

# LAS VEGAS AGE

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ADVERTISING RATES ON APPLICATION

TUESDAY MORNING, JULY 2, 1929.



**MOST WELCOME, BROTHER ELKS!**  
TO YOU, Brother Elks, who are visiting Las Vegas at this time, the Age extends a most cordial welcome.

We extend it in behalf of Las Vegas Lodge No. 1492 who are your hosts on this occasion.

We extend it in behalf of the good people of Las Vegas who are giving such hearty support to the Elks in carrying out the details of the convention and entertainment.

We extend it in behalf of the Mayor and all the city and county officials who have given their hearty cooperation.

We extend it with fervor in behalf of Old Sol who is just now most warm in his embrace.

We extend it thrice happily in behalf of the Age.

We hope your stay with us—short though it may be, will give to you our guests a better idea than you had before of our lodge and of our people. We hope you may go away with the idea that Las Vegas is an enthusiastic hopeful, happy little city but now coming into its own; a youth full of vigor just emerging into the stature of manhood.

We shall remember you who come here with pleasure. We are happy in the opportunity to make new friendships and new ties which will endure and strengthen as time goes on. And we rejoice that the vital spirit of Elksdom is given a new thrill in the pleasure of your coming.

**A HAPPY YOUTH**  
LAS VEGAS is just past 24 years of age—a youth in years and in spirit.

The Editor of the Age came in February 1905 into what then seemed like a forbidding desert, hopeful that he might assist in establishing here a city. Others came, and still others, animated with the same hope.

Working together in harmony year after year, the people of Las Vegas have accomplished a notable achievement. Out of the raw materials of the desert country, with but little more than their own hands and their will to do, they have built a fine little city. The task has often been wearisome, but never unwelcome.

We have accomplished in a few years what many small towns have not accomplished in generations. Not because we had any particularly superior advantages, but because of the spirit of our people.

Herbert Hoover, then secretary of commerce, when he visited us in 1922, sensed the thing and he cherished for long a couplet displayed on a Chamber of Commerce poster:

"Real men are not made in city slums  
"Where man sees not a chance ahead—  
"Where man works but to sweat and die.  
"Building towns makes men, not the dead."

We suspect sometimes that that is not extra good poetry, but it conveys a sentiment that seems to fit Las Vegas. The very difficulty of the tasks we have had thrust upon us have, perhaps, strengthened our courage and created the will which brings accomplishment.

And now our spirits are refreshed when we see the child of our hearts just ready to take its place as a real city among cities.

**WHAT OF OUR FUTURE?**  
IT BRINGS some pangs of regret to see our fine little city, the child of our efforts, about to take upon itself the status of full grown manhood. The maelstrom of growth and activity, the influx of population, the multiplying business and industry will soon engulf us. But it is the way of life. And it has its compensations.

We can look into the future with assurance. With the beginning of the Boulder Dam project for which we have so long worked, comes new population, new wealth, new prosperity.

And we can feel as does the fond parent who sends his son out into the world knowing that he has the education and character to make his way to success.



## HOLLYWOOD'S FILM SHOP

By G. H. BEALE  
United Press Staff Correspondent  
HOLLYWOOD, July 1. (U.P.)—In its 37th year the motion picture close-up faces a radical change as one of the important technical developments of the year unfolds. April 23, 1893, in the world's initial motion picture studio at the Edison plant in Orange N. J. It showed Fred Ott, a workman in Edison's laboratories in the act of sneezing.  
From that day to this the close-up has been important in motion pictures. How important is revealed by the fact that there are 82 close-ups in "The Mysterious Dr. Fu Manchu," a talking picture with Warner Oland in the title role.  
The change in the close-up which has been directed by Jesse L. Lasky and other outstanding persons in the picture world, will be caused by wide angle lens. This will enable large groups to be included in the close shots.  
In the past one face has monopolized most close-ups. That started with Ott's sneeze, 36 years ago today. Two heads have often shared honor in the close shot; particularly in the embracing fade-outs, but the groups have had to content themselves with larger range views.  
The old system of tilling the screen with the star's face in close-ups has already largely passed. The 82 close-ups in "The Mysterious Doctor Fu Manchu" are well spread among Oland, Jean Arthur, Nell Hamilton, O. P. Heggie, William Austin and many of the players in minor roles.  
The new tendency is also evident in this picture in the bringing of inanimate objects into close-ups. A sliding panel with two eyes peering through, a Chinese mask hanging on a wall, a revolver, a hand reaching out from behind a curtain, a wall clock, and an empty chair are among the objects filmed at close range in this production.  
"The close-up is important as a means of focusing attention as well as showing emotions," Rowland V. Lee, director of the picture, explained.  
"In a mystery melodrama such as 'The Mysterious Doctor Fu Manchu' its use for this purpose is invaluable. Two eyes gleaming through an aperture in a wall might not be noticed by the audience in a long shot. The menace is increased a hundred fold by the close-up."  
The trend of the times toward bringing groups into the close-up is also shown in "The Mysterious Doctor Fu Manchu."  
The musical shows, with their large casts and choruses, will benefit most from the wide angle lens. This technical development will make it possible to bring a whole stageful of players into a close-up. Thus each seat in a theater will become a first-row vantage point to witness the action.  
Ott, who indirectly started this trend toward audience comfort, has more distinction than being the owner of the first face to appear in a close-up. He was also the initial motion picture actor.  
When Edison was experimenting with the recording of motion pictures on cylinders similar to early phonograph records, Ott comprised his acting staff. He danced and twirled, and in his own words "made a monkey of myself."  
The studio property man came into being as an incident when Ott did his sneeze close-up five years later. The actor had been placed before the camera and ordered to sneeze. Nothing happened. Ott's sneeze refused to ignite. An assistant was sent for a box of snuff. The records do not contain the name of this first "prop boy." They state, however, that Ott's sneeze failed to generate until snuff had been mixed with pepper.

## A NEW YORKER AT LARGE

By DEMING SEYMOUR  
NEW YORK, July 1.—The country estate of H. E. Manville, the asbestos king in Westchester county, is christened Hi-Esmaro, and now Manville has given the same name to his new million dollar yacht.  
It is derived from the first two letters of his own given name, HI-ram; the first two letters of his wife's given name, ESTelle; the first two letters of his last name MANville; and the first two letters of his wife's maiden name, ROMane.  
Box Social  
A hotel in the Times Square neighborhood has a suite which has not been let out to guests for 40 years. The management has set aside for use without charge by Wits and Intellectuals of Broadway. Authors and stage folk, perfumers and bon vivants of the main street know it as a gathering place where any of them, men or women, may drop in any time during the day to try to write, to play cards or to try out upon each other the facts which will presently convulse a nation.  
For years the suite has been the scene each week of a poker game in which many of the best known contemporary humorists take a hand every Saturday afternoon. Generally the game continues until late Sunday, always with a gallery of onlookers attracted not by the steepness of the stakes or the astuteness of the play so much as by the wit and badinage that flows across the table.  
The hotel management has regarded the donation of a suite as a profitable enterprise, since the card players and their flouting friends sent down to the hotel kitchen for frequent and bounteous repasts.  
But of late some of the leading spirits of the gaming table have craved a change of diet, and have taken to going to a restaurant around the corner for something to eat. The manager, increasingly irked by this abuse of his hospitality, was primely vexed a few Sundays ago when he discovered a bus boy from a nearby eating place coming into his hotel with a tray of sandwiches and a big pot of coffee for the poker players.  
He said nothing, but the next week, when the gamblers gathered for their over-Sunday session, they found on the wall of the suite a big placard:  
"Basket Picnic Parties Welcome."

## WASHINGTON LETTER

By RODNEY DUTCHER  
NEA Service Writer  
WASHINGTON, July 1.—Prohibition killings have been causing considerable excitement at various points and even President Hoover has taken official cognizance of them, but the situation as regards local enforcement in the seat of national government has gone back to normal.  
Bootleggers of the national capital were charging \$10 for a gallon of alcohol up to the time the Jones law, with its heavy penalties, went into effect. The Jones law sent liquor prices shooting up and alcohol soared to \$15 a gallon. But the price has now dropped back to \$10 a gallon. The bootleggers are rather apologetic about the recent scare.  
It appears to be a common practice here to convert alcohol into gin, and a gallon of alcohol is made to do from eight to 12 quarts of gin.  
Those who prefer diplomatic liquor—and get a chance at it—are heartened by British Ambassador Sir Esme Howard's action in serving wines and liquors at his dinner to Mrs. Gann and Vice-President Curtis. Angered at official restrictions and considerable publicity concerning his use of the liquor privilege, Sir Esme said he wasn't going to import any more, and it was thought that he might dry up the official embassy functions. But another load for the embassy is now on the way and by the time that is gone there will be a new British ambassador here. No one knows yet, of course, who the new ambassador will be or what his ideas are concerning the use of diplomatic liquor. It is not at all impossible that his government, as a matter of policy, may suggest that he follow the lines laid out by Sir Esme.  
One of these days Washington will doubtless meet Dr. Ernest Arguepa, the new minister for Honduras. Dr. Arguepa was appointed months ago, but he has not yet presented his credentials and Washington is curious to see him because in that fact is tied up a remarkable little story of parental love.  
The union of Dr. and Mme. Arguepa went for 20 long years untroubled by offspring. Then to the complete surprise of everyone in Honduras, came a son. Naturally the infant was fondly cherished by its father and mother. They had been beaten by two years the record established in this country by Speaker and Mrs. Nicholas Longworth.  
When Dr. Arguepa was appointed and took the steamer he left the mother and little boy temporarily behind. But hardly had he arrived in New York before word came that his son was quite ill. Without bothering to take the overnight ride to Washington, Dr. Arguepa took the steamer straight back to Honduras, a two-week trip. The legation here is without advice as to the son's condition or the date of the minister's coming.

## Brokerage Shakeup Affects Mine Stocks

The low price at which Gold Ace mining stock was quoted for a while a short time ago was the cause of wonderment on the part of many who had learned of its striking finds on the company's property at Carrara.  
A partial explanation of that is said to be had in the fact that a certain Los Angeles brokerage firm, which had been handling Gold Ace and other stock on thin margins was forced, by a slump in the market on various stocks in which the firm was interested, to sacrifice not only Gold Ace but other stock at a low price—Gold Ace going as low as 30 cents.  
This brokerage firm, it is stated, was recently taken over by new management, a syndicate.  
Gold Ace stock is now up around 70 and 80 cents.

**ASSEMBLING ACE MILL**  
Machinery for the mill to be installed at the Golden Ace mine at Carrara is being assembled on the ground, it is reported. Mining operations are going ahead, with raising of ore from the north drift.

## Colorado River Starts Rising Again

The Colorado River is due for another rise beginning today or tomorrow opposite Las Vegas, according to a report from Grand Canyon. A rise was reported yesterday morning, and it takes about a day and a half for the water to travel from Grand Canyon here, it is estimated.  
The reports for the last three days were as follows:  
June 29, 61,900 second feet.  
July 30, 59,400 second feet.  
July 1, 68,700 second feet.  
The water had been falling for the past week or ten days.

## Arista Incorporation Meets With Delay

Incorporation of the town of Arista, new mining community near the Gold Ace mine and others at Carrara, is being delayed for want of more information concerning the community at the Nye county seat. Plans and prospects of the new town are reaching Las Vegas, and the Nye county board, according to reports, will approve the new town incorporation, but is holding off until more definite information as to water supply, streets and other important matters is filed here.  
Water will be taken from the upper Arimogosa river, it has been stated.

## Boulder Dam Will Pay Its Own Cost

The Boulder Dam project will be in no sense a burden on the American people. Every dollar of its cost will be repaid through the sale of hydro-electric power generated in the marmoth power houses built below the dam to utilize the flow of water.  
The cost of the All-American canal, included in the bill as a part of the general project will be met by the owners of Imperial and Coachella valley lands to be served. This is estimated at approximately \$40,000,000. The estimate on dam and power plant is approximately \$125,000,000.  
The bill requires that before beginning construction the Secretary of the Interior shall have contracts for the sale of power with financially responsible agencies sufficient to repay the government the entire cost of construction.  
The people of the Southwest who use the stored water and the generated power from the dam will pay the bill in full.

## Las Vegas Stock Exchange Closing Bids and Asked Quotations LOS ANGELES CURB AND EXCHANGE STOCKS

Monday, July 1	
Bid	Ask
Calif Bk	131 1/2 133
Mer Nat'l Bk	216 225
Nat'l Bk Com	42 45
Sec. Fst Nat'l	128 1/2 130
*L A Investment	205 210
Sec Fin Com	109 1/2 111
Barrald "A"	40 41 1/2
Josco Chica "A"	240 265
*Buck Un "pf"	65 70
McMillan Pet	40 40 1/2
*Oceanic	100 105
Ocedt Pt Com	290 305
Gilmore	13 1/2 14 1/2
Richfield	42 1/2 43 1/2
Rio Grande	29 1/2 30 1/2
Std Oil Cal	75 1/2 76 1/2
Union Oil	47 1/2 48 1/2
Douglas	36 1/2 37 1/2
Emco Dr Cm	33 1/2 34 1/2
So Cal Ed Com	66 1/2 67 1/2
Av Corp Del	16 20
*Bach Air	205 210
By Am Cal	148 175
Bk Am N A	220 235
Bandini Pet	9 1/2 10
Continental	20 20 1/2
*Exeter	150 160
*Ital Pet Com	415 425
Mex Seabrd	50 51
Sinclair	36 1/2 37
Pekker Air	48 1/2 49
Lockheed	16 1/2 17 1/2
Maddux	13 13 1/2
Trans Am Corp	138 140
Trans Con Air	30 31 1/2
*Boundary Cone Con.	2 2 1/2
*Gold Ace	70 100
Marland Oil	34 1/2 35 1/2
Republic Pete	430 450
Las Vegas Exchange—Open Board	
*Golden Ace	50 50
*Italo-American Mines	55 60

## L. A. Issues At New High Level

LOS ANGELES, July 1. (U.P.)—Despite the rise of call money rates to 15 per cent, several issues on both the Los Angeles exchange and curb rose to new high levels today.  
In the industrials, Republic supply sold 300 and traded a new high mark at 70, up 1.  
Pacific Gas common reached a new high at 73 after selling 750 and rising 2 1/2. A second public utility high mark was made by Pacific Lighting at 94, after a rise of 3 points on sale of 300. Edison common sold 3,000 and gained 3-9 to 57.  
Security First National Bank went up 1/2 to sell 100 at 129.  
McMillan picked up 1/2 on 7,000 turnover and sold at 40. Rio Grande slipped back 3/4 to 29 1/2, selling 100, and Union lost 1/4 to 47 1/2 with a turnover of 200.  
In the miscellaneous class, Trans-American transferred 100 at 136 and Pickwick lost 1/4 to 1 1/2 on sale of 400.

## Bullish Trend Persists in N. Y.

NEW YORK, July 1.—(U.P.)—A money flurry that sent the call rate to 15 per cent unexpectedly today failed to dampen bullish enthusiasm on the stock exchange.  
For a time profit taking brought irregularity and reduced gains that had run to 10 points in some issues, but this was quickly absorbed and under the lead of the rails, prices rallied.  
Wabash was slow in getting into action but late in the afternoon it gave a rousing demonstration on the announcement it had applied for permission to form a fifth trunk line. Previous to its spurt, new highs were made by Missouri-Kansas-Texas, Union Pacific, Chesapeake & Ohio, Atchafalaya, St. Louis, San Francisco, Kansas City Southern, Norfolk & Western and St. Louis Southwestern.  
This strength in rails sent the railroad average into new record territory following its spurt to a new peak on Saturday. The industrial average also began the new half year at a new top.  
New highs for the year or longer were made by International Telephone and Telegraph new stock, General Electric, Westinghouse Electric, American Can, Allied Chemical, Union Carbide, Air Reduction, Columbian Carbon, Hershey and Republic Iron and Steel.  
Many of the utilities moved into record territory headed by Standard Gas and Electric, North American, Pacific Lighting, and Columbia Gas also made new tops.

## Well-Drilling Firm Establishes Office

Offices of the Artesian Well Drilling company are being opened at 108 Fremont, according to E. J. Engler, of Oakland, manager of the concern.  
He has announced that equipment and engineers will arrive about July 7, four car loads of equipment including apparatus for drilling 2,000 feet and power machine, the entire outfit being capable of boring 100 feet a day.  
The importance of having plenty of wells on property in and near Vegas is stressed by Mr. Engler, who is going to establish himself in Las Vegas permanently, and who is planning several other projects which will be launched in the near future, including a market and a construction corporation.  
R. H. Labrum is district manager of the well-boring concern, and anyone who is interested in having well drilling work done is invited to confer with him, according to Engler.

## Slayer of Cell-Mate Is Executed in Ohio

COLUMBUS, Ohio, July 1. (U.P.)—With a crucifix in his hand, James P. Nevin was executed in the electric chair at the state penitentiary tonight for the murder of his cell mate, John Brentliss, in Cleveland, Nov. 13.  
Nevin, known as the most hard-boiled convict in the penitentiary penned a number of vitriolic messages to the warden and spent his last moments perusing a dictionary and writing letters.

## Stocks - - Bonds

## Investments

## MINING PROPERTIES NON-METALIC DEPOSITS

## PURSEL-MARTIN CO. Member Las Vegas Stock Exchange

Las Vegas, Nevada

Correspondence Invited.



As Necessary as the BOUQUET

Will either— for without the invitations there would scarcely be need for a wedding bouquet. And both must be equally beautiful and practical. For the invitations this means that they should be nicely printed upon the finest texture of the Linweave Wedding Papers. As your printer we can show you samples and advise you upon the correct types.

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