

HELP START A

GOLD BOOM

WE NEED IT . . .

The Eldorado Empire Mining Company is an Arizona Corporation with a Capital of 1,000,000 shares of a par value of ONE DOLLAR per share of which 970,000 shares are outstanding and 30,000 shares in the Treasury. The Company owns the "Black Hawk" patented Mine, which is now developed and ready to produce GOLD, but the mine lacks a mill and water to run it. However, I own a mill and water rights developed nearby, which I have arranged to rent to the company. This mill can be set up within 90 days. The mine is located in the center of Eldorado Canyon, just 15 miles south of the Boulder dam site, in Clark County, Nevada.

In order to bring this mine to the producing stage after the stockholders had done all they were able to do I loaned the Company \$85,000 for which they gave me 6 per cent notes due June 8, 1934. There is now due an additional \$10,000 in interest, making a total of \$95,000 now due me. The Company has now given me permission (after I made at my expense in the mine probably the greatest strike ever made in Clark county) to set up my mill on the mine and take out in gold the \$95,000 coming to me, after which the profits will go to pay dividends on the capital stock.

In order to carry through this program I must borrow at a time when money is tight. But my necessity is your opportunity. The following offer is so attractive that you cannot afford to pass it by: I own the Company's note for \$10,000, for which I paid cash. This note is payable on or before June 8, 1934, with accumulated interest at 6 per cent per annum. I propose to put up this note for security and against it issue \$10,000 of my own personal notes in denominations of \$100, \$200, \$500 and \$1,000, same to run to June 8, 1934, with interest at 6 per cent per annum. For every dollar you lend me on my note I will give you as a bonus one share of my personal stock in the Company. (If you bought this stock from the Company, you would pay the par value of One Dollar per share.) Then we will erect my mill, take out the \$10,000 in gold, with which we will repay your note with interest and you will own a block of stock in the Eldorado Empire Mine, that has cost you nothing.

C. E. L. GRESH,
Box 368, Las Vegas, Nevada, or
Eldorado Empire Mine in Eldorado Canyon.

P. S.—Our next work opens the mine on the 400-foot inclined level where bonanza ore is possible.

To Encourage the Building
of Homes in All
Clark County

Real Estate

Latest News and Views
In the Building of a
GREATER LAS VEGAS

Vegas Continues To Grow Despite Lull In Business

By S. R. WHITEHEAD
Las Vegas is continuing to progress. In spite of rumblings from dissatisfied sources, we find ourselves pressing onward.
In August, 1931, about seven months ago, a very careful detailed survey of the number of projects, improvements and buildings was made by the Roosevelt Title Insurance Company. Reference to that list and a reference today to projects, improvements and buildings that have either been completed, commenced or are in sight, indicate a progress just as favorable as any place the size of Las Vegas could

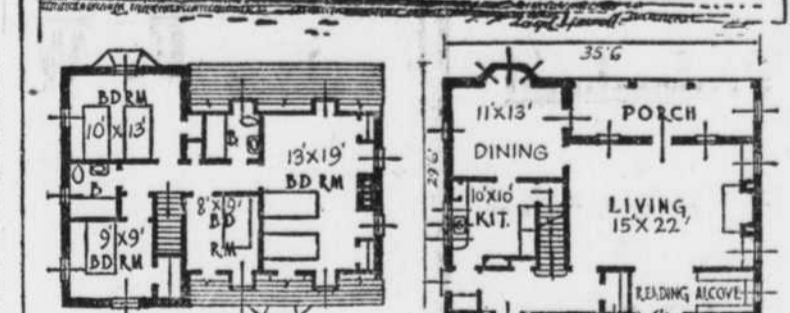
possibly hope to have under present existing conditions.
During recent months Las Vegas has taken on an increasingly larger number of nice residences which have been built by owners. There is no sign in a community worth more to it than that which indicates a larger number of homes built by owners. Renters never care for a place like an owner. The owner improves by making his home a place of which he is not only proud of himself, but which he hopes to impress upon all comers to be something worth living in.
NICE RESIDENCES
A drive around the city will dis-

close many beautiful gardens with lawns, shrubbery and plants seldom seen a few years ago, except in a few isolated cases.
There are probably few places where roses grow and bloom more beautifully and profusely than in Las Vegas. Recent visitors, and we are having many more now that Hoover Dam is attracting the sight-seers, after driving around the city have remarked very favorably regarding the profuse supply of nice roses in bloom.
MAY EXPECT TOO MUCH
The establishment of a sister city, Boulder City, only 20 odd miles away from us in so short a time through the expenditure of immense sums of government money has had a tendency to give the impression that Las Vegas has not done what it might have done in the same period of time.

Any person, however, who compares what has been done at Boulder City, at the expense of the United States government, with its millions to do it with, with Las Vegas for the same period of time is expecting much more of Las Vegas than he has any reasonable right to expect.
People visit our city, see Boulder City, ride over fine state highways in ease and comfort, without ever counting the cost of such matters on a basis of population. Recently Harry Carr, of the Los Angeles Times, came, saw and went away telling the world what wonderful scenery we had, with the wind-up of remarks which indicated that it was just too bad that local people could not see fit to spend more money improving roads and highways so that he and others could see such wonders with greater comfort.

LARGE EXPENDITURE
He never stopped to realize that Nevada, and Las Vegas in particular, is at this time and has been for quite some time past, spending a larger amount of money per capita for such improvements than any other state in the Union. The same thing is true about Las Vegas and its growth. We cannot expect to compete with the United States in making growth where capital is needed. We have to grow according to our financial abilities and it is the opinion of this community that it is growing faster, spending more money per capita, than any other

Enjoy Your Garden Comfortably While Sitting at Your Bay Window



Individual touches give this house a character of its own. In the living room there is a reading alcove, balanced by a porch at the opposite side. A large bay window in the dining room looks out over the garden.
At the side of the house there is a convenient entry, close to the drive. The exterior is of brick with slate or wood shingles. A picket fence and box bushes add to the general appearance of this colonial type home.

The seven rooms are well ventilated, with the master bedroom exposed on three sides. There are four bedrooms and two baths.
The house may be built on a 50-foot plot. Estimates of construction in cities of medium size range from \$3,000 to \$10,000, including all necessary items and especially plumbing and heating. The building cost could be lowered, according to selection of materials and costs would be less in the smaller communities because of lower wage scales.

L. A. CHAMBER VISITS NEVADA
A large party of members of the Los Angeles chamber of commerce spent yesterday on a visit of inspection to Hoover Dam and concluded the day with a pleasant dinner at Pair-O-Dice club.
They all expressed themselves as astonished at the magnitude of the work being carried on at the river and delighted with the attention paid them by Secretary Nye, William T. Brent, W. L. Brown, Fred E. Brown, Joseph Burgwald, Hugo Carney, E. L. Chapman, George M. Cookson, W. W. Crawford, C. C. Criswell, J. L. Criswell, Mrs. J. L. Ellis, Henry M. Ford, Fletcher Fry, D. H. Gaudin, C. Lewis, M. D. Gaudin, C. Lewis, Jr., Herrick, John Jaquith, A. R. Johnson, George H. Leake, P. M. Levin, Hyman Lifewellyn, D. E. MacDonough, E. F. McCarthy, E. Avery, Metcalf, Dr. S. M. Niederer, Jacob, Niederer, W. J. Oesterle, Gustav Olmsted, C. E. Overton, Eugene Pinkham, C. A. Renz, Elmer Schroeder, William H. Scott, Charles H. Stelle, Allan Steele, Neil Stetson, F. P. Teague, J. N. Teague, Mrs. J. N. Taylor, B. H. Woodruff, George H.

AUTO SHOW ATTRACTS CROWD

Featuring the opening of the new El Rio garage on Ogden street, Las Vegas' first automobile show, held throughout the day Saturday, was a marked success.
Twenty-five cars from the show-rooms of local dealers were on the floor, including almost every model, sedans, roadsters, coupes and trucks. Interest centered on the new Rockne six and the stream lined Graham Paige.

Music was furnished by radio equipment from El Portal Electric Company. The new Marshall-Suvers "Mystery Q" ten tube radio from El Portal store, created a great deal of comment.
Dealers hope that they will be enabled to hold the show each year and that successive years will increase the interest and enthusiasm among auto-minded residents of Las Vegas.

Potted plants and shrubs for the show room were furnished by the Las Vegas Nursery.
Dealers estimated that more than 7,000 people visited the show, numerous inquiries were made, relative to the purchase of new machines.

BUILDERS TO MEET MONDAY

Members of the Las Vegas building exchange will hold their next meeting Monday night at eight-thirty in the Legion arena on south Third street.
All contractors, architects, draftsmen and building craftsmen are requested to be present. Matters of great importance to interested workers in the allied building lines will be discussed.

If Mrs. M. B. Garner will call at the box office, she will receive a free ticket, good for today only at El Portal theater.

ing especially efficient in leading the singing of popular songs.
A large number of the visitors returned to Los Angeles last night, a few preferring to stay over another day or two.

Barbee, Donald C.; Bayer, Charles P.; Bekey, Irving; Birmingham, J. A.; Bierman, George; Bishop, William T.; Brent, W. L.; Brown, Fred E.; Brown, Joseph; Burgwald, Hugo; Carney, E. L.; Chapman, George M.; Cookson, W. W.; Crawford, C. C.; Criswell, J. L.; Criswell, Mrs. J. L.; Ellis, Henry M.; Ford, Fletcher; Fry, D. H.; Gaudin, C. Lewis, M. D.; Gaudin, C. Lewis, Jr.; Herrick, John Jaquith, A. R.; Johnson, George H.; Leake, P. M.; Levin, Hyman; Lifewellyn, D. E.; MacDonough, E. F.; McCarthy, E. Avery; Metcalf, Dr. S. M.; Niederer, Jacob; Niederer, W. J.; Oesterle, Gustav; Olmsted, C. E.; Overton, Eugene; Pinkham, C. A.; Renz, Elmer; Schroeder, William H.; Scott, Charles H.; Stelle, Allan; Steele, Neil; Stetson, F. P.; Teague, J. N.; Teague, Mrs. J. N.; Taylor, B. H.; Woodruff, George H.

Tempting Foods

DINE OUT SUNDAYS

Every Sunday we serve a specially planned dinner . . . deliciously prepared food, spotless linen, quick silent service . . . privacy.

SPECIAL SUNDAY Table D'Hotel Dinner 85c
Sunday, April 17, 1932
Served from 1 P. M. to 9 P. M.

COCKTAIL California Fruit RELISHES

Rose Radishes	Sweet Pickle
SOUP	
SALAD	
Tiger Salad	
Consomme Natural	
CHOICE OF ONE	
Fried Milk Fed Chicken a la Reine	
Broiled Tenderloin Steak, Parisienne	
French Lamb Chops on Toast	
VEGETABLE	
Fresh Spinach	Mashed Potatoes
DESSERTS	
Home Made Strawberry Short Cake	
Lemon Cream Pie	Chocolate Ice Cream
Or Orange Sherbet	
DRINK	
Ice Tea	Coffee Or Milk
SOUP	

85c Special Chinese Dinner 85c

SOUP
Chicken Noodles

ENTREE
Veal Substom Chow Mein
Lobster Egg Foyoung
Boiled Rice

DESSERTS
Li Chee Nuts or Ice Cream

DRINK
A Pot of Chinese Tea

De Luxe Cafe

Between Fifth & Sixth at Fremont St.

PURITY

and freshness are the two important factors of proper healthful refrigeration

ICE

KEEPS YOUR FOOD FRESH!

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One Dollar

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Chinese Dishes a Specialty

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