

# LAS VEGAS AGE

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SATURDAY MORNING, JANUARY 31, 1931.

### RED CROSS

MRS. WILLIAM S. PARK, who is handling the Las Vegas contributions to the alleviation of suffering in the drought stricken areas, states that people are already responding to the appeal.

It is a pitiful picture we have before us. Hundreds of thousands of men are sitting helpless, dry-eyed and starving, filled with bitterness and hate as they see their wives and children suffering for the necessities of life. Mothers are weeping silently as they see their little ones gradually sicken and die for lack of proper nourishment. And the children are wailing in their misery not understanding why their hunger cannot be satisfied.

Yes, right here in the heart of Great, Powerful, Rich and Generous America, where we have so much of everything that we are troubled to dispose of our supplies.

Perhaps we do whine a little here in Vegas because things are not quite so prosperous as they once were. But we intend to do our share toward the Red Cross fund and assist the "Greatest Mother in the World" to care for the starving thousands.

You will find a coupon on the front page. Use it now!

### PLANTING TREES

TWENTY YEARS AGO and more the Age was promoting tree planting in Las Vegas. When the townsite was first occupied there was nothing in the likeness of a tree upon it. Moreover, the wise ones said that we were wasting our time because trees would not grow on this townsite.

Las Vegas has for years been a place of beauty because the spreading shade trees which, in the summer, form green arches over the streets and moderate the heat.

Now we are again in the midst of a tree-planting campaign for the beautification of our city park. This thirty-acre tract surrounding the site of the proposed federal building has been platted with drives and walks and places for the trees marked.

A committee has arranged for the planting of the trees at a cost of \$1.50 per tree. What better memorial could an individual or an organization have than a few splendid shade trees in our city park?

### ONE CENT STAMPS

POSTMASTER Ryerse, referring to our recent comment upon the nutritious value to be obtained from licking postage stamps when sending out bills, suggests that one cent stamps will give twice the filling results of two cent stamps.

He also calls attention to the fact that the mucilage on government stamps was never more nutritious or more finely flavored than now. It is his hope that stamps will soon be issued by the department of various flavors, orange, lemon, strawberry, vanilla and others, to suit the tastes of the people.

It is obvious that such an arrangement will assist materially in alleviating the condition of a lot of us while some of the senators and representatives at Washington do what the President begged them not to do—what was that "Play politics at the expense of human misery"?

### NEW JAIL

ON GIVING further consideration to the matter of a new jail for Clark county, it appears that, at the very best it will be about January 1, 1932, before a building could be completed.

Even though considerable time has already been devoted to the matter of plans and of consideration of the needs of the future, it will take several months to sell bonds, employ an architect, advertise and let contracts and then more months to construct and equip the building.

The city jail is a poor and inadequate excuse. The county jail is good enough to be taken over as the city jail, but is entirely too small to accommodate those who should be in it. Even now officers are sometimes compelled to allow criminals to remain at large in the city just because there is no room in the jail to hold them while making investigations.

Then, with the federal court holding regular sessions here, much more room will be required than heretofore.

The Age believes that the building of an adequate jail should not be delayed.



By KIRKE SIMPSON

WASHINGTON — That veteran Virginia legislator with the r-fless tongue and the Scandinavian-sounding name, Senator Claude Swanson, is a very wide awake and alert man. That softly drawing accent of Old Virginia, so pronounced in his speech, is something of a delusion. It might mislead the unwary into thinking he was an easy-going chap, just drawing along at the game of practical politics.

Don't believe it. The more drawly he seems, the more active he probably is. The more excited and vehement he becomes in debate, the farther recedes that letter "r" from his tongue.

When he is really going good in the senate, dashing about with coat-tails flying, with quivering forefinger upraised in gesture, with pinch-nose glasses every moment toppling from the bridge of his high-arched nose to dangle at the end of a wide black ribbon, there is simply no letter "r" in the alphabet for him.

### A Rude Awakening

Norris of Nebraska and a few other senators who have no navy yards at home to think of, discovered the heavy trait about Mr. Swanson's drawl on a day in January. They found he had very quietly, about a month earlier, slipped through a little \$30,000,000 measure authorizing modernization of certain battleships.

The process in the senate had been so simple under the Swanson genius for that sort of thing, that it took up a space in the record proceedings: "The length of my finger," Norris said.

Not all the ringing oratory of Tom Heflin of Alabama nor the persuasive pleading of Norris, could persuade the Virginian to undo the job completely.

"The senator, so well beloved by all his fellow-senators, has always treated us in such a universally courteous and kind and gentlemanly manner, that there ought not to come now a step to put a blot upon that great reputation," Norris said. "Even when he gets mad, he is courteous."

### Angry, But Polite

The senate chuckled at that. For it is true, despite the visions that memory calls up of Swanson in the heat of debate, bounding about in a flurry of excitement and gesticulation. He looks and sounds angry often; but never fails in courtesy. In action he's a delight to the eyes and ears of the press gallery.

"These ships ought to be modernized now, with 5,000 to 10,000 people likely to be out of employment," said Swanson.

"I think from the very able, although technical way, in which the senator has brought about this legislation that the department will modernize not only these ships, but everything else at Norfolk," Norris sighed.

"I hope so," grinned Swanson. "I want to have the best possible word done."

### MARK BARRON

ENTERTAINS YOU

IN HIS COLUMN

A

NEW YORKER

AT LARGE

NEW YORK — The local calaboose, more familiarly known as the Tombs, is being complained about.

It seems that a temporary tenant, requested to resign until a certain matter of highway robbery was thrashed out, became indignant because the prisoners were not, he says, furnished proper reading matter.

Our literary friend charged that the warden of the Tombs had equipped the library only with "blood and thunder books, and nothing from which any inspiration or help could be expected."

An investigation shows that the prisoner did not examine the library closely enough. Prisoners in the Tombs, spending a quiet evening at home in their cells, may while away the time with Dumas, Kipling, Spencer, Hawthorne, Irving or James Fenimore Cooper.

They may read "Rootabaga Sexes," by Carl Sandburg; "Half Portions," by Edna Ferber; "Galahad," by John Erskine (we'll bet Dr. Erskine will wince when he finds this out); or "The Idiot," by Dostoevski.

Houdini's works could not be found in the library.

Park Avenue Scene  
Park Avenue, for a good distance after it curves around Grand Central terminal, is largely a lane of frigid and luxurious apartment houses.

At Fifty-third street, for one block, there is an exception to the rule. It is a block of shops, a last stand of tradesmen against the exclusiveness of aristocrats.

There is a grocery store, a tailor shop and the ladies' dress emporium. Near the corner there is a pet shop, with two Scotch terriers playing in the window.

Next door there is, of all things,

## 'BUSINESS MAN' GOLFER LAUNCHES CAREER WITH EARNINGS OF \$8,000



George Von Elm, new "business man" golfer, has earned around \$8,000 so far this winter. He is shown spitting first prize money of the Agua Caliente open with John Golden, Connecticut professional, and working on his putting, the most difficult problem of his business.

NEW YORK, Jan. 30. (AP)—George Von Elm, the Salt Lake City blond, is one business man who has no complaint.

And if Von Elm, that curious hybrid known as neither a professional nor an amateur golfer, can get a firm grip on his putting that is to take a space in the record round in large tournament play, he's not apt to "view with alarm" in the near future.

Von Elm in the space of six weeks has made himself some \$8,000 richer since he decided that playing golf was all right for those who could afford it, but that as a business man he needed whatever prize money his golf skill would bring him.

Von Elm's biggest reward for his exceedingly realistic conception of golf came in the national open championship, but at the Mexican Caliente open when he tied for first place with John Golden, Connecticut professional.

Von Elm lost in an 18-hole playoff, but that cost him nothing except the honor of first place. He already had entered "business" arrangements with Golden to cut the prize down the middle, meaning \$6,750 apiece.

This added to the prize money that Von Elm picked up in the winter tournaments at Salt Lake and San Francisco brought his earnings up to somewhere in the neighborhood of \$8,000.

In the Agua Caliente event Von Elm refused to nod to his old jinx of one bad round. In 1928 and again in 1929 a single bad round defeated him in the national open championship, but at the Mexican resort his card for the four 18-hole rounds read 74-73-75-71.

His other bugaboo, faulty putting, a thing which put him out of the money a few days previously in the \$10,000 Los Angeles open after a fine start, also endangered the fine mechanical structure of his play at Agua Caliente.

Putting, in the long run, probably will determine just how big Von Elm will be able to build his new "business." Otherwise for the past decade he has rated as one of the best amateurs in competition. He won the national amateur championship from Bobby Jones in 1926.

a bath shop. In it one can buy perfumed soap, fancy bath salts and everything else one could suggest for the tub. Evidently Park avenue folk take their baths in style.

Incidentally, Park is the only avenue in town that runs through a building. It cuts right through the lobby of the New York Central edifice, climbs to a second story level to go around the terminal, then drops back to street level at Forty-first street.

### Whims of Artists

Just before Tallulah Bankhead sailed for this country, she had Augustus John over to her London apartment to sign the portrait which he had painted of her. Taking his brush, he signed simply "John."

"Don't you sign your full name?" she asked.

"No, that's too much work," he answered.

"What do you consider your best work?" she asked.

"My best work is always my next one," he replied.

Mrs. Leslie Carter came to a party given by Norma Talmadge. For the occasion she wore an elegant collection of jewels. As she walked through the door, the butler announced in a loud voice: "Mrs. Minnie Madden Fiske."

Unabashed by the erroneous introduction, Mrs. Carter walked up to the butler and whispered, "Shh, your shoestrings is untied."

The butler fled from the room and collapsed.

Twenty-four contracts involving a total of \$4,908,500 have been awarded by the Louisiana highway commission.

North Carolina produced 1,020,333 worth of sand and gravel in 1929, official figures show.

The Alabama Bible society's report shows that 18,774 Bibles were distributed in the state during 1930.

## YOUR BRAIN and YOUR HEALTH

By DR. LELAND B. ALFORD SMOKING

The use of tobacco is such a prevalent habit that it is worthy of attention during a lighter moment.

Smoking is largely a physiological activity. The chemicals absorbed from smoke do affect us and in time we grow an appetite for them. But this appetite seems generally to be mind.

The physical effects of stopping the smoking habit are relatively slight.

On the other hand, the mental component of smoking grows larger and larger. Smoking stimulates us when we are tired and soothes us when we are energetic or excited. It weeps with us when we are sad, sympathizes with us when we are worried and laughs with us when we are happy.

Smoking has been analyzed from the viewpoint of the psychologist. It is an auto-erotic activity, in other words, one that is sensual. It is almost exactly the same in principle as gum-chewing, thumb-sucking and kissing.

The details of the motives that inspire smokers vary a good deal from person to person. With the neurotic, smoking insinuates itself into all his complexes.

One smoker used tobacco to excess when he felt defiant toward the world just as when a boy he had smoked as a gesture of defiance against parents and teachers.

Then when he began to feel humble he would "swear off" tobacco partly in deference to the old wishes of elders, and partly to punish himself for having been saucy.

To the neurotic, smoking is not a pleasure but symbolic of his subconscious struggles. On the whole he doubtless benefits from this in-

direct method of dealing with his conflicts.

Women smoke as a demonstration of their equality with men. A census showed that few women smoked because they really enjoyed it. With men smoking also is a means of asserting themselves when they are dejected because of hard times.

### Neither Prison Wants Ralph For His Term

HASTINGS, Neb., Jan. 30. (AP)—Ralph Myers is hoping that somebody snips the legal red tape soon, so he can get settled—either in the reformatory or the state penitentiary.

Myers was sentenced to twelve months in the reformatory on a forgery conviction. When he arrived there he was denied admittance because he had already served a term and was not a first offender.

Then he was sentenced to the penitentiary. When he started habeas corpus action, the court ordered him back to the reformatory. The board of control sent him back to the penitentiary.

Myers was sent back to the reformatory by order of the court. Now Myers claims he should be released.

The estate of the late George E. Brennan, Democratic leader of Illinois, as estimated at \$263,000.

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## HOLLYWOOD'S FILM SHOP

By RONALD W. WAGONER

(United Press Staff Correspondent) HOLLYWOOD, Jan. 30. (AP)—If someone came along and offered you a choice of brains, or sex appeal as tools with which to crash the movies, which would you select?

Sex appeal, no doubt, would be named by eight out of a dozen persons—but after talking to Melvin Brown, director, there is a shadow of doubt in the matter.

Brown came out flat footed in favor of brains. Sex appeal, he declared, was so emphasized during the silent pictures that it became highly over rated.

Here is the way he explains his stand:

"There was a time, perhaps when mere sex appeal was a certain qualification for movie stardom, but the diminishing popularity of these stars proves to me that the pendulum has swung the other way. Audiences have come to respect good acting, irrespective of age or appearance. The talkies, no doubt, have done much to change this point of view."

And when Brown (who isn't rated as a talker in Hollywood), paused long enough to regain his breath, he went on to name a few stars to prove his point.

Gloria Swanson, Babe Daniels, Ruth Chatterton, Betty Compson, Evelyn Brent and Mary Astor were included in the group.

"Don't misunderstand me," Brown warned, "I'm not saying these actresses lack sex appeal. I'm saying they have sense enough to hide it under a mantle of intelligence and clever acting. Sex appeal is secondary. It takes brains to be an actress."

One of Brown's recent successes

### Handless Gloves Now Part of Gown

PARIS, Jan. 30. (AP)—Handless gloves—or topless sleeves, as the wearer may choose to regard them—are a midwinted style note on gowns for restaurant dining.

The gloves are made of the same material as the gown, fit as closely as a very tight sleeve, and stop six inches below the shoulder line, leaving the upper arm bare.

Iowa prison industries showed a profit to the state of \$495,293.36 in 1930, according to the state board of control.

was "Private Secretary," in which he directed Mary Astor.

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## A ROYAL NIGHT AT ROTARY

by President, Charlie Dimock and some impromptu acts by Ed Clark, Mrs. Charles Dimock and others.

Mrs. Roscoe Thomas played some delightful violin music, surpassing her usual happy talent.

The Rotary Quartette, composed of Mrs. A. W. Ham, Mrs. C. E. Pembroke, Mr. C. E. Pembroke and Dr. Martin, with Mrs. Roy W. Martin as accompanist, gave several lively numbers and led in community songs.

An excellent dinner was served by the Ladies' Aid society of the M. E. church.

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