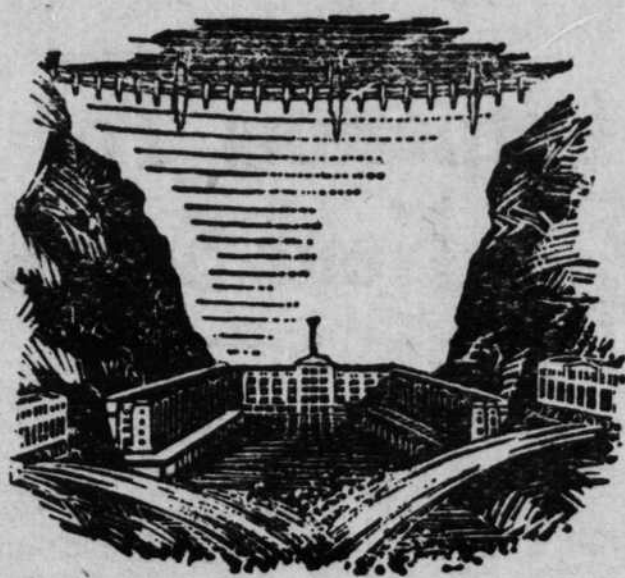




Our Xmas  
Present to the  
People of  
Las Vegas - -

**POWER**



from the Great

**Turbines of Boulder Dam**  
on or about February 15th.

*Our new rates—effective on or about that date—will  
make it possible for everyone to take advantage of the  
Modern Way of Cooking and Heating — Electrically.*

**Southern Nevada Power  
Company**