PAGE TWO



PACIFIC COAST REPRESENTATIVES Stypes-Allison, Inc., 365 Sharon Bidg., San Francisco; 911 Western Pacific Bidg., Los Angeles, and 224 Security Building, Portland, Ore.

## ADVERTISING CLARK COUNTY

M ORE THAN one-half of all business in Clark county is sustained by tourist trade. Unless we are able to keep tourists coming at the present rate, a large proportion of our business will be considerably damaged, or will fail, and values of taxable property will materially decrease.

During 1931 we had approximately 190,-000 visitors. 1932 promises us an increase because of the Olympic Games and many conventions in southern California. Unless extraordinary effort is made, 1933 tourist travel will not continue at the 1932 level because of the lack of major attractions in California such as are being held this year.

Business from Boulder City, unless something unforseen can be done or happens, is not expected to increase within the next year.

Considering the facts just stated, it has been realized that our community must exert united effort if we are to maintain our present prosperity. With such an endeavor in mind, the Las Vegas Chamber of Commerce has moved to new offices better fitted to serve the city's visitors and plans to spend much time in cultivating a real tourist trade.

A delegation of three recently visited southern California where they consulted experienced officials in the matter of tourist promotion. A month has been spent since that time in formulating definite plans.

The All-Year club of southern California was one of the agencies contacted on the trip. This club is the largest and most effective tourist promotional agency in the world. We are able to profit by any mistakes they might have made in their twelve years of experience in attracting and holding tourists. The All-Year club has been induced to offer Clark county a definite "tie-in" that has never before been offered any community outside of southern California, to say nothing of communities outside of the state of California. Those who know the details of the plan are convinced that we should not fail to take advantage of their cooperative offer. Prepared by men who know how to plan and execute appealing tourist advertising, the All-Year club is soon to publish a pictorial tourist guide-book which will have a distribution of 1,000,000 copies. A copy of the booklet will be given approximately 280,000 persons who indicate an interest in a trip to southern California — the choicest list of prospective tourists available. This list will be obtained by advertising in twenty-one nationally known magazines and some sixty metropolitan newspapers, representing 104,-922,405 copies of attractive and alluring advertising copy.

LAS VEGAS AGE







& M LECION '5. 2 PLACER: Begin nk at Corner No. 1 whence U.S

LEGION 75. 2 PLACER: Begin aing at Corner No. 1 whence U S dimental Momment No. 320 bears S 7244 E. 2568.7 feet, thence S 75257 W. 1000 feet to Corner No. 2 these is some E. 7000 feet to Corner No. 4. Les is thence S 2000 W. 2000 feet to Corner No. 4. Les bance S 2000 W. 2000 feet to Corner No. 4. Les bance S 2000 W. 2000 feet to Corner No. 1. Placer, mence N 2626 Corner No. 1. The fact to Corner No. 4. Les bance S 2000 W. 2000 feet to Corner No. 1. The place of begins ourg containing 142.594 a ces and forming a portion of the Southwest Quarter (SW %) of Section Twenty-ive (25), the Southeast Quarter (S Eb) of Section Twenty-six (25), the East Hait (Eb) of Section Thirty state (SU %) of Section Thirty is (S). Township Eagiteen (the Northeast puarter (NW %) of Section Twenty-Sumter Sixty-nine (S) East 4 L. B & M. and the Northeast puarter (NW %) of Section Twenty-Sumter (NE %) of Section Twenty-

and at Corner No. 1, Identical With -conner No. 4, Leeway No. 4 Placer
whence U. S. Mineral Monument No. 320 bears N. 20\*57' E. 5792.1
féct; thence S. 75°22' E. 1000 feet to Corner No. 2. identical with Corner No. 3. Leeway No. 4 Placer; thence S. 19°08' W., 5240 feet to Corner No. 3; thence N. 76°32' W. 1000 feet to Corner No. 3; thence N. 76°32' W. 1000 feet to Corner No. 4; thence N. 19°08' E., 5240 feet to Corner No. 4, the place of beginning; containing 19.706 acres, and forming a portion of the Southeast Quarter (SE¼) of section Eleven (11), the Southwest Quarter (SE¼) of section Fourteen (14), Township Eighteen (18) South, Range Sixty-dine (69) East, M. D. B. & M. The total area embraced in this survey is 362.848 acres.
There are no conflicting claims. CLARA M. CRISLER Register Corper No. 1, the place of begin-ning, containing 76.726 acres, and forming a portion of the East Half (E3/2) of Section Twenty-one (21), and the Northeast Quarter (NE<sup>1</sup>/<sub>4</sub>) of Section Twenty-eight (28), Town-ship Eighteen (18) South, Range Sixty-nine (69) East, M. D. B. & M. There are no conflicting claims, CLARA M. CRISLER, Register Notice is hereby given that in CLARA M. CRISLER, Register. 123 SOUTH SIXTH ST. NOTICE OF APPLICATION FOR UNITED STATES PATENT

# **TUESDAY MORNING, JUNE 28, 1932**

posted, and by the field notes on file in the office of the Register of the Carson City Land District, Nevada, The carson City Land District, Nevada, LECION No. 1 CLACER Regin-ning at Corner No. 1, identical with Corner No. 2, Legion No. 2 Placer, Register of the Carson City Land Corner No. 3, Legion No. 2 Placer whence U. 8 Mineral Monument No. 129 hears 8, 12:39:39" E. 823 feet to Corner No. 2, thence N. 2500 E. 1800 feet to Corner No. 3; thence 8, 757:28" W. 1500 feet to Corner No. 1, the place of beginning at Corner No. 1; thence 8, 2000 W. 1800 feet to Corner No. 1 the place of beginning ag a portion of the West Half (W 5) of Section Twenty-tive (25), ind the East Half (ES) of the East Malf (ES) of Section Thrends Quarter NE(8) of Section Thirty-five (25), consisting Sec

There are no conflicting claims: CLARA M CRISLER Register

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\$300 ORE FOUND PROWLER PICKED LOVE LAUGHS AT UP ON STH STREET SUNDAY CLOSING IN GOLDRANGE DISTRICT

g 1932 by Metropolitan Newspaper Feature Servic Great Britain rights reserved.

Float taken from the Jayhawker of the house at 128 north Eighth o'clock in the evening. claim, No. 1, in the Goldrange dis-street, and held for investigation. Deputy County C They were found guilty and sen-

ted. He was always on the job. The time I was "histed" it was six o'clock in the morning, yet he showed up not two minutes after I blew my Vigilantes whistle. I told them how the robbers hadn't stolen anything, but had ripped up all my clothes, so Hank and his men went out and got them anyway. I identified them after they were caught, and they had their trial on the spot

tenced to hang, and it was only af-ter I pleaded for them that they trict, is panning \$300 ore. This got the other punishment. Hank claim is owned by Mrs. C. Poplin was killed two years later, in a wife of Celve Poplin, original locagambling house up in the Territory, tor of the mineralized area in and As long as he represented the law, around Goldrange. At the present though, he was perfectly straight, time he is trenching for the purand tough on anyone who violated pose of determining whether or not the broadminded laws we adopted." the ore is in place. The ore is The listener did a little investiga-tion, interested by the reference to the O. R. & N., and found that the mine in Goldfield years ago. The

bombing didn't mean a thing to the resorts "south of Fremont street,"

but it is said that at least one "rec-

ognized" club packed up, lock, stock and barrel, and moved to an unknown destination Friday afternoon.

Getting a kick out of life, listen-

ing to Sergeant Mark Condo and Deupty Sheriff Tony Martelletti

talking Spanish in earnest discussion with a Mexican prisoner from

the stockade, telling the two officers

at all," reminds me of the time I was agent for the old Oregon Steam

Navigation company, when we were at a railroad building camp at the junction of the Columbia and Snake

vers, in the Oregon territory, back

'What happened?" questioned the

Well, I got stuck up, but didn't

lose anything. The Vigilantes got their men, and at my request

agreed not to hang them, but they might as well have, for their

punishment was severe. The culprits were ferried across the junc-

tion of the two rivers, stripped naked, and told not to come back.

That was in March, and the river was a mile wide there, while the

nearest settlement on the other side of the river was 110 miles away. We

afterward found out that neither man was ever heard from.

"Hank Vaughn was captain of the Vigilantes, and had just served

eight years in the state penitentiary

for some outlawry. However, he was

the only man that could handle the

crowd we had there, so he was elec-

MOAPA VALLEY

**NEWS NOTES** 

Thomas Johnson spent Thursday

here this week, the guest of Mr. and

Mr. and Mrs. Irvin Tobler made a

The following Boy Scouts of Lo-

gandale have gone to Pine Valley.

Utah, to attend the annual scout

camp being held there this week:

Cyril Wittwer, Jack Wittwer, Leland

Whipple and Verle Barnum. Eu-

Warren Outven of Logandale en-

joyed a visit Sunday from his sis-

ters, Della and Hazel, of Salt Lake

Mrs. Etta Hannig and son Reed

Work has begun on the new E. D.

Mrs. Bessie Johnson entertained

Miss Martha Cameron of Pangu-

Frank Waymire and daughter

Margaret of Los Angeles are visit-

ing here, guests of Mr. and Mrs. S.

Lorin Bunker of Rox spent Thurs-

Mr. and Mrs. Jesse Whipple en-

tertained a group of friends with

an ice cream party Sunday evening

Geo. L. Whitney and Milton S.

Earl will spend the week end visit-

ing the L. D. S. wards in Lincoln

county in the interests of church

work in Alamo, Caliente, Panaca

itch, Utah, is visiting here, the guest

at dinner Thursday evening in hon-

or of Mr. and Mrs. Joe Perkins of

Hickman home here. S. A. Way-

mire is in charge of construction.

of Glendale, visited here Thursday,

guests of Mrs. Fay E. Anderson.

City. The group visitetd at Boul-

Barnum accompanied the

trip into the Meadow Valley wash

on business at Boulder City

Mrs. Geo. E. Perkins.

on business this week.

Scouts on the trip.

Pinedale, Calif.

A. Waymire

and Picche

day in the valley.

of Miss Thora Swapp.

der City before returning.

gene

"Speaking of frontler justice," said the Old Timer, apropos of nothing

how it all happened.

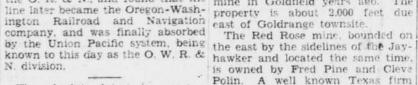
in 1880.

young listener.

Distribution of the booklet will reach approximately 375,000 motor tourists who comprise the bulk of California tourist arrivals. Supplies of the booklet will be furnished the principal eastern passenger offices of railroads, steamship lines, stage and air lines, and the leading tourist bureaus in southern California where tourists seek information.

The officiency and value of the plan is obvious. It provides a selling campaign for Clark county which has never before been obtainable, a plan which definitely links us with southern California, the greatest of all tourist meccas.

Financing Clark county's share of the program should not be difficult. Out of 712 licensed businesses here, there are approximately 500 business owners.' At the low rate of 50 cents a month, for a year, the necessary \$2,500 can be raised painlessly.



The absolute latest in sun-tan has engineers now in the field lookdresses was seen yesterday on the ing over the properties. court house lawn. Right under the A deal is already being made by sheriff's office windows, and it look- this firm for the outright purchase ed as if there was no front either! of the Red Rose. L. M. Prince So a deputy went out to see, and and A. S. Bunte, geologists, repreordered the lady home!

dav.

end

senting the Lone Star company, will complete their investigations Frl- and were close to starvation, living When asked if the winters were

ing.

pletely exhaus.ed.

every day.

stake board visited the Relief so- Lake," and finally staggered into

ciety ladies of Alamo over the week- the mining camp of Groom, com-

Mrs. Mary V. Lytle of the R. S.

J. S. Parks of Las Vegas visited Norma and Marie, were in Las Ve- among the visiting miners and ge-

Oliver Sprague was in Las Vega

A car load of cantaloupe crates

was received this week by the Mo apa Growers, Inc., for use in hand-

ling the cantaloupe crop, which will

**Tasty Food** 

Quickly Prepared

For Busy People

soon be harvested in the valley

gas on business Wednesday

on business early in the week.

raigned before Judge P. H. Springer yesterday, and their trial set for tomorrow morning at 9 o'clock. ON BUSINESS TRIP

The Goldrange Standard Mining

Co.'s shaft is creating quite a stir

ologists, who are coming and going

Las Vegas

**Transfer &** 

Taxi Co.

PHONES

Office 147; Night 10; Res. 573

9 Fremont St.

DAY AND NIGHT TAXI

Y\*\*\*\*\*\*

**YOU CAN GET** 

BETTER MEALS

AT

THE OASIS

BIHLMAIER'S

Women Cooks

www.www.www.wi

KIND

Just North of Gateway Hotel

MOPEY DICK AND THE DUKE

"Mopey, we are only cogs in the wheels of mechanized

civilization-do you realize that?"

Survey No. 4709-Serial No. 017716 U. S. Land Office, Carson City, Ne-Mr. and Mrs. A. L. Gifford and family left last night for Los Angeles, where they have been called nursuance on business.

approved May 10, 1872, McDonald Mines Company, a Nevada Corpor-tion, whose Post Office address is as Vegas, Nevada, has made ap-dication for a patent for the fol-swing described placer mining and that three years ago, he and his wife were snowed in for five weeks, blocking described placer mining claims, known as the LEGION No 1 and LEGION No. 2 PLACERS situated in the unorganized St Thomas Mining District, Clark County, State of Nevada, and des-ribed by the official plat, herewith the last ten days on mixed flour, and water. Having only five galcold in Goldrange, Poplin stated lons of gas, and becoming desperate, they decided to drive as far as they could and then start walk-They made it as far as "Dry and a start of the start of the start of the

BRING RESULTS

NOTICE OF APPLICATION FOR UNITED STATES PATENT

LAS VEGAS

LAUNDRY

SERVICE

PHONE 319

First & Garces Sts.

\*\*\*\*\*\*

Automotive

Electricians

COMPLETE STOCK

Address

May 6, 1932



**BOULDER CITY STAGES** Effective June 5, 1932 LEAVE BOULDER CITY LEAVE LAS VEGAS 1:00 p. m.9:15 a.m. 11:30 a.m. 3:00 p.m. 8:00 a.m. 10:30 a.m.

BRODY

THE SIGN MAN

Always On The Job

**Honest Sign For** 

**Any Price** 

NORTH MAIN STREET

CAMP FURNITURE

9:00 p.m. 12 midnight6:10 p.m. 10:00 p.m. 12:45 a.m. Thirty-Five Minutes Running Time IMPERIAL SEDAN CADILLACS LEAVE DAILY EXCEPT SUNDAY FOR BEATTY, GOLDFIELD, TONOPAH, RENO, SACRAMENTO AND SAN FRANCISCO

Nevada Motor Transport Co., Ltd. TICKET OFFICE-No 9 FREMONT PHONE 878 DODOE CIOL

Every Deater In Las Vegas Large or Small-Credit or Cash-vendor of Merchandise -Or of Service SHOULD BE A MEMBER OF VEGAS CREDIT BUREAU BECAUSE It Minimizes Waste Through Credit Losse Hastens Payment of Accounts. Stabilizes Bust

Aids Dealer and Purchaser Alike.

TELEPHONE BAIR FOUNTAIN LUNCHES Las Vegas

Pharmacy FOUNTAIN LIGHT LUNCH 309 No. Main Street First at Fremont

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