

ANNOUNCING THE OPENING OF

SIMON SERVICE

MOST BEAUTIFUL, LARGEST AND COMPLETE "ONE STOP" SERVICE STATION IN SOUTHERN NEVADA AT--

BOULDER CITY

TEXACO

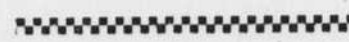
ETHYL, WHITE AND GREENLITE GASOLINES



TEXACO CRACKPROOF MOTOR OILS AND GREASES



Complete Line of Goodrich Tires, Tubes And Accessories



Equipped With Up-to-Date Equipment For Greasing, Washing, Batteries, Tires, Electrical Work and General Repairs



Specially Provided Ladies' Elaborately Furnished Parlor



P. A. SIMON
General Manager
Las Vegas



The management wishes to take this opportunity to thank the people of Las Vegas, Boulder City and Clark County, for their patronage which has enabled us to build "Simon Service" into one of the finest institutions of its kind in the state. It is our sincere aim to provide the same "super-service" in our new Boulder City plant that has always been available in Las Vegas, and we bespeak your patronage.

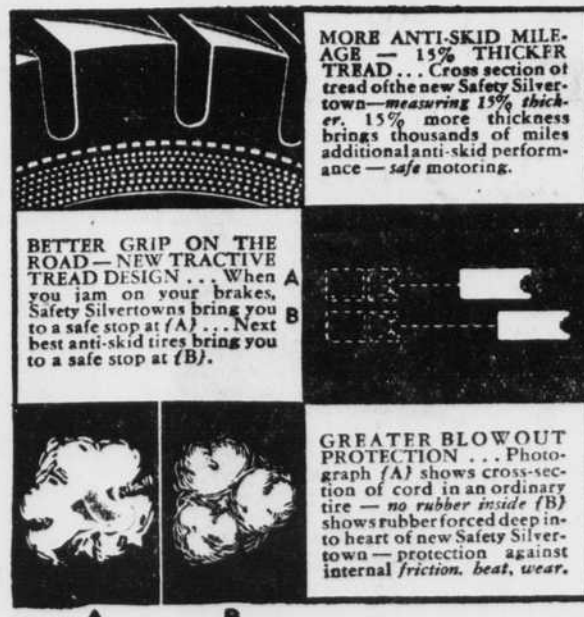
SIMON SERVICE

LAS VEGAS — BOULDER CITY



Leader of outstanding

Goodrich value



THE tire sensation of 1932—meeting today's need for more safety in motoring. A 15% thicker tread, bringing thousands of miles additional anti-skid performance. New tractive tread design—more grip on the road than any other tire... The strongest tire carcass ever built—exclusive Goodrich cord construction combating internal friction, heat, wear... Yet look at the price—imagine such prices for a super tire! Then come in and see it.

Join the Silvertown Safety League » » » » Ask Us for Details

A. V. SIMON
Simon Service Manager
Boulder City

