

HE'S A FIRE CHIEF NOW



Joe E. Brown, the lad with the wide open laugh and the gurgling snark, who will appear as the leading character in the Palace film "Fireman Save My Child." The laugh show will run Sunday and Monday.

Palace To Open Tonight With Robinson Picture; Without Fuss And Frills

Opening tonight with a world premiere of Edward G. Robinson's famous skyscraper melodrama, "Two Seconds," Las Vegas' newest theater, The Palace, is making a bid for the patronage of the people of this city.

At 7 o'clock this evening the first performance in the new show house will start . . . without "frills or ceremonies."

From its stage to its box office, the fine new theater is an attractive, ultra-modern show-house. An inviting, thick-carpeted lobby . . . a low hung balcony, soft loge seats, wide aisles down the sides, so designed to avoid obstructing view of the screen, all combine to make the new theater a practical as well as beautiful building.

Designed by A. L. Worswick, local architect, the building shows an originality and a practicality worthy of real study. Six exits on the ground floor assure safety. The building itself is of sturdy steel and masonry construction.

Cement blocks were supplied and laid by Wayne Baldwin, who rushed construction from start to finish. Ed Von Tobel Lumber company supplied most of the building materials. The Gelber Electric company handled the wiring, sound equipment, signs, and fixtures on the job. So efficiently was the sound apparatus installed that the very first test was given an "ok" without so much as changing a single control.

Carpeting and furnishings came from the Las Vegas Mercantile company, while the property came under the protection of the Pioneer Title Insurance and Trust company. Ironwork was by the City Iron Works.

Door frames and sashes were supplied by the Las Vegas Lumber Supply company. The Las Vegas Glass Works installed the glass-work.

Taylor Brothers did the plumbing. Plastering, both ornamental and plain, was by Sam Gage, local contractor. From the list of builders and supply firms involved, it is obvious that the new show house is completely a Las Vegas proposition.

Designed, built and operated by Las Vegas, it is to be patronized by people of this city.

NEW PALACE THEATRE

LAS VEGAS, NEVADA

GRAND OPENING THURSDAY, MAY 5

NOTE: First of all, we wish to extend our thanks to each and every person who made this theatre possible to open on time. This message is meant for our architect, superintendent, electricians, carpenters, painters, laborers, and any other help connected with the theatre.

MANAGER.

POPULAR PRICES

Matinee, 2:30 p. m.

Children 10c

Adults 25c

Tues; Thur; Sat; Sun

Thursday, May 5 Friday, May 6

World's Premiere EDWARD G. ROBINSON

IN

"Two Seconds"

The Star of "Five Star Final" "Little Caesar," "The Hatchet Man" and others

"TWO SECONDS," The Greatest Thriller Ever Produced From Start to Finish. It Runs 2 Hours. Seems Like "Two Seconds."

LOONEYTUNE CARTOON "CROSBY—COLUMBO—VALLEE" The Famous Radio Song Birds

and

"DAM TOOTEN" A Sensational Comedy

Graham McNamee's Latest Universal News

POPULAR PRICES

Evening, 7 and 9 p. m.

Children 15c

Adults 35c

Lodges, 45c

SATURDAY ONLY — MAY 7

Dorothy MACKAILL in Safe in Hell

with DONALD COOK

Plenty of Thrill

Don't Forget Matinee at 2:30

Comedy—Lucky 13 — Universal News

Cartoon—"BOSCO SHIPWRECKED ? ? ?"

MOVIE ALBUM

Sunday, Monday, May 8, 9

HEY, KIDS! LOOK WHO'S HERE AT LAST! The One and Only

JOE E. BROWN

IN

"Fireman Save My Child"

What a Riot of a Show This Is!

JOE, THE "FIRE CHIEF"

Also—"THE SYMPHONY MURDER MYSTERY", What a Detective Thriller "FREDDIE, THE FRESHMAN" UNIVERSAL NEWS

Tuesday, Wednesday, May 10, 11

CONSTANCE BENNETT



Her own ravishing self in a picture all hail as her greatest . . . Blessed with the flower of her art! . . .

"LADY WITH A PAST"

Ben Lyon

David Manners

Also

PATHE NEWS SCENIC—"DOORWAY OF ASIA"

A Great Comedy—"Riders of Riley"

Boulder City Folks: This announcement is made for You as well as Las Vegas. You are more than welcome at any time.

Next to the Post Office

Smoking Permitted In Our Balcony

Opposite Court House