

LAS VEGAS AGE

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SATURDAY MORNING, JANUARY 3, 1931

OVER THE HUMP MC AN AR 3 131

THE COUNTRY is "over the hump" so far as business conditions go, it appears. From now on it will be smoother and easier coasting down hill. But should things continue a little slow for the rest of the country during the next six months, we know that for Las Vegas the future is sure.

Almost every day now sees the beginning of some new feature connected with building the Boulder dam project. By April it is probable that the main features of the work involving the expenditure of something like \$110,000,000 will be under contract and soon thereafter under construction.

So we may proceed with confidence in whatever plans we have, knowing that we are fully justified in anticipating constantly increasing growth and prosperity for many months to come.

Which does not mean that there is work here just now for a horde of the unemployed. But that we need capital and enterprise to provide high class hotels, apartment houses and homes which will be in demand early in the spring.

REDLIGHT RETIRING

THE REDLIGHT DISTRICT should, whenever it decides to move from its present location in the heart of the city, retire to a more secluded district. It should be retiring in demeanor and not flaunt itself in the face of the community.

There is reason to suspect that plans have been partially completed to locate the new redlight district near the Boulder dam highway at the east city limits.

The Age believes that the suggested location will not be tolerated either by the officials or by public sentiment. It is not such a secluded and retiring spot as the decencies of the occasion demand.

The Age still believes that the redlight should move of its own volition and not wait for the action of the city. But when it does move it should seek a location where the general public will be the least offended and where it will not be in the line of high class residential improvements.

In the meantime the county officials will be vigilant to see that the redlight district does not establish itself under the guise of high-sounding and laudable enterprise.

HIGHWAY PROBLEM SOLUTION

THE STATE and federal highway departments after long and careful consideration have hit upon what appears to be the logical solution of a perplexing highway problem. That is to apply federal aid to the construction of a 30-foot wide improved strip extending from Fifth street on Fremont to the city limits, there to connect with the ten-mile federal aid project extending southeast from the city limits.

The officials have ruled that on a street within the limits of the city where the houses average more than 200 feet apart, federal aid may be applied. Both federal and state highway officials have agreed to apply that ruling to Fremont street east of Fifth.

It is impossible for the city to improve the easterly portion of Fremont street because of the low valuations. But by paying a small share of the cost the city may have the Boulder dam highway connected with highway No. 91 at Fifth street, the government paying approximately 88 per cent of the cost of construction.

Unless the method proposed to the city board by the state and federal highway officials is adopted, it is probable that the mile and one-half length of Fremont street between the city limits and Fifth street must for several years remain unimproved.

The improvement contemplated is a thirty-foot roadway surfaced with a four-inch oil-bound gravel surface on a base of six inches of gravel.

That would accommodate the heavy traffic which the Boulder dam highway will soon be required to carry and is an extremely important link of the highway. The side strips, curbs and gutters could be added later when the property has sufficiently increased in value to stand the assessment.

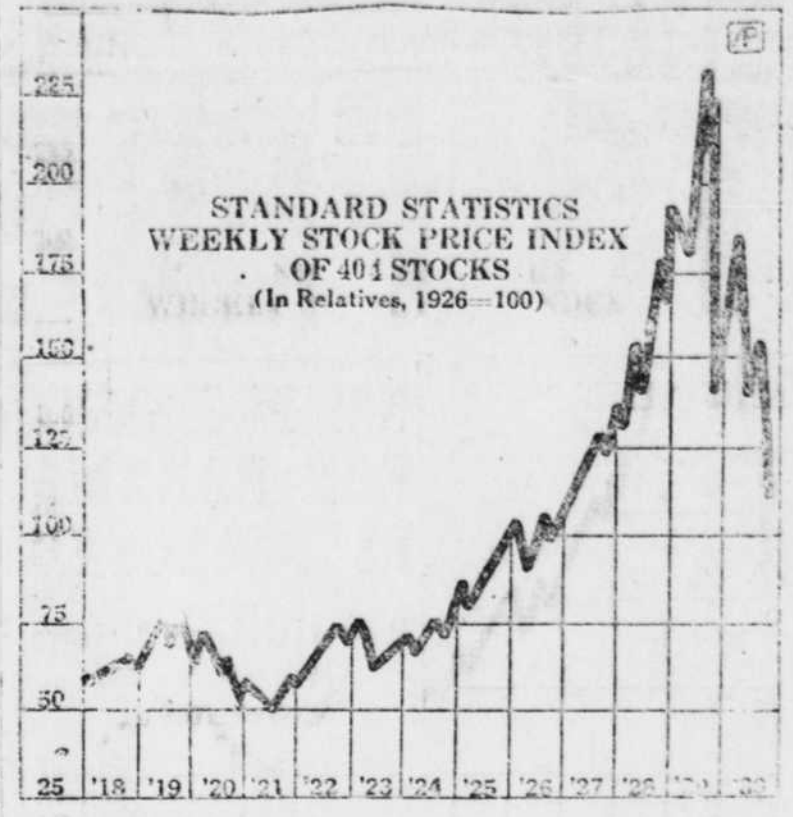
By the means suggested we may be able to avoid a mile and one-half of miserable, unimproved, rutty, dirty road within the city and thereby retain the good opinion of a host of visitors as well as serve our own convenience and pleasure.

It would be well worth while for the city commissioners and our delegation to the legislature to consult on the feasibility of having an act passed to legalize a small bond issue for the city's share of the improvement.

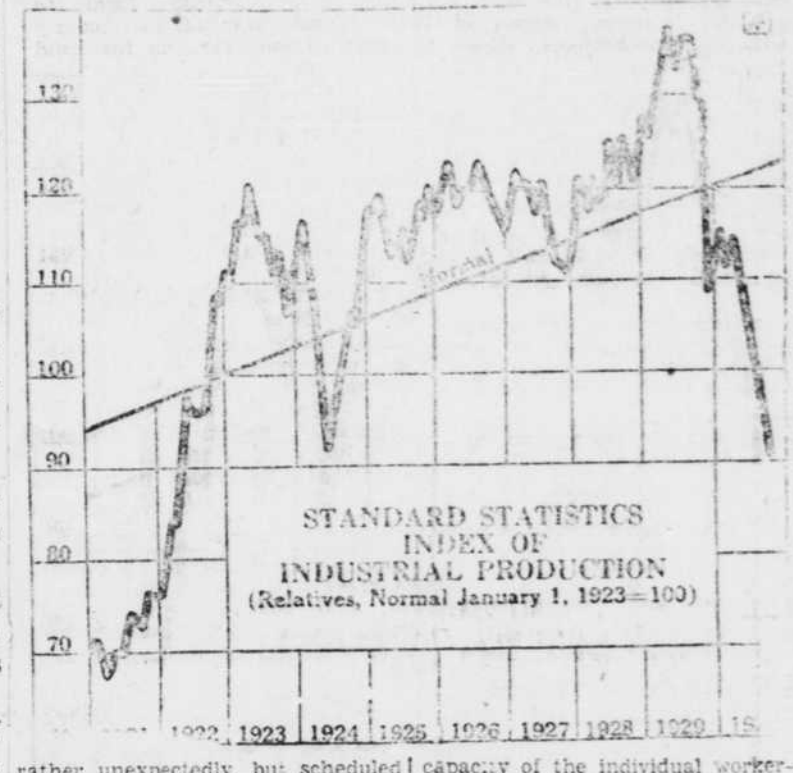
Leave Your Address With Western Union

Ship Of Industry Laid Up In "Dry Dock" For Repairs

By CLAUDE A. JAGGER (Associated Press Financial Editor) NEW YORK, Dec. 31. (AP) - The



great ship, industry, was laid up most commonly offered diagnoses for repairs in the year 1930. of the present complaint. Science She went into dry dock in June has vastly expanded the productive



rather unexpectedly, but scheduled to resume service in autumn. The job was found to involve complex technical problems, however, and she is still laid up. But engineers say the job is no more serious than any of the periodic general overhauls that have been required since she was launched. They have been rather severely taken to task, of course, for taking so much time with the job and for failing to estimate its full extent in the first place, so to avoid further embarrassment they are now making no definite promises, but word has gone around that she will be in the water by spring, and under full steam by autumn. Not So Seaworthy Indeed, the necessity of laying up the vessel at all came as something of a shock. After that top-heavy superstructure of inflated share values was carried away in the stock market storm of late 1929, the ship seemed more seaworthy than ever. In fact, almost everyone was talking comfort in the belief that such progress had been made in the handling of the ship that all necessary readjustments were being made while under way. It was, supposedly, a "new era" in industrial navigation. Economists have offered numerous theories to explain these periodic depressions, and despite lack of agreement as to causes and preventives, their characteristics are well understood. Recoveries Follow Drops In the past 55 years, there have been eight major depressions. In each case, recovery has set in after a downward deviation of between 20 and 25 per cent from the normal upward trend as calculated on the average gain over several years. The Standard Statistics index of industrial production has dropped about 25 per cent in the past 12 months. A chart shows that in December, 1929, it crossed the "normal trend" line at the index figure 120. December, 1930, finds it close to 90, or down 25 per cent. On the basis of long experience, this should prove the approximate capacity of the individual worker.

in factory and mine, and on the farm, as well - in the past few years. The problem of technological unemployment, the replacement of men by machines, again looms up ominously.

Machine-Age Problem But it is an old problem which has troubled the progress of the industrial revolution from its start. And it is being met more successfully than in the past.

Men replaced by machines in the great boom of the past few years found employment for a time in the fields of distribution, or sales and related services.

But with intense competitive struggle for markets, domestic and foreign, distributive machinery was expanded to a great, cumbersome and costly thing. It consumed much of the savings of more scientific production, kept them from the consumer, and underconsumption developed.

The stock market, too, had its finger in the pie. The speculative boom fostered excessive production by making financing easy for new and unnecessary factories. The productive capacity of Europe, impaired by the war, was being restored, as the facilities at home were expanded further.

Artificial Stimulants Consumption was artificially stimulated by development of new forms of credit, and little distinction was made between extension of credit that is productive, or pays its way, and credit that is not, and is used only at the expense of future consumption.

A collapse of commodity prices naturally ensued. The aggregate decline in the past year is variously estimated between 15 and 20 per cent.

Several commodities, including copper, sugar, gasoline and various farm products, have fallen in price below the cost of production, which will automatically check excess production in time, if it is not voluntarily checked.

Furthermore, cost of living has declined, probably more than ten per cent, thus increasing potential consumption.

LEGAL DEFECT

SAN FRANCISCO, Jan. 2. (AP) - A glaring defect has been discovered in the state laws concerning General U. S. Webb announced to prosecution of narcotics, Attorney day. According to Webb, a physician who has "purchased 5,000 narcotic tablets as shown by the federal order blank" and who when checked by agents is found to possess only a few hundred tablets can not be prosecuted unless agents can produce an addict to whom he has given drugs and of which he has kept no record.

Nearly 150,000,000 acres of the public domain of the United States, exclusive of Alaska, remain unappropriated and unreserved. Nearly 400,000 of this country's 2,000,000 acres are classed as employed for cultivation.

ROTARIANS KIDDING IS ENJOYABLE

New Year Program Proved Very Jolly Occasion

Las Vegas Rotary club held its regular meeting this week Friday noon instead of Thursday noon as is usual.

The New Year was the inspiration for the program which was in the hands of Rev. Father O'Grady and Leo A. McNamee.

Father O'Grady introduced Mrs. Frank E. Carlin, soprano, and Miss Catherine Kelly, accompanist, who rendered some classy music. Later in the program, under the leadership of Mrs. Elizabeth Martin, song leader, the club joined with enthusiasm in Sweet Adeline, Happy Days and other old favorites.

As his part of the program Leo McNamee read some New Year's resolutions and toasts which he had composed in honor of some of the members and for which he agreed to take the credit or the blame as the case might be. The skills were all taken with good nature and were enjoyed by the victims equally with other members. Among those read by the author were the following:

Whereas the holding of a political office disqualifies one for membership in Rotary, Resolved that I, Clint Boggs, will remain a Rotarian.

My wife is writing lyrics They fill my heart with joy If Nevada some goes over big I'll be the Grand McCoy.

Dave Davis 'Twas just before Xmas And all through the town The people were buying, Paying ten per cent down.

Pays All Ways and ALWAYS SICKNESS ACCIDENT FINANCIAL OLD AGE DEATH Business Men's Assurance Co. S. GENE PARKS AGENT 132 So. 1st. Phone 190

Watches and diamonds and grandfather clocks Necklaces set with all kinds of rocks When out on the street rose a terrible ruckus A red flag disclosing a jewelry store auction, So Dave ripped the price tags off of the stock And sweating under collar, He marked his seven dollar stuff To twenty-seven dollars. He told the world about it, too, Thru KGLX, Age and the Review. Resolved that during thirty-one He will not feel the masses! (Continued on Page Three)

Saturday and Monday Specials

- MOTHER'S CHINA OATS Package 35c
- HILLS BROS.' COFFEE Pound 38c
- P. AND G. SOAP Six for 21c
- OXYDOL POWDER, 2 for 39c
- VAN CAMP PORK & BEANS 16-oz. Can 9c

SECOND STREET GROCERY 404 So. Second St. Art Mosbach, Mgr.

The New Boulder Club

Nevada's Newest and Finest Men's Club

Cigars - - - Tobacco Soft Drinks

"Meet Me" at the Boulder Club"

118 Fremont Street

Paints

All Kinds of Paints, Oils, Varnishes & Kalsomines At Los Angeles Prices

PEOPLE'S STORE

Opposite School Phone 439 OPEN EVENINGS

T. M. CARROLL THE PIONEER REALTOR

10 Fremont Street Las Vegas

As the Pioneer Real Estate Broker of Las Vegas, I am not in this issue offering any property for sale.

Instead I am just presenting a few lines on our climate. It may surprise you to know that our good and hot summer time of dry heat is the healthiest season of the year. It is the dull season for the doctor and the undertaker. At any season the undertaker has a hard time getting along here, but in summer he takes a vacation in some Coast city along the sea-shore.

Our summer days are followed by an ideal balmy night. Its amazing, almost unbelievable, how such a beautiful, balmy, refreshing night could follow the summer day OLD SOL prepares for us. In other summer places the night is dreared. Here it is welcomed, as it means, soothing refreshing sleep and recuperation.

Our winter is superb. Less than two inches of rainfall. No snow. Mild. Open. Just a touch of cold after nightfall. During the day, all sunshine.

At this time of year our city is filled with folks who have heard of our wonderful winter climate. They come from all parts of the United States to escape the rigors and harshness of the winters in their home places.

As a result our hotels are crowded, and all available houses are rented for the season.

One of our big assets is our winter climate. This is the one place in America where a winter climate can be commercialized.

Wealthy people who are seeking a congenial winter climate should build their winter homes in Las Vegas.

Folks who cannot afford to build a winter home here, can get splendid winter accommodations in our hotels and houses for rent.

I am the pioneer and longest established Real Estate Broker in Las Vegas. During that time I have made a barrel of money for my clients and customers, and am still at it for them.

If you want anything worthwhile in Las Vegas Real Estate I probably have it.

I buy right, and I sell right, and after all, that is the secret of success for real estate investments.

T. M. CARROLL THE PIONEER REALTOR

10 Fremont Street Las Vegas