

This Announcement will Turn The Furniture World Upside Down

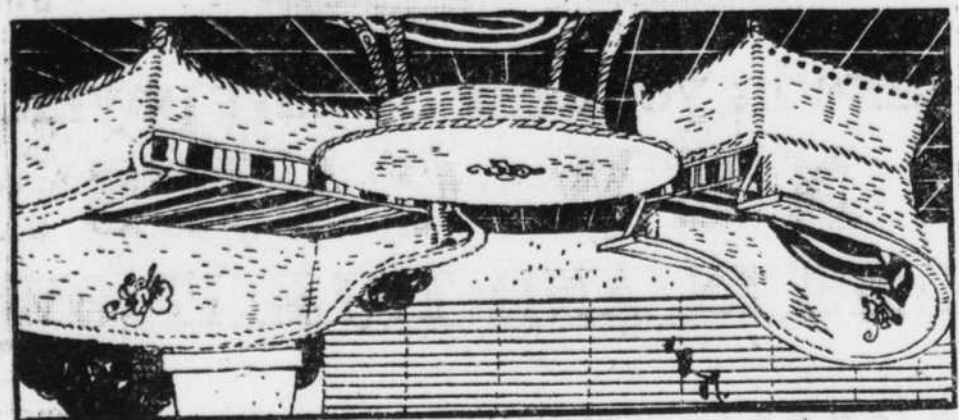
Las Vegas Mercantile Corp.

222-224 FREMONT STREET

AUDITORIUM BUILDING

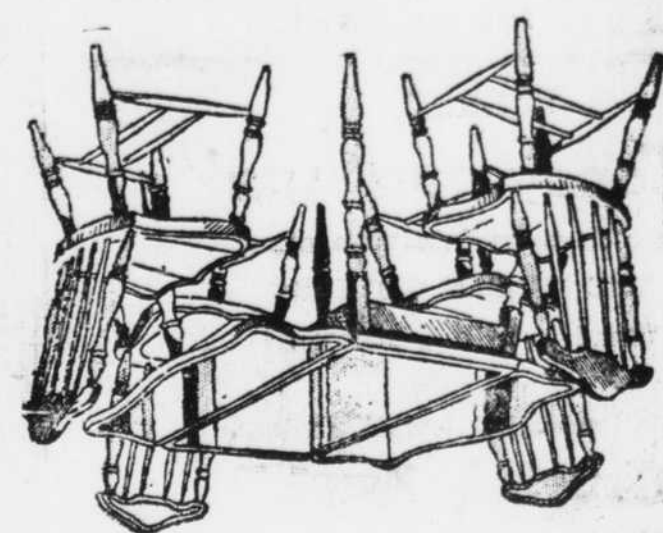
Your choice for 9¢
With a \$500 Purchase

3-PIECE LLOYD LOOM FIBRE CHESTERFIELD SET
 7-PIECE VIKO VAPOR SEAL COOKING SET
 LARGE SIZE NESCO OIL STOVE
 COXWELL CHAIR—LAWN SWING
 5-PIECE DINNER SET
 Or Any Item Previously Mentioned



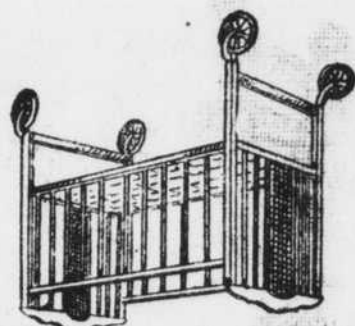
Your choice for 9¢
With a \$300 Purchase

5-PIECE BREAKFAST SET
 SIMMONS BED, SPRINGS AND MATTRESS
 50-LB. KNICKERBOCKER REFRIGERATOR
 9x12 AXMINSTER ORVELVET RUG
 SIMMONS DAY BED AND PAD
 Or Any Item Previously Mentioned



Your Choice for 9¢
With a \$200 Purchase

BABY CRIB
 NESCO OIL STOVE
 ENAMEL DRESSER
 CHOICE PRINTED LINOLEUM, FOR KITCHEN
 FLOOR, LAID
 Or Any Item Previously Mentioned



Las Vegas Mercantile Corp.
 Auditorium Building 222-224 Fremont St.
 LAS VEGAS, NEVADA
 May 25, 1929.

Dear Friends:
 At this time it gives the writer great pleasure to offer to the home loving public of Las Vegas and Southern Nevada, one of the greatest opportunities ever presented in the history of the Furniture Business.

The incentive to do this has been conveyed to the writer by the splendid drive that has been made throughout the country to beautify the home.

At this time we are making a Special Offer whereby you can open an account with us, making down payment of 15 per cent on all purchases and the balance at ten per cent a week.

Also, any purchaser will be entitled to buy for nine cents additional any of the items listed in our advertisements at the price ranges quoted.

This offer is being made to our old customers as well as the new, so as to enable us to convince you that you can buy Quality Furniture for legitimate prices at home.

In ending this offer, I wish to thank our many customers for the splendid support they have given our institution.

Hoping to be able to welcome you all, I am Sincerely yours,
 LEO ROTH, Mgr.

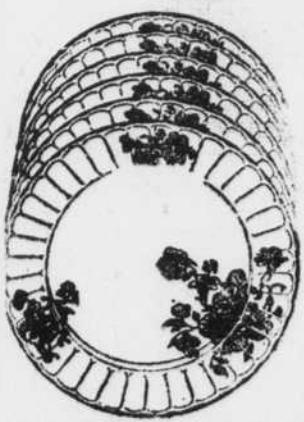
Your Choice for 9¢
With a \$150 Purchase

OCCASIONAL CHAIR
 BRIDGE LAMP
 JUNIOR LAMP
 LARGE SIZE (9x12) LINOLEUM RUG
 MANNING-BOWMAN ELECTRIC WAFFLE IRON
 Or Any Item Previously Mentioned



Your Choice for 9¢
With a \$100.00 Purchase

32-PIECE DINNER SET
 BEAUTIFUL LLOYD LOOM GO CART
 IMPORTED TABLE LAMP
 YOUR CHOICE—SIMMONS BED,
 SPRINGS OR MATTRESS
 Or Any Item Previously Mentioned



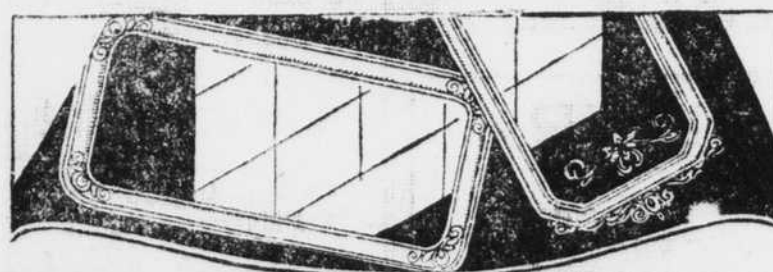
Your Choice for 9¢
With a \$75.00 Purchase

ELECTRIC PERCOLATOR
 MANTEL MIRROR
 PYREX SET (9 PIECES)
 CHEMILLA BATH RUG
 Or Any Item Previously Mentioned



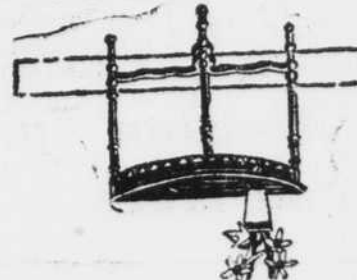
Your Choice for 9¢
With a \$50.00 Purchase

VENETIAN MIRROR, SET OF SILVER
 FANCY PILLOW
 Or Any Item Previously Mentioned



Your Choice for 9¢
With a \$25.00 Order

1 Pair Climax Pillows
 END TABLE, SMOKER
 Or Any Item Previously Mentioned



Sale Starts MONDAY, MAY 27th & continues For One Week Only

Introducing a New Liberal Credit Plan and Offering at the Same Time A Most Unusual Opportunity to acquire Valuable Merchandise for a Pittance. Read Mr. Roth's Letter Addressed To the Public, Carefully--Then Come in Monday--Buy What You Need and Take Your Choice of the Wonderful Assortment of Articles we are Offering for . . . 9¢

9¢ New Account Special S-A-L-E