

## Las Vegas, "The Electrical City" — Boulder Dam Power Invites Industries



# LAS VEGAS AGE

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## Gusewelle Now Is Rotary Head

President Frank Gusewelle underwent an elaborate "coronation" at Thursday's meeting of Las Vegas Rotary Club, when he was formally inducted into office.

The costumes worn by the officials were in some cases elaborate. The chief figure, "King Frank," wore a long flowing robe with large white figures. Train bearers were Walter Bond and Tex Blackman. Frosty Mildren carried the bottle of something or other with which he liberally anointed the candidate. Marion Earl carried the mace in the royal procession.

The Archbishop of Canterbury, the chief actor in the crowning ceremony was beautifully portrayed by Bob Russell dressed in an elaborate and appropriate costume which, probably, would put the genuine archbishop to shame. He conducted the ceremony of placing the golden crown on the head of "King Frank" with great solemnity.

Al Cahlan directed the entire proceedings as master of ceremony. The "coronation" produced much hilarity for the Rotarians present.

Boulder City Rotary Club was represented by a sizeable delegation among whom were President Lisle Keyes, Ralph Lowry, Sims Ely, Bob Ferguson and Frank Mannix.

President Gusewelle, in accepting the gavel, made a short address in which he paid high compliment to the administration the past year of President K. O. Knudson. He declared that it would be his ambition to carry on a successful year of Rotary work beginning with his official assumption of the office next Thursday, July 1. At that time, he said, he will announce the membership of his committees.

Marion Earl presented members of the club with cigars in honor of his first born son, Anthony Marion Earl. The event was accorded hearty applause.

President K. O. Knudson announced that he had word from Tonopah saying that the interstate meeting would be postponed until September to meet the convenience of some of the clubs in the northern part of the state.

### GATES CLEANERS ELECTED TO CHAMBER OF COMMERCE

At the meeting of Las Vegas Chamber of Commerce Tuesday noon Gates Cleaners were elected to membership on the favorable report of the committee.

The application of Dr. Henry Grant was received and referred to the committee.

## Maxfield Junior Arrived Safely

Mr. and Mrs. James Maxfield are the proud parents of a son, born June ninth at the Hospital of the Good Samaritan in Los Angeles.

The name of the young man is James Gateley Maxfield, Jr., and all indications are that he will soon stand ready to take over the management of the extensive mining interests of his father in the famous Chiquita mine near Goodsprings, and the equally famous and historic Herman mine in the heart of the Mother Lode country in Placer county, California.

James Gateley Maxfield, Jr., is the second child of the family, his elder sister, Karen, having now reached the mature age of three and one-half years.

Mrs. Maxfield is still in the hospital but, according to the happy father, is rapidly recovering after a particularly difficult and distressing experience.

## Auxiliary Goes To Convention

A sizeable delegation from Las Vegas is in attendance today at the convention of the Auxiliary to the Veterans of Foreign Wars at Fallon. The sessions will be concluded Saturday.

Heading the delegation from the Ladies' Auxiliary is Mrs. Nellie Carroll, president of this department and member of the National Council of the order. Others in the delegation include the following:

Isabelle Botts, department treasurer; Edna Farndale, department musician; Marie McCarter and Anne Harvey, color bearers; Edith Crosbie, assistant guard; Catherine Hickey and Roxena Smith, council members.

Delegates from Las Vegas are Miranda Craner, Mary Kurvink, Rose Harrington, Betty Salton, Ida Howard and Lillie Barrett.

Following the Fallon convention, Mrs. Carroll and Roxena Smith will attend the California convention at Oroville.

### JOE GECMAN DIES SUDDENLY

Joe Gecman, long a resident of this city, died in the county hospital Monday. He had been found Sunday seriously ill in a cabin in the rear of his home in North Las Vegas.

Funeral services were held Wednesday afternoon at five o'clock from Palm Funeral Home.

## Plan Regatta Next October

It being impossible to meet the date on which the next Pacific Coast Outboard tryouts must be held, Jas. Cashman at the meeting of Las Vegas Chamber of Commerce Tuesday last, recommended that no further efforts be made to secure that event in Las Vegas.

He suggested, however, that plans be made to hold an outboard regatta on Lake Mead in October and that the Boulder City Chamber of Commerce be consulted and asked to cooperate in the matter.

## Officers Give A Loving Cup

A silver loving cup will become the proud possession of one of the men of Co. No. 573, CCC, Boulder City, through the generosity of Capt. Charles L. Hall, commanding; Supt. E. W. Bannister, National Park Service No. 4, and Lieut. Chester G. Davis.

The cup to be donated by these officers will be presented to the man having the best safety record for the period ending September 15, 1937.

The National Park foreman will each week turn in the name of the man he considers the best "safety man" of that week. These records will be compiled and the winner announced by the judges, who will be Guy D. Edwards, National Park Supervisor; Harry Cremer, National Park landscape architect, and Robert Rose, National Park naturalist.

## Would Abandon Part Main Street

The board of City Commissioners has under consideration the abandonment of South Main street as relocated several years ago when such action was thought necessary to provide industrial sites along the railroad right of way.

The abandonment move was started by Mike Papa, owner of the old "Chinatown" night club property on South Main, who now desires the change of street before building a modern auto court. City Engineer Baker was directed to draft an ordinance in cooperation with City Attorney Harry Austin, to accomplish the abandonment.

## Veterans Go To Fallon Meeting

A large delegation of members of the local post of Veterans of Foreign Wars are attending the state convention of the order at Fallon Friday and Saturday.

Commander H. E. Hazard of the local post heads the Las Vegas delegation, which includes A. C. Grant, Jos. Doyle, Fred Klenberger, Nathan Harvey, Jacob Angle, H. McKenna, R. Cox, Guy Mellott, W. Barrett and James Farnsdale. The delegation includes also several members from Boulder City, including Bob Colton, Taylor Coombs and Ollie Painter.

## Frank McNamee Highly Honored

Frank McNamee, Jr., president of the Las Vegas Junior Chamber of Commerce, was signally honored at the national convention at Denver by being elected a member of the board of directors of the national body. Mr. McNamee returned home Monday.

Bob Ritter and Bob Wittwer, the other Las Vegas delegates, returned Thursday.

## Contractor For New Depot Here

Larry McNeill, the contractor who built the famous \$2,500,000 Sun Valley Winter Lodge, as well as the new summer lodge in Idaho, for the Union Pacific, arrived in Las Vegas last evening.

Mr. McNeill is here for the purpose of looking over the ground preparatory to completing the plans for the new Union Pacific depot in this city.

### SCOUTS TO WASHINGTON

Four Boy Scouts, Gay Meyers, Bobby Hampton, Roy Earl and Robert Eglinton, joined the Boy Scout special at San Bernardino this (Friday) morning on their way to the great "Jamboree" in Washington, D. C.

They go by way of El Paso, Carlsbad Caverns, New Orleans, Chattanooga, and Cincinnati. They will leave camp on July 9 and will visit New York, Niagara Falls, Detroit, St. Louis, Kansas City, Colorado Springs and the Grand Canyon on the way home.