

FRENCH TASTE GROWING FOR CIGARETS FROM U.S.

NEW YORK, May 7. (AP)—The American Tobacco company reports that the total shipments of American cigarets to France last year increased 56 per cent over the previous year. This puts France far in the lead among European purchasers of American cigarets. The French tobacco monopoly,

LIKES HER NEW TITLE

SPRINGFIELD, Ill., May 7. (AP)—Mrs. Ruth Hanna McCormick, Illinois' first woman representative in congress, doesn't want anyone to forget her title. Visiting here, she corrected several who greeted her as "Mrs. McCormick," with "Congresswoman McCormick," please.

operated by the government received in revenue last year \$130,000,000.

According to Paris experts the style of dressing the hair indicates one's political and philosophical opinions. Does this mean that a bald headed person has no opinions?

About those recent pictures of Babe Ruth in Tuxedo—how does he manage to hold his breath so long?

THEORETICAL SPEED OF 140 M. P. H. CLAIMED FOR GIRL'S SPEED BOAT

COWES, Isle of Wight, May 7. (AP)—Marion Carstairs, Britain's girl motor boat racer, will make her next bid for international honors in a boat designed by a British-Canadian engineer whom she met at Detroit last year after her ill-starred try for the Harmsworth cup.

Her craft is being built in secret in a small shipyard near Trinity House pier here. She expects it to be all at by May 10.

Consoling the plucky British girl after her 1928 entry was destroyed in the Detroit river, the engineer guaranteed to design a craft that would travel at an average speed of 100 miles an hour.

The boat being built here is expected to have a theoretical maximum speed of 140 miles an hour. The total cost will be at least \$100,000.

Competition for the Harmsworth cup again will be held at Detroit, Cal. Wood's home city, and if Miss Carstairs is successful she hopes to challenge Mr. Wood to a race for the world's championship in which she would endeavor to break the world's speed record.

Experimentation with models to define the final shape and construction of the craft has proceeded here under a civilian guard who challenges every approach to the shipyard with a request for a pass from Miss Carstairs or the designer. The workmen are sworn to secrecy.

Miss Carstairs will give no details regarding her boat. It is understood, however, that the hull is approximately 39 feet long, with a beam of nine feet. Three of the latest type Schneider air cup Napier engines of a normal power of 1350 horsepower and a maximum power of 3,600 horsepower will be fitted in line, running most of the length of the boat.

The drive will be taken through a gear-box to two shafts and propellers. The "pitch" of the propellers is said to be a revolutionary breakthrough from anything used before.

In shape, the hull is reported to look like a high-powered naval gun shell with an exaggerated bulge toward the razor-like bow and tapering off to the stern. It has a one-step hydroplane bottom.

BIG SNEEZE WAR OPENS IN CHICAGO TO AID SUFFERING HAY FEVERITES

CHICAGO, May 7. (AP)—The big sneeze was on.

Even little, secret sneezes in the privacy of the home are suspect.

The "Chicago sneezeless" plan, which sees the city a paradise for hay fever victims by 1933, has been launched by the League for the Prevention of Hay Fever.

Assisted by loyal troops from the Chicago Woman's clubs, and certain mercenaries, the league will rally out this summer to do to death its particular dragon, the ragweed.

"It's nothing to be sneezed at," says Dr. Bernard Fantus the big sneeze and ragweed man, referring to the plan. And Dr. Fantus, who is associate professor of medicine at Rush Medical college, lays out a full set of statistics to prove it.

"Between 30,000 and 40,000 sufferers live in Chicago," he said. "Chicago loses \$1,000,000 every summer because of the thousands who must run away from this atmosphere, not counting loss of time from business and the money spent for treatments.

"There is one way out—eradication of ragweed. One-tenth of Chicago's 40,000 acres of vacant lots can grow ragweed. If 10,000 sufferers could each set aside \$10 for weeding one acre of ragweed, the work of eradication in Chicago could be accomplished by August."

AUSTRALIA PLANS TO ADVERTISE FOR AMERICAN TOURIST TRADE

SIDNEY, Australia, May 7. (AP)—Australian business interests have started a \$500,000 publicity scheme to attract Americans, south Americans and Europeans to visit this country.

C. H. Holmes, chairman of the Victorian railways betterment and publicity board, who is the promoter of the advertising campaign, sets great store on the attraction to Australia of tourists from the United States. He thinks that 10 per cent of them remain here.

In an article in the Melbourne Herald, Mr. Holmes says visitors from the United States have applauded the sunshine and our "great outdoors"—bushlands and golden beaches—and been amazed at the vast natural resources.

He continues that one of the chief aims of the new organization is to attract investors, investors and tourists from the United States, and quotes a recent American visitor as saying:

"The average American thinks of Australia as a small island, and does not believe that it is bigger than the United States. It is never heard of in America, although it is distant only 2 days of comfortable travel."

"The American visitor," Mr. Holmes adds, "suggested that we either were an extraordinarily modest or else a very backward people, or we should boost Australia more."

The new organization will try to get Australia a permanent place on the world's tourist map.

NEW BRIDGE REGARDED AS SYMBOL OF UNION

WASHINGTON, May 7. (AP)—A dream for years—the symbol of a united nation—is rapidly nearing completion in the nation's capital.

It is the Arlington memorial bridge across the Potomac river, extending from a point opposite the Lincoln memorial on the Washington side to near the Lee mansion on the Virginia side. When completed it will be one of the most superb structures of its kind in the world.

The bridge will have nine arches with a draw in the center for the passage of vessels. It is of concrete with granite used for facing. Its length is 2,128 feet, with a roadway 50 feet wide, bordered on each side by sidewalks 15 feet wide.

The architecture is simple and of perfect proportion. At both the Washington and Virginia ends pylons 40 feet high surmounted by American eagles and adorned on the sides with sculpture and inscriptions, will be placed.

The sculpture on the sides of the pylons represents the recognition of the common bonds and aspirations of the nation, and the final complex union. The figures on each end of the pier symbolize the harmonious union in the arts of peace—in inventions and accomplishments of art and science connected with the history of this country. And the idea of union will be evident to all at a glance.

It is across this dignified bridge that funeral processions will move to beautiful Arlington, the resting place of soldiers of many wars. A boulevard extending from the northwest section of the city to Potomac park will provide the approach on the Washington side.

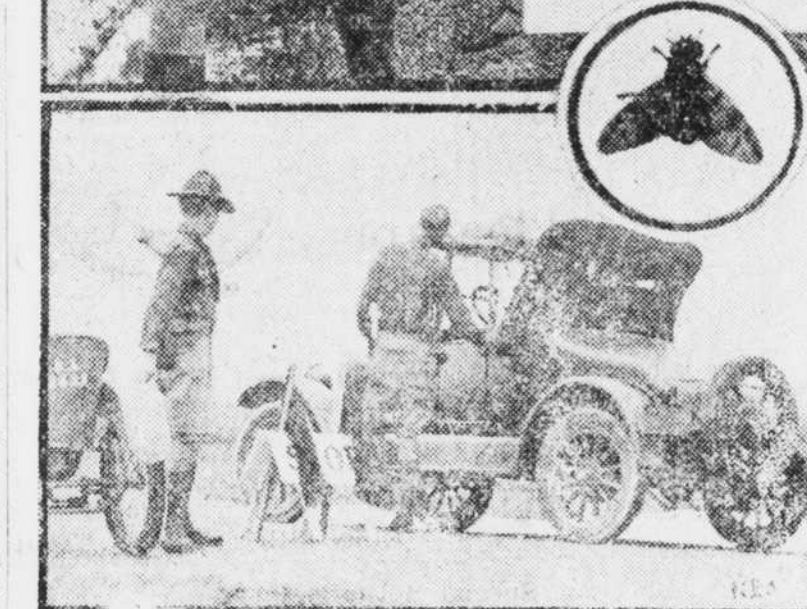
HORSE HANGS HIMSELF

SILVER CITY, Idaho, May 7. (AP)—A horse accidentally hanged himself when a crust of ice broke beneath its feet. The animal was trying to reach some dried leaves when the thin coating broke and its head was caught in a tree crotch.

TROOPS ENFORCE FRUIT FLY BAN



STOP FOR INSPECTION Federal & State Fruit Quarantine Line



Florida state officials, National Guardsmen and the U. S. Department of Agriculture are carrying on desperate warfare against the Mediterranean white fruit fly, dangerous and destructive insect that has invaded at least three counties in the southern state. No fruit or vegetables are allowed to pass the quarantine area and the upper photo shows a guardsman taking a bunch of grapefruit from a girl tourist before she is allowed to pass the line. Below is the eastern outpost on a state highway, with soldiers stopping a car for inspection. Inset is a magnified view of the insect that is causing all the trouble.

FROM POOR BOY TO BANKER, TALE OF GIANNINI

By WILLIAM R. KURNS (Financial Feature Editor)

NEW YORK, May 7. (AP)—New York banking circles have watched with growing amazement the giant strides across the financial world of an Italian immigrant's son who was haggling over the price of curbs and potatoes along the San Francisco waterfront 25 years ago. Amedeo P. Giannini, an aggressive black haired personality not yet 60, has come out of the west and is concentrating his energies for the present in the eastern financial sector. He has already acquired control of the historic Bank of America, the Bowery and East River National Bank and the Commercial Exchange Bank.

He consolidated them, created New York's most extensive bank chain, then proceeded at a pace that took Wall Street's breath away to amalgamate the Bank of America with the old investment house of Blair & Company. The new institution has resources of more than \$500,000,000 and is already reported to be negotiating mergers which would lead to the largest single banking institution in the United States.

Giannini is a pioneer in "chain store" banking. He went into the banking business in San Francisco on a small scale in 1903 and a year later opened his first branch in another part of the city. He advertised, peddled securities, solicited accounts and conducted his bank along the lines he had followed in selling vegetables.

In the course of 20 years he opened almost 300 branch banks in 160 California cities. Today his year later opened his first branch in another part of the city. He advertised, peddled securities, solicited accounts and conducted his bank along the lines he had followed in selling vegetables.

He organized an investment trust, the Bancitaly corporation, in 1918. This dealt chiefly in bank stocks and now controls large blocks of stock in about 100 American and foreign banks. Mr. Giannini summed up his financial philosophy in this paragraph: "Of all investment securities



A. P. GIANNINI

during the world war and the period thereafter, bank stocks had the best record. Under the drastic regulations of the banking acts in various states, stable surpluses may be built up by taking care of either bad years or bad loans."

A. P. Giannini has a brother, Dr. A. H. Giannini, and the two cooperate as closely as the Van Sweringens "A. P." is the center and driving force while "A. H."

now holds a pivotal position as chairman of the board of the Bank of America.

The latest Giannini operations all have been on a national and international pattern. The Trans-American corporation was organized as a general holding organization. "A. P." says that a "Trans Europe corporation has not been formed but I'm figuring on it."

He already holds important blocks of shares in European banks. A. P. Giannini was fatherless at 6 years of age. His parents were far from wealthy. His first good fortune seems to have been in obtaining a step-father who later became prosperous as a produce dealer and taught young Amedeo the principal rules of commerce. The boy's schooling ended when he was 15.

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