

# LAS VEGAS AGE

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SUNDAY MORNING, JUNE 28, 1931.

## POWER AND THE PUBLIC

THERE WAS a time when the general public viewed with distrust the public service corporations, especially those engaged in the manufacture and distribution of power. This distrust in some cases was partly justified. There were power companies which showed a decided disregard for the rights and interests of the public and there were companies which by manipulation of stocks in holding companies and by other similar means piled up inordinate profits.

So it happened naturally that legislatures and commissions and city governments acquired the habit of warring on the power companies, right or wrong, good or bad.

Of late there has been, at least in the west, a decided change in the way the public looks at power corporations. For one reason, some of the practices which have met public condemnation were abandoned as a wiser and more far-sighted policy of management was adopted by the management.

But it remained, here in the west, for one particular act on the part of the power corporations to work a vast change in public sentiment and create a decidedly more favorable sentiment toward them.

It had been generally supposed, although not entirely true, that the power corporations were opposed to Boulder dam. They were, of course, opposed to a policy which would put the government in the business of manufacturing and distributing power. But they favored the project under such conditions as they considered fair.

So it was feared that when the secretary of the interior offered power for sale to repay the cost of building Hoover dam and make its construction possible, the power companies would refuse to bid for the power a price sufficient for the purpose.

But instead of adopting an obstructive and destructive attitude, the power companies stepped right to the front and contracted for power they did not, at the time, need, and which they would have preferred to generate in their own steam plants on the coast. They announced that they were ready and willing to carry their share of the burden of financing the project for the benefit of the entire southwest. And it is well known that when the secretary held his conferences in California to get an agreement on the terms of power contracts, the difficulties encountered came from municipal power departments and not at all from the power corporations.

The general public of the southwest was quick to appreciate this sympathetic and helpful attitude of the companies and this, we believe, is one of the real reasons for the better repute in which power companies stand in this region.

The same attitude shown in contracting for power was carried further by the Nevada-California (Southern Sierras) Power corporation in investing a million and a half dollars in the transmission line and finishing it ahead of time so that the building program could be expedited.

Yesterday a number of Las Vegas men were guests of the power company at the ceremony of dedicating the transmission line and turning the power on at the sub-station at Hoover dam. So it seems that this is an especially appropriate time to try to give the power corporations of the southwest a little of the credit properly due them.

## CITY OBLIGATION

THERE HAS been some claim made that the city did not take official action in making the pledge to the government to remove the redlight district from its present site near the proposed federal building.

The Mayor wrote a letter with the approval and consent of all the members of the city board making such a pledge. That

## THE WASHINGTON BYSTANDER

By KIRKE SIMPSON  
WASHINGTON—A kindly, gentle spirit, with soul seared at death by a dim realization that he had been



betrayed by men he believed his devoted friends. That is the epitaph of Harding of Ohio, twenty-ninth President, pronounced over his tomb by the man he more than any other served to make the thirty-first President, Herbert Hoover.

That was the tragedy of the life of Warren Harding," Mr. Hoover said.

For many reasons that speech at Marion may be regarded as the most difficult Mr. Hoover may be ever called upon to make.

Mr. Hoover traveled from Washington to deliver less than a dozen short paragraphs, a bare two and a half printed book size pages, of tribute to the memory of a man who set his own feet on the road to the White House.

Harding's "MISSION"  
Yes within that space President Hoover found words to set out the task that Harding undertook as President in such form as Harding himself probably would have endorsed.

"It was his mission," the President said, "to compose conflicts at home, to lessen the threats of renewed wars through the world."

That is exactly the meaning read by most men into Harding's own phrase, "Back to normalcy." And, being what he was in thought and habit, a good party man, that narrowed itself for him in a domestic political sense to bringing the Republican party back to normalcy from the internal excursions and alarms of 1912, that swept it from executive power for eight years.

Mr. Hoover noted that Harding was ideally fitted for a task "where the one transcendent need was the healing quality of gentleness and friendliness."

NO ILLUSIONS  
The Bystander has known many men who knew Harding intimately. All agree that he had no illusions of greatness about himself.

He deemed it his mission not to have visions, but to find men of vision to guide the policies of his administration.

Hoover himself is perhaps the most outstanding evidence of that Harding philosophy; for Harding above all else was a disciple of practical politics.

The one moment of high emotionalism in the Chicago convention that named Harding for the presidency was the Hoover demonstration when his name also was placed in nomination. Yet that was wholly an affair of the galleries. Delegates on the floor sat silent.

Harding probably recognized that Hoover movement as a demand of independent voters, lacking in fixed party allegiances. And it was to draw that element of popular support to his administration, it has been said, that Harding later called Hoover into his cabinet family.

THORPE REFUSES TO SIGN PAPERS  
LOS ANGELES, June 27. (AP)—Jim Thorpe, famous all-American football player, today denied that

he had signed a contract to serve as coach at the Putnam City rural high school in Oklahoma.

Thorpe said he had carried on some correspondence in connection with the position but had not signed a contract.

Miss Joyce Hammond of Las Vegas, who has been the guest of Mr. and Mrs. R. F. Dula for a few days, returned to her home Thursday. Miss Hammond was a former resident of Caliente.

District Attorney Franklin E. Wadsworth was in Caliente Friday morning on legal business.

W. H. Brownlow, mining man of Irish mountain, arrived Thursday for a few days' stay on business.

Master Mechanic W. R. R. Wilcox and wife of Las Vegas were in Caliente Thursday on company business.

Jack Fogliani, justice of the peace of Pioche, accompanied by his sister, Mrs. Dot Williams, were Caliente visitors Friday.

Al. Cox, mining man of the Comet district, accompanied by his son, Wayne, spent a few hours here Thursday evening.

Lucien Kuffer, rancher of Hiko, left Thursday evening for Los Angeles for a few days' visit on business and pleasure.

Alex. "Ike" Orr, service station proprietor of Pioche, spent a few

## EVERYDAY MOVIES



### SHOW BIZZNESS

"Say Boss, the customers are fed up on leg shows; we could put them in long dresses and make them transparent"

## U. S. BUREAU TO STAY OPEN

Moving the government employment bureau into etoanishrdl me ment bureau which has been operated in Las Vegas under direction of Leonard Blood, to Boulder City on July 1, William Royle, state labor commissioner, and A. L. Cross, state director of unemployment for the United States, have announced that a twenty-four hour service will be provided.

The bureau will have its offices in the Six Companies headquarters building and Leonard Blood, assisted by W. W. Willis of Ruth, will be in charge of most of the employment on the Boulder dam project.

Registration of workmen will probably be continued in Las Vegas and forwarded to Boulder City.

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Dr. T. D. S. McCall, surgeon of Pioche, spent Thursday evening here on professional business.

For the big Fourth of July celebration which will be held in Caliente on that day, the race horses are now on the grounds. The bucking horses are expected here by Tuesday, the 30th.

George Cox, superintendent of Pan American mine at the Comet, returned from a trip to Las Vegas where he visited Lee Ivie, who was painfully injured at the Hoover dam. Mr. Cox reports Mr. Ivie as doing as nicely as can be expected.

J. A. Blue of Salt Lake City, representative of the National Tourist Camp Service company with offices in Salt Lake City, Kansas City and Philadelphia, has been the guest of Reeves Liston of Caliente for the past few days. Mr. Blue has been looking over this section in the interest of the highway travelers who are more than interested in having the route which should be No. 93 extended from Ely by the way of Pioche, Caliente and connecting with route No. 91 at Las Vegas.

## CALIENTE NEWS NOTES

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pledge was concurred in by most of the businessmen of the city.

It is of no particular importance whether or not the letter was ever entered in the minutes of the city board. The pledge was made and neither the mayor, the city commissioners nor the public will repudiate it.

The Age regrets that anybody should have the hardihood to deny the clear obligation of the city. But that does not change the fact that the obligation must be carried out.

## A NEW YORKER AT LARGE

By MARK BARRON  
NEW YORK—Personal notes off a New Yorker's cuff:

Every year a championship fight has been staged for a fund to buy milk for New York's poor children. Squabbles between pugilists have things so scrambled this summer that a wrestling match is being substituted for the usual boxing bout.

Restaurant scene: Christian "Red" Cagle, the West Point star, dining in a West Forty-fifth street chop house. Cagle is now working in Wall street.

Joan Crawford has a dog named, of all things, Woggles. It sounds like one of A. A. Milne's whimsies. Just as do the new beach pajamas which are called "roughies."

The other night in Times square I ran into a college classmate, Ted Lyons. Although he comes to New York dozens of times each year with the White Sox, it was the first time we had met in five years.

Lyons has become one of baseball's major pitchers despite chronic ill health. He has always had trouble with his pitching arm, and the night I saw him he was on his way to have it treated by a Rochester bone specialist.

Wallace Beery is an expert marksman and air pilot. Noah Beery is a deputy sheriff. Lowell Thomas, the brave adventurer, gets the "jitters" if anyone is sitting back of him.

Norma Shearer, not that you care, has an excellent memory.

Laura Ingalls, who may already be flying to Paris by this time, has three maiden aunts in Brooklyn. They seem only mildly surprised when they are told their aviator's niece has set a new air record of some sort.

Alice Crawford, actress, once knew Mata Hari, the woman spy, who was executed.

Carvel Wells, explorer, rushes in with the assurance that African jungles are as safe as Central Park. Nevertheless, this timid soul prefers to take a chance on being nipped by one of the poodles taking the air around the park reservoir. Congo lions have his teeth.

The depression seems to be bothering even authors. A new mystery story is called "Murder of a Midget." Alright, no more wise-cracks today.

An iron bar which fell through a

skylight in a Broadway movie house severely injured a young woman watching the picture. Business has fallen off so much that the theater is being closed until the public has had time to forget the incident.

IN AGAIN, OUT AGAIN  
An Eighth avenue clothing store flaunted signs proclaiming "Stock Must Be Sold At Once," also "Landlords Say Get Out." The other night a truck backed up to the door and unloaded a new stock for the sale. Just another racket.

The statue of Christopher Columbus at the entrance to Central park is being repaired. Shocks from nearby construction blasting had damaged it considerably.

P. G. Wodehouse's lament that Hollywood movie producers paid him \$104,000 for doing practically nothing has disturbed Wall street. The bankers don't approve such free use of their money.

Mr. and Mrs. Martin Johnson are bringing a pair of pet monkeys back from Africa.

Take Your Watch To  
UMBAUGH  
FORMERLY DELKINS)  
The Jeweler  
AND  
Have It Repaired Right  
At  
RIGHT PRICES  
225 FREMONT  
PHONE 636

LAS VEGAS  
LAUNDRY  
SERVICE  
PHONE 319  
First & Garces Sts.

## T. M. CARROLL

The Pioneer Realtor  
10 Fremont St.

Las Vegas is the brightest business spot in the United States.

This column is the brightest business spot in Las Vegas.

As the Pioneer Realtor, we made barrels of money for our customers and neighbors. This was in the lean years.

Now a lot of newcomers are here. We will make barrels of money for them NOW and in the fat years ahead. It's a simple matter of buying right, and selling right. One of the rules is: Buy from a Pessimist, and sell to a level-headed Optimist.

A Pessimist is a misfit in Las Vegas, but just the same we have a few of these wise guys. It's an awful shock to them to think of Las Vegas having Fifty Thousand population within the next six or seven years because of cheap Boulder Dam power applied to the mineral resources of California, Arizona and Nevada within two hundred and fifty miles in all directions from Las Vegas, and which will be shipped to Las Vegas for treatment in her Smelters and Refineries. The latter will produce the raw material which will make Las Vegas the manufacturing center for hundreds of metallic articles now shipped to the Pacific Coast from Eastern refinery centers.

Here are a few for sale listings which will give the Pessimist curvature of the spine, and which will fatten the bank account of said Optimist.

\$29,000 for a 50 ft. corner in the down town district of the Broadway of Las Vegas and Southern Nevada. \$10,000 cash and the balance at \$4,000 per year for five years until paid out. Before that time this property will be worth at least \$1,000 per front foot.

\$40,000 for a 75 ft. corner in the same district. \$25,000 cash, balance in one year. Another \$1,000 a front foot corner.

\$13,750 for a 275 foot frontage on South Fifth street. One of the coming business sections of Las Vegas. An ideal hotel location on the Los Angeles Highway near the down town district of Las Vegas. Easy terms.

\$ 7,500 terms or \$7,000 cash for one of the best 100 by 140 corners down town, and near the Fifth Street highway. An ideal location for hotel or high class down town apartments.

\$10,000 for 100 ft. front on South Fifth street in business district. \$5,000 cash and balance to arrange. An emergency sale. Worth more like \$12,000 to \$13,000.

\$ 2,500 15 scattered lots. Each 50 by 130 ft. In city. Worth \$400 each or \$6,000. The Pessimist would need the coroner if he were shown these lots.

\$ 1,500 5 lots each 50 by 130 ft. Two corners. City water. Close in. Cheapstuff, but one of the best buys in Las Vegas. \$500 cash and easy terms.

## T. M. CARROLL

The Pioneer Realtor  
10 Fremont St.

Prosperity  
Again  
GOLD IS ALWAYS  
IN DEMAND  
Gold Stocks Will Be  
In Demand

TWO REASONS FOR BUYING  
ELDORADO EMPIRE MINING  
CO. STOCK

First—the ledge reported April 25 has been found on the 100 foot level and all indications are that it will be found on the 200 foot level. The probable tonnage from the 200 foot level up should amount to better than 1,000,000 tons. The cost of mining and milling this ore should not run over \$2.00 per ton. Figuring ultra-conservatively a net of only \$5.00 per ton there is considerably more than \$5.00 per share of ore in sight. This may be increased proportionately as surface indications are that this ledge will run a net of better than \$10.00 per ton.

Second—The Eldorado Empire Mining Co. is centrally located in the canyon and can be considered a key property. Being so located, it must necessarily figure in any consolidation for large operations that are in the making for Eldorado Canyon.

ELDORADO CANYON GOLD OPERATIONS HAVE STARTED

ELDORADO EMPIRE MINING COMPANY has sufficient development to warrant production and will start producing at once.

The Las Vegas Assay Company's report on five samples of surface ore shows an average of \$13.39 per ton. On the 100 foot level this same vein is running better than \$20.00 per ton. The vein is definitely outlined as being better than 100 feet wide and 600 feet long.

The strike of this vein carries with it the solution of the ore formations of the Eldorado Canyon. It has evidenced a vast tonnage of free milling ore above the 200 foot level.

Plans are to start treating this ore immediately. Survey for power for Parker Dam site, part of the Hoover Dam development, contemplates cheap electricity for the Eldorado Canyon District.

Many underlying fortunes of the world were made during the Gold Mining activity resulting from DEPRESSIONS. Here is your chance.

A small block of Eldorado Empire Mining Company stock is being offered at par or \$1.00 per share for a limited time only.

The fortunate one is he who takes advantage of opportunity. Your order is solicited.

MAKE CHECKS PAYABLE TO

Eldorado Empire Mining Co.

AND MAIL TO

John Wm. Wood

211 North Fifth Street  
Telephone 340  
LAS VEGAS, NEVADA