

MOTHERS DAY



NEXT Sunday is Mothers' Day. There's not exactly any need to get all worked up over it, but when Sunday's sun arises it'll make you feel doubly chesty to know that a little gift is all ready for her—won't it?

Small chance we'd have, of telling you what a swell girl your mother is, so we are only going to take the privilege of reminding you that you might just as

well attend to that little token of love and reverence **RIGHT NOW**. Mother wouldn't want you to spend a lot of money on her, but she may feel just a little hurt (through you'd never know it) if you forgot her entirely.

So we urge again, even though you consider us quite a nuisance, choose your little remembrance now.—**DON'T DELAY**. Stock are complete in all stores.

**SUNDAY
MAY 10**

MOTHER'S DAY

Give Mother **GOLD STRIPE** Stockings!

On that sweetly sentimental day, remember Mother with a gift she can wear, Gold Stripe silk stockings! Mother prefers service or sheer-service weights, and she'll simply love the new colors!

\$1.50 and \$1.95
the pair

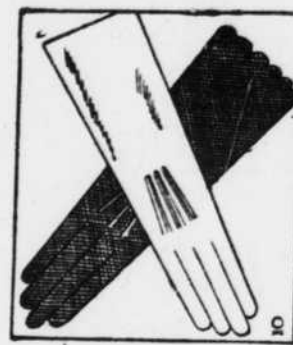
MAY 10

BRACKEN APPAREL SHOP

423 FREMONT STREET Ray Professional Building

Gifts Mother Always Wants

Mother Will Always Appreciate
Gloves, Hand Bags, Hosiery
and Underwear



If you are in doubt as to just what to give her, make our store your looking place. You are sure to find the right gift.



ADCOCK & RONNOW



Mother Can Buy for Herself

BUT she can't possibly get a photo of you unless you send it. So come in... "see the birdie"... and then watch Mother smile benignly when you make the presentation on Mothers' Day. It's Sunday, May 10.

ULLOM'S STUDIO
612 South Fifth Street

The CLIMAX of Mothers' Day

DINNER at The Oasis Cafe. Won't that be a lark for Mother? In remembrance of all the grand dinners she cooked for you, celebrate Mothers' Day with a grand dinner cooked by the Oasis. Should we reserve two places for you and Mother?

SPECIAL DINNER

\$1.00

Oasis Cafe



LOOK YOUR BEST FOR MOTHERS' DAY

TO BE well barbered for her day will help show her your love and respect. Special attention given to ladies' haircutting.

GORE'S BARBER SHOP
415 Fremont Street



from **Las Vegas Florists**
OF ALL possible gifts, Flowers will most completely sum up your unexpressed thoughts and feelings on Mothers' Day.

THE LAS VEGAS FLORISTS
TOWER MARKET

FLOWERS for Mother's Day



Gift Ideas for Mother's Day MAY 10th that are sure to please



Sheer Cotton Dresses

Refreshing Colors
Summer Styles

\$1.79

Prepare for hot summer afternoons with plenty of these cool dresses... in delicately colored prints. At this price, you can have a fresh one always ready to put on! Tubfast.

Tailored Slips
Rayon Aipaca

Slim-fitting, perfectly tailored slips with 10-inch shadow-proof hem, except black which has a 1 1/2 inch hem. **98c** Only

Service-Sheer Hosiery

98c Pair

Sheer enough to be smart... heavy enough to be serviceable! Silk to the top! Full-fashioned, Mercerized interlined welt, silk-plaited foot. New summer shades.



J. C. Penney Co. Inc.
DEPARTMENT STORE