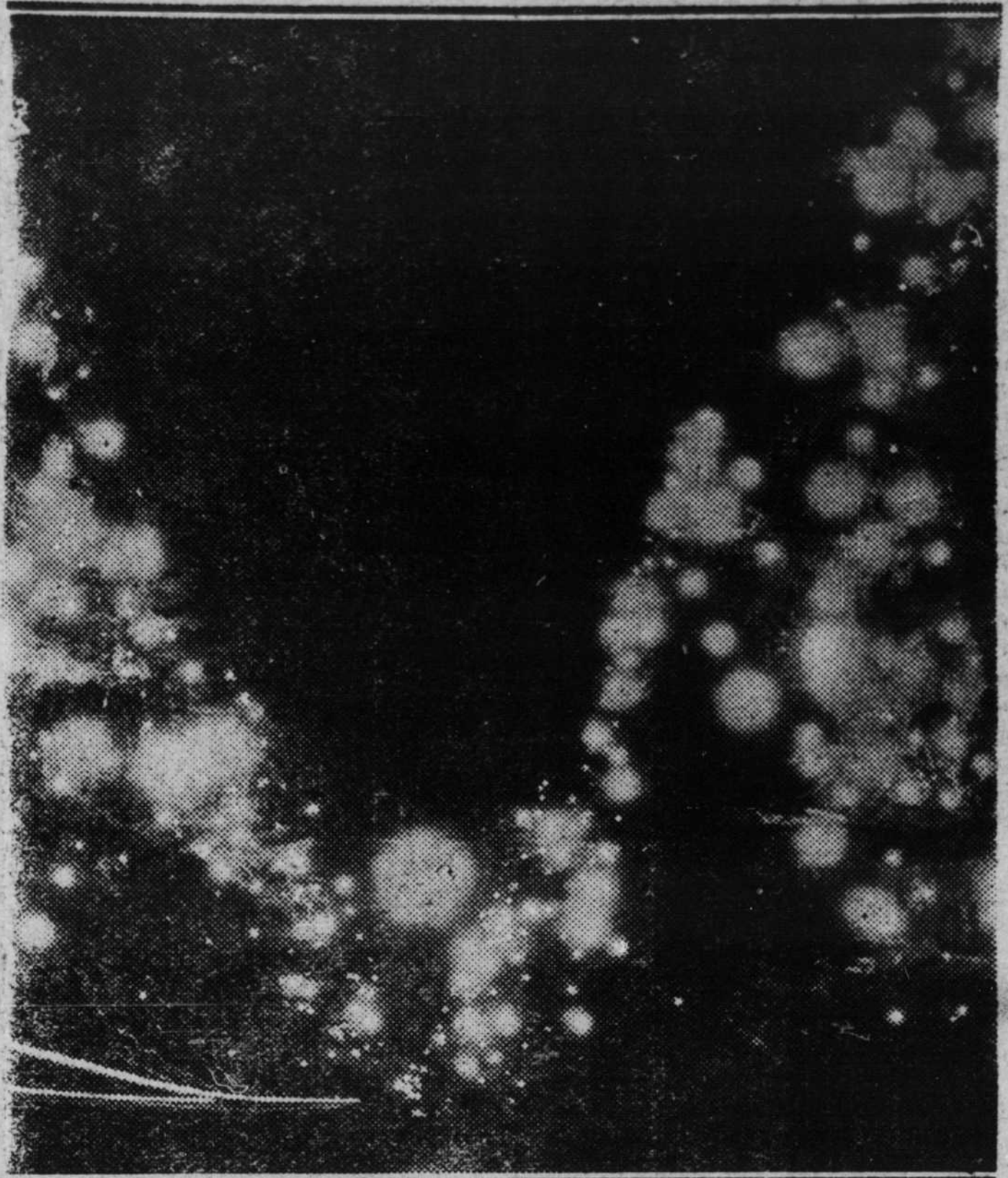


Film's Most Popular



Janet Gaynor, Will Rogers and Shirley Temple are among the first 10 most popular players in pictures from a box office standpoint, according to a recent survey. Rogers heads all the players and Miss Gaynor heads the women on the list, and little Shirley Temple, No. 8 on the list, is the first child actress ever to rank among the first 10.

Santa Claus Lane Shines Again



Santa Claus Lane in Altadena, Cal., is again the mecca for thousands of visitors seeking a glamorous Christmas spectacle. The giant trees which line the streets are gaily illuminated with innumerable lights. On entering the street, motorists are ordered to turn off their headlights and are guided only by the lights of the trees until they have reached the end of the brilliantly lighted lane.

Rules Tournament of Roses.



MISS MURIEL COWAN, 17, has been selected queen of the 1935 Pasadena Tournament of Roses. Miss Cowan will start her reign the evening of Dec. 27 and with her court will preside over the celebrated New Year's Day parade.

★★★

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