

Remember 'Way Back When - - - ?

When a tire that lasted even 3,500 was a curiosity? (You can still buy that short-distance kind if you pay little enough.)

How times change! Now we're exhibiting a new type tire—Goodyear's 30th anniversary masterpiece, the **DOUBLE EAGLE**—that can reasonably be expected to last as long as a man usually keeps his car.

And they figure the odds at 1,000 to 1 against even a puncture, let alone blow-outs!

Only Goodyear, of course, is building such a Super-tire. And it's just too good to be needed by most motorists.

But it's interesting to look at—and talk about. And that's why we say "Come in and see it." No obligation, of course. It's a pleasure to show this Super-example of Goodyear endurance and beauty.



IDENTIFICATION:
On the sidewall of this tire you will find in silver silhouette the Double Eagle, world mark of supreme quality and value, symbol of that Goodyear union of seasoned experience and youthful progress which has produced the tire of tires

J. WARREN WOODARD

Distributor

NEW CAR PROMISED



E. T. Strong, president and general manager of Buick Motor Company, who announces his company will shortly introduce a car in the lower priced field—entirely new in design and name.

Rumors current in national automotive circles during the past few months to the effect that Buick, for the past quarter of a century a dominant factor in the automobile producing field, would soon enter the low-priced field with a companion car have been confirmed in an announcement just issued by E. T. Strong, president of the Buick Motor Company, and received today by James Cashman, local Buick dealer.

"In response to an increasing world demand for motor cars, the Buick Motor company will shortly augment its line of automobiles by the addition of a new car in the lower priced field," commented the Buick executive's announcement.

"New from the ground up—new even in name—this car will bring to the public a degree of performance, stamina, smartness and comfort which Buick's quarter century of fine car engineering and fine car production alone makes possible at such a price." President Strong's statement continues. "The new product will have no effect on the future design and quality of the Buick car. In type, it will be an L-head six. It will be sold through the Buick retail sales organization."

"In the preparation of this new automobile, it has been the aim of the Buick Motor company to design a car of unlimited appeal—a car that will be within the reach of millions and yet deliver quality car performance. Realizing that having two or even three cars in a single family is fast becoming common practice in America, the Buick Motor company believes that the high quality and moderate price of its new product will be a determining influence in supplying the demand of the new motor-conscious American family."

Buick's new companion car—the name of which is as yet unannounced—is expected to sell in or under the "one thousand dollar class."

UNION PACIFIC ADDS TO PARK IMPROVEMENT

ZION NATIONAL PARK, UT., April 25.—After completing an improvement program at Zion Lodge which \$151,000 was expended, crews of the Union Pacific System moved to Bryce Canyon National Park, and will start a \$125,000 building program at that place, it was stated at the office of the superintendent of Zion-Bryce Canyon National Parks.

The company has just completed the four-room deluxe cottages which include a private bath for each room. Water is kept hot by automatic water heaters.

One of the major construction items was the installation of two 50,000 gallon water storage tanks, and building of a six-inch iron supply line for supplying the cottages. In addition there were many minor improvements that will add greatly to the comfort of park visitors in the future.

The construction program now starting at Bryce Canyon calls for an expenditure of \$125,000 and all include the same addition to the deluxe facilities as in Zion Park, extension of the water system, addition to the power house, and many minor improvements. Work on these facilities will be pushed in order that the crews may be available for work on the North Rim of the Grand Canyon as soon as the snow is cleared from the road.

Roads to Zion and Bryce Canyon are now open. However, the only way to reach Bryce from Zion is via the Pipe Springs Desert, as the road over Cedar Mountain via Cedar Breaks is still buried deep under snow in the higher elevations.

AUSTRALIANS BUY U. S. CARS

Increasing popularity of American motor cars in Australia is reported by L. M. Rumley, general manager of the General Motors expert division, with headquarters in New York.

Rumley arrived this week at San Francisco on the Matson liner Ventura from an extended visit to Australia, where he inspected the five General Motors operations in that territory. He said:

"Australia is putting more and more wheels on the streets and they are wheels of progress."

"Our Australian operations did a business last year of better than \$35,000,000. We have invested \$9,000,000 in our enterprises there, and employ 2,000 men and women, of whom 98 per cent are Australian nationals."

"They say you can judge a country's prosperity by the seriousness of its traffic jams."

"If that is true, Australia is in for an era of unparalleled good times, despite the excellence of its traffic control systems."

Rumley was accompanied by W. D. Hopson, manager of the Perth branch of General Motors. They are en route to attend the managing directors' conference of the General Motors export division, to be held May 22 to 30, at Shawnee on the Delaware.

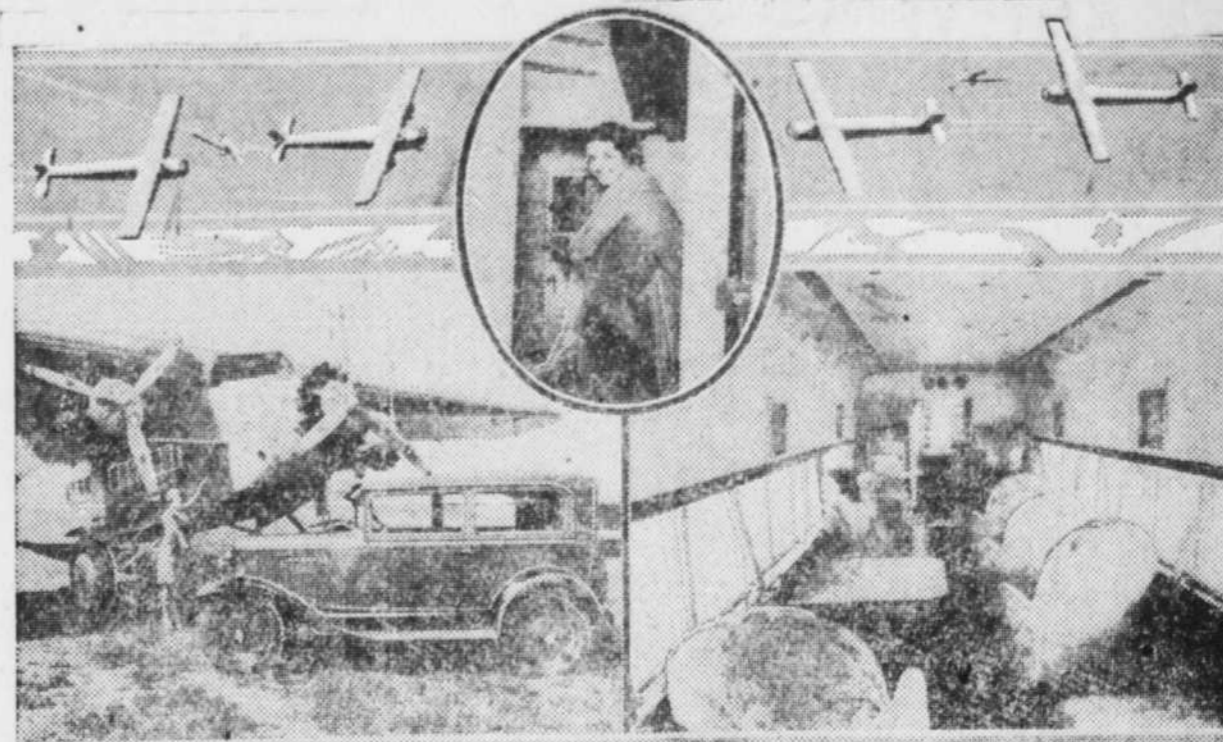
The conference will be attended by the executive heads of General Motors from the 110 different countries overseas in which the corporation is operating, through nearly 9,000 local distributors and dealers.

"Last year General Motors sales," said Rumley, "reached approximately \$300,000,000."

SAN FRANCISCO EXHIBIT DRAWS 17 CARS OF ART

SAN FRANCISCO, April 25. (AP)—Seventeen railroad cars and three shiploads of American sculpturing, constituting the greatest mobilization of American art in the nation's history, are being assembled here for a six months exhibit at

Luxury Enters Air Travel



The Richfield Oil Company have just placed in service, for use by their executives, the most beautiful Fokker plane ever built. In addition to upholstery which takes its motif from the sky, it is equipped with radio, writing desk, kitchenette and many other innovations. Della Parks, Chevrolet Six owner, was fortunate in being one of the first to ride in this new ship.

GOOD CAR IS SOLD FOR \$2.50

A 1926 automobile in good condition was sold for \$2.50 yesterday. A representative of Mrs. C. Knight of Ely made the deal and it was done at an auction held for the payment of a debt owed Mrs. Knight by William Tanner of Las Vegas according to Fred S. Alward, attorney for Mrs. Knight.

A judgment was rendered against Tanner for \$75.87 in justice court, and the automobile, after due advertisement of sale, was auctioned by Officer Joe May. There was only one bidder, Mrs. Knight's representative and the \$2.50 bid took the car.

Mrs. Knight, however, had to pay \$60 due an Ely garage before she could secure title to the car.

the palace of the Legion of Honor.

Although sponsored by the National Sculpture society, participation is not limited to the works of its members. Virtually the only limitation, other than that of artistic merit upon which a jury designated by the society passed judgment as to each piece, is that of the creator's nationality. The exhibit is restricted to the works of American artists, native, naturalized or expatriate.

There are no prizes or contests and no admittance fee. Cost of shipment and display was defrayed by a gift of \$100,000 made by Dr. Archer M. Huntington, whose wife, Anna Hyatt Huntington, has entered 25 of her own works.

More than 1,300 pieces of statuary were assembled throughout the United States and Europe for the exhibition, representing 300 exhibitors.



NEW FORD SPORT COUPE WITH RUMBLE SEAT

A new kind of comfort in a low-priced car

"WHAT kind of shock absorbers?" is one of the first questions you should think about in selecting a new car. For nothing means so much to your joy of motoring as easy-riding comfort.

When you buy the new Ford you get four Houdaille hydraulic two-way shock absorbers—two front and two rear. That's the kind of quality that has been built into every part of this great new car.

Roadster, \$450 Phacton, \$460 Tudor Sedan, \$525 Business Coupe, \$525 Coupe, \$550 Sport Coupe, with rumble seat, \$550 Fordor Sedan, \$625

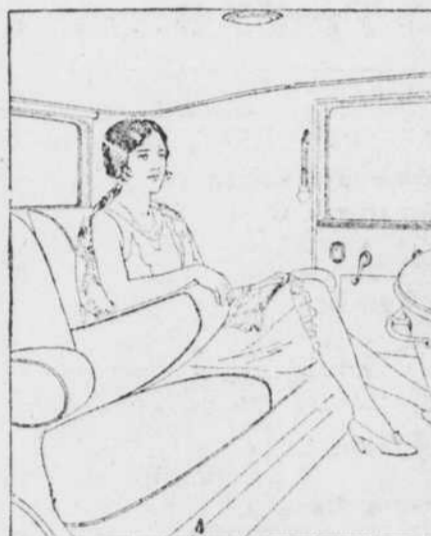
(All prices f. o. b. Detroit, plus charge for freight and delivery. Bumpers and spare tire extra.)

A. C. GRANT

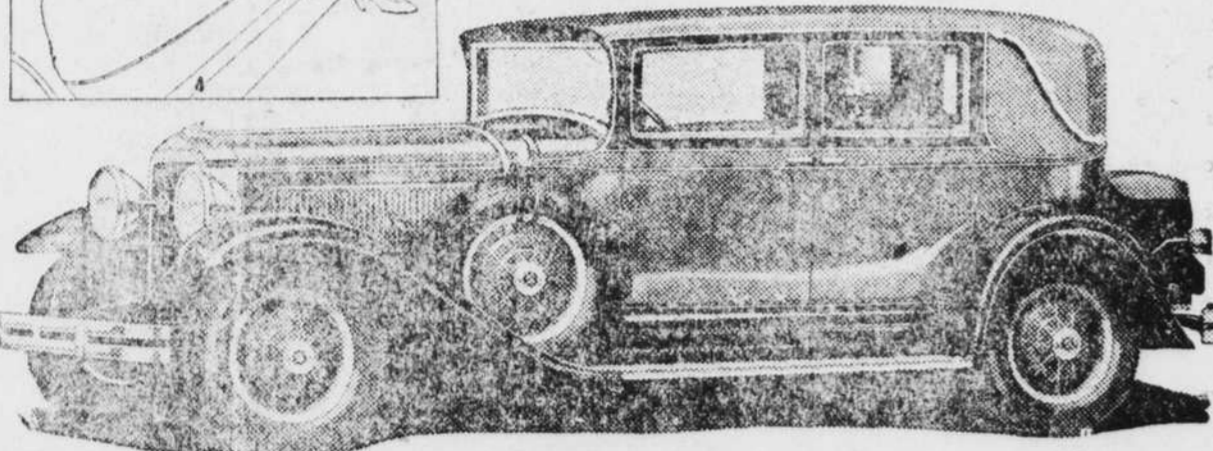


118 So. Fourth Street

New Studebaker President Eight



STUDEBAKER'S PRESIDENT EIGHT BROUGHAM exemplifies the smartness of the entire new Studebaker line. Lowness of body lines is achieved through the use of double drop frame construction. Safety glass that will not shatter is used in the windshields. Six wire wheels and a trunk, containing three cases, are standard equipment. The interior is luxuriously appointed. Broadcloth upholstery is of French pillow type. Heavily upholstered arm rests flank the rear seat with a folding arm rest in the center. Driver's seat is adjustable. Silk toggle grips and recessed ash receiver are indicative of the complete appointments. The new 115-horsepower President Eight is even more powerful than its predecessor which traveled 30,000 miles in 26,326 consecutive minutes, thereby establishing The President as the World Champion car. Five world records were won by this great feat of endurance.



Studebaker

JAMES H. DOWN

Distributor

Corner Main and Carson streets

STANDARD ETHYL GASOLINE

A GREAT NEW GASOLINE plus ETHYL A PREMIUM MOTOR FUEL

STANDARD OIL COMPANY OF CALIFORNIA

Used Cars

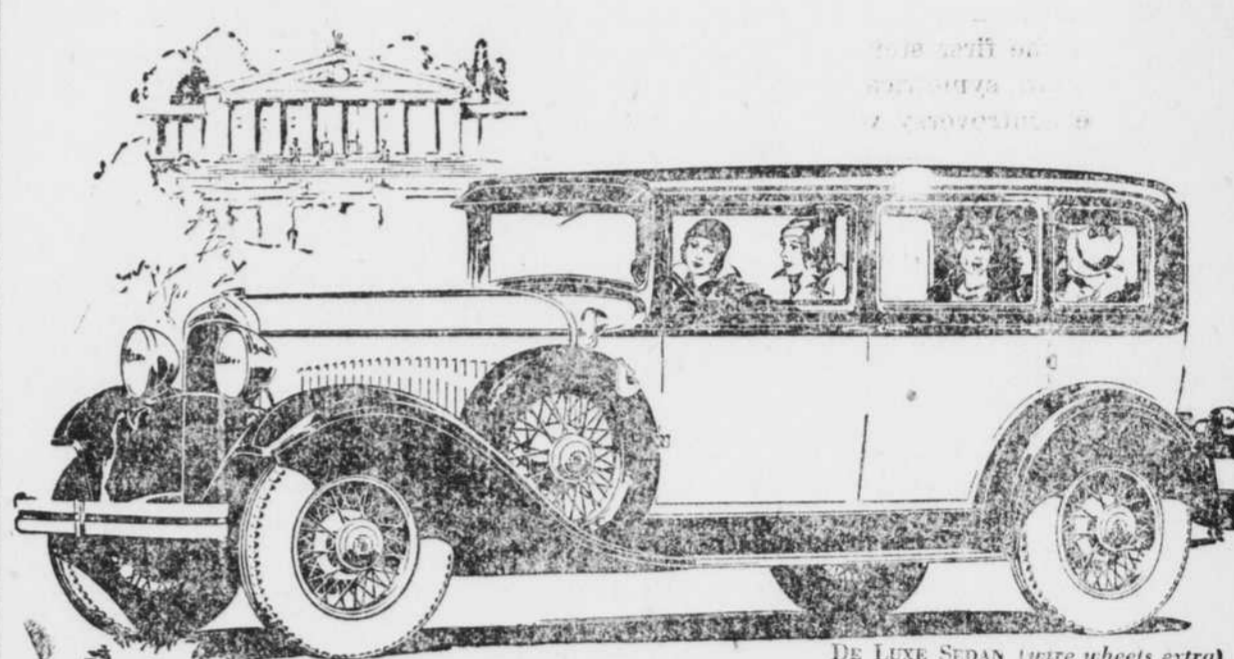
1928 Oakland Cabriolet Fine Condition

1925 Oakland Coupe A Snap

1927 Ford Coupe A Real Buy

Southern Nevada Motors Co.
Oakland---Pontiac

Phone 160 207 So. Main St.



© 1929 Dodge Brothers Corporation

DE LUXE SEDAN (wire wheels extra)

Proud Security for the Woman Who Drives—

From the dainty wing-tipped radiator to the graceful curve of the rear fenders, the new Dodge Brothers Six is a car women invariably admire. Its brisk alertness in starting at the touch of the finger, the accessibility of pedals and the simplicity of controls, the ease with which it handles and the feeling of security and protection which its Mono-piece body imparts, all recommend it as the ideal woman's car. Its proverbial dependability and safety plus the new comfort and beauty so typical of Chrysler-styled cars are daily winning more devotees among women who would motor in proud security.

NEW DODGE BROTHERS SIX

CHRYSLER MOTORS PRODUCT

RICHARDSON-LOVELOCK CO.