



**SAVE for his EDUCATION**

In these days of stiff competition, a young man is woefully handicapped without a college education. Yet how often does it not occur that, with the best intentions in the world, a father has not the funds to pay for tuition?

START AN ACCOUNT HERE—today—and deposit a fixed sum weekly for the boy's education. 4 per cent interest is paid.

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**ELECTROLA - VICTROLA RADIOLA COMBINATION**  
7-26 WITH THE NEW SENSATIONAL DYNAMIC REPRODUCER

Reduced from \$475.00 to \$347.50

We Are Now Offering This Masterpiece of Musical Reproduction at **\$297.50**

TERMS TERMS

**WHITE CROSS DRUG COMPANY**

**SOCIETY**

The Community Bridge Club was entertained by Mrs. Walter R. Bracken Tuesday afternoon. Those present were Mrs. W. E. Ferron, Mrs. C. F. Squires, Mrs. W. N. Schuyler, Mrs. R. W. Martin, Mrs. John Lightfoot, Mrs. C. E. Pembroke, Mrs. C. C. Boyer and Mrs. Jane Frost Fayle.

Mrs. Harry Blanding entertained her bridge club Wednesday afternoon with luncheon served at the Oasis and the remainder of the afternoon spent at bridge at the Blanding home.

Mrs. Frank Davis, Mrs. N. R. Burkhart and Miss Nola Burkhart were hostesses at a bridge party Monday night following the regular meeting of the American Legion Auxiliary at the home of Mrs. Alice Ryerse.

Mrs. Helen Scott, Mrs. J. M. Heaton and Mrs. Frank DeViney won the prizes. There were thirty present at the meeting.

Little Elaine Lawrence had a number of friends in to help her celebrate her sixth birthday Wednesday afternoon after games were played a lunch was served to the little tots with much amusement opening their boxes of Cracker Jack.

Mrs. Marenus of San Bernardino, mother of Mrs. A. W. Ham, is enjoying a visit with her daughter in this city.

Mrs. Jane Frost Fayle, who has been visiting in this city for a few days, left yesterday morning for Los Angeles.

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Nothing Too Large For Us  
Truck Service to and from Los Angeles twice a week.  
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**NOTICE TO CONTRACTORS**  
We can furnish washed SAND AND GRAVEL at a reasonable price DELIVERED AT YOUR JOB

**HUNTING'S TRANSFER**  
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**Christ Died For The Ungodly**  
ROM. 5: 6

**WESTSIDE MISSION**  
The Little Mission with a Big Vision  
F. C. MORENO, Pastor

**VEGAS** —that's my middle name.  
**VEGAS** —that's my only business.

Sold 2480 Acres To Date "Acreage—Nuthin' But"

**F. Vegas OWEN**  
206 Central Bldg.  
Phone TR5051 Los Angeles, Cal.

**MONEY to LOAN and BUY WHAT HAVE YOU? MONEY**  
109 FREMONT ST.

**STITSER TELLS OF VEGAS AND FUTURE**

Predicts That Power Will Bring Great Growth to Las Vegas. Will Revolutionize Copper Industry.

By R. C. STITSER, Editor, Humboldt Star and U. P. Correspondent

Las Vegas, which up until three months ago depended upon railroad shops and a few scattered mines and small ranches for its principal business source, is today one of the liveliest small towns in the entire west and by the time work is begun on the Boulder Canyon dam it will be the largest city in Nevada.

Boom activities began three months ago when the Boulder dam bill was passed by congress and signed by the president. Almost overnight Las Vegas was transformed into a city of real estate agents.

Even now with the dam bill only three months old, and with differences to settle between Arizona and the six other affected states, 12 townships have been laid out with a total of 98,000 lots already sold or for sale. Further acreage in the hands of real estate promoters, not yet placed on the market, will add another 200,000 lots, making a total of nearly 300,000 lots in Las Vegas a city now of 10,000.

**They Sell Lots**  
One can buy a lot at almost any spot along the 28 mile highway from Las Vegas to the dam site and real estate agents will tell you without "batting an eye" that the lots facing the highway are for business houses. They are now declaring that the city will have a population of 100,000 while the dam is being erected.

But, no city should be condemned just because real estate agents during boom times, and Las Vegas has a definite rocky future despite the real estate schemes.

Cheap power, generated by the dam will transform the desert country surrounding Las Vegas into a second southern California. Pumping of water for citrus and truck gardening can be done at a very cheap figure as the land surrounding the city is underlaid with water stratas close to the surface. Its valleys are 1000 feet higher than the dam and cannot be irrigated from it. A number of small farms, irrigated by artesian wells, now dot the valley and are good money makers for their owners, but the supply of artesian water is very limited and pumping is required.

**Crops Raised**  
The climatic conditions are similar somewhat to Southern California and every crop raised in Southern California can be raised in the Las Vegas and Moapa valleys, the latter lying to the east of Las Vegas. Both of these valleys have the advantage over California in that the land, being located at a higher elevation, produces a more tasty fruit and vegetable.

**Want Water**  
Nevada's one and only contention throughout the entire Boulder dam conferences was that it be allotted a certain portion of power for use within the state as well as definite allotment to be sold to concerns outside of the state. Low-grade ore mines as far north as Ely, Elko, Winnemucca, Tonopah and Virginia City, which are now lying dormant on account of excessive costs for the generating power, steam or fuel oil, will be benefitted by the cheap power from the mammoth dam.

Electrical energy can easily be transported into these mining belts of the state at a cost of one-eighth of what is now being paid to generate electricity by the steam method and proposals are already being surveyed for a power line 500 miles in length, which will serve the mining districts.

In the Ely, Ruth and McGill districts, where the Guggenheims own the large copper mines, the cheap power will revolutionize the copper mining industry.

**Possibilities Told**  
Had the dam been completed in 1920, the huge mill at American flat, near Virginia City, which was erected at a cost of \$3,000,000 to handle low-grade ore, would never have been abandoned. The ore still lies in the ground in quantities difficult to estimate, but the ore would have lasted the huge mill 15 years, conservative engineers reported.

Not alone will the metallic properties be aided by the cheap power generated by Boulder Dam, for areas within a radius of 100 miles from Las Vegas, many non-metallics await cheap power for their development.

Gypsum cement boarx soap and scores of other non-metallics will be opened up with the completion of the plant.

One mountain in the vicinity of Lovelock, Nevada, is almost pure soap, but lack of cheap power makes it impossible to move the mountain to the soap market. It is estimated that this mountain alone would supply every man, woman and child in the United States for a period of six months with their toilet and bath soaps and in addition would give the housewife her cleansing powders for the same period.

The fine home of Mr. and Mrs. Roscoe Thomas at Seventh and Charleston streets is nearing completion.

**WHY** Does property in one section of a city double and treble in value---while other property, no further from the business center, remain dormant?

**WHY** Did Fred Fuller build his States Auto Camp on Block 18 of BOULDER ADDITION, when he was practically first on the ground ---long before President Coolidge signed the Boulder Bill?

**WHY** Did people, coming in after the signing of the Boulder Bill, pay to the owners of Boulder lots, purchased at opening prices, profits ranging from 100 per cent to 300 per cent?

**BECAUSE** They had FIVE mighty good reasons---and here they are:

Main Street First Street Second Street Third Street Fifth Street

The shortest way through town. All short-cuts into the heart of the business district. The Arrowhead Trail, main highway to Los Angeles.

Every one of these streets a potential business street, and that makes every lot in Boulder Addition

**AND** A POTENTIAL BUSINESS LOT Don't forget CHARLESTON BOULEVARD, the great East and West traffic artery that will feed the west side, and undoubtedly continue on, the direct route to the Dam Site.

**Just 13 lots left on Charleston Boulevard.** These lots are 25 feet wide, and range from 130 to 164 feet in depth, to 20 ft. alley. Priced at \$650. each.

**EASY TERMS**  
ON FIRST STREET: 48 lots left, all 50 x 140, to 20 ft. alley-----80 ft. street. Priced at \$650. inside, \$750. corners.

**EASY TERMS**

**WATER IS IN!** Connect up any time and build your home or business. Drive Down---look at the activity already under way---see the houses built and being built NOW---and then grab one or two of these 61 lots that are left.

**WE** congratulate Dr. Thomas, Mr. Willis Owen and others who predict big things for this section- THEY ARE RIGHT, we think, and that will undoubtedly mean that the eighty acres on which BOULDER ADDITION is located, should be

**THE MOST VALUABLE 80 ACRES in LAS VEGAS** outside of the main business section,

The same FIVE MIGHTY GOOD REASONS will surely make it so. The big money is made in

**Potential BOULEVARD FRONTAGE** provided you buy BEFORE the big improvement takes place. Size up BOULDER ADDITION-----and then get one or more of the 61 lots that are left.

**BUY THROUGH YOUR OWN BROKER IF YOU WANT, OR AT THE TRACT, FROM MR. EMRICK OR MR. SWANSON, OR AT OUR OFFICE, BUT**

**Don't Let This Chance Get Away From You**

207 FREMONT ST. PHONE 169

Dr. Roy W. Martin President

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