

NEW BUILDING FIRM IN CITY

J. H. Dodd and V. J. Wilson, general contractors of No. 1321 West 74th street, Los Angeles, were visiting Las Vegas last week, preparatory to launching their new venture in contracting lines in this city.

Both Mr. Dodd and Mr. Wilson are widely known in their professions in Los Angeles. Mr. Wilson having been in business in the

Angel City since 1910.

Mr. Dodd is the constructor of most of the buildings in the meat packing industry, in Los Angeles, Ventura, Anaheim, and other Southern California cities, and for many years was affiliated with Armour and Company in Chicago, St. Paul, and Omaha.

Both men have invested in Las Vegas real estate, and intend to establish homes in the city in the near future. Their offices will be in company with R. C. Landfair and Shamburger and Landfair, and a complete line of construction equipment is to be brought from Los Angeles.

INSURANCE WORK FOR COOLIDGE

NEW YORK, April 11. (AP) — President Kingsley of the New York Life Insurance company, announced that former President Calvin Coolidge is to become a director of that company.

Chicago barbers contemplate raising the price of haircuts from 75 cents to \$1.

THOMAS SPEAKS TO ROTARIANS

The feature of the program put on by Frosty Mildren at the Rotary meeting this afternoon was an address by Dr. O. D. Thomas on the subject of "Civic Consciousness."

Quoting the old slogan used by the late Frank Wiggins in awakening the civic consciousness of Los Angeles years ago, "Quit Your Cussedness," Dr. Thomas decried the spirit of petty criticism of public officials and others in small towns, condemning what he declared to be the wrong kind of talking and the wrong kind of thinking. "Gossip and slanders, so commonly heard on the streets are unworthy of repetition," he said, "90 per cent of them being wrong and with no foundation."

As a means of promoting a better civic consciousness he advocated a clean up week when the tons of tin cans decorating the surrounding country should be cleaned up. He also advocated the offering of a prize for the best slogan for Las Vegas, to be printed on everything that goes out.

Referring to the younger generation, Dr. Thomas said that more power would come from the minds of some of our school children than the power pouring over Niagara or Boulder Dam, and that the future would produce new Edisons, Fords, Burbanks and men to carry on.

K. O. Knudson reported on the district conference to be held in Los Angeles next week and President Ferguson urged a large attendance of Vegas Rotarians.

President Ferguson also announced that the directors have pledged \$100 to the library fund and also that they would continue the two scholarships in the U. of N. for another year.

A letter of appreciation was read from Howard McMullen.

One of the most pleasing features of the session was the appearance of the Sixth Grade Quartette, who sang a new song "Nevada." The quartette, under the leadership of Miss Ebba Lundquist, is composed of Barbara Ferron, Mary Kelly, Ferris Geogre and Billy Ogle.

SOCIETY

Mrs. W. E. Ferron and Mrs. C. C. Boyer are hostesses today, entertain with a bridge luncheon this afternoon and a bridge supper this evening at the Ferron residence. Guests bidden for the afternoon are Mesdames Charles P. Squires, W. R. Bracken, Leo A. McNamee, J. F. Hesse, F. R. Mildren, W. N. Schuyler, John S. Park, W. S. Park, C. S. Wengert, Harry A. Harmon, Harry Blanding, Wm. E. Orr, H. P. Marble, C. D. Freeze, Helen Henderson, C. C. Rannow, C. L. Dimock, James Cashman, Frank Gusewelle, S. J. Lawson, Mary Fogarty and Jake Beckley. Those asked for this evening are Mesdames Will Beckley, J. H. Lightfoot, C. E. Pembroke, Roy W. Martin, F. M. Ferguson, A. E. Cahlan, J. M. Heaton, A. W. Ham, E. W. Cragin, A. C. Grant, J. T. Watters, J. R. Hemphill, Virgil Ham, A. S. Henderson, E. F. Davison, J. W. Woodard, J. L. Finney, Granville Hancock, J. D. Smith, O. K. Adcock, and the Misses Maude Frazier, Lucille A. Withers, and Doris Hancock.

won by Mrs. Leo A. McNamee. Club members present were Mesdames Frank Gusewelle, A. E. Cahlan, S. J. Lawson, C. L. Rannow, Bryan Bunker, R. B. Griffith, and F. M. Ferguson. Guests included Mesdames C. E. Pembroke, J. F. Hesse, F. R. Mildren, Leo A. McNamee and Miss DeVineny.

Mrs. Frank Davis and Mrs. Frank Newlin entertained Wednesday evening with a bridge supper in honor of Mrs. Kane, guest of Mrs. C. J. Hammond, at Mrs. Davis' home on South First street. The guests were Mrs. Perle Brown, Nola Burkhardt, Lucille Finney, Mrs. James Cashman, Mrs. Frank Gusewelle, Mrs. E. F. Davison, Mrs. J. T. Watters, Mrs. Ward, Mrs. Kane and Mrs. Hammond.

First prize was won by Mrs. Perle Brown; second prize went to Mrs. Hammond, and the consolation to Mrs. E. F. Davison. The guest prize was given Mrs. Kane.

Alfred E. Jakobsen, 6 feet 6 inches tall and weighing 235 pounds, walks a police beat at night and studies at the University of Minnesota in daytime.

The "Seventy Niners" met with Mrs. Van Santongue Wednesday in honor of the birthday anniversary of Mrs. W. B. Mundy. The guests included Mrs. W. E. Orr, Mrs. A. Moffatt, Mrs. C. L. Horsey, Mrs. W. J. Woodard and Mrs. Mundy.

One of the delightful affairs of the season was the bridge dinner given Tuesday evening at the Union Pacific eating house by Mr. and Mrs. J. R. Hemphill and Mrs. Helen Henderson. Tulips were used as centerpieces on the small tables. The prizes for high score went to Mrs. J. T. Watters and Mr. W. E. Ferron, while consolation prizes were given Mrs. Frank Gusewelle and Mr. W. R. Bracken.

The Desert Bridge Club was entertained yesterday afternoon at the home of Mrs. E. W. Cragin on South Third street. In addition to the club members present, Mrs. Cragin invited a few guests. Mrs. Frank Gusewelle won the club prize, while the guest prize was

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DIVORCE SUITS FILED
Edmund P. McClay, plaintiff, Olive Irene McClay, defendant; married in 1925 at Carrollton, Ill. Grands, cruelty. Richard Busted, attorney.

Sarah C. Cooke, plaintiff, Robert W. Cooke, defendant; married in 1921 in Los Angeles. Grounds desertion. A. W. Ham, attorney.

7:30 FRIDAY NIGHT 7:30

GRAND OPENING

TANKELS NORTH ADDITION

AT
Elks Hall

MUSIC
ENTERTAINMENT

Lecture by Dr. O. D. Thomas winner of last years oratorical contest in California. His subject will be his most famous address "THE OLD HOME TOWN"

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218 Fremont

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