

# JANUARY CLEARANCE SALE

# BOULDER CITY COMPANY

DEPARTMENT STORE  
All New Merchandise

PRICES EFFECTIVE  
SAT. 9TH - MON. 11TH - TUES. 12TH

PURE CANE SUGAR **5 lbs. 26c**  
In Fancy Boxes

## Jewelry Department OPENING SPECIALS

### LADIES' WATCHES

All Elgin  
All models up to \$37.50  
**\$21.75**

### WESTCLOX ALARM CLOCKS

Bantam Models  
**90c**

### 200 Parker Fountain Pens

While they last, each  
**\$1.00**

First Showing of Real Hoover Dam Souvenirs

### Jewelry Department

Open Until 9:00 P. M. in New Quarters  
Next to Grocery Department

We are now exclusive agents for Art Cast Products, heavy aluminum cook-ware. Cooks without water. Bakes without an oven. Now being sold direct to consumer at a big reduction in price. Approximately 65 per cent less than the original canvassers' price. This heavy aluminum is now manufactured by the original manufacturer of Super Maid and still lives up to its name. The best for less.

## FREE

Your initial will be engraved on each piece purchased on our opening sale. In sets of 3 or more pieces. A limited number at these prices. Place your order now



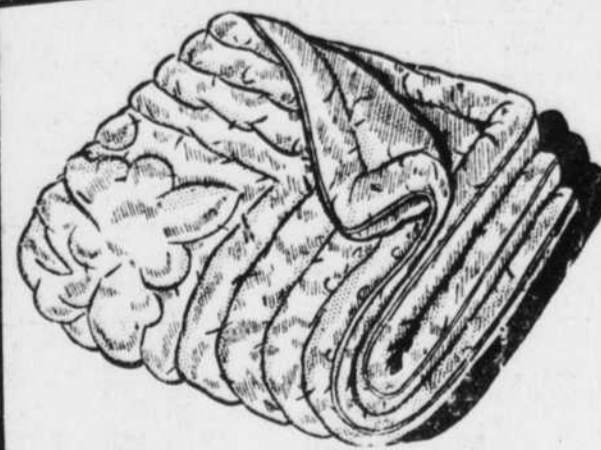
### MEN'S BIB OVERALLS AND JUMPERS

220 Weight White Back Denim.

Full cut, triple seam,  
reinforced pockets.

SALE PRICE

**98c**



Wool Bat, Cretonne Covered

Each **\$4.25**

Cretonne Covered Comforts

**\$3.49**

Full bed size. Each  
Silk Top, All Wool Filled Comforts

Each **\$6.95**

Men's Genuine  
Horsehide Coats  
Wool Lining  
Regular Price \$8.85  
Sale Price **\$6.95**

Sheeplined Coats  
Blue corduroy, beaverized  
collar. 36-in. length.  
Regular Price \$8.85  
Sale Price **\$5.95**

Mole Skin Coats  
Sheepskin lining. Beaverized  
collar. 36-in. length.  
Regular Price \$4.95  
Sale Price **\$3.95**

### Horsehide Coats



Sheepskin lining. Beaverized  
collar. 36-in. length.  
A Wonderful Value  
Former price \$16.50  
Sale Price **\$12.98**

Suede  
Leather Jackets  
Knit Collar and Wrist  
Regular Price \$9.85  
Sale Price **\$6.95**

Waist Overalls  
9-ounce Denim  
copper riveted  
Per Pair **\$1.00**

Sweat Shirts  
Grey Fleece Lined  
Each **89c**

All Wool Shirts  
Regular Price \$3.50  
Sale Price **\$2.95**

Canvas Gloves  
KNT WRIST  
14-ounce  
2 Pairs for 30c  
4 Pairs for 55c



Men's  
Heavy  
Random  
Color  
UNION  
SUITS  
Sale Price  
**\$1.00**

Men's  
Part Wool  
UNION  
SUITS  
2 For  
**\$3.49**

### BATTERIES FIRESTONE 13-PLATE SENTINEL

**\$7.45**

Fuel Oil, gal. **8 1/2c**  
34 to 36 Test

Hardware Department

### 32-Piece DINNER SETS

Special **\$4.59**

Others **\$5.75**

42-piece Set **\$8.75**

### Rayon Print and Silk DRESSES \$4.69

Ladies'  
WOOL SUITS  
**\$4.69**

### New Spring Model Silk DRESSES

**\$5.95**

**\$9.95**

### LADIES' HATS

A large variety in  
assorted styles  
and colors.  
Your Choice  
**\$2.19**



### SHEETS

81 x 99  
Pure Finish, Heavy Weight, Pequot  
Each **\$1.49**

BOYS' WAIST  
Overalls  
Balloon Bottoms. All  
Sizes. Pair  
**75c pr.**

CHILDREN'S  
Sleepers  
**85c - 95c**

Children's Lightweight  
Underwear  
**75c**

CHILDREN'S  
2 PIECE FLANNEL  
Pajamas  
**\$1.00**

CHILDREN'S LONG  
Hose  
**25c**

BERBERG SILK  
Hose  
Full Fashioned  
pr. **69c**

ALL SILK CHIFFON  
Hose  
All the Wanted Shades.  
pr. **\$1.00**

LADIES'  
SERVICE WEIGHT  
Hose  
All Sizes and Colors.  
pr. **\$1.00**

### MEN'S SWEATERS

100 per cent all wool, coat or slip-over style.  
V neck or closed neck. Sizes 36 to 46. Values  
up to \$6.95.

**\$2.98**

Men's Fancy Rayon Hose **35c**  
3 pairs for **\$1.00**

### PART WOOL, DOUBLE Blankets

72x84  
4 1/2 Pounds  
Pair **\$2.79**

### Blankets

All Wool Single—56x86  
4 1/2 Pounds  
Each **\$3.69**

### COTTON Blankets

Double. 50x72.  
Pair **\$1.19**

### GROCERIES, MEATS, PRODUCE AND BAKERY

Rolled Oats, Crystal Wedding, 3 1/2 lb. pkg. **23c**  
Coffee, Maxwell House, pound cans **29c**  
Corn Flakes, Kellogg's, 3 packages **22c**  
Butter, Banquet Brand **30c**  
Stringless Beans, No. 2 cans, 3 for **25c**  
Crackers, Salted Wafers, 2 lb. pkg. **25c**  
Mazola Oil, pints **23c** Quart cans **39c**  
JAMS One Pound Glass **each 12c**  
Asorted Flavors  
BANANA Fancy Yellow. **4 lbs. for 25c**  
CAULIFLOWER Large White **each 15c**  
Heads  
Rome Beauty Apples, 6 pounds **25c**  
Large Sunkist Grapefruit, 6 for **23c**  
Leg of Spring Lamb, per pound **18c**  
Prime Steer Roast, chuck and round bone, lb. **14c**  
Fresh Pork Shoulder, 6 pound average, per lb. **12c**  
White Ribbon Shortening, 2 pounds for **17c**

### MEYER'S COTTAGE BREAD

### Just Ten Left MAGAZINE RACKS

At Furniture Department.  
Special, each **\$1.50**

### WATER BOTTLES

At Drug Department.  
**\$1.50 Value**  
Sale Price **98c**

### ALARM CLOCKS

At Drug Department.  
**\$1.25 Value**  
Sale Price **89c**

### FREE! FREE! FREE!

At Drug Department.  
One Bottle of Chamberlain's  
Hand Lotion and One Jar of  
Noxem Cream—While They Last

### It's Smart To BUY GOOD SHOES

And Then Keep Them  
Repaired

by  
THE BOULDER SHOE  
REPAIR SHOP

Located in Furniture Department

### Now At Your Service

WALKER'S  
For Better  
CLEANERS - TAILORS

SUITS PRESSED  
WHILE YOU WAIT **50c**  
SUITS CLEANED  
AND PRESSED **\$1.00**

### ED. V. PRICE SUITS

Made to Measure  
West Side, Boulder City Store Building

### SHOES

MEN'S WORK  
SHOES

Regular **\$3.50**

Sale Price

**\$2.50**

Double Leather

Sole

or  
Composition Sole

Steel Plated Heels

Soft Elkskin

Uppers

Or Tuff Tan,

Retan Uppers

### SHOES

Children's Black  
Oxfords or High  
Top. Composition  
Soles.

Per Pair

**\$1.00**

### WOMEN'S SHOES

Values to **\$3.95**  
Clearance Price  
**\$1.98**

Women's True  
Step Arch  
Support Ties

Black or Brown

Per Pair

**\$3.95**

### SHOES

Walkover

Values to **\$9.00**

Our entire stock at—  
**\$6.95 Per Pair**

### Bergemann

Boots

Per Pair

**\$9.00 and up**

### Men's House

Slippers

Regular **\$2.50**

Sale Price

**\$1.98**

Elastic Side Romeo

### STAR BRAND

Men's Oxfords

Per Pair

**\$2.95**