

LAS VEGAS AGE

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THURSDAY MORNING, SEPTEMBER 19, 1929.

BOASTING.

THE AGE believes that people generally deprecate the self laudation and boasting prevalent with some newspapers.

It has been our observation that the boasting newspaper is inclined to be careless of the facts and given to a baseless sensationalism, misleading to the people it is supposed to serve and damaging to the community.

NEWSPAPER CONTROVERSIES.

THE AGE deprecates newspaper controversies. They are generally fruitless and lead nowhere.

In accordance with its general policy the Age would have preferred to pass over the misleading statement as to the beginning of actual work of grading the Boulder Dam branch railroad as printed in the Review of September 16.

But the self laudatory, boasting statement accompanying the article voiced a call which the Age finds it impossible to ignore.

BOULDER DAM RAILROAD.

NO DATE for beginning actual construction work on the branch has been set, our esteemed afternoon contemporary to the contrary notwithstanding.

Union Pacific officials in Los Angeles disclaim the statements published with much baseless boasting "first with the news" in the Las Vegas Evening Review.

Mr. R. L. Adamson, assistant chief engineer of the Union Pacific is said in Associated Press and United Press dispatches to have been misquoted to the effect that actual grading would begin within three weeks.

The misleading report would, perhaps, not make very much difference to us of Las Vegas except for the fact that Las Vegas will not benefit by a premature influx of people looking for jobs. And the job hunters attracted here prematurely will suffer serious loss and inconvenience.

It should be perfectly obvious to even the casual observer that what the Union Pacific is doing now is simply a technical compliance with the time limit of the Interstate Commerce Commission permit for the line.

There are certain very definite requirements of financing which must be completed in regular order before the railroad or any other part of the Boulder Dam work can be done. The arrangements are fast being completed and there will be no unnecessary delays.

The Age on January first, 1929, published the official announcement made by President Carl R. Gray that the Union Pacific would build a railroad from Las Vegas to Boulder Dam site.

There has never been the slightest doubt that this would be done as promptly as conditions would permit.

NEWSPAPER ENTERPRISE.

NEWSPAPER ENTERPRISE is, or should be, primarily concerned with giving to the public the facts. A newspaper may be honestly mistaken, like any other human agency.

But it is not at all a laudable newspaper function to willingly and knowingly misquote, misconstrue or garble the facts for the sake of making a sensational story.

Las Vegas has suffered the loss of many thousands of dollars through reports, not justified by any facts, sent out from Las Vegas early in August. The dispatch, with a Las Vegas date line, said that 100 miles of the highway between Los Angeles and Salt Lake was impassable and probably will have to be rebuilt; that the road to Tonopah was cut to pieces and bridges were washed away and it will be necessary to reconstruct it; that an engineer and fireman rode to their deaths "near here" when their train plunged from a bridge, and other sensational details.

It was a good story except for the fact that from beginning to end there was hardly a shred of truth in it.

Of course the story was condensed from its original half column length in Los Angeles and Salt Lake as it was republished at places more remote. Here is the way it appeared in the Kansas City Post.

"LAS VEGAS, Nevada, Aug. 6.—Loss of two lives and damage roughly estimated at \$275,000 were counted here today as the costs of severe rainstorms of the last three days."

The "story" frightened thousands of tourists from the Arrowhead Highway and it lost to our business interests a large amount of money just at the time it was most needed to stimulate business through the hot weather.

The Age was informed by the Associated Press that the story was sent out by the Las Vegas Evening Review.

Do the people approve of this kind of "first with the news" journalism.

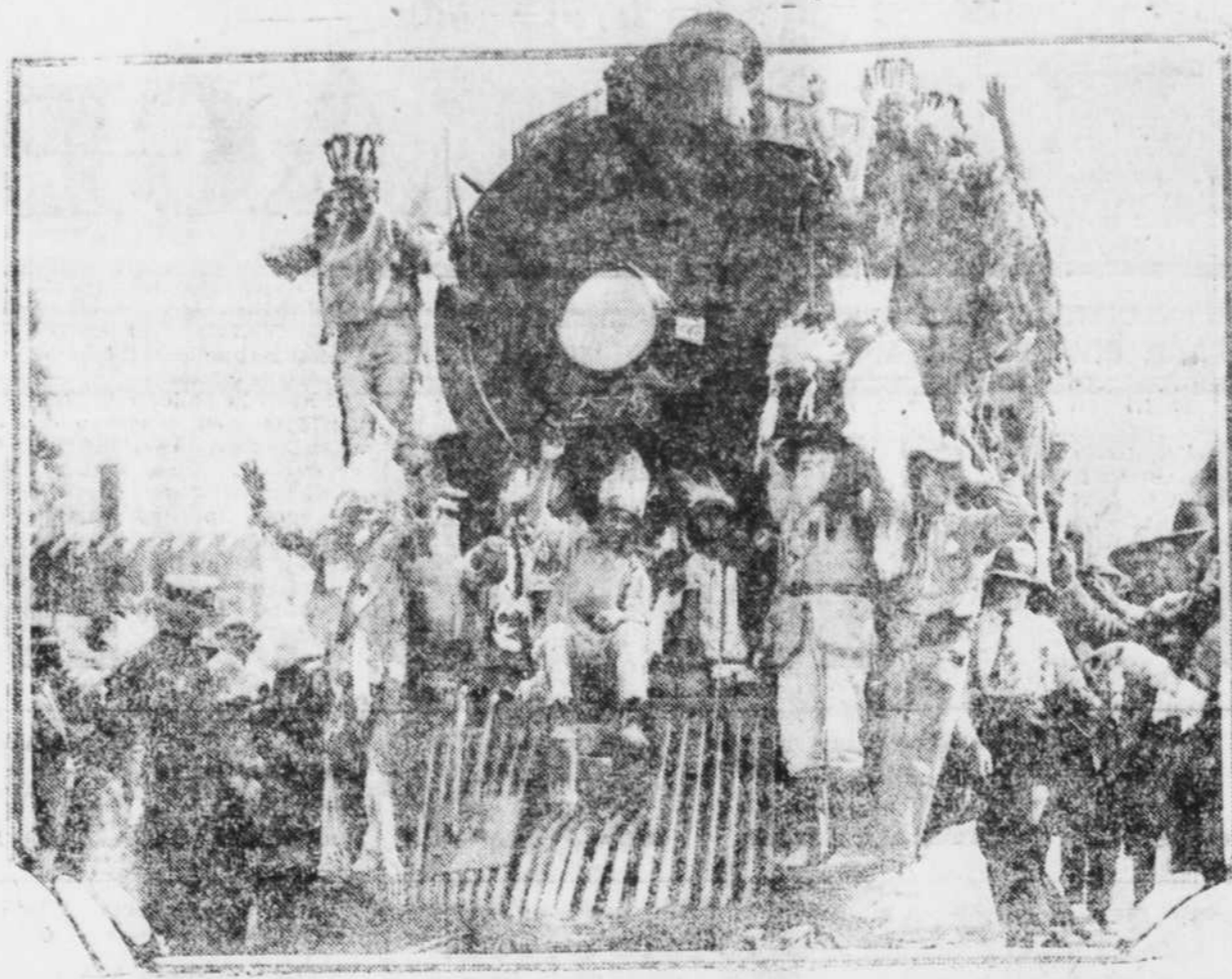
PINCH THE GIRL? NAUGHTY MAN.

TALKING of service, State Highway Patrol Superintendent Biscailuz says: 'In case of emergency, the traffic officer will even change a tire for a distressed woman autoist. What a change!' Thus reads a clipping from a California paper received by the Age pinned to the following anonymous letter:

"Some difference between this and the traffic officer in Las Vegas who apparently delights in pinching all the girls he possibly can. A Newcomer."

Perfectly scandalous, we take it. Mayor Hesse and

Indians, Whites Join In Opening New Line



The last traffic barrier of northern California and southern Oregon was broken at Hackamore, Calif., when Indians, whites and delegations from Oregon, California, Nevada, Utah and Idaho joined in the opening of the new Southern Pacific line connecting Klamath Falls and Alturas to open a new transcontinental route by the hookup of the Shasta, Cascade and Overland routes. Photo shows first train traversing line.

Las Vegas Stock Exchange

Closing Bids and Asked Quotations LOS ANGELES CURB AND EXCHANGE STOCKS Wednesday, Sept. 18, 1929

Helping the Homemaker

By LOUISE BENNETT WEAVER

Pickled Beet and Horseradish Recipe

Green Peppers stuffed with Corn Buttered Turnips Pickled Beets and Horseradish Bread Currant Jelly Chocolate Surprise Cakes Coffee

Green Peppers Stuffed With Corn

6 green peppers
2 cups cooked corn (cut from cob or canned)
1 egg
2 tablespoons chopped green peppers
1 tablespoon finely chopped onion
1-2 cup soft bread crumbs
1-2 teaspoon salt
1-4 teaspoon paprika
3 tablespoons butter, melted.

Wash the peppers and cut out all pulp and seeds. Rinse well. Cover with boiling water for 5 minutes. Drain and rinse in cold water. Mix the rest of the ingredients and carefully stuff the peppers. Set upright in a small pan. Add 1-2 inch of water and bake in a moderate oven for 30 minutes.

Pickled Beets and Horseradish (A Relish)

2 quarts chopped cooked beets
2 cups grated horseradish
2 teaspoons salt
1 tablespoon celery seed
1 tablespoon mustard seed
1-2 teaspoon paprika
Vinegar to cover

Boil the vinegar and pour over the rest of the ingredients. Boil for 2 minutes. Pour into sterilized jars and seal at once.

Chocolate Surprise Cakes

1 cup sugar
1-2 teaspoon salt
1 teaspoon vanilla
2 eggs
1-2 cup thick sour cream
1-2 cup boiling water
1-3 cups flour
1 teaspoon soda
16 marshmallows

Mix the chocolate and water and cook for 2 minutes, stirring constantly. Cool and add the rest of the ingredients, excepting the marshmallows. Beat for 3 minutes. Half fill greased muffin pans. Place marshmallows on top. Bake in a moderately slow oven for 25 minutes.

	Bid	Ask
Calif. Bank	137	139
Met. Nat. Bank	195	220
Nat. Bank Com.	40	45
Sec. First Natl.	136 1/2	138
Pac. Fin. Com.	151 1/2	152
Barnsdall "A"	35 1/2	36 1/2
"Bolsa Chica "A"	205	215
"Buck Un. pfd."	35	40
McMillan	35	36
"Oceanic	75	85
Occidental Pet.	315	325
Gilmore	13 1/2	15
Richfield	41 1/2	42 1/2
Rio Grande	23 1/2	29
Std. Oil Calif.	78	79
Union Oil	51 1/2	51 1/2
Douglas Air	28 1/2	30
Emasco Dr. com.	33	33 1/2
So. Cal. Edsn. Com.	36 1/2	37
Av. Corp. Del.	14 1/2	15 1/2
"Beach Air	125	135
Bk. Am. Calif.	128	129
Bk. Am. N. A.	224 1/2	230
Bandini Pete	6 1/2	6 1/2
"Exeter	130	135
Ital Pet. Com.	240	260
Mex. Seaboard	33	33 1/2
Sinclair	36 1/2	37 1/2
Fokker Air	45 1/2	46 1/2
Lockheed	6 1/2	9
Maddux Line	12	12
Trns. Am. Corp.	160	160
Trns. Con. Air	13	21
"Gold Ace	20	25
Cont. of Del.	33	33 1/2
Republic Pete	300	450

Las Vegas Exchange—Open Board

"Hato-Amer.	55	60
"Rhyolite Con.	10	10
"Virginia Con.	01	02
"Gold Reef	01	02
"Mohawk Ace	01 1/2	01 1/2
"Monarch Gold.	45	50
"Associated Metals	50	50
"Golden Ace	40	40
"Yellow Pine	12	14
"Gothman Pete	85	100
—Price in Cents.		

Large Plane Production

3500 Aircraft Built During Past Six Months Are Valued at \$25,000,000.

CLEVELAND, Sept. 18. (UP)—Thirty-five hundred commercial and military airplanes, valued at \$25,000,000, were produced in the United States during the first six months of this year, the Aeronautics Chamber of Commerce of America reported at its meeting here recently.

The Age to Publish High School Paper

"The Desert Breeze," Las Vegas high school paper, will be published in the plant of the Age this year, ten editions to be issued during the term, at intervals of three weeks. The paper will be five columns and four pages. Miss Kathryn Deverell is editor of the publication and Miss Helen Haines faculty advisor.

The first issue will make its appearance about October 1. It is planned.

An extra Western Air express plane stopped off in this city Tuesday evening at 9:20 for Salt Lake City with 1,500 pounds of express.

This plane accompanied the regular mail plane.

the City Board should put the officer "on the carpet" and make him disclose where he pinched her. And how hard

REAL WESTERN.

WESTERN MAGAZINE, published in San Francisco, has grown to be breezily and delightfully western. It is not the "western" of the cheap, cowpuncher type of novel, but the real air of the west which blows through its pages in a way that is refreshing.

Which interests us, because it appears that a great magazine, worthy of the west which it portrays, is in process of creation. We have had some western magazines such as the San Francisco Argonaut of the old days, but none as yet which quite seemed worthy of the west.

New Information Company Being Formed in Vegas

A new information service, calculated to make available to prospective investors and others throughout the country information relative to Las Vegas and Boulder Dam, is being established here by Dudley D. Humphrey, formerly of Denver.

To be known as Boulder Dam Information, Inc., the new corporation will circulate a book, compilation and writing of which was completed this week by Humphrey, and which sets forth information concerning Las Vegas, Boulder Dam and the entire Colorado River problem, giving the resources and possibilities here, and the meaning of the construction of the dam to the Southwestern country.

This book which will be off the press next week will be advertised in 300 leading American newspapers with a combined circulation of 25,000,000, according to Humphrey. Later editions will amplify the facts and keep them up to date. The book will contain 20 pages and will be illustrated.

To supplement these books a question answering service will be maintained, for the benefit of persons interested in Las Vegas' possibilities commercially and industrially.

The manuscript for the information book has been submitted, for perusal to officials of the First State Bank, to Mr. Hill, secretary of the Chamber of Commerce, and to the law firm of Harmon and Salter, attorneys for the organization, according to Humphrey.

Humphrey, who stated yesterday he intends to bring his family here from Denver, was in attendance at the seven state Colorado river conference a year ago for five weeks, having been delegated by the governor of Colorado to attend.

He has been head of the corporation department in Denver.

Lasky Plans Sale To Introduce Hosiery

An introductory sale of new double point heel Radio hosiery will be conducted Saturday at Lasky's Shoe Store.

Mr. Louis Rostenberg, vice president of the manufacturing concern and factory representative, is in Las Vegas for the purpose of aiding in the staging of the advertising sale, during which this hosiery, advertised as the hosiery for women of fashion, will be sold at reduced prices to get it before the Las Vegas feminine shoppers.

This hosiery positively will not be sold at the reduced rate after Saturday, according to Mr. Lasky.



By DEMING SEYMOUR

NEW YORK—William F. Kennedy, Gotham millionaire, cabled from Europe the other day to Louis Arico's little barber shop down behind the Hall of Records and bade Louis hasten to England to give him a haircut.

Louis is on his way—and while he's gone the rest of his distinguished customers, including Al Smith and Jimmy Walker, must find another scissors snipper or go unshorn.

But Louis is not the first barber to be transported across an ocean at the whim of a New Yorker who could afford it. There are a dozen hair-cutters around town who are here because wealthy Gothamites brought them hither from London or Paris.

The best known of them, perhaps, is Charles De Ziemler. The late W. K. Vanderbilt found Charles cutting hair at the Ritz in Paris, and liked him so well that he brought him to New York in 1914 and installed him at the Raquet and Tennis club.

There, in seven years, De Ziemler was barber to Theodore Roosevelt, John Drew, Robert Morton Colet, Whitney Warren and the present Vanderbilt family—W. K., Harold and F. W.

He now has a shop of his own in the New York Central building, but he himself cuts hair only by appointment, and then only as a favor to patrons of long standing.

Before he ever came to New York, or even to the Ritz in Paris, De Ziemler had had a distinguished career with the shears. A native of Sweden, he served the royal families there and in Germany, and was for five years personal hair cutter of the late Sir John French, earl of Tyrone.

In that capacity he accompanied Lord French to South Africa, Canada and the coronation of Delhi, and served such friends of the earl as Lords Kitchener and Roberts, the dukes of Sutherland and the earl of Warwick.

Tonsorial Museum

De Ziemler has another distinction: His is the largest existing collection of tonsorialiana, if I know what I mean.

The walls of his professional suite are covered with etchings, lithographs and old prints illustrating the barber's art. His latest acquisition is an etching from England; he paid \$500 for it.

Shaving bowls, dating back to 1610 and shaped like wash basins with lips at one side where they were fitted under the customer's chin, help to trace the history of barbering, as do quaint old mugs, brushes and double-bladed razors. He has a "library" of books pertaining to the craft.

Many of the old etchings show a barber's insignia older than the striped pole familiar today. The earliest symbol of the barber shop was three shaving bowls, hung just as the three bronze balls of the pawnbroker are hung today.

CASHMAN'S Nevada State Franchise

Boulder Canyon Stages

Regular Trips to Dam Site

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\$2.50 One Way \$4.00 Round Trip

Leave Las Vegas 1 P.M. Return 5 P.M.

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Special Trips to Dam Site
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Every month it becomes more obvious — motorists want the sweep of power, the smoothness, the thrilling acceleration — and the distinction — of the Eight. Admittedly America's finest cars are Eights.

—motorists want the sweep of power, the smoothness, the thrilling acceleration — and the distinction — of the Eight. Admittedly America's finest cars are Eights.

So supremely ahead of the times that public response already has made Studebaker the largest maker of Eights in the world.

No extra gear shifting can give a six-cylinder car the silken smoothness and flexibility of an Eight.

Why not get an Eight—a smart new Studebaker Eight? Enjoy it today and have a car that will be worth more a year from now—because Eights will then be at a premium in a used car market glutted with Sixes.

Studebaker's new low One-Profit prices have swept aside all barriers to Eight ownership. See the cars. Make comparisons. Convince yourself.

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Commander Eight Sedan \$1475
President Eight Sedan . . \$1735
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JAMES H. DOWN

Tune in "Studebaker Champions" Sunday evening Eastern Standard Time. Station WEAJ and NBC.