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LAS VEGAS AGE

## SATURDAY MORNING, APRIL 2, 1932

## Tactics to be Used in Keeping Up Interest of Fans Worries Major Leagues as Season Draws Nearer

## By GEORGE KIRKSEY

difference of opinion has developed between the two major leagues as to the proper tactics to employ to hold the interest of the baseball fan

during the coming season, only 12 days away. The National league plans to exploit the feats of players of the type of Pepper Martin, and to encourage

players to indulge in circus tactics to stimulate interest. The American league will make

no effort to develop a player to compete against Pepper Martin, and will depend upon Babe Ruth and good, hard-fought ball games to draw the customers through the turnstiles.

President Will Harridge said today he was opposed to any American league player being overpublicized or built up in to a star unless he had the ability to go with the ballyhoo

"Is the American league planning to shove some player forward as another Pepper Martin?" Harridge was asked. "Absolutely not," was the empha-

tic answer. Harridge said that he expected

world series.



to the parks there must be concen-(United Press Staff Correspondent) trated and conscientious effort on CHICAGO, April 1. (U.P.)-A sharp the party of the players. In other words, there must be something behind the ballyhoo."

As for John McGraw's suggestion that umpires have become too pacific and have robbed the game of some of its appeal, Harridge said: "There is only one function for

an umpire and that is to render decisions to the best of his ability. His belligerency or lack of it should enth place ball clubs that fail to have nothing to do with the gate gain strength on the winter by waivreceipts.

Harry Grabiner, secretary of the bet to make progress the following Chicago White Sox, does not believe year. Therefore, it would be reckthat baseball needs an added show- lessnes sindeed to risk a sou on the manship to attract the fans. "If a ball player is a star per- or sixth place in the American

less he backs up his act with some son.

real ball playing." Shires formerly played with the the same as the 1931 edition, which White Sox, but is now with the Bos- was dreary and colorless. In the

more base-running and inside base-ball this season than in 1931, but HOOP RULES **CHANGES MADE** 

It was pointed out that some of the manufacturers have been mak-



## TIGER BET IS **RISKY, SAYS**

**SCRIBE** 

NEW YORK, April 1. (U.P.-Severs, trades or purchases are a risky Detroit Tigers to advance to fifth

The 1932 Detroit team is almost ton Braves after a year in the minor leagues with Milwaukee. outfield Jonothan Stone may take care of the left section, with Roy care of the left section, with Roy Johnston in right, and Gerald Walker in center. Gerald is a brother

to Harvey, who played the greater part of last season with the Tigers. Harvey has gone to Toronto to fill

Nolen Richardson, who is just the opposite, are fighting it out for

WORTH OF NEW **BUILDINGS** 

DONNIE

	month included:	+01
TE	Latter Day Saints' church Residences	\$36,
11	Store buildings Private garages	2
ch 31.	Misc. repairs and alter.	2,
ay for Mrs.	Total	\$55,



By BOB SHERIDAN Joe Moug "Kewpie Earl," old time featherweight, and nemesis of Johnny Kilbane, then world's champion.

LEFT

dropped into our sanctum yesterday morning on his way to Boulder City. and after two or three shadow beting rounds of conversation informed us of his intention of returning to Joe, or Kewpie, as he is known to

liminaries to the Dempsey vs. Gibwho bears the scars of many a tough battle gathered during his

Earl is in good shape, and as far as that goes—so's his old man. He will probably show here at the local ALLISON ENTERS arena in the near future.

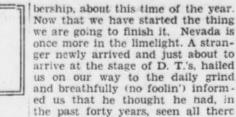
of-but wait a minute, let's get this Wilmer Allison, the nation's seventh thing straightened out. Apropos of ranking player, advanced to the something or other, away back in semi-finals of the Houston Invita-1910 B. P. (before Volstead) the tion tennis tournament today by board of directors of that far-reach- defeating Junior Coen of Kansas ing organization, the Order of the City, former national boys' cham-Keeley Cure, and its subsidiaries- pion.

ing alarm the dropping off in mem- 6-0, 6-2.



HAZEL DAVIS

visiting his mother, Mrs. C. D. Bar-



was to see in the line of hallucinations, but feathered snow falling with the thermometer at 90 degrees. was the last straw. "And," he continued tearfully, "to cap it all, I am seeing things backward." Pressed for details he directed our attention to the lettering on one of our leading hotel windows-Sal Sagev-

Well, figure it out for yourself. As he walked away shaking his head old fight fans, boxed one of the pre- sadly over the atmospheric phenombons fight at Shelby, Montana. with us. Reading from left to right Kewpie is managed by his father. or in reverse—a new definition of an ena, we glanced at the card he left or in reverse-a new definition of an optimist, it was a paid to date membership in the "bartender's union. Oh, well

SEMI-FINAL PLAY

We have finally discovered cause HOUSTON, Tex., April 1. (U.P) -

"Never again," and "I've taken my last drink," etc., noted with grow-Allison little competition and lost,





former he'll draw the crowds on his league this year. own," said Grabiner. "Ruth is a real drawing card because of his ability do bestir themselves in the off seaand not because of any unworthy son are worth a bet to improve and showmanship. It is my belief that Art Shires, taking him as an ex-a modest sum that Boston's Braves ample, will not draw ten people un- will advance at least a peg this sea-