

## The Las Vegas Mercantile Corp.'s

### MODEL HOME

Open to the Public Today and  
Tomorrow Was Built by

# L. Andrews

A Builder of "Better Homes"

Inspect The  
**MAJESTIC RADIO**  
In The  
Model Home.

Sold By

**GAREHIME MUSIC  
HOUSE**

Compliments Of  
**Powers & Griffith**

**AFTER VISITING THE  
MODEL HOME**

See No. 17 Fremont Street

**B. B. TANKEL ORGANIZATION**  
Real Estate First

# the WAY to a Beautiful Home - - -

## LAY-MORE TILE

Interlocking Concrete Building Unit

*Quality Laid*

**Permanent  
Fire-Proof  
Damp-Proof**

### *Build With Lay-More Tile*

If you desire a permanent, fire-proof construction at a saving in cost it will pay you to investigate the many advantages of this building unit. Being made of concrete, it is of course permanent and will assure continued service throughout the years to come. It is also fire-proof, thereby eliminating any dangers of this sort to one's family, business or personal possessions.

To have these advantages and still keep the cost of your building to virtually that of frame construction is the opportunity Lay-More Tile brings to you. This saving in building cost is due to the quick laying advantages of the tile. It is a building unit, scientifically designed with interlocking knobs and cups which allow the tile to be laid in one-third less time than any other permanent material. This saving of time means a saving in the cost of the building.

### *Guaranteed Damp-Proof Construction*

In the drawing above you get a clear understanding of the double outside Lay-More wall construction. The wall may be twelve inches in width, which means a four inch air space between, or eight inches in width with a sixteenth of an inch air space between. The walls may be tied together with the tile, or the eight inch wall may be tied with a corrugated metal strip, the same as in brick construction. This wall with the dead air space between is protection against moisture or dampness. The inner wall is always dry and plastering may be applied direct, again is another economical factor, since it has eliminated that extra expense of furring and lathing.

The partition walls are single or four inches in width and every other row interlocks into the outer wall.

The corners of the wall are laid by overlapping every other row. If a stucco finish wall is not desired, the holes at the corners of a plain wall may be filled with cement mortar or end tile. A coat of cement slush is applied over a plain wall. Each tile is held firmly in place by the cement solution which is poured into the upturned cups, also by the interlocking devices both on top and below each tile. It would be impossible unless the wall was torn down to take out a tile which has once been laid.

## **Desert Construction Company**

### **Congratulations to.....**

Mr. and Mrs. Wadsworth upon the completion of their beautiful new home, part of their furnishings being one of the most attractive gas ranges that has ever been manufactured.

**CLARK COUNTY GAS CO.**

Phone 262A

106 So. Second St.

Compliments To The

**MODEL HOME**

From

**O. K. TILE CO.**

**R. P. CARNEY**

Specialist In All Kinds Of Jazz  
Textures And Plastering. Stucco  
Work.

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**Office and House Cleaning Service**

Lowest Estimates Submitted On All  
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"Ten Years In Las Vegas"

**D. DAVIDSON**  
Phone 333

**We Wish to  
Congratulate the**

**Las Vegas Mercantile Corp.**

on the furnishings of the

**MODEL HOME**

Every person in Las Vegas should avail himself of this opportunity to see how attractive his home can be made—at a minimum of expense.

**LAS VEGAS AGE**