

Nash Speaker

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man with great difficulty kept burning. Recovery from this injury required many months.

"Tommy" Thompson was complimented by the club because of the perfect attendance for several months past of the group of Rotarians of which he is monitor.

Frank Gussewelle, who presided over the meeting in place of President Marion Earl, who is in Los Angeles, was authorized to appoint a committee of two to confer with a committee of the Kiwanis Club relative to tendering jointly a banquet to the Las Vegas High School football team, following their successful game with Fallon which brought them the state championship for the fourth successive year.

Frank Hull of the Automobile Club of Southern California, was a guest at the meeting. He was given a hearty greeting by the club and by several individual Rotarians, having visited here several times in the past.

SCIENCE FINDS WOMAN'S CHARM LIES IN GOOD SPEAKING VOICE

Psychologists have been studying women again. A committee of professors has been trying to find out just what qualities make a woman attractive, using all their scientific instruments and methods of technical analysis to get the answer. The result of their research is published this month in the Woman's Home Companion.

First of all, the scientists agree that the secret of charm in a woman is "Personality." And personality, they find, is not a trick or a knack of a native trait or even a deliberately cultivated pose, but is a combination of all these factors.

The psychologists took a list of high school girls and asked the teachers to check the list for those girls who were popular with their school mates.

Eight types of personality were thus identified, including the entertaining girl, the brilliant girl, the cultured girl, the square-shooter, the pretty girl, the good fellow, the good neighbor and the diplomat.

But the most interesting point is that underlying every one of these eight popular types were the same four qualities. These four qualities of personality proved to be: first, a sense of fairness; second a certain originality; third, liveliness; and fourth, a pleasant voice.

The list is rather surprising. Note the omission of such stock equipment as facial beauty. Most surprising and gratifying is the emphasis on the pleasant voice. Evidently a girl who wishes to be popular should do everything in her power to improve her speech. The right voice, it appears, should be soft, gentle and low.

A woman's speech, then, is the most important index of her personality. Judged by this index, how do you rate? The University of California, one of the largest film studios, interviewed 250 applicants for screen work, representing presumably better voices than the average, the studio felt justified in giving auditions to only 15, and hired 3. The director added, "A representative average."

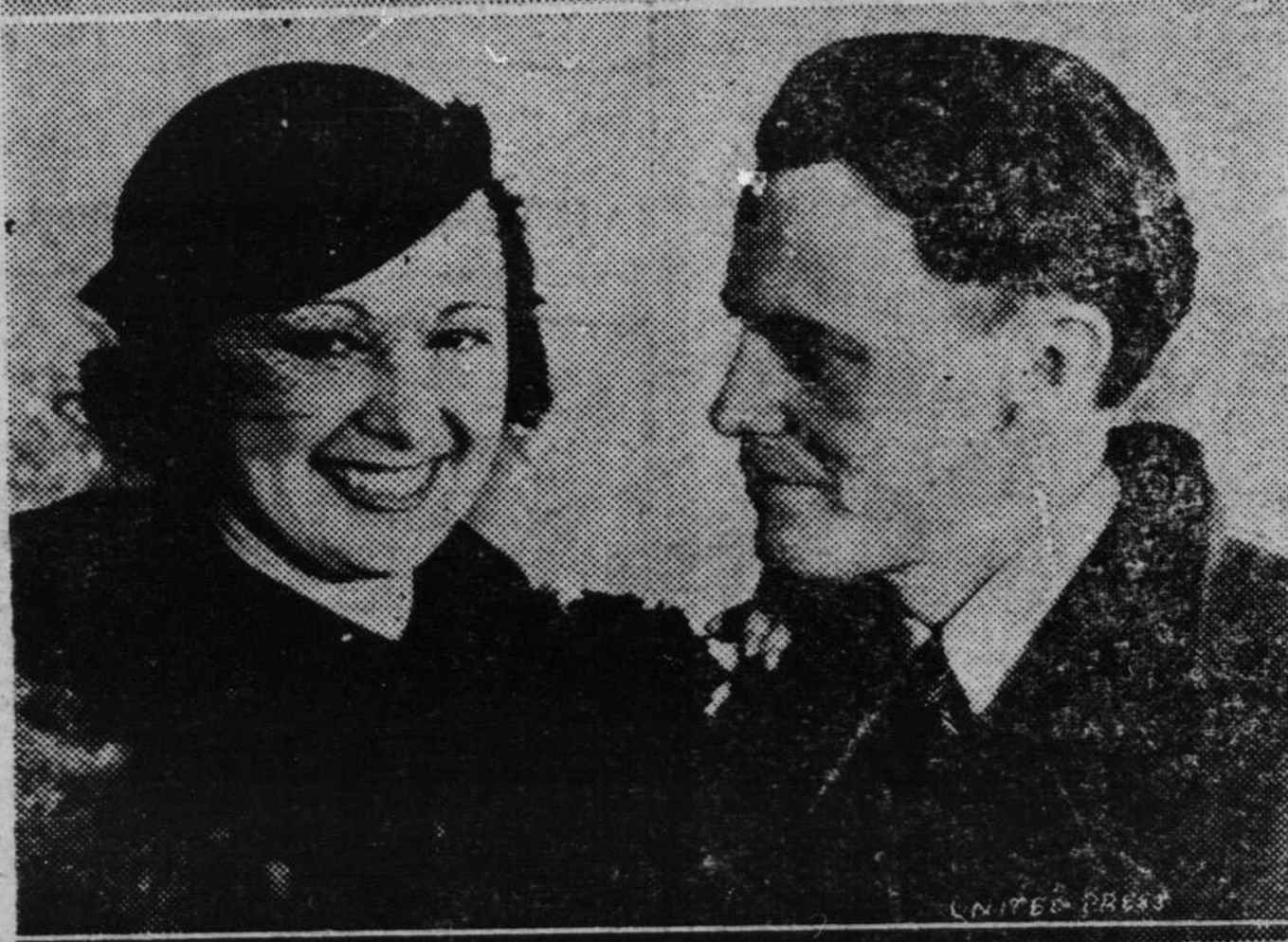
An even more thorough judgment comes from the experts who test speech of American girls entering college. Surely the speech

Screen's Newest Newlyweds

Hollywood's road to romance led to Yuma, Ariz., when Evelyn Venable, 21-year-old film star, and Hal Mohr, 40-year-old motion picture cameraman, eloped by air and were married there. Miss Venable is the star who was publicized as the screen's urki sed star.



Another McAdoo Takes Plunge



Only a month after the marriage of Senator William Gibbs McAdoo's daughter, another member of the senator's family took the fatal plunge. This time it was his cousin, William McAdoo, who eloped to Yuma, Ariz., with Miss Lucille Walker, film player.

ATTORNEY

Room 18, 20
of college freshmen is not lower
than the general American average,
yet a careful and thorough exami-
nation by these experts reveals the
startling information that less than
1 percent of America's college
youth have pure voices with clear-
est speech, that only 48 percent
have speech that is even "satisfac-
tory."
What is an "unsatisfactory" voice?
It is one that is muffled, guttural,

strident, rasping, shrill, raucous, monopitch, flat, nasal or in which articulation is so blurred that those listening must continually resort to that most monotonous phrase in American conversation, "What did you say?"

An unsatisfactory voice is the kind that is trade-marked by jaw laziness, lip laziness and by a substitution of the nose for the vocal cords. It is the kind that causes

Auxiliary of B. of F. & E. Holds "Pot Luck" Supper

The Ladies Auxiliary of the local Brotherhood of Locomotive Firemen and Enginemen entertained the men with a "pot luck" supper Friday evening, December 14. The regular chapter meeting followed, after which cards were enjoyed.

Suggest Wild West Program

Why would it not be a clever idea for Las Vegas to feature some sort of wild west program some of these days? We claim to be the last frontier, or something close to it and we might try to capitalize on that reputation.

Why not stage a "Prospector's Convention?" About every class in the world, except prospectors, are organized. The Age suggests that we set a date, invite Death Valley Scotty to officiate as the central figure, grow beards, give up automobiles and take to riding the meek and patient burro.

Bob has suggested that it would be a novelty, at least to the tender-minded individuals ride burros into the bars of the town and take their "likker" straight without dismounting.

With a little trouble for ourselves and the kind cooperation we generally have in public matters, Las Vegas might keep herself on the front pages of the metropolitan papers and attract thousands of the curious to Las Vegas.

cultured people from other lands to raise their eyebrows when Americans speak. It is the kind of voice that fifty-two percent of Americans have.

Women seeking to improve their voices are advised by the experts to turn on their radio and listen to the announcers of nation-wide broadcasting chains.—Ted Husing, Milton Cross, Graham McNamee, Bill Hay, and a host of others. Listen to how they speak, using (1) lips, (2) jaw and (3) tongue to form a pure sound. Try repeating a few words after them.

Here, then, is the first lesson: To study good radio speakers and announcers in the quiet of home and to compare articulation. It ought not to be out of place here to add that of all the speakers appearing on the air, none is superior to and very few are the equal in clearness of President Franklin D. Roosevelt.

Classified Ads

FEMALE HELP WANTED—
Address Envelopes at home, spare-time: \$5 to \$25 weekly. Experience unnecessary. Dignified work. Send stamp for particulars. HAWKINS, Dept. 456. Box 75, Hammond, Ind.

FEMALE HELP WANTED
Make money copying names, addresses for mail order firms, spare time, experience unnecessary, no canvassing. Write, United Advertising, 1114 DeKalb, Avenue, Brooklyn, N. Y.

TO VISIT HOLLYWOOD
Mr. Earl E. Vessels of the Age pressroom will spend the holidays visiting old friends in Hollywood. Mr. Vessels, while there will submit to a voice test at one of the leading motion picture studios.