

# LAS VEGAS AGE

SOUTHERN NEVADA'S LEADING NEWSPAPER

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### LAS VEGAS "THE ELECTRICAL CITY"

Las Vegas is at last realizing its great ambition to receive electric power from Boulder Dam at rates cheaper than any other comparable city in the west can duplicate. The schedule of rates announced by the Southern Nevada Power Company meets in every respect the most optimistic hopes of those who have long advocated the advantage of cheap power for Las Vegas.

For those who have, for many years, given their time, money and best efforts to the work of promoting and advancing the Boulder Canyon Project, the rates adopted are most gratifying. And the fear held by many that, after all, Las Vegas might not, because of legal or contractual complications, be able to enjoy cheap power, has been entirely dissipated.

Las Vegas today stands in the most favorable position to attract industry, population and wealth, of any city in the west—very likely of the entire United States.

That it shall reap the reward of its many years of hopeful waiting is inevitable.

### POWER CELEBRATION

Last week The Age advocated a real celebration of the advent of cheap power from Boulder Dam.

The proposal has not been received with the enthusiasm with which we hoped it would be, possibly because of the fear that it would imply a stand for or against the municipal power plant issue.

The political question of private or municipal power should not enter into the proposed celebration in the slightest degree. The fact is the people of Las Vegas are assured of power cheaper than had been hoped. That is sufficient cause for jubilation.

If the people of Las Vegas wish to make the most of the great advantages they have secured they should promote a big celebration with world-wide publicity.

## Orchards Bloom In California

Creamy blossoms are again beautifying the almond orchards in the Banning district. Reflecting the white crown of San Geronio mountain in the background, this unusual display is expected to continue for four or five weeks as the various varieties of trees come into bloom, says the report of the Automobile Club of Southern California.

Many thousands of motoring visitors will be guests of the community in San Geronio pass on the inland route in Riverside county.

### COLORADO MAN WILL REMAIN IN LAS VEGAS

Mr. and Mrs. E. W. Garehime and daughter, and the Rev. Rayburn, of Yuma, Colorado, a town about 135 miles east of Denver, have been visiting at the Garehime home in this city.

They came by the southern route and had a most interesting and enjoyable trip. The party has started on the return trip to Colorado, with the exception of Mr. Garehime, who plans to remain at his brother's home in this city for some time. He is delighted with the climate and the enterprising appearance of Las Vegas.

## High Speed Is Accident Cause

A very large majority of the 36,000 annual fatalities occurring in the nation are happening in rural sections. The outstanding cause of these deaths is high speed. Coupled with this inadequate lighting. Road surface conditions play only a minor part. In some sections, liquor is a factor, but it is only fair to state that there is no evidence pointing to drunken driving being materially on the increase.

What is happening is that cars are being driven at night in rural sections too fast for lighting conditions. The average car today is capable of making a speed of from 70 to 100 miles an hour, and speeds of from 60 to 80 miles an hour are not uncommon in rural night driving. These are unsafe speeds and are the cause of most rural night fatalities. Experiments by experts in many states have demonstrated definitely that night driving under the very best conditions at more than 50 miles an hour is unsafe. When going faster than this, drivers, equipped with the very best lights and brakes, cannot see objects on the straight-away in time to stop before striking the object. The stopping distance at 50 miles an hour, not an unusual speed in rural hour, not an unusual speed in rural night driving, the stopping distance is 343 feet. Of course, the danger of driving at these high rates of speed where there are curves or hills in the road is greatly increased.

## Juniors After 1938 Convention

About 25 members of the Las Vegas Junior Chamber of Commerce left Thursday morning with a truck load of Boulder Dam exhibits and publicity matter to attend the Regional convention of Junior Chamber of Commerce at San Diego. The district includes Arizona, California and Nevada. The convention dates are March 12, 13 and 14.

They are making a vigorous fight to bring the 1938 convention to Las Vegas and are sparing no pains or expense to accomplish this fine community service.

The boys have powerful opposition to meet, Hollywood being the other outstanding candidate for the 1938 convention. Nevertheless, the Las Vegas delegation is going with a most optimistic view of their chances for success.

The Hollywood bunch naturally has some advantage in the fight, and are putting on 21 vaudeville acts with girls from Hollywood, in addition to wrestling and boxing matches. The Las Vegas boys hope to counteract this by presenting all delegates with handsome paperweights made from sections of the Boulder Dam transmission line cable.

Those making the trip include the following:

Cliff Bloom, Thomas Strange, Blake Hansen, Miss Aurelia Sheer, Roland Wiley, Bud Albright, Jack Albright, Bob Ritter, Leonard Sledge, Leslie Edwards, Jim Down, Paul Ralli, Bob Courtright, John Cahlan, Vernon Bunker, George

## Playhouse Will Stage Festival

"The Story of the Great Southwest," told in a colorful cycle of seven plays, will be the feature of the Third Annual Midsummer Drama Festival at the Pasadena Community Playhouse.

The festival, scheduled for a seven week period, June 28th to August 14th, will paint in footlight pageantry the glamorous and thrilling march of southwestern history from 1470 through 1900. Seven plays, marking seven important steps in the history-making trek, have been chosen and the treasure chest of thundering progress and rich romance will be opened wide.

"Montezuma," Gerhart Hauptmann's elaborate and exciting drama of conflict between Aztecs and Spaniards, will open the play cycle. Following in order will be: "Miracle of the Swallows," Ramon Romero's play of San Juan Capistrano and the romantic legend of the mission; "Night Over Taos," by Maxwell Anderson; and "Juarez and Maximilian" by Franz Werfel.

"Rose of the Rancho" by Richard Walton Tully and David Belasco, and "Girl of the Golden West" by Belasco, follow and will bring the festival to regions and times familiar to the present day. "Miner's Gold," Agnes Peterson's saga of three generations in San Francisco, will climax the seven play series.

Shakespeare, with the Chronicle plays and the Greco-Roman cycle, won world-wide attention for the Pasadena Playhouse as the features of the first and second Drama Festival and the scheduling of "The Story of the Great Southwest," June 28 to August 14, should prove another seven-league step forward in the wide scope of this annual western theatrical event.

### LAS VEGAS WEATHER

Following are maximum and minimum temperatures as registered by the thermometers of the U. S. Cooperative weather observer in Las Vegas:

	Max.	Min.
February 13	60	38
February 14	59	40
February 15	65	41
February 16	68	38
February 17	76	37
February 18	69	32
February 19	69	45
February 20	68	33
February 21	72	33
February 22	77	31
February 23	78	31
February 24	80	23
February 25	60	48
February 26	64	30
February 27	70	32
February 28	70	34
March 1	77	41
March 2	82	41
March 3	65	49
March 4	75	49
March 5	79	49
March 6	80	39
March 7	80	39

The young man who goes out every evening for a wild time probably has a father who stays home every evening and thinks of the wild times he used to have.

Lang, Merle Frehner, R. C. Anderson, Paris Stewart, Bob Witmer, Herman Gloystein, Miss Mary Jane White.