

LAS VEGAS AGE

PUBLISHED TUESDAY, THURSDAY and SATURDAY Mornings by Charles P. Squires, Editor and Publisher, at The AGE BUILDING, 411 Fremont Street, Las Vegas, Nevada and entered in the Postoffice at Las Vegas as Second-Class Matter.

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ADVERTISING RATES ON APPLICATION

THURSDAY MORNING, JULY 4, 1929.

USE DISCRETION

THE AGE, as each Fourth for many years past, urges our people to exercise all possible care to avoid Fourth of July fires. The youth of the land cannot be entirely curbed when it comes to firecrackers. The necessity of hearing the pop and smelling the powder smoke seems an inherent part of the Fourth.

But we must all exercise discretion. Even the youngest children can be parked in some place safe for the shooting of firecrackers. And the older ones can keep a sharp lookout for smoldering embers.

A little precaution may save us from a terrible disaster. Other towns have destructive fires. We cannot hope to escape except as the result of constant vigilance.

THE PRICE OF ADVANCEMENT

WE yesterday heard a gentleman—he really is a fine well-intentioned man—crying out because someone had asked him to buy a windshield sticker to help the Elk pay for oiling the road to Lorenzi's Resort. The burden of his cry was that he paid taxes and "what do they do with all the money?"

Now this gentleman drives a car, and sometimes drive over the road in question and would get his dollar's worth in comfort the very next time he goes over it. And he probably forgets probably, that the bad condition in which this road was previously, would have cost the community much in the good opinion of our visitors and incidentally, left as it was, would have cost each property owner far more in actual money than the dollar or two he is contributing.

The gentleman also overlooks the fact that had it not been for the many enterprises similar in their nature to this, he would not have been attracted to Las Vegas and would not be here now.

He does not know, we assume, that from the very first day of the town of Las Vegas, the little loyal bunch of self sacrificing and enterprising people who comprise the active element, have been shelling out a little here and a little there every day since Las Vegas was born to meet some pressing need of the infant.

We are not even criticizing the gentleman of whom we speak for not contributing his dollar to the sticker fund. He has a perfect right to do as he pleases. But we can help wondering what kind of a place Las Vegas would be today had it not been for the spirit which induced it, people to come up cheerfully and play the game like true sports when an emergency was to be met.

And, even with the start we now have, we wonder what kind of a town Las Vegas will be 10 years from now should its people suddenly all slump into the unfortunate state of mind in which the gentleman friend of whom we speak now is.

As the Age sees the picture, the Las Vegas of today was built through the spirit of its people. The Las Vegas of tomorrow will be either a bright, brilliant and prosperous city or a big overgrown town without character or attractiveness. It is up to us who are here to make it what we will.

The Age takes off its editorial hat to the brave and unflinching spirit of the men—some of them long since gone to their reward—who from the very birth of Las Vegas have breathed into it the will to achieve greatness.

PARKS, SOME DAY

SOME DAY Las Vegas will be blessed with one or more public parks. The need for them is well shown these days when scores of people may be seen, men, women and children, enjoying the cool freshness of the court house lawns or the Union-Pacific parks.

We have heard parks referred to as luxuries. The Age considers them necessities. We can, as during past years, sustain life without any parks whatever. During the first year or two of the town there were no lawns and for several years no shade trees.

But we have long since passed the stage when we are or ought to be satisfied with mere existence. The present and future population of Las Vegas are entitled to the reasonable comforts of life. If Las Vegas expects to reap a rich future she must plant the seed of prosperity in the shape of parks, shade trees, paved streets and all that goes to make a city a pleasant place in which to live.

True enough, the city has many demands upon its budget these days. But we may as well recognize our obligations and prepare accordingly.

AGAIN, THE PAVING

THE CITY COMMISSIONERS are now up against another serious problem—that of passing on the paving job and setting the bill.

The Age has been accused of being "against" the city



WASHINGTON LETTER

By RODNEY DUTCHER NEA Service Writer WASHINGTON, July 3.—(AP)—Any one who keeps an eye on the news out of Washington must be realizing that we are living in an age of propaganda and that there is work and more of it from week to week.

President Herbert Hoover, however, seems to be one who doesn't altogether approve of it—at least far as the federal government is concerned.

Winn the last few days he has knocked out two very extensive propaganda plans. One of them he killed completely; upon the other he simply frowned sternly at a presidential frown can be a blight, and this second plan is weak and pallid right now.

The government, of course, has been propagandizing for some time in one way or another, with the War and Navy Department saying down the heaviest barages; but the recent announcement that the Prohibition Bureau was going to spread propaganda in favor of prohibition in the public schools goes beyond them all.

A Widespread Program Mr. Hoover lost very little time in coming down on this scheme with both feet. He put the clamps on it so effectively that even the pamphlets that were drawn up to aid in the good work are not to see the light of day. But, even though dead, the plan is worth examining, just as an instance of the extent of the propaganda machinery that could, under certain conditions, be put to work by Uncle Sam.

The Prohibition Bureau's educational campaign in the schools was by no means to have been limited to preaching the virtue of law observance and law enforcement. The bureau went so far as to outline methods by which to inject the propaganda into classes in arithmetic, English, history, drawing, current events and various other subjects, and all of this propaganda was designed to prove that prohibition was correct in theory and successful in operation.

Good or bad, this was certainly a drastic step for the government. Nothing like it had ever been proposed before. The navy and war departments have persistently tried to convince the public what fire arms, navies and preparedness are, but attempting to shove to school children the wisdom of one specific law is, for the federal government, something new.

Had No Authority There is, of course, no federal law under which the federal government could have made course a prohibition compulsory. School children in most places are taught the desirability of law observance and some states provide for teaching them the evils of alcohol; but no state law to date has provided that the young idea shall be impressed with the goodness or the badness of any given statute.

However, the scheme is thoroughly dead—killed by half a dozen words from the White House.

The other proposition was less formal and direct. It consisted of an appeal from the National Republic magazine for funds to combat "radicalism" and support the policies of President Hoover. This seemed to be something new, too, and it would be considerably funnier if some of the Republican leaders such as Chairman Work and Senator Watson of Indiana, and Burton of Ohio hadn't been pictured as giving the movement their endorsement. The pretension was made that President Hoover himself was behind it, but the White House promptly announced that he wasn't in sympathy with the drive.

The National Republic is a monthly magazine devoted to publishing patriotic articles, pro-administration propaganda and material apparently designed to prove that the country is in some danger of a communist revolution.

ELECTRIC SHOP MOVED Art Vann's electric shop will be moved into its new location at 11 South Second street Saturday, with the Fixit Shop, run by Dan Jacomini, according to present plans. The Boulder Drug store moved from that location to its new location in the Eagles building around the corner on Fremont.

As we said above, the Age may be entirely wrong in disagreeing with the city engineer. Nevertheless we want the people of Las Vegas to know that we ARE against what the city engineer has done. After prayerful and tearful consideration we are able to find not the slightest excuse for some of the things he has done in the way of setting street grades.

And now, when it is time for the city commissioners to settle the bill for the job, comes the crucial test. If the paving job is a good and workmanlike one, and if it is according to the contract and if the people are getting fair value for the money paid, the Age will be entirely satisfied as will the property owners who pay the bill. But we all want to know.

It is fair to assume that the contractor desired and intended to fulfill his contract fairly. Also we assume that the city board intends to see justice done as between the contractor and the property owners. The board has adopted what seems to us a wise plan. They have appointed J. P. King, county road supervisor, to check over the work on the paving contract and report. His report will, we believe, carry with it the confidence of people generally. We await it with interest.

Hollywood Film Shop

By DUANE HENNESSY United Press Staff Correspondent

HOLLYWOOD, July 3. (AP)—The silent pictures directed by Fred Niblo saw him in some part without credit and now his voice will be heard in a talkie.

When an audience hears an off-scene voice in the dramatic climax of John Gilbert's "Redemption" saying "Pass on, pass on," few will know that Niblo is speaking.

Niblo took some little part in nearly every silent picture he directed. He played a Russian revolutionary, a priest, a gypsy leader and other roles.

Before he came to the films as a director he played on Broadway stages. "Such little parts as I have taken in my pictures are valuable to the director in appreciating the actor's viewpoint," Niblo said. "I enjoy acting or speaking in them for that reason."

"Several other directors, such as Henry King and George Fitzmaurice also take advantage of their acting background. The director can only gesture silently while recording of a talkie scene is in progress. I enjoy especially expressing myself along with the rest of the actors."

"So strong is the desire in Erich von Stroheim that he has deserted the directing ranks in favor of the articulating acting. He portrays the leading role of a ventriloquist "The Great Garbo," under James Cruze's direction."

"A Year From Today," written by Al Jolson, Ballard MacDonald and Dave Drever, will be the theme song for Norma Talmadge's first talking picture, "Tin Pan Alley." Drever, famous song writer who collaborated with Jolson in creating such famous hits as "There's A Rainbow Round My Shoulder," "Me and My Shadow," "Back in Your Old Backyard," "Evangeline" and a score of other successes, has been engaged by director Lewis Mileson to supervise the sequences featuring the number.

Only men who saw service in the World War were engaged for scenes in "Three Live Ghosts" United Artists Studio.

Director Thornton Freeland wanted his soldiers real and figured they ought to know what a war was like. One thousand "soldiers" were used.

In the cast are Beryl Mercer, Charles McNaughton, Robt. Montgomery, Joan Bennett, Claud Allister, Harry Stubbs, Hilda Gardner, Jocelyn Lee, Shayle Gaughner, Jack Cooper and other people, who, until recently weren't in pictures.

New Caterpillar Is Ordered For Airport

A new caterpillar was ordered this week for permanent maintenance use at the new airport being built eight miles north of Las Vegas by Las Vegas Nevada Airport, Inc.

The caterpillar was ordered through James Cashman, Bulk agent, and will be a light Best machine.

The pump has been installed at the airport, and grading work is going ahead.

FRATERNAL NOTICES

Vegas Lodge No. 32, F. & A. M. First Communications first Monday of each month at Masonic Hall at 7:30 p. m.

Special Communications, work requiring, as announced by the Trestle Board, issued each month. Visiting brothers are welcome.

EARL F. DAVISON, W. M. W. N. Schuyler, Secretary.

ATTENTION EAGLES! Las Vegas Aerle No. 1213 Fraternal Order of Eagles meets in regular session the Second and Fourth Tuesdays of each month at 7:30 o'clock p. m. at Levy's Hall All Stray Eagles cordially invited.

S. P. O. E. Las Vegas Lodge No. 1488 Meets every Thursday evening at 7:30. Club rooms open from 11:00 a. m. to 12:00 p. m. Visiting brothers cordially welcome.

C. V. T. GILBERT, F. M. Wm. L. SCOTT, Secretary.

CHARLESTON LODGE NO. 35 K. OF P. Regular meetings first and third Tuesdays of each month at 7:30 p. m., at Beckley's Hall (Local) members and visiting brothers are cordially invited.

JOHN GORDON, C. C. JULIUS AHLSTROM, K. R. C.

Arleta Lodge No. 43 I. O. O. F. Meets 1st and 3rd Wednesdays of each month at 7:30 P. M. Levy's Hall, Fremont St. between First and Second. Visiting brothers cordially welcomed.

R. H. SNYDER, Noble Grand DONALD BREMER, Sec.



NEW YORK—A mild breeze on the sidewalks of New York is a stiff tale 30 or 40 stories above the pavements, particularly in the skyscrapers bunched around Wall street, where winds strike the lower tip of Manhattan island with the momentum of a free sweep up the bay.

Winds hardly strong enough to ruffle feminine skirts in the upper reaches are so severe around the upper reaches of the tall buildings that they have been known to crack more than 50 window panes in a single row.

It is the half-raised windows that are broken. The breeze sweeps it at the bottom, and the outward pressure of displaced air against the partly-lifted pane causes it to break.

In several down-town skyscrapers the building engineer has a weather bureau of his own. Whenever his meteorological instruments indicate that a blizzard is coming, he telephones upstairs to offices above the fifteenth floor and warns occupants to close their windows—or, if they must have them raised, to lower them at the top as well, so that the escaping drafts will find ready exit.

In spite of these precautions, a moderate wind may crack a dozen panes in a 40-story building—and when the panes are of special, treated glass, as they are nowadays in so many office edifices, the cost of replacing them runs into important money.

A New Racket. A burly fount in a red turtle necked sweater is gathering a modest income by bilking motorists with a new variation of petty racketeering.

He works at the beaches, around circus and carnival lots, at Coney Island or near airports, wherever there is a sign that says "free parking."

The racketeer plants himself on the public lot with a fistful of red tags, and whenever a motorist drives in he steps up, fastens a tag to the radiator cap and hands the numbered stub to the driver.

The average motorist pays a quarter of 50 cents, rather than start an argument. But a car owner who refuses to pay sees no more of the extortioner, and if one goes so far as to complain to the nearest policeman the racketeer ducks away with his bogus tags and sees up at the next free parking plot.

Speaking of incomes, a truck loader who walks through the pushcart district to his daily task, facing the East river front, augments his laborer's wage by picking up cheaply from curbstone merchants, with much haggling, articles which he sells during the day to the men he works with.

A god bargainer with the pushcart gaffers, he fills his arms with wares which his fellows will buy a few hours later at a profit to himself. Second hand laboring clothes are his best line, but he generally has in stock some rickety knickknacks at some plaster statues of the saints or mivich an antique dealer can select a nice gift to take home to the little woman.

Colorado Reported Due to Fall Again

The Colorado River's recently reported rise was but temporary, it is shown by subsequent drops in the river's level at Grand Canyon.

A slight rise was reported to the Age by a dispatch from Grand Canyon three days ago, when the river went up to 66,700 second feet. Tuesday it dropped again to 64,400, and yesterday still further, to 61,700.



WELL, rather—without the invitations there would scarcely be need for a wedding bouquet. And both may be made beautiful and ultra-modern. For the invitations this means that they should be nicely printed upon the finest texture of the Linweave Wedding Papers. As your printer we can show you samples and advise you upon the correct types.

Linweave WEDDING PAPERS

The Age

Las Vegas Stock Exchange

Closing Bids and Asked Quotations LOS ANGELES CURB AND EXCHANGE STOCKS

Wednesday, July 3, 1929	
Bid	Ask
Calif Bank	133
Mer Nat'l Bank	216
Nat'l Bk Com	42
Sec First Nat'l	127 1/2
L A Investment	205
Pac Fin Com	110
Barnsdall "A"	41 1/2
Bolsa Chica "A"	70
"Buck Up" Pfd	39 1/2
McCull'n Pfd	70
Oceanic	95
Occidental Com	300
Gilmore	13 1/2
Richfield	42 1/2
Rio Grande	31 1/2
Std Oil Cal	73 1/2
Union Oil	48
Douglas	37 1/2
Emcoo Dr Com	33 1/2
So Cal Ed Com	64 1/2
Av Corp Del	75 1/2
Bach Air	195
Bk Am Cal	148
Bk Am N A	225
Bandini Pet	9 1/2
Continental	20 1/2
"Exeter"	160
Ital Pet Com	375
Mex Seabrd	54
Sinclair	37 1/2
Fokker Air	47 1/2
Lockheed	14 1/2
Maddux	13
Trans Con Air	26
Trans Am Corp	137 1/2
Kolster Rdo	32 1/2
"Boundary Cone Con	2
"Gold Ace	75
Mariand Oil	35
Republic Pet	430
Las Vegas Stock Exchange—	450

Associated Metals 50
Golden Ace 60
Hullo-Americans Mines 55
Mohawk Ace 1 1/2
Rhvolute Consolidated 10
Consolidated Virginia 1 2
(* Price in cents.)

Lure of Great White Way In Dazzling Film

"The Broadway Melody" Has Everything Perfect Picture Boasts; Splendid Cast in Talkie Sensation.

Featuring all the liting laughter of dancing and mood-moving music of a regular New York revue. "The Broadway Melody," Metro-Toldwyn - Mayer's all-talking, all-singing, all-dancing production of backstage life, will be at the El Portal theatre tonight with the sort of brilliant entertainment that one is accustomed to find only in the theater district of New York.

Anita Page and Bessie Love, its two leading ladies, appear as a kerome circuit "sister act" that comes from the "sticks" to show Broadway how to put on a show. Miss Page plays the role of the younger of the two sisters whose beauty makes her farther than the other's cleverness. Miss Love is the business manager for the act, its chief star and the guardian of her little sister.

A humanly interesting love theme runs throughout in which Charles King appears as a smart-cracking sing-and-dance man who promises to put the sisters across. However, after being put on for a tryout, at the request of their boy friend, who writes them special musical scores, the act fails.

A specially written theme song, "Broadway Melody," is heard throughout the production. It is augmented by several novelty numbers among them "The Wedding," "The Painted Dolls," "Crazy Boat" and others. These catchy songs create the musical background for the technicolor sequence in which a chorus of more than sixty special dancers appear in one of the most sensational dance creations ever attempted for the screen.

Harry Beaumont, responsible for the successful direction of "Our Dancing Daughters" and other outstanding classics of the screen, directed the huge production. Others in the cast are Jed Prouty, Kenneth Thomson, Edward Dillon, Mary Dorn, Eddie Kane, J. Emmet Beck, Marshall Ruth and Drew Lamarest.

We Advise the Purchase of—

Standard Oil of Calif.—Union Oil of Calif.—Packard Motors—Aviation Corporation of Delaware—Aitchison-Santa Fe Ry—Security First Nat'l Bk. of L. A.—Gold Ace Mining Company—Associated Metals Inc.—Golden Ace Mines Company.

Present market quotations of these securities make them a very attractive purchase, either for a long term investment or a short time speculation.

Undoubtedly they will be the first to show any upward turn in their respective lines.

ORDERS EXECUTED IN ANY MARKET

PURSEL-MARTIN COMPANY

Stocks and Bonds Las Vegas, Nevada MEMBERS LAS VEGAS STOCK EXCHANGE.

NOTICE \$25.00 REWARD

THE COLORADO RIVER EXPLORATION CO. will pay \$25.00 reward for information leading to arrest and conviction of any person dumping garbage or refuse of any kind on any of its lands. W. F. McLALLEN, Secretary.