

Reno Girl Made State Champion

RENO GIRL MADE—CUT

Here is Miss Helen Box, a high school girl of Reno, who was awarded the title of state champion in the fourteenth annual meat essay contest sponsored by the National Live Stock and Meat Board. The title of Miss Box's winning essay was, "The Value of Meat in the Diet." Thousands of students from high schools across the country participated in this contest.



"Before men knew of such things as vitamins, minerals and proteins, they realized that with a diet which included meat, their bodies could be kept healthy and strong," says Miss Box in her winning essay. "The adequate diet is one which supplies the elements of which the body is made in the right proportions to meet the needs of the body. Such a diet must furnish protein, energy, minerals and vitamins.

Miss Box points out that in addition to being an excellent source of the body-building elements, meat has an excellent flavor which makes the whole meal enjoyed, even though the rather bland foods are served with it. For both its flavor and food value, meat is considered the center of the meal.

DECENTRALIZATION

Thirty years ago the "skyscrapers" were 20 story buildings. Electricity made it possible to go four and five times higher. "Soon we will be sending the power across the country," Charles A. Coffin wrote. Know his name. Well, he made General Electric a reality. "If we persist in getting power from coal, we shall at least burn the coal where it is mined, converting it into electricity and not use up a big fraction of the power, as we do today, in the process of transporting it," he added. Coffin foresaw the possibilities of cutting down the high cost of city life by transferring large sections of our industrial workers to the country where people could have their own real homes and raise their children. General Motors is doing wonders in decentralizing its huge motor activities throughout the different states.

Coffin was a wise pioneer and he thought deeply and profoundly. He said that "the city has almost de-

stroyed the home, but it has provided advantages which the modern man can hardly do without." To which he added: "If only these advantages could be brought to the country, village and farm — well, watch what electricity is going to do next."

Haven't we been watching these changes during recent years? Tremendous quantities of cotton cloth are being manufactured where cotton is grown; shoes made near to where cattle roam prairies and pastures.

Country life is not dull any more, with automobiles and good roads joining cities, towns and the country. There are new processes of

living—we are each a part of this. California and New York are very close to one another. Airplanes span the gaps over night. It used to take three months or more to go from one of these states to the other.

NEVADA WOOL PRICES FOLLOW YEARLY TREND

Here's the way wool prices on the Boston market, which sets the price for fleeces grown in Nevada, act through the year.

All four grades, as well as the average of them, show the same trend, being highest during January and lowest in price in May, June and July.

That's the reason Nevada sheepmen try to sell their clip during the winter.

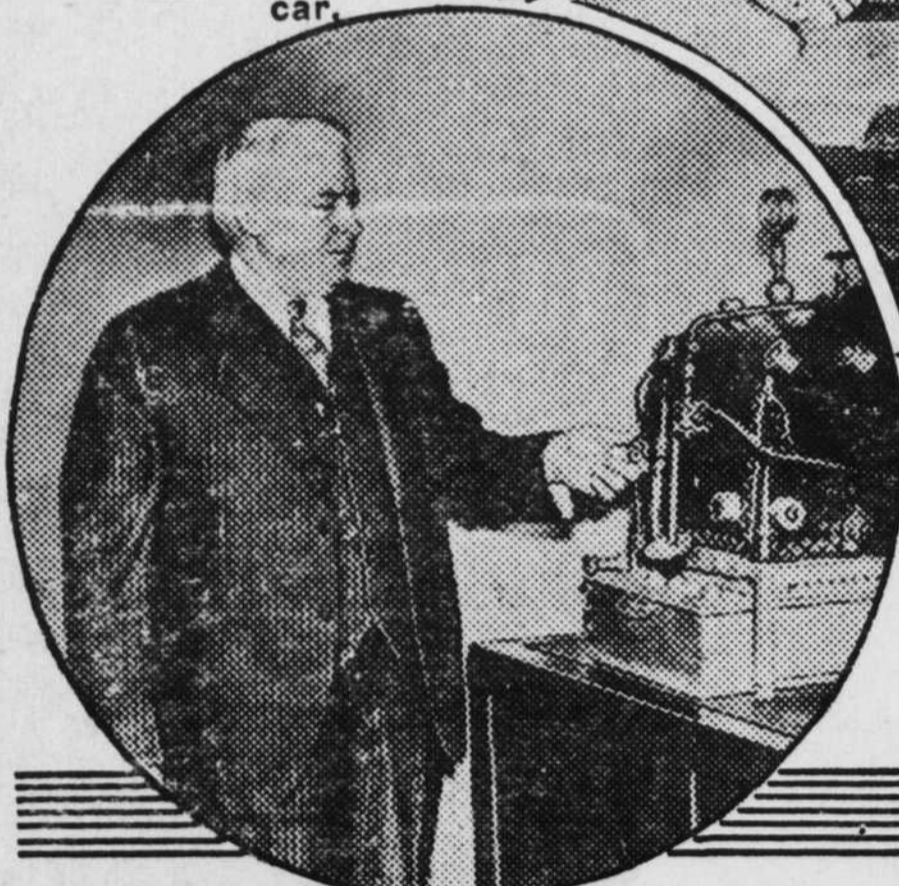
The chart illustrates the monthly average at Boston for wool on a scoured basis for the period January 1, 1924, to June 1, 1937.

One person who trades at home can do more toward building up a community than a dozen who spend several times as much with the big town merchants.—Jackson County, Kansas, Signal.

The President is said to be angry because the Supreme Court went on a vacation. Well, anyhow, they didn't go fishing.

In The WEEK'S NEWS

SEEK HIGHER LEARNING—With funds too low for college fees, thousands of CCC boys are hoping to win a \$5,000 Fisher Body Craftsman's Guild university scholarship from the \$80,000 awards offered by the General Motors-sponsored foundation. Here a New Jersey CCC camp educational adviser supervises the construction of a model car.



JOHN M. HALL—who lost a leg while firing a locomotive, became an inspector of the U. S. Bureau of Locomotive Inspection, added to his technical knowledge by courses taken with the International Correspondence Schools, and steadily advanced in rank to become the present Chief of the Bureau.



CLANS UNITED—Mr. and Mrs. Franklin D. Roosevelt, Jr.—he the son of the President, she the former du Pont beauty. Their wedding was one of the great social events of the season.



BEACH ENSEMBLE—The last word in beach attire is this fitted beach dress with which is combined a backless bathing suit of the same South Sea print. It is beige printed in red, blue green and black.



AFTER THE BIG PARADE—Thousands of Shriners marched past Detroiters in the best convention parade in the organization's history. These two Nobles, characteristic of hundreds of others in the parade, found hot streets too much to take, and together go on corn plaster relief.



SCOUTS INVADE CAPITAL—Boy Scouts from all over the world gathered in Washington for the International Jamboree. Here Scouts from Holland and China join with American boys in an impromptu campfire sing.