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LAS VEGAS AGE

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Electric Rates Made Vrey Low

Rates for electrical service, said to be the lowest of any comparable city in the west, have been adopted by the Southern Nevada Power Company, ranging from a maximum of 3.5 cents per KWH for residential domestic service; a maximum of 3.00 cents for commercial lighting and power service, and a maximum of 2.00 cents for commercial heating, cooking or water heating service only, down to a minimum of one-half cent per KWH for the larger amounts of current in all classes.

The rates are the result of exhaustive studies by rate experts employed by the company for the purpose of determining the lowest rates at which it is possible to provide service for Las Vegas, and are said to be based on the "load building theory" whereby the loss of revenue through rate reductions may be in part at least compensated by a large increase in consumption of current.

The system followed in arriving at these rates is the same as that employed by all governmental agencies developing electric power, as well as by all private power companies.

The public generally is greatly pleased with the announcement of rates which are materially lower than the first estimate which was for a maximum of four cents and a minimum of one cent.

The rate schedules for the various types of consumption are as follows:

(Continued on Page 12)

City Will Aid In Spring Rodeo

The plea of the Horsemen's Association for city aid in staging their spring rodeo has been granted. The city has promised to aid in every way possible to make the affair a success. Last year's rodeo was greatly enjoyed by everyone and brought a large number of outsiders to the city.

WALTER BRACKEN IMPROVES

Walter R. Bracken, who has been confined to the Las Vegas hospital for the last two weeks under treatment for influenza and threatened pneumonia, is making very satisfactory improvement, according to his physician. However, he may be required to remain in the hospital a few days longer.

Hollywood Will Fete Rotarians

At Thursday's meeting of Las Vegas Rotary, Bill Ferron gave an outline of the splendid program of entertainment to be provided for the 4,500 Rotarians who will attend the Second Rotary District Conference at Hollywood April 26, 27 and 28, and declared that it is the duty of all Las Vegas Rotarians to attend.

The entertainment will really begin Sunday evening, April 25, when an "At Home" reception will be given for all delegates.

Monday night there will be what is called "A Strictly Hollywood" entertainment.

Monday and Tuesday noons there will be four notable luncheons, at the Lido Room of Hotel Knickerbocker; the Blossom Room, Hotel Hollywood; Victor Hugo's Cafe Beverley Hills, and Coconut Grove, Hotel Ambassador.

Tuesday morning the Governor's breakfast will be held at the famous Los Angeles Breakfast Club and Tuesday evening the Governor's ball in the Fiesta room, Hotel Ambassador.

Tuesday afternoon will be devoted to section meetings.

It is declared that the Hollywood Conference, because of the vast amount of talent centered there, will be the most interesting and colorful affair ever held by Rotarians of this district, which embraces California, Nevada and the Hawaiian Islands.

McNamee Attends Bd. Of Governors

Frank McNamee and Miss Francis McNamee left Thursday morning for Reno and Carson City, accompanying Mr. and Mrs. J. F. Dickinson.

Mr. McNamee goes to attend a meeting of the Board of Governors of the Nevada State Bar Association. The party expects to be gone about a week.

BORN

RONNOW — In this city, Friday March 12, 1937, to Mr. and Mrs. C. Leland Ronnow, a daughter.

All concerned are reported to be doing as well as may be expected.

The young lady, born in Las Vegas hospital about noon, weighs seven pounds and the name is Mary Lee Ronnow.

The Daughters of the Utah Pioneers met Wednesday evening with Mrs. Arvilla Johnson.

Ryan Has Ideas On City Charter

State Senator Frank M. Ryan has his own ideas about amending the Las Vegas charter and ably sets them forth in the following communication to The Age.

We commend his ideas to our readers as worthy of thoughtful consideration.

TO THE EDITOR OF THE LAS VEGAS AGE.

Dear Sir: Permit me to request of you that you extend to me the courtesy of your columns in order that I may explain to the citizens of Clark county my reasons for having introduced Senate Bill No. 9, relating to certain amendments to the City Charter of Las Vegas.

In the past two years considerable controversy has arisen between the various groups in Las Vegas, which in my opinion as an old-time resident and taxpayer, seems uncalled for. Having the present and future welfare of our city at heart and being the representative of the people of Clark county, I have carefully studied the different phases of the controversy existing and affecting our community. I have accordingly introduced the following amendments, the first being an amendment to the charter relating to the question of annexation of territory to the City of Las Vegas, the amendment providing "That no territory shall be annexed to the city unless a majority of the owners of the property proposed to be annexed shall first petition the Board of City Commissioners for such annexation."

The present attempts of the Board of City Commissioners, under the present charter, to annex such territory without the consent of the owners and residents of the territory proposed to be annexed appear to me to be grossly un-American, and I have been beseeched by the property owners and residents of those territories to prevent the city from forcing them to be annexed without their consent and over their protest and purely by force, the motive of the Board being a matter of conjecture.

The next proposed amendment reads: "The election of the City Attorney and Judge of the Municipal Court for a term of two years each by the people." My reasons for this amendment are that the best interests of the people will be served if the city attorney is elected by the people so that when he takes office he is answerable to the people for the term to which he is elected, and not subject to removal by the mayor and city commissioners if he, in his

(Continued On Page Three)

Association To Bring Concerts

The Las Vegas Cooperative Concert Association, which started its campaign Monday evening with a dinner at the Apache, will conclude its drive Saturday evening at 6:00, according to David Ferguson of Columbia Concerts Corporation.

No memberships will be sold after the close of the campaign and no tickets for individual concerts will be sold. Members, upon payment of \$3.00 for adults and \$1.50 for students, are entitled to attend all concerts, which will be not less than three.

The people of Boulder City and Las Vegas are invited to join and enjoy hearing the world's greatest music presented by celebrated artists in person.

Memberships may be secured from Mrs. R. R. Russell at the Apache hotel and at the Manix store, Boulder city. Artists to appear will be selected by a committee from both cities after the close of the campaign.

Mrs. Russell asks all workers to report to their headquarters not later than 6:00 Saturday evening. Members who sign before the close of the campaign may have until April 2 to pay their dues. Join now for personal delight and civic pride.

Chamber Plans Annual Dinner

The Las Vegas Chamber of Commerce annual dinner will be held Saturday evening, March 20, at the War Memorial auditorium, according to the announcement of Secretary Oliver Goerman.

The affair will embrace three important features, the annual meeting of the Chamber, the 26th birthday of Las Vegas, and the advent of Boulder Dam power.

A parade at 6:00 in the evening will open the festivities. Dinner will be served at 7:00. Colored films of Boulder Dam and Lake Mead will be shown during the evening, which will conclude with a dance.

Approximately 250 persons can be provided for. Delegations have been invited from Los Angeles, Salt Lake and Boulder City as well as a group of federal and state officials.

The public is cordially invited to attend as far as seating and serving capacity can be provided for. Reservations should be made early with Secretary Goerman.

Mrs. Jake Beckley was hostess to the members of the Wednesday Contract club Wednesday.