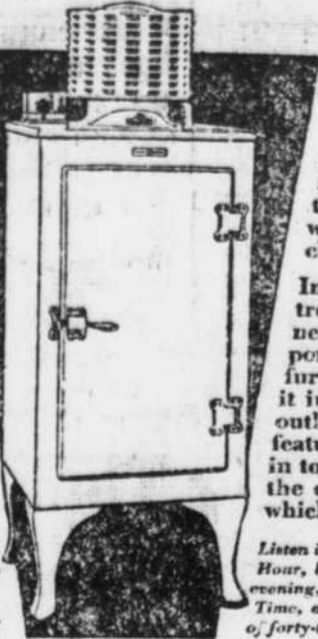


AN ALL-STEEL REFRIGERATOR THE FIRST! ...THE ONLY ONE!

THIS General Electric is the only refrigerator built entirely of steel. Think what that means! It is sturdy and durable, beyond anything that you ever believed a refrigerator could be.

This small-family model freezes a generous supply of ice... and in a shorter time. One tray freezes in two hours, both trays in four. Uses less current because the cabinet is so efficient that cold does not leak out and heat does not creep in.

And, of course, it has the exclusive advantage of simplified mechanism, enclosed in a hermetically



sealed steel casing and mounted on top. This leaves the greatest area available for food storage and makes possible the up-on-legs model which is so easy to clean under.

In operation it is extremely quiet. It never needs oiling. It is as portable as a piece of furniture. You just plug it into any convenient outlet. See all its unique features yourself. Come in today. And ask about the convenient plan on which it can be bought.

Listen in on the General Electric Hour, broadcast every Saturday evening, 9 to 10 Eastern Standard Time, over the N. B. C. network of forty-two stations.

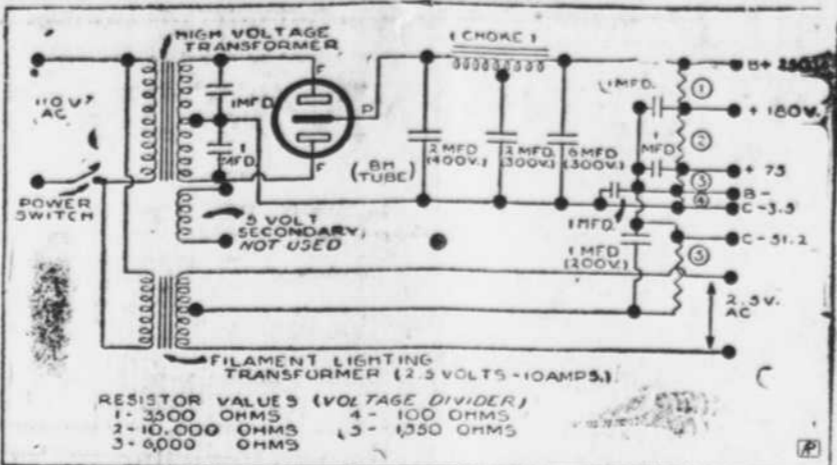
GENERAL ELECTRIC
ALL-STEEL REFRIGERATOR

Rockwell's Electric Shop

The Radio Industry

The radio industry having sold two and a half million sets last year, has set its 1929 goal at a cool three million, states an editorial in a recent issue of "Radio Reading." The editorial points out that the 1928 sales were stimulated, to a great extent, by the nation-wide igniter aroused by the presidential contest and warns the dealer that this year he will have to "go it on his own." But, after all why should the dealer need any outside help? At the present time, there are no less than nineteen million homes in America without any kind of radio set at all; and of the twelve million homes that are wired for electricity, there are four and a third million still using an obsolete battery operated receiver that ought to be replaced with a modern, A-C set. Or to sum it all up, twenty-three out of thirty million homes in the United States are still denied the full enjoyment of radio! What a market! And all it needs is some intensive selling on the part of the individual dealers, for radio's value to the masses is now more appreciated than it has ever been before. People who have never cared about a radio are now eager to own one, and the supercilious folk who sneered at broadcasting a few years back have been brought to realize that the modern program is little short of an artistic triumph. Three million sets mean twenty per cent more prosperity for the radio trade than in 1928. Are you going to get your share?

The American Bankers Association reports say that the per capita savings deposits increased from \$90 to \$188 from 1916 to 1925.



RADIO TRADE NEWS

Two new AC tubes have been added to its output by DeForest. They are a 424, power output amplifier, and a 445 power output tube. Improvements in internal construction have been effected.

C. L. Farrand, radio engineer, has produced a new type of loudspeaker, described as an inductive dynamic because of its resemblance in principle to the induction motor. Externally it appears to be an enlarged speaker of the magnetic type. It has two permanent magnets, requiring no external power for energizing the field windings.

Tests conducted by Dubilier engineers show that "paper" condensers have a definite span of life, based on the treatment they receive. The longer the life, the longer the life. They said that a good condenser should last many tens of thousands of hours, but that any condenser operated at a higher working voltage than specified by the manufacturer will have a short life.

PROBLEMS OF WIRE AND RADIO BOARD TACKLED BY SENATE

WASHINGTON, May 18. (AP)—With the senate committee on interstate commerce plunging into study of the voluminous bill of Senator Couzens, Michigan, for creation of a commission on communications, the move to regulate wire and wireless by one governmental agency is in full swing.

The bill, comprising 72 pages, takes the present radio act as a nucleus for a measure which would apply to all common carriers engaged in the transmission of intelligence by radio telegraph, telephone and cable, and establish a board with power similar to those of the interstate commerce commission.

The commission would be composed of five members, one from each of the five zones designated under the present radio law. The commissioners first appointed would serve for two, three, four, five and six years respectively, the terms to be designated by the president, but their successors would be appointed for six years.

The bill deals principally with the regulation of radio stations, the provisions of the existing law and two years of administration by the federal radio commission affording a basis for guidance of the committee.

The proposed regulation of the wire systems, however presents a new problem which is expected to receive paramount consideration in the final drafting of the new measure.

A section of the bill which promises to be a storm center provides that "no companies engaged in the radio communication business shall operate or hold any interest in telephone, telegraph or cable companies if the effect may be to lessen competition or restrain commerce."

Opposition to this clause is expected from officials of radio companies who contend that the merger of wire and wireless is essential to the development of communication systems which can successfully compete with similar foreign combines.

Another important section of the bill authorizes the commission to regulate message rates. It stipulates that "all charges made for any service rendered by common carriers shall be just and reasonable and every unjust and unreasonable charge is declared to be unlawful."

the wife surrender the pistol to the court.

Recently Cepernich appeared to apply for the final decree of divorce and it was granted.

"May I have my pistol back?" he asked.

"What for—why do you need a pistol?" queried Judge Mogan.

"Why, I'm traveling east—I'm going to Chicago."

"Unhuh," said the jurist, and then—"Oh, Mr. Bailiff, give it to him."

H. E. SAVIERS CO. DISPLAYS THE LATEST RADIO

The new Screen Grid radio, manufactured by the Atwater Kent company, which has been called the greatest advancement in the radio world for years, is now on display in Las Vegas.

H. E. Saviers & Son have just received a large shipment of this new radio, and according to Mr. McCoy, local manager for the Saviers company, it is all and more than has been claimed for it.

HEADS NEW CHAIN ON PACIFIC COAST

SAN FRANCISCO, May 18. (AP)—A new radio chain is being formed on the Pacific coast by H. H. King, former newspaper man and NBC official in San Francisco, and several associates. The company, to be known as Evergreen Network, Inc., will maintain headquarters in Seattle with KOL as key station.

The network will include six stations with limited broadcasting areas. The object is to improve radio reception in a number of communities through the new interlocking stations. The districts to be served are those which experience difficulty in receiving programs of present chains and individual stations.

King is president and general manager.

STORE LEASED BY PEMBROKE

C. E. Pembroke will occupy the easternmost room of the three store spaces in the new Professional building being constructed on Fremont between Fourth and Fifth. He will enlarge his Frigidaire business to include several other nationally known lines, he stated yesterday, and will move into the building as soon as it is completed.

JUSTICE IS NOT ALWAYS BLIND

Wisconsin Man Believed Jailed for Crime He Did Not Commit.

SAN FRANCISCO, May 18. (UP)—A year ago during the trial of the divorce suit of Mrs. Marian Cepernich against M. J. Cepernich, the charge was made to Superior Judge Edmund Mogan by the husband that the wife had taken his pistol and he feared she intended to shoot him.

Judge Mogan put an end to "that," as he termed it, by making

GRADUATION

Marks Another Milestone Passed



Match this event in the graduate's life with the gift of all gifts—

A beautifully mounted diamond from The Jewelry Shop of

M. W. DAVIS

Union Pacific Time Inspector Overland Hotel Building

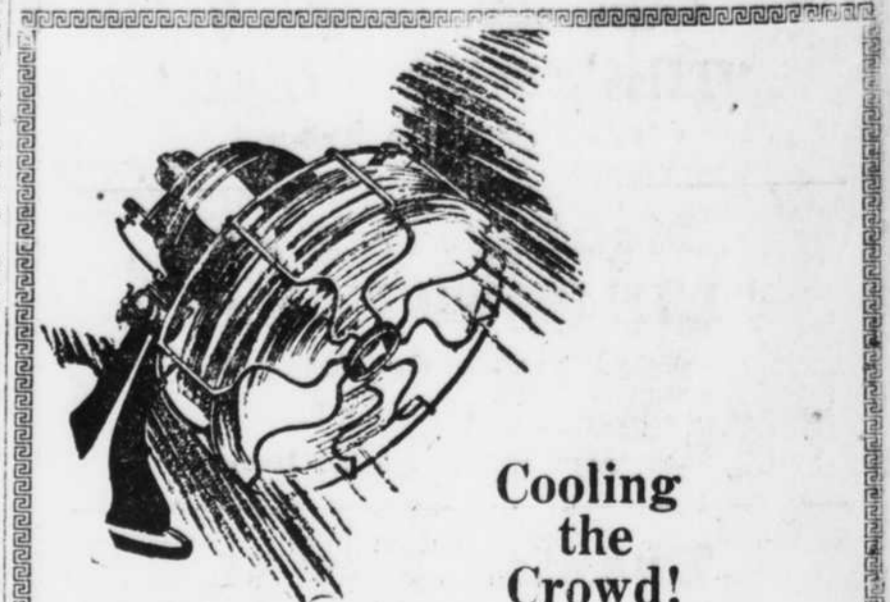
LOS ANGELES, May 17 (UP)—A burst of applause from court room spectators greeted the acquittal today of John A. Crawford, Jr. who was on trial for the murder of his father.

The boy testified that he had shot and killed his father when the latter came home drunk and began beating his mother. The jury considered the case less than half an hour before returning its verdict.

NOTICE \$25.00 REWARD

THE COLORADO RIVER EXPLORATION CO. will pay \$25.00 reward for information leading to arrest and conviction of any person dumping garbage or refuse of any kind on any of its lands.

W. F. McLALLEN, Secretary.



Cooling the Crowd!

WHETHER there is one person or thirty in the room a GENERAL ELECTRIC Fan provides delightful coolness for everyone present. Every summer millions of people enjoy relief from heat because of this fan's performance.

Now is the time to figure on your fan requirements for the coming summer.

A GENERAL ELECTRIC Fan for every need. They cost but a few cents a day to run.

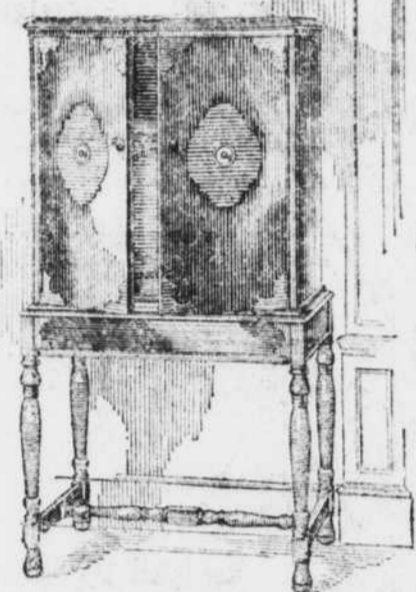
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WIRING SYSTEM
—for lifetime service—
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Phone 179



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human

Majestic
Electric
Radio
--72



Expect more than you ever asked of radio.

Then pay us a visit and operate this remarkable new Majestic Radio 72 yourself.

It will far outrun your expectations because—

It has improvements that seem to endow it with almost human intelligence.

Automatic volume control—sensitivity control—features radio engineers have never been able to perfect before.

A beautiful walnut cabinet model, with the Majestic Loudspeaker inbuilt.

The highest development of radio we've found in all our experience.

COMPLETE WITH TUBES— \$156.50

dollar for dollar
you can't equal this

H.E. SAVIERS & SON, Inc.

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TELEPHONE 355

--SAVIERS' SUPER SERVICE--

the NEW---

Screen Grid

ATWATER KENT
RADIO

Is Now on Display
See and Here-----

the GREATEST
achievement in
radio since the
house current set----

ELECTRIC....DYNAMIC

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