Chicago on June 22.

Four thousand trees, 70,000 shrubs and 700,000 flowering plants will be planted on Treasure Island in San Francisco Bay for the 1939 World's Fair.

## Point Up Summer Menus With Salad Spears



There's a point to this story of banana and pineapple spears!

**PIQUE** your appetite and peak up your reputation—take a peek at the picture shown above—and perk up your meals with this banana and pineapple salad.

Bananas are popular all the year 'round, but seem to rise in popularity with the rise in temperature, they're so cool to eat, so easy to prepare! This salad ensemble in four tones, pictured above offers you juicy pineapple spears, creamy points of ripe banana, ruddy, rich cherries and fresh green mint! It's all served on a bright blue plate—and notice the "corking" new table mat!

### Conquer with "Spears"

To assemble your own salad ensemble, just cut a peeled ripe banana lengthwise into quarters. Place two of the quarters on each

individual salad plate, crossing one quarter over the other. Cut through one side of a slice of pineapple and twist into S-shape; stand pineapple slice upright across quartered banana "spears." Place a cluster of cherries beside the banana; garnish with mint. Serve with French dressing or whipped cream mayonnaise.

### ... And a New Dressing!

Three minutes to make it—and even your "regular" fruit salad becomes a "chef's salad" when you serve it with Banana Cream Dressing. To make it slice ½ ripe banana into a bowl and beat until creamy. Add ½ cup unwhipped heavy cream and whip until stiff. Add ½ cup mayonnaise and 1 teaspoon salt to taste. Makes about 1 cup.