BECKLEY SALE IN FULL SWING

Will Beckley, veteran Las Vegas merchant, is announcing his famous annual sale in this issue of The Age. Beckley, who has long been one of the leaders in this city in the line of men's furnishings, is reported to have made this affair like all of his annual sales, a "price cutter." The sale is opened for an in-

PLAN FOR NEW **GARAGE MADE**

definite period.

Plans were completed yesterday for the new Hesse garage, at Second and Ogden streets, by Warner and Nordstrom, local architects, and work is to start at once. The garage will be 120 by 140 feet, with ample storage space, a

Of concrete blocks, with stucco finish, the building will be finished with two tile-roofed towers.

service station unit, and two en-

Cost is to be approximately \$25,-000, it is understood. It is being built by J. F. Hesse, Fred Gildner, and Robert Cole, southern Califor-

KUT AND KIRL SHOP OPENED

. The Kut and Kirl shop, specializing in permanent waves, opened Friday at 115 south Third street. The new establishment is operated by Susette Lampe, who formerly operated the Susette Shop in this city, and G. E. Edge, of Reno.

Edge has been a permanent wave specialist for 12 years and is an experienced operator.

The shop will do ladies' and children's haircutting, as well as offer a full line of beauty treatments. The equipment is new and modern throughout. Free facials are being offered this week to all patrons who come for other treat-ment, as an introductory offer.

SONS OF ISRAEL

The regular meeting of the Sons of Israel will be held this afternoon at 2 o'clock, at the Eagles scheduled events until tomorrow.

Too Late To Classify

FOR RENT-Rooms, \$4.00 per week.

NO COLD SHOULDER FOR 1932



Mild weather at Miami Beach, Fla ., keeps Miss Stephanie Mellarne from turning a cold shoulder to the new year. She is wearing one of the new bandana handkerchiefs in vogue on international beaches.

RAIN DELAYS AIR CONTESTS

MIAMI, Fla., Jan. 9. (U.P.)-A heavy TO MEET TODAY rain temporarily halted the annual all-American air races today, forcing postponement of some of the man, flying a plane of his own de- begin a quest for the lost Hudson sign, sped his plane around a 30mile course at an average speed of abandoned with a million dollar 164.755 miles per hour to win the fur cargo. p10 feature event of the four-day meet

WHY PAY RENT when you can E. H. R. Green of Star Island. home for \$1125? \$350 down. Call nati trophy race and final contests He came here to obtain a new Sunday, 1968 Stanford St., Vegas for the Lund aerobatics trophy are plane with skis that enables him c9 on the Sunday schedule to complete to land on snow.

the four-day meet which has attracted more than 500 planes from all parts of the nation.

FLIER TO SEEK MILLION IN FURS

Graham, who flies the mail be--the \$6,000 race sponsored by Col. tween Fairbanks and Nome, said he discovered the location of the ship Several women's races, the Cincin- on a flight north of Point Barrow.



ALHAMBRA, Calif., Jan. 9. (A)-William Graham, Alaskan air mail pilot, left today for San Francisco After the rain ceased, S. J. Witt- en route to Nome, where he will Bay company's ship Bay Chimo



Come And Get It!

\$35.00

IN GOLD-FREE!

EVERYNIGHT IN THE

Keno Parlor

AT THE

LAS VEGAS CLUB

21-23 FREMONT STREET

PERSONAL PARAGRAPHS

GOES TO COAST Earl W. Roche of the General

geles on business yesterday.

RUSHES TO DAUGHTER

John W. Herden left hurriedly yesterday for the bedside of his daughter, Mrs. Helene Hordon Medin, who is reviously ill in Los Angeles. Mrs. Medin, who was visit? ing here during the Christmas holidays, became ill and underwent what was believed was a minor operation. She later left for Los Angeles to consult a specialist

Misses Virginia Backert and Gen-evieve Roote were the charming Tenth street has been confined to hostesses to the members and guests of the No-Name club at the Backert home last Monday evening. Bridge was played with Miss Florence Frohman holding high score. Guests included Misses Doris Kramer, Frances Kramer, Pauline Wren, Romona Wren, Jewel French, Mildred Renner. Marjorie Goodwin, Florence Frohman, Alice Doherty, Maureen Wadsworth, Dorothy Buzick, Mrs. James Down, Jr., Mrs. Elmer Hampton, Mrs. Roger Haygood.

AKRON ON FLIGHT

LAKEHURST, N. J., Jan. 9. (U.P.) The navy's dirigible Akron left late today for a two-day flight over the Atlantic ocean to engage in tactical exercises with the scout-ing force under Vice-Admiral Arthur L. Willard.

The federal bureau of home eco-

Miss Frances Wells, daughter of Construction Co. went to Los An- Mr. and Mrs. A. G. Wells, of 118 from Los Angeles, where she has been receiving medical attention, tives, and is much improved, according to latest reports.

LEAVES HOSPITAL

returned to her home yesterday after several days in the Las Vegas hospital where she received medi-

cal treatment. MRS. GROMBERG ILL Mrs. , Roy Gromberg of North here.

her home for several days with a case of influenza. CONFINED TO HOME

Earl Lee, Union Pacific switchman, has been confined to his home for several days with a severe cold.

Mrs. Blanche Williams, wife of

W. J. (Bill) Williams of Westside,

MOTHER IS ILL

has received the news of the serious illness of her mother in Los An-SORE FOOT Helen Masten, grammar school

foot as the result of an ingrowing nail. MOVE TO L. A. Mr. and Mrs. John Haster have

pupil, is suffering with a very sore

gone to Los Angeles where they exnomics is making dietary surveys pect to reside permanently. Hasler to build a "national picture of food was formerly employed by Strang

PANACANS VISIT Mr. and Mrs. Levi Blad arrived from their home in Panaca Friday for a visit with A. G. Blad.

MRS. BLAD HOME

Mrs. A. G. Blad returned Satur- iting friends and renewing old ac-North Eighth street, has returned day night from Galion, La., where quaintances. she spent the past month with rela-

FROM MOAPA

the student body of Moapa Valley Vernon Bunker. Mrs. Ernest Brown of Dry Lake high school, spent Saturday in Las

FROM NYE COUNTY

the north and will make his home HOOGEN RETURNS Albert Hoogen, former partner

with Ivan Pinjuv, of the Desert Iron Works, returned yesterday morning from Seattle, where he spent the holidays with friends.

BAIR 309 No. Main FORMER VEGAN VISITS

F. J. McDermott, deputy sheriff of San Bernardino, and former Union Pacific employe and resident of Las Vegas many years ago, has been spending several days here vis-

FROM ALAMO

Dan Stewart of Alamo is spend- make her home. ing a few days in Las Vegas visit-Leonard Marshall, president of ing at the home of his sister, Mrs.

VISIT DAUGHTER

Mr. and Mrs. John Silk are enjoying a visit from Mrs. Silk's Bill Fitzgerald, old time resident mother and father. Mr. and Mrs. of Tonopah, arrived Friday from George Bush, of San Francisco.

Carl Ray, local business man, left

yesterday morning on a business trip to Los Angeles.

RAY ON L. A. TRIP

LEAVES LAS VEGAS

Miss Betty Lloyd, who has been employed at the White Cross Drug for the past few months, has returned to her home in Pioche to

ASSAYER IN VEGAS

Earl Godbe, assayer of Pioche, is spending a few days here on busi-

TO VISIT FRIENDS Jack Swarts of Caliente will spend the week-end here visiting friends

517 FREMONT STREET

The Place Your Friends Talk About -And Where They Dine.

> **OUR BIG DINNER** SUNDAY

CAN'T BE BEAT!

85c Plate

Scientifically Purer..

Something every smoker wants to know!

· Absolutely pure . . . that's what you expect in the things you eat and drink . . . and in the cigarettes you smoke.

"Chesterfields are as pure as the water you drink," a noted scientist writes. There's no way to make a purer cigarette.

Starting with tobaccos . . . the ripest, finest, purest leaf that grows is selected for Chesterfields. Mild to start with . . . Cross-Blending makes it milder still. Then it's wrapped in paper that is so pure it burns without any taste or odor.

The phrase "Scientifically Purer" is entirely justified. By our use of a highly scientific process which was worked out by Dr. Paul Gross, the Head Chemist of our Research Department, Chesterfield reaches a state of purity unmatched, to our knowledge, by any other cigarette.

In addition, scientists check every ingredient, every method. Even the factory air is washed, and changed every 41/2 minutes. More purity!

Notice, too, the clean, white, attractive package . . . moisture-proof. Chesterfields come to you as good and as pure as they're made. Good . . . they've got to be good! Change to Chesterfields and see.

A WONDERFUL NEW RADIO PROGRAMI

Tonight ... at 10:30 ... Chesterfield's Radio Program. Light a Chesterfield . . . lean back . . . and relax while Nat Shilkret's Orchestra and Alex Gray, soloist, charm away your cares. It's on the entire Columbia Network . . . broadcast from coast to coast . . . every night except Sunday. And the hour's 10:30 E. S. T.

> THEY'RE MILDER THEY'RE PURE

THEY TASTE BETTER

They Satisfy



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