



GOOD OLD

Balboa

A BETTER
beer

IT'S GOOD FOR YOU

The advertisement features a central illustration of a Balboa Beer bottle on the right side, partially cut off. The background of the illustration shows a dark, textured landscape with a jagged horizon line. The text is arranged in a classic, bold layout. The word 'Balboa' is written in a large, ornate, blackletter-style font. Above it, 'GOOD OLD' is in a simple, bold, sans-serif font. Below 'Balboa', 'A BETTER beer' is written in a similar bold, sans-serif font, with 'beer' in a slightly smaller size. At the bottom of the illustration, the slogan 'IT'S GOOD FOR YOU' is written in a bold, white, sans-serif font against the dark background.

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