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SOUTHERN NEVADA'S LEADING NEWSPAPER

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VOLUME TWENTY-FIVE

LAS VEGAS, CLARK COUNTY, NEVADA, TUESDAY MORNING, JULY 30, 1929.

NUMBER NINETY

# LAS VEGAS MERCANTILE EXHIBITS MODEL HOME

*Furniture Display in Home Setting to Have Educational Value, Firm's Plan*

## Builders Proud of Residence

**Public Invited To Look Over Model Selection**

Local Firm Presents Its Conception of Ideally Furnished Residence; Exhibit Is Open to Public For Two Days.

In furnishing a modern home correctly, a large part of the battle is to find the right place to buy equipment, to get the right assistance in planning the unity and harmony of the layout, and to select merchandise manufactured by concerns which are reliable and where there is sure to be quality as well as attractiveness.

An individual outfitting a home for himself naturally is interested in making the right selections all around, and he does not want to be in ignorance of what is available for his selection or of what others are using.

Most everyone either has a home or some idea or hope of having a home in the future. Hence a showing of great interest is expected in the model home exhibited today and tomorrow at Seventh and Charleston by the Las Vegas Mercantile Corporation, as presenting its conception of an ideal modern home for a medium sized family of moderate means.

The new Wadsworth home is completely furnished throughout by the corporation, care having been taken to attend to the aesthetic as well as other considerations.

The living room is furnished with an overstuffed suite, an occasional table, and a Majestic radio. The furniture was made by Robert Brothers of Los Angeles, one of the concerns through which the local firm gets its merchandise. Care was taken to harmonize the furniture with the trimmings of the room, as to color and form.

The dining room set consists of a dining table, six chairs and buffetette, built entirely of Eastern hard wood by Dornbecker, eastern manufacturer, also maker of the bedroom sets.

One of the bedroom sets is in ivory, enameled, consisting of bed, chest, dresser and chair. The other two are in walnut, one consisting of bed, vanity, chest and chair, and the other of vanity, bed, chest, overstuffed boudoir and chair.

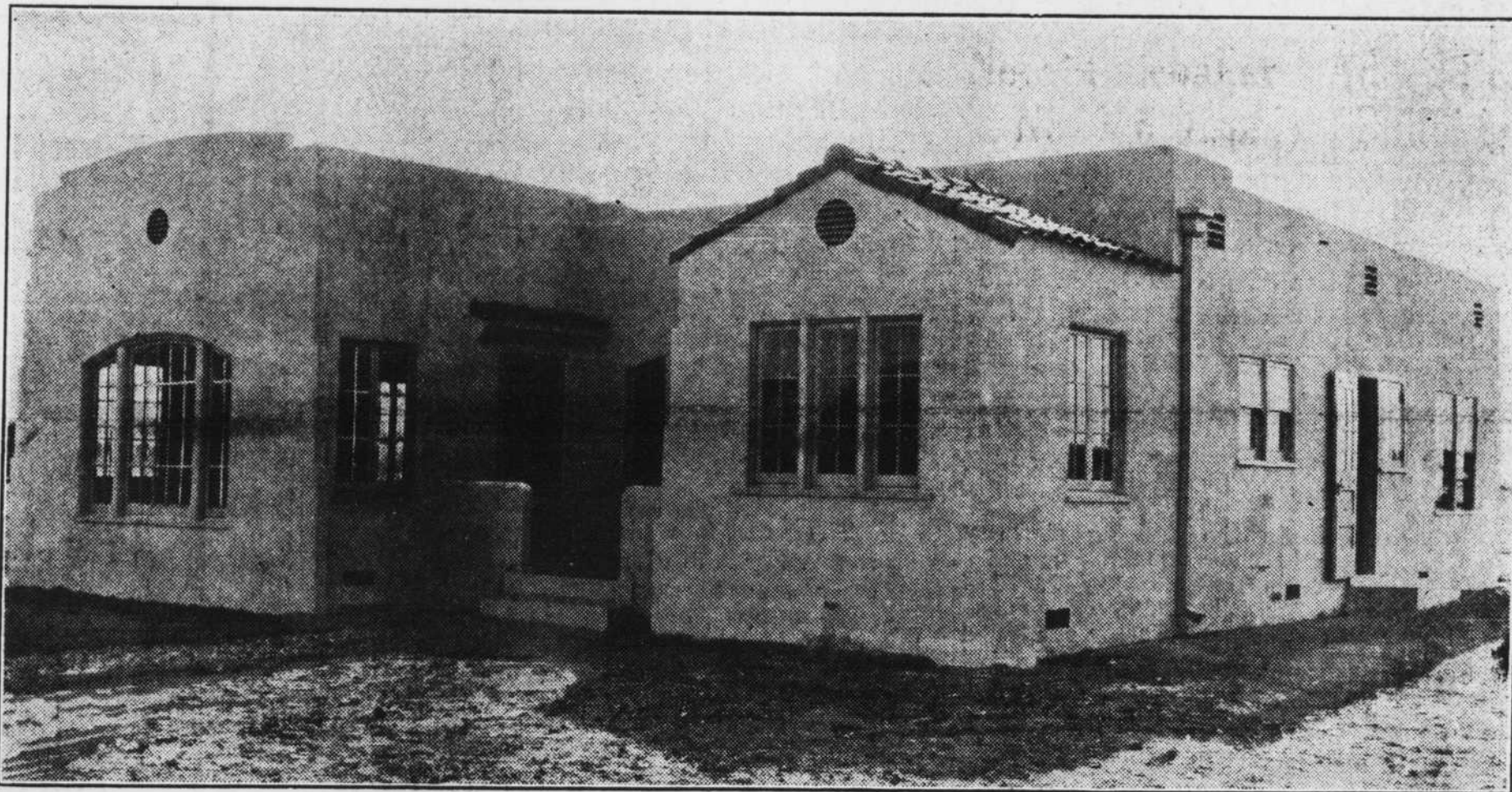
The Las Vegas Mercantile Corporation officials have long planned to stage such a model exhibition, and are bending every effort to make it one worth while from the educational point of view, according to Leo Roth, proprietor of the corporation.

### No Damage by Incipient Fire

An uncovered electric wire coming in contact with the woodwork of a porch in the rear of the building on the west side of First street between Stewart and Ogden, formerly occupied by James Ferguson, caused a small blaze which resulted in an alarm of fire last evening at 10:15. The only loss was in the consumption of gasoline by approximately 1,000 automobiles which were driven at high speed to the vicinity. Fortunately, no accidents were reported as the result of the spontaneous speeding of automobiles.

Mussolini has ordered the Fascists to wear straw hats. All he needs to do now is to order the wind not to blow the skimmers off.—Cincinnati Enquirer.

Model Home Shown by Mercantile Corporation.



The Las Vegas Mercantile Corporation, through the courtesy of Mr. and Mrs. Wadsworth, is presenting today and tomorrow its conception of a well-furnished modern home, the new Wadsworth home on Charleston boulevard at Seventh street. Some months ago the officials conceived the idea that a community in which there is such rapid growth and in which there will be as many new residences built as there will be in Las Vegas undoubtedly would show great interest in a model building

ideally and correctly furnished. And, accordingly, Mr. Bettelheim proceeded to get permission from Mr. Wadsworth to make use of his new home for two days to display modern furniture which the Las Vegas Mercantile Corporation believed came nearest to typifying the modern trends in furnishing of homes. A row of arrows will lead the interested prospective home builder from the company's store on Fremont to the exhibit.

**PUBLIC IS INVITED TO ATTEND 'OPEN HOUSE' TODAY AND TOMORROW**

Furniture, Fixtures, Finish, All Will Attract Great Attention on Part of Owners and Prospective Owners of Homes; Local Firms Show What They Can Do.

Las Vegas who are interested in modern homes will visit a model one today and tomorrow.

Carefully planned, constructed, finished and furnished, the new Wadsworth home, at Seventh and Charleston boulevard, is thoroughly modern and is the final realization of a long-felt ambition on the part of the Las Vegas Mercantile corporation to show Las Vegas how an up-to-date home should be furnished.

From 10 a. m. to 9 p. m. today and tomorrow the public is invited to this residence, which has been turned over to the mercantile corporation by George Wadsworth, the owner, for these two days for exhibition of home and furnishings in the interest of appreciation of the finer things in modern homes, that residents of this city may continue to improve their dwellings, in both utility and beauty.

Many new home are destined to be built here in the near future, and the efforts put forth on the part of the mercantile corporation and other Las Vegas firms are submitted during these two days as suggestive of what can be done through patronage of local firms in the building of homes.

Convenience, comfort and economy are important factors to be considered by the prospective home owner. Attractiveness is also very important, for it is a pleasure to turn one's footsteps toward a home which is beautiful in good taste and restful, as well as being comfortable, whereas one does not look forward with such alacrity toward going home to an unattractive domicile.

The artistry of the Wadsworth home, in construction, color scheme of decoration, and in the appointment of its furnishings and fixtures, is sure to have an appeal, and to teach more in ten minutes of inspection than dozens of pages of manuscript or days of theorizing could teach.

Hence the value of the model home idea, and the usual popularity of such in growing, advancing communities.

A trail of arrows, posted in plain view, will lead those interested from the Mercantile corporation store at 224 Fremont to the Wadsworth home, which is owned by George Wadsworth of the Clark Forwarding Company.

Among those firms contributing to the finishing of the home were Llewellyn Andrews, builder, Desert Construction company, Clark County Gas company, R. P. Carney, plasterer, the O. K. Tile company and others.

Each room is a unit of its own, with its own color scheme and motif in furnishings, it was pointed out by Mr. Bettelheim, of the Las Vegas Mercantile corporation.

### Local Concerns Build, Outfit Model Home

Andrews, Robertson, Carney, O. K. Tile and Clark Co., Gas Company All Contribute Share.

Comparison of first-class newly-built residences in Las Vegas cannot but have the result of helping to raise the standard of homes as more are constructed during the prosperous days which lie immediately ahead of this community.

When citizens follow the arrows to the new Wadsworth home, at Seventh and Charleston boulevard today and tomorrow to see the model home, they will be interested in seeing the type of work done on the various phases of the structure, as well as being on the lookout for "new wrinkles."

Llewellyn Andrews of Las Vegas, builder, contractor, and designer, and D. A. Robertson were associated in the construction of the new structure, of stucco finish.

The ornamental plastering work, which was done by R. P. Carney, is suggestive of what can be done by a man skilled and experienced at decorative work.

The O. K. Tile and Woodstone company, specialists in decorative tiles and woodstones, also had a share in the decoration of the building.

### Fremont Street Lights Are Out

Lights on Fremont street east of Fifth have been out every night for the past couple of weeks or more, according to citizens who live in that section and are compelled to feel their way home at night in the darkness.

The Fremont street lights are not the only ones missing lately, several other locations where there have been lights for some years being in darkness. Whether this is part of a new plan, or whether it is an oversight of the power company or of the responsible city official we are unable to say.

### Mrs. Reuterman, Parley Williams, Seek Divorces

Mrs. Louise Reuterman filed suit yesterday for divorce from Cyril C. Reuterman on grounds of cruelty. In Lebanon, Illinois, the couple were married in 1918, and they have now one minor child, Jean, nine, who is now in custody of Mrs. Reuterman.

The mother asks \$100 a month for education of her child. F. R. and Leo A. McNamee are attorneys for Mrs. Reuterman.

Parley L. Williams, Jr., filed suit yesterday for divorce also, from Edna W. Williams, whom he married in San Francisco in 1926. She deserted him in April, 1927, at Victorville, California, he alleges. F. R. and Leo A. McNamee are attorneys for Williams.

### Garbage Disposal Cooperation Asked

Garbage was collected yesterday beginning at 4 a. m. and continuing for ten hours, by the Las Vegas Disposal company.

During the hot weather daily service will be rendered, according to Ernest J. Engler, every day but Sunday. Swill will be taken up on Sundays.

The five trucks of the company recently given the contract to do this work for the city were kept going constantly yesterday, and it is asked that everyone cooperate with them by keeping garbage caught up, and out where it can be hauled away promptly.

Any failure of the company to gather up garbage should be reported to J. P. King, county road supervisor and official in charge of the city's "cleanup" work.

The disposal company's contract goes into full effect August 1, but work was started yesterday despite this fact.

### Penney Employees Give Brown Farewell

A farewell picnic for Mahlon Brown was held Sunday evening by J. C. Penney store employees at Lorenz's resort.

Brown, who has been with the company for the last three years, will leave next Sunday with his mother for Jackson, Tennessee, where he will attend military school according to Mr. Perry.

They will stop over for awhile at Denver to visit Mahlon's grandparents. The picnic was held also to welcome William H. Dixon, who has been brought here from San Francisco to take charge of the shoe department of the store. Dixon has had a great deal of experience in this line of work.

### New Studebaker Now on Display

"An hours drive in Studebaker's New Dictator Six will make it apparent to you that quality has been the major consideration in its design," said James H. Down, local Studebaker distributor. "You will discover feature after feature usually associated only with far costlier cars. Front seats are instantly adjustable to your preference. Steering wheel, too, may be quickly set at the exact point you desire. Travel ease in the New Dictator Six is thoroughly Studebaker. It is not due to any single feature, but has its source in a splendid co-ordination of all that affects riding comfort."

The Dictator's costlier double drop frame of new compound flange design not only makes possible lowness and roadsteadiness, but provides a far more rigid foundation for motor and body. Long pliant springs, controlled by big hydraulic shock absorbers, iron-out road inequalities. Fore-shackling of front springs achieves amazing steering stability. Typical of Studebaker's concern for your safety is the steel-cored steering wheel. This wheel, which has long been standard equipment on Studebaker cars, has never been known to break or fail from any cause. Nor will it polished hard rubber surface soil hand or gloves.

"Further emphasis is placed on safety by the powerful four-wheel brakes which stroke the car to a velvet stop in less than half the distance accepted as standard. A handy coincidental lock on the steering column locks both ignition and steering. This fine car feature assures lower theft insurance rates in a great many localities. Interior appointments, from the indirectly lighted, silver-framed instrument panel to the Butler finish hardware and the silken down of the mohair

### Added Beckley Building Floors Nearly Finished

Two Weeks Expected to See Completion of Two New Stories; Twenty Offices Will Be Made Available.

The top floor of Beckley's building is virtually completed, and is now ready for the inspection of the public, according to A. Wardrop, of Los Angeles, building superintendent in the construction of Beckley's second and third stories.

Plastering is completed, and tinting of the top floor was virtually done yesterday, and but few finishing touches are left remaining.

Twenty new offices will be made available for use with the completion of this job, it is pointed out. They are modern in every respect, and will be heated by a new furnace. Radiators are now on hand awaiting installation.

Stucco is being put on the outside of the building.

### Police Station Will Be Ready Thursday

The new municipal court and police headquarters will be ready for occupancy Thursday, according to Sam Shaw, in charge of the remodeling of the former residence into a headquarters.

All is now complete but the wiring, which will be finished some time today or tomorrow, it is expected.

Upholstery, offer final evidence of The Dictator's high quality construction.

### District Court Grants Divorces

Decrees of divorce were granted yesterday afternoon in district court as follows:

To Melvyn C. Conner, from Catherine M. Conner, to whom he was married in Buffalo, N. Y., in 1913. Stevens, Henderson and Noland were attorneys for the plaintiff. To Rudolph N. Miller, from Dorothy L. Miller. They were married in Alexandria, Virginia in 1928. C. D. Breeze was attorney for Miller.

### Colorado River Goes On Slight Spree, Up

The Colorado river, which has been constantly falling for weeks, showed a burst of speed Sunday at Grand Canyon, rising from 24-100 second feet on Saturday to 48-200 second feet on Sunday.

It dropped again, however, yesterday, to 31,500. To Elsie A. Horigan from Raymond F. Horigan. They were married at Klamath Falls, Ore., in 1927. J. R. Lewis was attorney for Mrs. Horigan.