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GOOD ADVERTISING

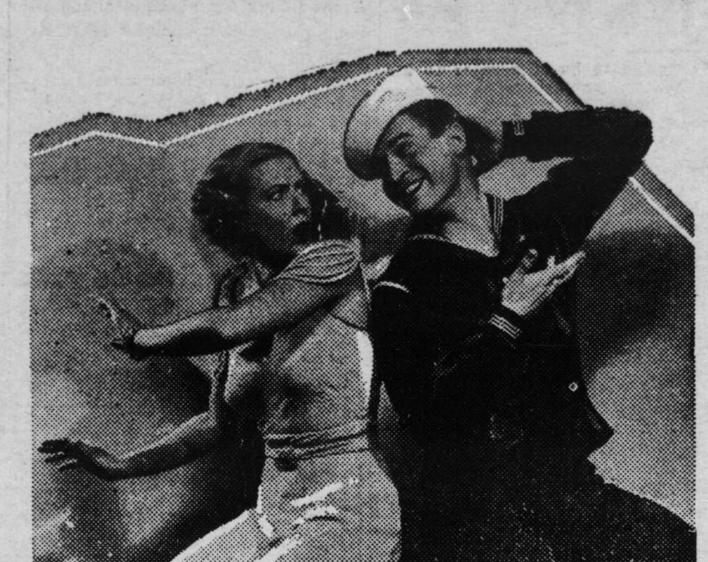
Las Vegas, for more than one reason, is not a healthy climate for holdup men. In the first place Las Vegas is so located that escape is extremely difficult. The highways in any direction can be so carefully covered by officers that a fleeing car is almost certain to be apprehended. In the second place our officers are alert and well equipped and the radio cars can be sent to the scene of a crime within a minute of the time an alarm is phoned in.

A third discouragement to thugs and gangsters is frequent vigorous resistance or retaliation on the part of prospective victims. An example of this occurred last night when two men and a woman, Chicago thugs, parked their car on Fifth street and proceeded on foot to the service station at Fifth and Bonneville where they held up the attendant, Hanson, bound his feet and hands and taped his mouth, robbed the till and started for their car ready to make a safe getaway (so they thought.)

But Hanson was brave and resourceful. He quickly escaped from his bonds, siezed a loaded shotgun and started on the run after the robbers. He caught up with them just as they were ready to drive away, forced them to stop and alight, and when one of the men showed signs of resistance promptly filled his hide with bird shot.

After that it was not difficult to hold the 'thieves until passersby phoned a call to the police and officers arrived.

The idea that because Las Vegas is remote from other centers of population it should be an easy mark for holdups is entirely erroneous. Most well informed gangsters realize that fact, which accounts, very likely, for the comparatively few crimes of that nature here.



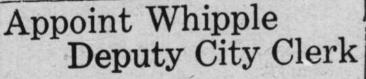
Double Bill at Palace Friday and Saturday

MAE CLARKE and CHESTER MORRIS .. "LET'S TALK IT OVER

\$5 WAS GOOD INVESTMENT

NAMPA, Idaho — (UP) — J. C. Wilson, a farmer near here, didn't see why he should contribute to the fund for the new city fire truck. Anyway, he gave \$5. The other day his barn, with 27 tons of highly prized hay in a drought section, caught fire. The truck arrived in record time, and saved his feed.

SALT LAKE CITY — (UP) —The



Due to the increased work the city will face when it takes over the garbage collection on August first, Leroy Whipple, former cashier of the Bank of Southern Nevada, has been appointed deputy city clerk. Whipple's activities will be directed toward the collecting of licenses and fees due the city.



Award Liddell Contract For P. O. Landscape

The contract for beautifying the grounds surrounding the Federal building has been let to J. P. Liddell of 211 North Second street, according to word received by the Age.

Mr. Liddell has been a resident of Las Vegas since 1931 but formerly lived in Santa Barbara where he was engaged for 15 years in his profession of landscaping and nursery work. He landscaped and took care of some of the finest homes in that city.

In addition to 30 years of actual work in his field he has had a four year course in agriculture and horticulture and is well qualified for the job.

The grounds will be planted with 28 coniferous trees including Junipers Pinus and Pecas. With the cooperation of the general public it will be possible to make the lawns and shrubs a beautiful addition to the Federal grounds.



However, Hanson deserves the commendation of all good citizens for his brave and prompt action.

Grim Reaper has gained a lap on the stork in their Utah handicap. The state birth rate during 1933 was 22.9 per thousand as compared with 23.3 in 1932 while in Salt Lake City, center of the state's population, the death rate increased 1 per 1000 during the first six months of 1934.



June De Long, film extra, who will testify as the state's star witness in the morals trial of Dave Allen, manager of the Hollywood centra! casting office.