

Tactics to be Used in Keeping Up Interest of Fans Worries Major Leagues as Season Draws Nearer

By GEORGE KIRKSEY (United Press Staff Correspondent)

CHICAGO, April 1. (U.P.)—A sharp difference of opinion has developed between the two major leagues as to the proper tactics to employ to hold the interest of the baseball fan during the coming season, only 12 days away.

The National league plans to exploit the feats of players of the type of Pepper Martin, and to encourage players to indulge in circus tactics to stimulate interest.

The American league will make no effort to develop a player to compete against Pepper Martin, and will depend upon Babe Ruth and good, hard-fought ball games to draw the customers through the turnstiles.

President Will Harridge said today he was opposed to any American league player being overpublicized or built up in to a star unless he had the ability to go with the ballyhoo.

"Is the American league planning to shove some player forward as another Pepper Martin?" Harridge was asked.

"Absolutely not," was the emphatic answer.

Harridge said that he expected more base-running and inside baseball this season than in 1931, but said it was an erroneous impression that the American league was taking its cue from the Cardinals' tactics against the Athletics in the world series.

"The Browns used the same system on the Athletics before the Cardinals did and won four out of five from them during the regular season," said Harridge.

Commenting further on ballyhooing individual players, Harridge said:

"If ordinary ball players or false alarms are built up by overpublicizing, the result will be damaging. The fan of today knows his baseball and if the crowds are to be drawn

to the parks there must be concentrated and conscientious effort on the part of the players. In other words, there must be something behind the ballyhoo."

As for John McGraw's suggestion that umpires have become too pacific and have robbed the game of some of its appeal, Harridge said:

"There is only one function for an umpire and that is to render decisions to the best of his ability. His belligerency or lack of it should have nothing to do with the gate receipts."

Harry Grabner, secretary of the Chicago White Sox, does not believe that baseball needs an added showmanship to attract the fans.

"If a ball player is a star performer he'll draw the crowds on his own," said Grabner. "Ruth is a real drawing card because of his ability and not because of any unworthy showmanship. It is my belief that Art Shires, taking him as an example, will not draw ten people unless he backs up his act with some real ball playing."

Shires formerly played with the White Sox, but is now with the Boston Braves after a year in the minor leagues with Milwaukee.

HOOP RULES CHANGES MADE

CHICAGO, April 1. (U.P.)—The National Association of Basketball Coaches today voted almost unanimously to make the following recommendations to the rules committee, which meets later in the year:

Retain the center jump.

Make no change in the foul rule.

Start all games with a ball 30 inches in circumference.

It was pointed out that some of the manufacturers have been making the ball 29 1/2 and 29 3/4 inches in circumference to allow for slight swelling during the game.

All efforts of a group led by Dr. Walter Maxwell of Wisconsin to suggest alteration of the foul rule were frowned upon by a majority of the coaches.

A proposal to establish zones around the center of the court to prevent crowding on the tip-off was discussed and will be voted on tomorrow.

In a speech entitled "Present trends in intercollegiate athletics," Major John L. Griffith, Big Ten commissioner of athletics, said he did not believe that college athletics would suffer much from the depression.

NEW TENNIS NET
Tennis players will be pleased to learn that the new net has been installed, so that the card members can enjoy a real game.

The U. P. club has one favor to ask: "Please join if you wish to use court and help pay for the net and upkeep."



TIGER BET IS RISKY, SAYS SCRIBE

NEW YORK, April 1. (U.P.)—Seventh place ball clubs that fail to gain strength on the winter by waivers, trades or purchases are a risky bet to make progress the following year. Therefore, it would be recklessness indeed to risk a sou on the Detroit Tigers to advance to fifth or sixth place in the American league this year.

But seventh place ball clubs that do bestir themselves in the off season are worth a bet to improve and a man would not be a sap to wager a modest sum that Boston's Braves will advance at least a peg this season.

The 1932 Detroit team is almost the same as the 1931 edition, which was dreary and colorless. In the outfield Jonathan Stone may take care of the left section, with Roy Johnston in right, and Gerald Walker in center. Gerald is a brother to Harvey, who played the greater part of last season with the Tigers. Harvey has gone to Toronto to fill Gerald's minor league shoes.

Dale Alexander, graceless in the field but a tremendous clouter, will be back on first base. Alexander was out with injuries much of last year, but is fit again. Second baseman Charley Gehring is still Harri's main problem. In top shape Gehring is about the best second baseman in baseball. But his arm went bad last year and is still bothering him. Billy Rogell, one-time Red Soxer, is getting the play at shortstop, while Billy Rhief, a nice hitter but an atrocious fielder, and Nolan Richardson, who is just the opposite, are fighting it out for third base. Rhief appears to have an edge right now.

The pitching staff, built around Whitehill, Sorrell, Uhle and Bridges is far and away the strongest part of the team. Other pitchers who might come through are Chief Hogsett, Mark Koeng, the reformed shortstop, Wyatt and Goldstein.



\$55,000 TOTAL WORTH OF NEW BUILDINGS

Building permits for the month of March totaled \$55,000 worth of construction of various types of buildings. The new church of the Latter Day Saints on the corner of Clark and Ninth streets was the most costly building project started during the month. The valuation of this building was placed at \$36,500.

During the month several new homes and the Apache hotel and casino were opened. Permits for the month included:

Latter Day Saints' church	\$36,500
Residences	13,504
Store buildings	2,500
Private garages	1,100
Misc. repairs and alter.	2,200
Total	\$55,000

The figures just quoted indicate that regardless of the depression and national business conditions, Las Vegas is continuing a steady and basically sound development and growth.

BACK FROM PARLEY
John P. Norton returned last evening from Washington, D. C., after attending the biennial meeting of the national legislative board of the Brotherhood of Locomotive Firemen and Engineers. Norton had a pleasant trip.

ON COMEBACK



Jess Willard, 50 and heavier even than when he lifted the heavy-weight crown from Jack Johnson way back in the dim past, is going to try solving his personal depression by ring appearances. He plans exhibitions against Jack Dempsey, who won the title from him in 1918, and Johnson. Willard's grocery store venture in Los Angeles was a failure.

ON BUSINESS

George Ferris of the Austin western road machinery company of Los Angeles, arrived from the coast Thursday on a business trip.

FROM CALIENTE
Bruce Barnum, Union Pacific shop employe of Caliente, spent yesterday visiting his mother, Mrs. C. D. Barnum.

Donald Schuyler motored to Los Angeles Thursday night to spend a few days visiting with friends. Schuyler plans to return Sunday night.

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NOBEL PRIZE WINNER SAILS



Dr. Arthur H. Compton, Nobel prize winner and world famous scientist, sailing with Mrs. Compton and their son, Arthur, 13, on the liner City of Los Angeles for Dr. Compton's six months "quest of the cosmic ray" in a score of foreign lands. He will set up elaborate scientific apparatus in the highest points of land in the Antipodes, Asia and South America to make observations tending to prove the cosmic ray theory. It's regarded as 1932's outstanding scientific expedition along these lines.

P. G. A. TOURNEY COURSE PICKED

CHICAGO, April 1. (U.P.)—The annual National Professional Golfers association tournament today was awarded to the Keller course of St. Paul, August 30-Sept. 4, inclusive. It will be the first time the P. G. A. tournament has been held on a public course.

The P. G. A. tournament will replace the St. Paul \$10,000 open which has been sponsored by the Junior Association of Commerce for the past two years.

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LEFT HOOKS

By BOB SHERIDAN

Joe Moug "Kewpie Earl," old time featherweight, and nemesis of Johnny Kilbane, then world's champion, dropped into our sanctum yesterday morning on his way to Boulder City, and after two or three shadow boxing rounds of conversation informed us of his intention of returning to the ring.

Joe, or Kewpie, as he is known to old fight fans, boxed one of the preliminaries to the Dempsey vs. Gibus fight at Shelby, Montana. Kewpie is managed by his father, who bears the scars of many a tough battle gathered during his fight days.

Earl is in good shape, and as far as that goes—so's his old man. He will probably show here at the local arena in the near future.

ALLISON ENTERS SEMI-FINAL PLAY

HOUSTON, Tex., April 1. (U.P.)—Wilmer Allison, the nation's seventh ranking player, advanced to the semi-final of the Houston Invitational tennis tournament today by defeating Junior Coen of Kansas City, former national boys' champion.

Coen, protege of Bill Tilden, gave Allison little competition and lost, 6-0, 6-2.

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OKAY—AND I'LL BUY YOU A SWELL FEED!

C'MON! GO PLACES AN' DO THINGS!

GOSH BUT I HATED TO DO THAT!

I DIDN' KNOW WE HADDA CANARY IN HERE!!!